aila + PREDICT SPRING

Never Lose the Sale with Endless Aisle Product Discovery and Mobile POS

Aila's Interactive Kiosk pairs with the **PredictSpring** endless aisle and mPOS app solution to create engaging in-aisle touchpoints that delight and engage shoppers. This all-in-one solution combines Aila's industry-leading scanning technology and sleek product design with PredictSpring's intuitive, consumer-facing application to create an engaging retail experience.

Endless aisle.

Enhanced price checking.
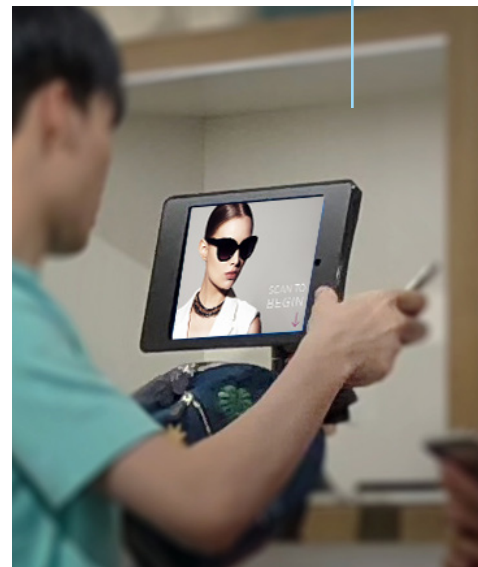
Empower shoppers to self-checkout.

Shoppers increasingly want detailed information about a product before making a purchase. Reviews, comparisons, pricing, and details such as materials or sourcing are increasingly integral to the buying decision. During this consideration phase, retailers can increase cart size and provide a great customer experience by suggesting similar or complementary items. Moreover, with mPOS, the consumer is empowered to self-checkout.

The Aila + PredictSpring Solution:

Aila's iPad-based Interactive Kiosk with PredictSpring endless aisle and mPOS app allows shoppers to scan items to quickly gather product information, check prices, view related products, add items to a wishlist, or request help from an associate. Shoppers can also order in-store directly from the digital touchpoint to have the product shipped to their home, reducing missed sales from showrooming or out-of-stock items.

FEATURES

- Aila's TrueScan technology provides fast, accurate scanning of all major barcodes in any lighting environment, making scanning simple for both customers and associates

- PredictSpring's platform offers 200-millisecond in-app load times for searching and browsing content or products, and scanning products

- PredictSpring offers one-screen checkout and a direct integration with PayPal, Apple Pay, and Android Pay, simplifying conversions and eliminating customer friction points associated with a long checkout process

- Customers or associates can look-up omnichannel loyalty status and preview wishlist or sign-up new customers as they shop

- Search via product name or ID or by scanning a barcode

- Sleek, retail-ready mounting options enable retailers to deploy this solution throughout the store