



Content Writing Final Draft

Based on Proposal: 0000007

Destination: <http://www.snowremovalogden.com/>

Page: Snow Plowing

Inexpensive Snow Plowing Will Make Your Winters Blissful

For the most reliable snow plowing service in Ogden, Utah and surrounding areas, you can



always [call on us!](#) Wherever snow falls, we can be there to remove it. Residential, commercial, walkways, parking lots, pavements, roads, driveways and more, Ogden Snow Removal has the right tools to get the job done, even before you wake up! Because we have a great deal of equipment in our inventory, ranging from simple shovels to advanced snow blowers, plows, tractors, pushers, etc., we offer the most complete snow removal service around. We use high quality machines and motivated snow plow drivers so we can keep costs low for our clients.

According to [EmaxHealth](#), 1,200 people die every year from shoveling snow! Ogden Snow Removal is dedicated to reducing snow-related injuries and deaths by offering monthly contracts and priority plowing. You don't have to go this winter, or any winter, alone! We are here to provide quick, professional and safe snow removal with tools that reduce accidents and tragedies. We also pack other safety equipment such as flashlights, first aid kits, jumper

cables, ice scrapers, fire extinguishers and more, in case of an emergency. With snow plowing, we take extra steps to ensure a precise removal and your imminent approval:

- We begin plowing right after snowfall, unless the city is expecting heavy snow, in which case we reduce pileup by plowing before inches accumulate.
- We stay very tuned to weather reports and have drivers on-call for those early AM snowfalls. We pride ourselves in getting snow out of your way so you can tackle the world when you rise!

- For heavy-duty jobs, such as commercial plowing, we use front-end loaders, skid steers and snow pushers on our large tractors to reduce plow time.
- For roads, driveways, walkways, and other small spaces, such as residential plowing, we use a pickup truck or compact tractor equipped with a straight blade plow for most snow removal and/or a V-plow for hard-packed ice, snow and deep drifts.
- We will always ask you where you want us to pile the snow if you don't need snow hauling. We never pile the snow in high-traffic areas or in obstructive ways such as your neighbor's yard!
- If the layout of your land calls for it, we will mark plow areas with tall, thin ground stakes so we can visually detect the plow paths. We are very aware and pay extra attention to areas around curbs, cars, fences, mailboxes and the like so that no damage is caused to your property.

Winters can be rough, but they don't have to be. Ogden Snow Removal would rather you relax and enjoy the beauty of the snow, peacefully falling down and making you feel an internal joy that only comes around once a year. We'll take care of the strenuous work and do so at an affordable price! Save yourself some hassles with the best snow plowing service in Ogden, UT and call us today, or any day, 24 hours a day at [801-658-9343](tel:801-658-9343).



Page: **De-icing**

Conquer the Ice Crisis with New & Improved De-icing Techniques

It's no surprise that ice is dangerous on surfaces we traverse and come into contact with. If you've ever lost your footing and hit the ground hard as you walked to or from an establishment or even your own home's walkway, then you know how annoying and painful ice can be. Ogden Snow Removal believes that it is best to employ preventive as well as reactive measures and mechanisms to avoid slips and falls during winter due to sheets of unwanted ice formation. After we have removed the snow from your area, we can begin the deicing treatment. De-icing helps melt the remaining snow and ice left on the ground that a plow is not equipped to remove. We offer many types of deicing agents based on the type of storm we experience:



- **NaCl** – This compound, commonly called *salt*, is probably the most common deicer due to its availability and low cost. Salt lowers the freezing point of water which aids in melting of the snow and the inability of it to refreeze. Unfortunately, salt is not good for water streams (that forms our drinking water), vegetation, and is corrosive, destroying metal on cars and buildings. Ogden Snow Removal can, however, use a sugar beet by-product that reduces this corrosive property by two-thirds according to a recent [study](#).

- **CaCl₂** – Calcium Chloride is also a salt that works effectively in temperatures as low as minus-52 degrees Celsius. This type of salt is exothermic, produces heat when reacting, so it works much faster at melting ice and snow. However, CaCl₂ leaves precipitation that remains moist and may refreeze if surrounding temperatures do not elevate. Like all salts, Calcium Chloride can be corrosive. [Ask](#) for the sugar beet solution today!

- **MgCl₂** – Magnesium Chloride has many of the same capabilities as CaCl₂ including exothermic properties and low freezing point. This compound's effectiveness is less than CaCl₂ but greater than NaCl, making it an easy alternative to balance the harmful effects of using salt.

Any of these compounds can be applied before snowfall to prevent formation of ice, called anti-icing. This is especially helpful on commercial properties where your customer's safety is imperative or heavily used walkways or driveways in your neighborhood. Because anti-icing prevents the instance of water freezing on a surface, it proves to be much safer and more efficient at removing ice than de-icing. Nonetheless, de-icing is a great follow up treatment to ensure that roads and pathways are not slick.

Death by Icicle – sounds like a great non-fiction story but the truth is, this phenomenon is real! About 15 people die each year due to [falling icicles](#). Sure icicles are one of the many great natural architectures of our world, but just like flat ice, they can be dangerous. At Ogden Snow Removal, we also provide icicle removal and de-icing/anti-icing of roofs, gutters and tall surfaces where gravity can pull down freezing water. Up the ante on safety with deicing in Ogden by giving us a call today: [801-658-9343](tel:801-658-9343).

In the year of 2009-10, according to IcyRoadSafety.com, 11 people died in Utah due to icy roads in winter months. And since freezing cold temperatures only last about 3 months out of the year, this means at least one person dies each week during winter. These people were killed as they were ejected from their car, as their car slid and rolled over, or in a head-on collision or pileup. No amount of loss of life is ever easy to digest. We can't control the weather, but folks at Ogden Snow Removal seek to control the outcome of how the weather



affects our commute. Simply placing salt over a surface, as done in de-icing techniques, may not be the most advantageous solution when it comes to highways and high-traffic areas that would require tons of salt otherwise. In de-icing, salt takes time to react with water and thus depends on how fast ice can melt. Additionally, highly traversed areas may displace laid salt, leaving areas of traffic left to normal freezing temperatures. In recent years, brining — mixing salt and water together before application — has had a positive impact on road safety as well as environmental safety. The American Highway Users Alliance has found that using salt on roads reduces collisions by 85% while the use of salt in brining is reduced by 70% as purported in recent [findings](#). In other words, brining happens quite naturally when dry salts are placed on surfaces prone to precipitation and ice, but creating the solution beforehand will help speed up the melting process of the interacting ice. This can only save even more lives while reducing the corrosive effects of salt on metals and vegetation.

Brining is made in large tanks and thus useful on larger jobs. Liquid salt brine is most popular for ice control in the following areas:

- Restaurants
- Medical buildings
- Movie theatres
- Shopping malls
- Industrial parks
- Schools
- Hospitals
- Libraries
- Stores
- And other commercial properties

But can be used in especially expansive areas of residential communities and other managed properties.

If you need brining in Ogden, choose us! Ogden Snow Removal uses the best brine, produced right here in Utah. Typically, for a 450 gallon salt brine, 1,200 pounds of rock salt or solar salt is used and mixed with water in a salt brine machine to reach carrying capacity. We can apply around 25-50 gallons of salt brine per lane mile. Hot brine can also be made, adding the favorable Calcium Chloride or beet juice. For DIY salt brine tips and tricks for small areas not needing hundreds of gallons of brine, [call us](#) and we'll get you the compounds you need!

So while you are brining your turkey or chicken, we'll be brining the roads to keep you and your family alive and well! Maybe we can't add flavor to the roads but we can add friction, grip and traction to surfaces prone to freezing. [Call us](#) to discuss commercial and residential brining solutions!

Page: **Snow Blowing and Shoveling**

How to Make Snow Disappear Easily and Efficiently



Do you live alone? Do you work often? Hard to get the kids out to shovel the snow? Or maybe you don't want to put extra stress on your body during cold and snowy winter months by doing the labor of snow removal yourself. Whatever the reason, now is the right time to let Ogden Snow Removal snow blow and shovel your walkways, stairs, driveways, private roads and surrounding pavement. We are committed to cleaning up the regions you frequently walk on so that you aren't exposed to slipping and falling or getting stuck in the snow. Snow blowers (also known as snow throwers) are useful due to their lightweight and motorized ease. They cut down time and energy over the more manual process

of shoveling. If you are fit and in good health, shoveling should be no problem for you. However, for those with a history of heart conditions, back problems or those out of shape, shoveling your own yard is a major health risk and has landed thousands of people in the hospital or dead!

Shoveling has its advantages over snow blowing because you can't drive a snow blower up the stairs! When considering snow blowing, you might be thinking about buying one yourself. Shovels are inexpensive of course, but snow blowers retail at \$100 to \$1,200. Gas snow blowers will need fill-ups and electric throwers will use up electricity. Both electric and gas snow blowers, just like any motorized vehicle, will need service repairs or replacements every year or so. Operation of the snow blower, in and of itself, may be a tricky procedure. We make the process of snow blowing and shoveling easy for us and affordable for you!

More specifically, we:

- Provide concrete pay-as-you-go transactions with no hidden fees
- Offer seasonal flat rate contracts at a discount with documentation (no verbal agreements and we properly file written contracts)
- Offer FREE ESTIMATES so you know what your cost benefits are
- Allow for easy termination for contracted work
- Come out to your residence or small commercial property to inspect and oftentimes prepare the grounds
- Always include walkways and stairs as a part of our service
- Offer emergency and 24/7 service
- Can dig you out (shovel the perimeters of your residence) in snowstorms and blizzards

- Offer insurance in case of damages

Snow blow machine professionals at Ogden Snow Removal take special care in making sure we don't blow snow onto certain landscaped areas where snow shouldn't exist. Our snow blowing technique entails blowing snow with the wind and not against it, blowing snow in patterns as not to over pile, and finally cleaning and "edging up" areas with a shovel. Even when we shovel, we use ergonomically correct shovels that reduce back problems, we dress properly so that we can work swiftly without freezing, and we brush snow from cars, mailboxes, bushes etc. and salt upon completion. From heavy snow to light patches, we can clear the snow for you, saving you time, money and your health.

For quick, affordable and accurate snow blowing and shoveling in Ogden, call on us at [801-658-9343](tel:801-658-9343)!



Page: **Snow Hauling**

Get Better Dirty Snow Removal With Expert Snow Hauling Now!

After all is said and done, your driveway or parking lot is clear, and grounds are salted and safe, you look out of your window to see a large snow pile that is blackening at the edges from exhaust fumes and dirt. Yeah, it's unsightly! Unless you plan on using your snow pile as a source of sledding fun, you



should give Ogden Snow Removal a [call](#)! Snow piles can obstruct views from your yard to your neighbors, or from oncoming traffic in a parking lot. It poses a risk and causes problems. Well, we have the solution for you: snow hauling!

Snow removal dates back to the 1800's when horses and wooden plows trekked through billowing white snowbanks trying to push the snow along and out of the way. We can't imagine how cold, stressful and daunting this process was. It wasn't until the early 1900's when motorized snow plows were made and the idea of attaching blades to vehicles like pickup trucks, SUVs, and ATVs was born. Winters can be troublesome but there's always an idea or a reform that brings about a resolution. In fact, in 1917, the [Rochester Bureau of Municipal Research](#) reported on the problems of snow removal in New York. Back then, leaving melting snow lying around or draining snow into sewers and rivers was the norm. The predominant problem in past years focused on lowering costs to dump, regardless of the level of environmental friendliness the solution suggested. In recent years, neighborhoods, government agencies and municipalities have found it increasingly imperative that snow be completely removed from a premise as opposed to piling or dumping just anywhere in our natural habitat due to

the *Clean Water Act* and the *Ocean Dumping Act of 1972*. After all, piled up snow—filled with dirt, chemicals and who knows what—melts when temperatures rise and becomes extremely harmful when filtered into our draining system and the ground. Poisonous metals and contaminants can build up in the soil and damage humans via direct and indirect contact. The [Huffington Post](#) warns us that urban areas are more prone to carcinogenic pollutants that stem from vehicle exhaust fumes and also has the added threat of chemically mixing and altering to form toxic chemicals such as benzene, toluene, ethylbenzene and xylenes. Simply put, snow hauling is an engineered act in the fight against pollution!

Snow removal in Ogden, UT by hauling is a great addition to your snow removal tactics so we always recommend this to our clients. Not all snow removal companies have the utilities, equipment, insurance and clearance to dispose of snow in a safe and proper manner. Let Ogden Snow Removal transport mounds of snow to a snow dump or off-site disposal facility. With using the best winter arsenal, like dump trucks, plows, loaders, excavators and more, we can secure an area for total snow removal. Snow hauling is just as affordable as snow plowing and can easily be included in your yearly contract or per hour rate. Don't hesitate to give us a call at [801-658-9343](tel:801-658-9343) to discuss your options!

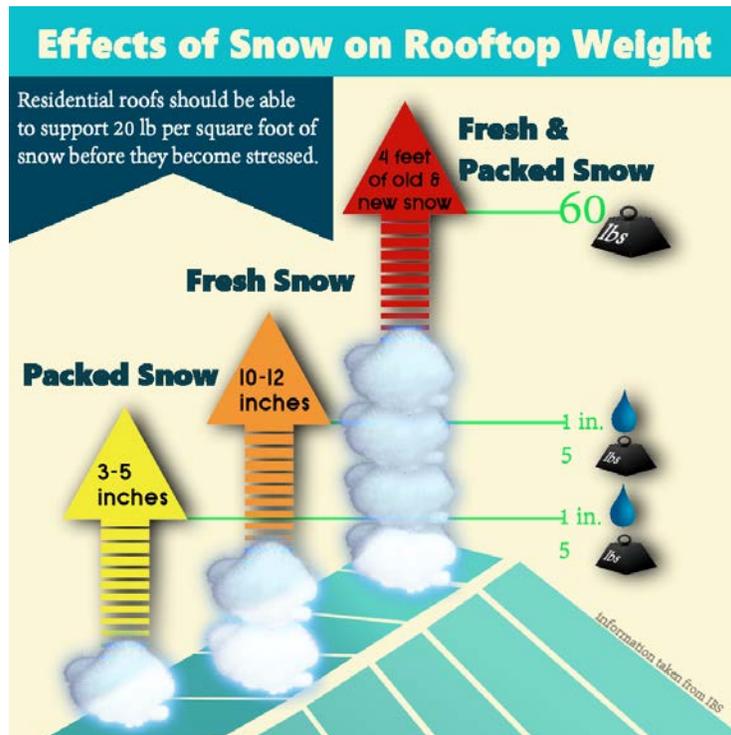


Page: **Rooftop Snow Removal**

Beware Of Rooftop Snow! Do You Know The Dangers?

Snow on rooftops provide insulation for the house or structure it is covering. Although snow is cold, it is also compact and allows less heat to escape from the rooftop. Heat is then trapped inside the building and helps warm it. That's why igloos are cool! But how much snow is too much? According to [AccuWeather](#), snow can weaken the structure of a building and cause it to collapse. This happens more often on flat roofs because snow does not easily fall or melt off a flat surface. If you live in areas especially prone to heavy snowfall, check to see how much snow your roof can take. Given our expertise, we are happy to check this for you.

The [Insurance Institute for Business & Home Safety](#) estimates that most residential buildings can support 20 pounds of snow per square foot before damage is likely to occur. Check out the following graphic to see if you could benefit from rooftop snow removal:



With the information provided in the infographic above, a typical house, under typical snowy weather conditions, should be able to support 12-20 inches of packed snow and 40-48 inches of fresh snow. Snow left to accumulate can cause your roof to cave in, especially if the snow towers over you, weighing an agonizing 60 pounds per square foot!

We, at Ogden Snow Removal, have taken into account all the snow removal tips, advice and safety precautions to help you remove the weight from your rooftops. With advanced snow rakes and removal systems, we can scrape snow from roofs where applicable. For cumbersome rooftop snow masses, we can climb your roof to physically shove the snow off. In either case, we finish the job by plowing or shoveling the snow off of the ground below. While it may seem like a foolproof plan to shovel or rake snow from your roof, accidents and injuries have occurred. This is why it is important to hire a professional snow removal company with rooftop snow removal safety and training. We always send out more than one roofer with proper tools like ladders and harnesses. This keeps everyone safe and the structure of your home goes undamaged. And because we understand the dangers of rooftop snow, we recommend a seasonal contract so we can monitor expected snowfall to immediately come out and service your roof in efforts to save it from collapse.

Don't wait until it is too late! ROOFTOPS DO CAVE IN due to weight bearing snow and this happens more often than you think! In 2006, in [Europe](#) a heavy snow load collapsed a roof and killed 65 people. In 2014, [New York](#) suffered many roof collapses which resulted in thousands of dollars' worth of damage; luckily no injuries were reported in many of these cases. Bottom line, Ogden Snow Removal wants to keep you safe whether you need residential or commercial rooftop snow removal. We never underestimate the harmful effects of rooftop snow and you shouldn't either. [Call us today](#) and we'll make your roof our priority!



Video by [WCVB Channel 5 Boston](#)



Page: **Heat Cable Installation**

Preventive Snow Removal Will Save You Money and Time

Snow can be a yearly hassle. It's a frustrating yet inevitable process. Damages caused by snow can be extremely costly. Ogden Snow Removal can ease the pain while saving you time and money by installing heat cables to melt ice and snow from your roofing and gutter system. Investing in preventive snow care for your roof will pay off in a grand way! De-icing a roof is important because it prevents the



formation of ice dams. Ice dams are solid blocks of ice that collect around the eaves or edges of your roof. These dams can cause water damage, tear off gutters and destroy shingles. Heat cables can get up to about 500 degrees Fahrenheit and are really flexible. They are perfect for outdoor use and can be cut to fit around pipes and varying gutter lengths. Heat cables have great resistance to moisture, chemicals, fire and radiation so with proper installation, they can last a long time, even beyond their warranty. Installation of heat trace cables isn't as difficult as it sounds but if not done correctly, it can be a complete

and total waste and even create more problems. Here are some of **Ogden Snow Removal's Best Practices** as it pertains to installing heat cables on roofs and in gutters:

- **Heat tape vs. Heat cables**
 - If you hear the term, “heat tape,” just know that it differs greatly from heat cables but some people in the industry use the terms interchangeably. We won't do that here because heat tape is used for specific small, cylindrical shapes and thus provide higher temperatures not suitable for roofing systems but more suitable for indoor applications such as pipes, valves and water lines.
- **Measuring, Maintenance and Pro-action**
 - Supplying enough cable to line your roof and gutters is important for install. If necessary, we will come out to your home or building to inspect the severity of freeze on the roof and take measurements for proper installation. If you decide on a seasonal contract with us, we'll begin the process proactively beginning in the summer. With our expertise, we can detect areas where ice dams and freezing are likely to occur. We will always check and maintain your cables each time we come out.
- **Appropriate Voltage**
 - We select the proper length, load and voltage on the cables to reduce tripping of your circuit breaker. when correct voltage is used, you won't have to expect high utility bills nor will you need to worry about shorted wires that can cause fires.
- **Testing and Heat Regulation**
 - We prepare and test your cables before we close out the service. Heat regulation and control is a preferred method and we are happy to install a temperature control box and teach you how to use it.
- **Eligibility**
 - Because heat cables are ineffective in areas of extreme ice, cold and snow, we will never try to sell you on heat cables if we find they will be of no use. Instead we will explore your other snow removal and prevention options.

For expert heat cable installation in Ogden, consider [calling us](#) to help prevent rooftop freezing and damage.



Page: **About Us**

Don't Have A Colossal Meltdown! See Us About Unwanted Snow!

Our top priority has always been YOU! Professionals at Ogden Snow Removal are equipped to handle heavy snow, flurries, black ice, and even blizzards. Given our years of experience in the field, we can only offer you the very best snow removal and de-icing service in Utah! No one is exempt from prompt snow removal be it residential properties, managed homes, commercial buildings or industrial

lots. And because we are family owned and operated, we take a more personable approach to doing business. Your time and money is valuable to us, thus our every goal is to be there when the snow falls!

Our Services:

- Snow Plowing**
- De-icing**
- Brining**
- Snow Blowing and Shoveling**
- Rooftop Snow Removal**
- Heat Cable Installation**

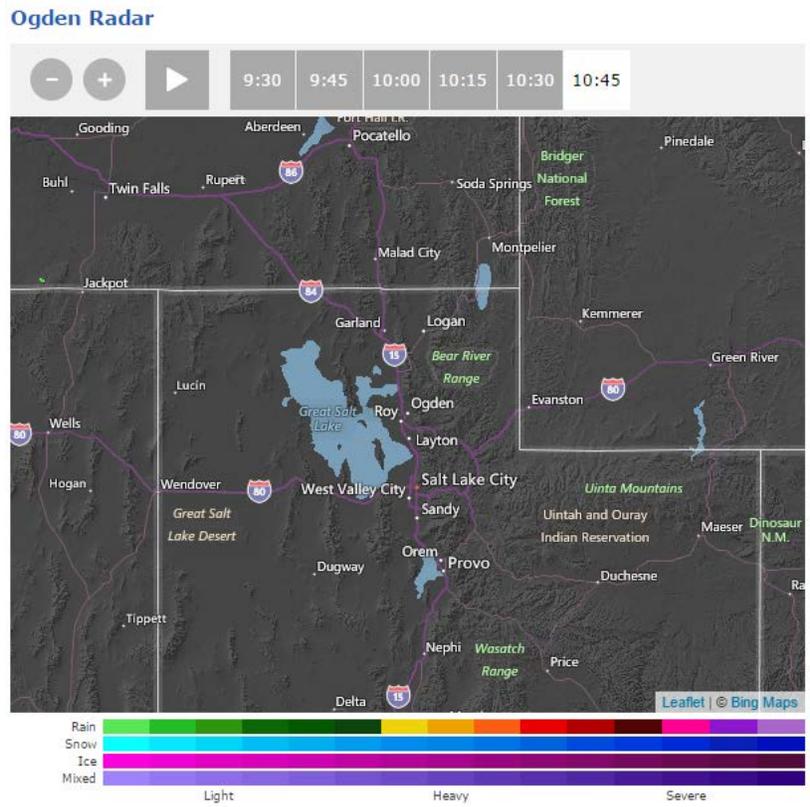
Ogden Snow Removal has men and women with the right attitude. We are:

 **FAST**

 **FRIENDLY**

 **FOCUSED**

✔ What's more, we monitor the weather daily with the help of certified meteorologists, often multiple times a day so we can be on top of our snow game. Responding first is most important and our technicians are committed to being available at all hours of the day.



COMMERCIAL

For commercial properties, we develop a plan that outlines your property's needs as far as snow removal and prevention. We peruse the premises, taking measurements and photos so we properly assess how snow will affect the grounds. This helps us respond at the fastest rate. We discuss your budget and offer inexpensive seasonal contracts so you can take the worry out of winter!

We are first respondents, and will have your lots cleared and safe to travel before the traffic begins. We service Ogden and neighboring cities, so even if your commute is elsewhere, we'll be there. We keep an eye on avalanche warnings and fluctuating levels of snow.

Days		Inches	Centimetres
2.0	January	8.9	22.6
0.9	February	2.1	5.3
0.2	March	0.3	0.8
0.1	October	0.1	0.3
0.5	November	2.3	5.8
1.4	December	4.6	11.7
5.1	Year	18.3	46.5

Based on data collected by [Current Results](#)

The above data is the exact reason we never wait until the snow comes before we act, and you shouldn't either. Call [Ogden Snow Removal](#) to get a complete and comprehensive plan that is right for your business!

RESIDENTIAL

For residential properties, we speak directly with you regarding your home's needs. We prepare and plan as well as suggest useful snow removal and preventative measures so that your time and money can be salvaged. Let us handle the snow and we'll let you smile a bit brighter!

We service Ogden and neighboring cities, so we know which areas are prone to more snow. With our holistic approach to snow removal and deicing, you can trust that the roads you walk on will be less hazardous.

North - Central Utah
Average annual snowfall

Days	Place	Inches	Centimetres
81.6	Brighton, Silver Lake	411.1	1044.2
24.6	Deer Creek Reservoir Dam	74.4	189.0
35.3	Echo Reservoir Dam	77.0	195.6
36.5	Logan	63.1	160.3
24.2	Nephi	55.1	140.0
5.1	Ogden	18.3	46.5
20.4	Pleasant Grove	44.6	113.3
26.6	Provo	57.1	145.0
34.8	Salt Lake City	56.2	142.7
24.2	Timpanogos Cave Monument	66.3	168.4
39.6	Rockport Reservoir, Wanship Dam	76.6	194.6

Based on data collected by [Current Results](#)

Ogden has the lowest accumulation of snow in North Central Utah but our expansive mindset gives us the experience we need to handle the tough times as we face the surrounding cities. Call [Ogden Snow Removal](#) today to get a complete and comprehensive plan that is right for your home!



Keywords: see keywords above

Anchored text: see keywords above

NOTES:

- 1) Sidewalk is spelled incorrectly on your form
- 2) ***We plow to pavement. If not done incorrectly, snow removal can actually make walkways even more precarious by leaving behind a thin layer of snow or ice that becomes slick and dangerous.***
 - a. The above excerpt from homepage is a double negative. This should instead read, "If not done correctly..."
- 3) Page: **Snow Plowing**
 - a. All referential text is linked within the text.
 - b. The picture used here is under this [licensure](#) and thus no attribution is required.
- 4) Page: **De-icing**
 - a. All referential text is linked within the text.
 - b. The picture used here is under this [licensure](#) and thus no attribution is required.
- 5) Page: **Brining**
 - a. All referential text is linked within the text.
 - b. The picture used here is under this [licensure](#) and thus no attribution is required.
- 6) Page: **Snow Blowing and Shoveling**
 - a. The picture used here is under this [licensure](#) and thus no attribution is required.
- 7) Page: **Snow Hauling**
 - a. All referential text is linked within the text.
 - b. The picture used here is under this [licensure](#) and thus no attribution is required.
- 8) Page: **Rooftop Snow Removal**
 - a. The image used was made by me, you have full copyright to use it.
 - b. All referential text is linked within the text.
 - c. Youtube video is linked and can be shared freely.
- 9) Page: **Heat Cable Installation**
 - a. The picture used here is under this [licensure](#) and thus no attribution is required.
- 10) Page: **About Us**
 - a. The forecast widget embed codes are included in the txt file.
 - b. All icons on this page are [public domain](#).
 - c. Data in the chart is linked to original source.

The completed content writings will be 500 ± 10 words per page and can go on their own separate pages for better indexing.