

FAQ

Q: What is the event lineup for Kappa Takeover Weekend?

A: The All Black Affair is Friday night and has two events. The All Black Happy Hour Kruise aboard the Cherry Blossom and the All Black Affair at the Gaylord Riverview.

The All White Affair is Saturday and has three events. The All White Day Party at the MGM Potomac Plaza, The All White NiteKap at the MGM Ballroom, and the All White Grown & Sexy at the MGM Theater.

Q: What is the entertainment lineup for Kappa Takeover Weekend?

A:	The All Black Happy Hour Kruise The All Black Affair Gaylord Riverview	DJ Battle Kid Capri DJ Rod Madd Flava
	The All White Affair Day Party The All White Affair NiteKap The All White Affair Grown & Sexy	DJ Battle DJ Heat Be'la dona Band Sugar Bear DJ Rod Madd Flava

Q: Is the All Black Affair formal or semi-formal dress?

A: No. It is not formal or semi-formal. Our program changed from what was done for the previous All Black Affair events. Kappa Takeover III All Black Affair features Kid Capri and two of the region's premier DJs (DJ Battle and DJ Rod Madd Flava). Kid Capri's reputation is unparalleled. If you attended our first Day Party on the Potomac Plaza or the Kappa Kruises of the past, you know DJ Battle. DJ Rod Madd Flava is known prominently for the fire he brought to the All White Affair last year and to Winter Takeover earlier this year. With this lineup, you do not want to be dressed in formal or semi-formal wear!

Q: Is there a band performing at the All Black Affair?

A: No. Our All Black Affair lineup is a Dream Team of DJs featuring Kid Capri.



- Q: Is there free food for both All Black Affair events and all three All White Affair events?
- A: Yes. We are serving a variety of FREE heavy hors d'oeuvres and an array of FREE desserts throughout the weekend.
- Q: Is there open bar at each event?
- A: No. Cash Bar at each event and tips and taxes are included.
- Q: Are there drink tickets with a purchase?
- A: No. We are not offering drink tickets.
- Q: How do I get VIP Access?
- A: You must purchase the All Access Pass to gain VIP status.

Q: What comes with VIP?

A: 1) Once a VIP is checked in for the Happy Hour Kruise, you are checked in for the weekend and have immediate access to every event;

2) There is a VIP Bar and Food Station at each event; and

3) Each VIP has an opportunity to purchase a VIP seat in the MGM Theater Suites during the Grown & Sexy Event.

Q: How many VIP All Access Passes?

- A: There are only 230 All Access Passes. Less than 100 remain after the Early Bird.
- Q: How many people are attending Kappa Takeover III?
- A: We are on pace to have more than 4,000 guests for the entire weekend.
- Q: If I want to go to both events Friday night at the All Black Affair, is there a discount offered?
- A: We are not offering discounts. However, we are offering an All Black Affair package (Kruise and Riverview).

pg. 2



- Q: How many All Black Affair packages are being sold?
- A: We are only selling 50 packages and less than 15 remain after the Early Bird.
- Q: If I want to go to all three events Saturday at the All White Affair, is there a discount offered?
- A: We are not offering discounts. However, we are offering an All White Affair package (Day Party and Grown & Sexy).
- Q: How many All White Affair packages are being sold?
- A: We are only selling only 500 packages and less than half remain after the Early Bird.
- Q: Will prices per event increase?
- A: Yes.

Q: When will prices increase?

A: Expect a price increase soon and as we get closer to the event, expect subsequent increases.

Q: Why increase prices?

A: Price increases are a result of supply and demand for a good cause. This is a fundraiser for multiple charities. Our goal is to raise as much money as possible from Kappa Takeover III. We want to create an impact in the communities we serve and one of the best methods creating impact is through fundraising.

Q: What are the charities?

A: **Congress Heights Community Training and Development Corporation (CHCTDC)** is a 501(c)(3) non-profit organization, incorporated on April 20, 1988, under the laws of the Government of the District of Columbia. CHCTDC (www.chctdc.org) was founded for the purpose of improving the quality of life of residents in Washington, D.C., East of the River, Anacostia, Congress Heights, Southeast D.C. and surrounding parts of Maryland in economically depressed areas by providing job placement opportunities that would aid in the reduction of unemployment and underemployment by promoting self sufficiency. These thrusts would be realized through



educational, vocational, job readiness, and job placement opportunities to improve residents' capabilities to compete in a competitive job market.

The Kappa League Program mission is to become a mentoring institution that creates the next generation of America's influential, inspirational, and transformational leaders of the 21st Century. A premier mentoring initiative, the Kappa league Program assists each young man in graduating high school and attending a 4-year post-secondary institution. The Kappa League Program is also designed to create a new generation of dynamic, influential and inspirational young leaders that will make an impact in all five sectors of society throughout the world. The Kappa League Program is also used as an instrument that creates an environment of positive peer pressure through academic and community service led program.

<u>The Guide Right Service Program's</u> purposes are to place the training, experience, and friendly interest of successful men, at the disposal of youth needing inspiration and counsel regarding their choice of a life's career, while the community is made aware of the problems that may be encountered as these youth seek to realize lives of usefulness. Guide Right is a program for the educational and occupational guidance of youth, primarily inspirational and informational in character. Its reach extends to high schools and colleges alike. In the latter, giving due attention to the needs of undergraduate Brothers.

For More Information, Please Visit, www.kappatakeover.com

Q: Why is Kappa Takeover important?

A: Kappa Takeover is a primary fundraiser for the sponsor chapters of Kappa Alpha Psi Fraternity, Inc. Historically, Kappa Takeover fundraised for St. Jude's Children's Research Hospital, Prince George's County Family Justice Center, Kappa Alpha Psi Fraternity, Inc. Kappa League Program, and Kappa Alpha Psi Fraternity, Inc. Guide Right Program. It is important to note that the Takeover brand also partnered with the Women of Alpha Kappa Alpha Sorority, Inc. and the Women of Delta Sigma Theta Sorority, Inc. The inaugural event, Winter Takeover, supported the philanthropic and community efforts championed by each sorority and its chapters. Kappa Takeover III is pleased to add to its fundraising efforts the Congress Heights Community Training and Development Corporation. Our collective goal is to positively impact the communities we serve. Kappa Takeover assists in this effort.