



Content Writing Final Draft

Based on Proposal: 0000001

Destination: <http://www.ogdengraphics.com/>

Page: Web Design

Get More of the Results You Want: Our Web Design Tactics Deliver

For many years, our professionals at Ogden Graphics have been training in the art of online communication. This is made possible by evolving skills in web design. Our designers can take your business to the next level across many platforms, be it social media, web design portfolio, commercial or personal website, blog and the like. No other web design agency can give you:



Competitive web design costs (this means lower costs for you)



Personal web design artists (this means no conveyer belt style creations like big time corporations will give you)



Relevant web design trends (so you stay ahead of the curve)

Presently, the top web design companies in the industry can produce interactive design concepts and implement technologies, gadgets, and widgets that will set your website apart from the rest. Make no mistakes about it, we stay at the pinnacle of what's active and applicable so we, nor our clients, get lost in the shuffle.

As our web world moves from the age of flash to JavaScript, HTML5 and CSS, rest assured Ogden Graphics will deliver a product you love and your target audience will respond to. You won't have to worry about a messy user interface or faulty user experience. We take pride in what you take pride in: the pleasant visit your customers will have to your website. The future of web design, and thus your longstanding place in the top spots of searchable content, is dependent upon who you choose to design your next web project.

Treat your website like your face. As we age, we begin to wrinkle and we begin to fade away. We sometimes look to plastic surgeons to enhance our looks. Would you go to an unqualified surgeon to give you the face-lift you desire? We don't think so! And for that reason, we implore you to stick with us. We know what we are doing and if knowledge happens to elude us: we train harder, think smarter, and call on the help of our leaders in business. Nothing is impossible with Ogden Graphics.

Not only that, our design specialists will provide you with web design essentials like social media marketing, eCommerce web design, search engine marketing and optimization, custom web design, and responsive mobile web design. So don't settle for a botched website face-lift. Prepare, plan, and execute!

Let us:

- Gather your wants and desires in our initial brief
- Prepare your website's story by researching the market for competitors, proper keywords and other marketing techniques
- Map out your services, highlight your strengths and display your persona to your target audience
- Set into motion all the facets of your business for maximum exposure and turnover

Ogden Graphics wants to be the web design company that takes this online journey with you! We want to be the helping hand in your imminent success and we see to it that this becomes your reality. For a free consultation and to inquire about more web design information to develop or enhance your brand, please call us today at [1-801-528-3810](tel:1-801-528-3810).

Keywords: web design, web design portfolio, web design agency, blog, websites, web design cost, web design artist, web design companies near me, website designer, flash web design companies, top 10 web design companies, mobile websites, search engine optimization, SEO, animation, interactive, interactive media, brand, free consultation web design

Anchored text: web design company, web design trends, web design and marketing, web design essentials, web design information, custom web design, responsive web design, mobile web designers, search engine marketing, eCommerce web design, social media marketing,



Page: **Printing**

Guaranteed High Quality Printing Will Boost Your Brand Now

If you think paper and printing are archaic and useless, you are missing out on an \$18.9 billion industry as purported by the [Newspaper Association of America](#). This can only mean that the biggest names in advertising still find that print media is lucrative enough to spend their money on. Even though digital media is the new trend—and for as far as we can see, will be on the up and up—Ogden Graphics do not discredit the tangible effects of high quality printing services. From t-shirt printing, printing flyers, menus, branding identity, CD covers, business cards, magazine printing and other graphic design services, we are fully equipped to handle all of your printing needs.

Many graphic design companies outsource their printing and thus have to juggle varying printing templates, pricing and shipping and cannot readily vouch for the printing process. Our services don't

stop at just design! With our printing press, screen printing techniques, and printing machines, we take a more hands-on approach to making sure the final product matches your initial vision. Our in-house print specialists can extend bulk discount printing as well as samples so that you can try before you buy.

We aren't a print company that does graphics. We are an all-encompassing graphic design company that does printing. This means that we employ the best graphic designers for our field of work, forcing the caliber of our printing portfolio to tower above the rest. Aristotle once said, "The aim of art is to represent not the outward appearance of things, but their inward significance." We believe that there's a story behind every graphic, whether it is to reach more clients, keep your current clients engaged or just to say, "I love you!" in a grandiose way. Let Ogden Graphics be the difference in your significance.

We stand behind our 5-star promise:



High Quality

- Our print merchandise can be custom made with any print dimensions you need. We work alongside you to ensure that the photos you are using are for high definition graphical output.



Quick Service

- Because our print machines are located within our facility, we can have most orders ready to be shipped out the next day. If you are near our store in Ogden, Utah, you can save on shipping costs and pick up right in store.



Lowest Possible Prices

- We aren't the middle men. We handle our print services and thus can lower the costs of paper, ink and machines, in turn lowering the costs to you.



Easy Proofing

- The proofing process is made easy by free proofs before you print. We show you what it will look like before we go into mass production. This also ensures our High Quality promise.



Customer Service

- We know our products from design to print so delivering knowledgeable and kind service comes natural. We are here to answer any questions you may have. Call us your one-stop shop for graphic design and printing or just call us at [1-801-528-3810](tel:1-801-528-3810) and we'll answer!

Keywords: printing companies, printing services near me, shirt printing companies, printing services, printing press, printing on fabric, printing warehouse, printing machine, printing near me, printing flyers, party flyer printing, graphic design, menus, corporate identity, branding identity, mockup, CD covers, business cards, magazine printing, graphic design services, t-shirt design, graphic designers near me, graphic design portfolio, print merchandise, print media, bulk discount printing

Anchored text: business card printing, book printing services, printing brochure, printing templates, printing high quality photos, graphic design skills, graphic design trends, graphic design tips, graphic design styles



Gain Tremendous Perspective with More Expert Photo Editing

Amidst the world of filters, DIY photo editing, and online photo editing services, much can be lost in a picture without the professional touch. On-the-go applications like [Instagram](#) and [Ribbet](#) make it all too easy for people to become photo editing photographers. While we enjoy these applications in our personal lives, we stand behind the importance of having expert photo editors for monetary projects and projects where memories are made. Projects such as ad campaigns, fashion retouching, wedding photo editing, and company graphics can benefit tremendously from Ogden Graphics.

To be a successful marketer, you have to put yourself in the right perspective. That perspective is always of the one who views it. We understand what buyers want to *SEE* and how they want to *FEEL* when looking at a photograph. Not selling your end-product? No worries. We have designers skilled in familial effects and touches so that the warmth a picture brings is just the emotion the flash captured!

With our hand-editing photo process, we will bring out the best attributes of a picture for family photos, company portraits, digital artwork, print media and more! Here, at Ogden Graphics, we are powerful in using Photoshop techniques, and other professional Adobe programs to induce the highest state of satisfaction possible. From post processing photograph editing like photo manipulations to color corrections, photo restoration and photo enhancement, we consider ourselves the premiere photo editors of our time.

There's no shame in our games! We realize that altering images teeters a fine line of respect and deceit. It is not our design style to trick the populous with covert photo manipulations. Instead, increase the integrity of your work while simultaneously building rapport by applying natural photo editing styles. Art is telling a story and not all stories are nonfiction. But we will pull none of these [Photoshop fails](#):



So who needs expert photo editing?

- **eCommerce product holders** – Often you have products that need to be streamlined with certain photo protocols to be accepted and sell well on platforms like [eBay](#), [Amazon](#), and more. Ogden Graphics can handle such a task by drawing focus to your product and defocusing or removing the noise in the background.
- **Photographers and Modeling Agencies** – With the cumbersome task of getting the perfect shot, you need someone in the background culling and curating

what you've captured. Our intuitive photo editors know what's best for both photographer and client and can develop portfolios that speak volumes.

- **Journalists and Writers** – Whether you need a stunning picture for an article, blog, newspaper or illustrations for a book, Ogden Graphics can get your pictures in peak shape.
- **Freelancers and Hobbyists** – You need not hire a professional photographer to get a great shot. But without proper photo editing services, your idea or imaginative beauty may be tantalized.

Simple yet ingratiating, you'll revel in the difference our photo editing artists can make:



Heard enough? Call us at [1-801-528-3810](tel:1-801-528-3810) to book our services today!

Keywords: photoshop, photoshopping, editing, photo editing business, high resolution photo editing, photo editing quotes, photo editing site, photo editing teeth whitening, photo editing websites, photo editing professional, retouching services, photoshop service, portraits, photo manipulations, photo restoration, photo enhancement, online photo editors, Post Processing Photograph Editing, hand edited photos, photo editing for photographers

Anchored text: photo stock, photo editing software, photography, professional photo editing, HD photos, photo editing tools, photo editing tricks, retouching, sharpen image, skin smoothing, color corrections, hand edited photos

Page: **Communication**

Conquer the World with Communication That Makes You Money

Communicative design is design that can efficaciously convey an intended message and reach the intended target. In laymen's terms, it's a design that can speak, hold a conversation and get readers to talk back. This type of information development is centered on not the *WHAT* but the *HOW* our graphics are reaching people. This can include detailed analytics, remarketing, and counting input such as consumer values, market demands, and trends in the influx/efflux of product or service sales. Having positive communication skills and implementing correct communication tactics will always make you more money than what you initially invested.

When we say "communication design" we mean, visual communications, performing arts, copywriting, animations, typography, web design, ambient media, and any other graphic design related project that pops off of a page. If it means to stimulate your clients' senses and provoke them to action, then it probably falls under the communicative design header. Your readers shouldn't just stare at the screen or eye-glaze over a pamphlet. This type of design, while still widely in use, is only one sided. To make design a two-way street, you need to bring your readers in with "in your face" styles, "driver seat" designs, and emotional depictions of a scene.

So how can graphic designers *MAKE* people get up out of their seats or respond to a certain stimulus? Our content strategists will start with the problem you face and are trying to overcome, then we create a specific design that can produce measurable effects. In the world of HTML5 and JavaScript, writing interactive code is both aesthetically pleasing for the target and easily quantifiable for the company. With immersive metrics, your company can evolve with your following. Communication design needs 3 key operations to work:



A message



A target audience



A medium

Ogden Graphics are highly trained in immersive design and message hierarchy. Immersive designs seeks to interpolate two worlds and allow them to communicate with each other. The end product is almost always digital and/or virtual. We're not talking about speaking to ET...yet. But we are capable of using technology to create products that can't fill a page like live HD video streaming or virtual architecture of a new building. For those elements that need paper, like sell sheets and infographics, we can truly "immerse" your readers by offering 1st person visuals and representations. Message hierarchy also serves the purpose of keeping customers engaged by succinctly focusing their minds on one subject at a time until they can get to the bigger picture. It's like we can hold their hands and walk them through any door we choose by providing sequential steps. Do you know why it's so easy to understand and follow the food groups? Message hierarchy! Whether you need to get a message across internally to your teammates or you need to expand market-level value on a consumer-level understanding, message hierarchy can do just that.

Call us today to map out your communication plan! [1-801-528-3810](tel:1-801-528-3810)

Keywords: communication styles, communication services near me, communication model, communication and media, communication companies, communication headlines, media communication companies, media companies, conceptual marketing, infographic designer, communication plans or business, company hierarchy, immersive designer, immersive experience, HTML5, immersive website examples, content strategists, basics of creating a visual hierarchy

Anchored text: communication skills, communication plan, communication examples, communication graphics, communication goals and objectives, communication research, communication solutions, what do communication companies do, sell sheets, infographics, top design trend, enhance interactivity, visual content, corporate conversations, visual hierarchy

Page: **Signs**

How to Become Popular with New Advertising Signs

Until the human race can communicate via mental telepathy, advertising signs will be needed to get the word out to passersby. Ogden Graphic's sign advertising services can help develop signage for everyday uses, small business purposes, and commercial marketing. Whether you need an LED sign to stick in your shop's window or a massive digital sign to position itself on a billboard, we have the experience and the materials to facilitate this. **Visual communication¹** is the wave of the future and metrics show it to be the most effective in engaging an onlooker. According to a study led by the [Association for Computing Machinery](#), people respond faster and make less mistakes in deciphering information when presented with cohesive digital visuals (visuals made by a computer) rather than visuals drawn by hand. This reinforces the idea that we respond better to images over text. Our brains manufacture information through constant visualization and we, at Ogden Graphics, understand exactly how to harness this known fact. No matter the message you have, let us make it accessible and advantageous!

Types of Signs

There are various ways to produce a sign. Indoor and outdoor signs can be water-based or solvent-based to produce the best quality and long-lasting durability that signs need. Signs can be printed vinyl, backlit, cut vinyl, 3-d dimensional and direct-to-board printed. Signs can display on buildings, billboards, on your car, windows, and floors—nearly anywhere you want to place a sign, we can customize it for you. That's the beauty in sign advertising!

Purpose of Signs

Other forms of advertising, like magazine, TV and radio advertising, can be short-lived or tossed in the trash but sign advertising is always there—attracting your clientele base to you. And for all intents and purposes, having a business without a sign (or strategically placed signs) is like having a child without a name. Your baby may have great qualities on the inside but no one is going to be able to find him when they need him. We get that your business is your baby, let us help you give your business a name so that everyone can be made known of its qualities!

Cost of Signs

Did you know it's also cheaper to advertise with signs? TV ads, even for a local market, will run you up to \$1,500. Need a commercial TV ad, try spending \$300,000 for a 30-second ad. A front page newspaper ad will run you \$50,000 on the New York Times, according to [Advertising Age](#). Advertising signs will only cost you hundreds or less and are a permanent solution, which save you money!

What about those projects that don't seek profit? Non-commercial banners are the way to go and are affordable for the everyday event planner. Ogden Graphics Banners are a perfect way to announce that you are *just married* or that the annual family reunion is located in the park. We work with you to develop the look you desire and we handle all the printing right at our home location.

Ready to become popular with a new advertising sign? Call us at [1-801-528-3810](tel:1-801-528-3810).

Keywords: signs, signage, billboard, ad, board, advertising companies, advertising companies near me, top advertising agencies, digital advertising companies, local advertising companies, highways signs, outdoor advertising companies, indoor and outdoor advertising, sign advertising services, sign advertising ideas, banner advertising, banner advertising companies, sign advertising companies near me, backlit signs, LED signs

Anchored text: advertising, visual communications, custom vinyl banners, sign marketing, advertising signs for business, advertising signs cost, highway advertising signs, advertising signs and banner, marketing with banners

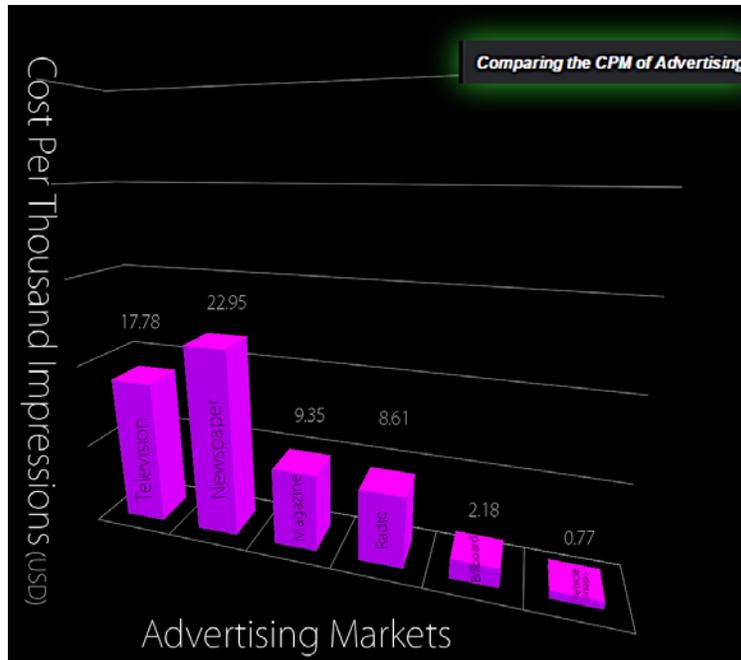
Page: **Vehicle Graphics**

Car Wraps: The Daring Ironclad Marketing Tool of the Year



I saw a car I swore had wings. It didn't but it was a Redbull™ car-wrapped mini cooper and it made me want to pick up a pack! Car wrapping has been in effect since the 1980s and most people are akin to viewing paid vehicle wraps on racecars during Nascar season. It wasn't until the 21st century that car wraps climbed the charts in the marketing and advertising world, when everyday individuals cashed in on the booming effects this decal can have.

Mobile advertising (not to be confused with cellular devices) reach more than 95% of the target audience (drivers/passengers) generating as much as 70,000 impressions per day, per wrap! That is far more effective than many paid online campaigns such as Google AdWords and Bing Ads. Even better, the CPM (cost per thousand) is substantially lower²:



So if you want to dominate your local market, consider wrapping a fleet of company vehicles or your own vehicle to tap into this car wrapping epidemic. Designers at Ogden Graphics create unique and stunning vehicular wraps that have a 3-5 year lifespan. More importantly, vehicle car wraps can render millions of impressions a year due to their high visibility and high impact rate so why not cash in?

Take a look at the wraps we offer:

- **Full Wraps** – Give your car a new skin with vinyl wraps that are printed and then applied to the entire vehicle, even the windows!
- **Partial Wraps** – Use the color of your car and only wrap three-fourths or lesser increments. This is more affordable and can offer a more streamlined visual.
- **Vehicle Decals** – Words, logos, phone numbers, social share icons and more can be printed from vinyl, cut out, and placed on any vehicle. This is the most affordable version of a car wrap and is less invasive to the appearance of your car.

Cars Can Go Where Conventional Advertising Can't!

You don't have to be in motion, or propped high in the sky, or magically placed at the end of a rainbow to get heads turning toward your wrapped car. Because non-mobile vehicles still grab the attention of pedestrians, having a wrapped car and parking it in a busy area can prove genius on your part. In a world with touch screen phones and tablets, people can easily share, dial and capture the call-to-action of a car wrap. And it's not just cars that get in on the action: boats, trucks, buses and anything with wheels can be wrapped!

We take careful precision in constructing your vinyl decal and ensuring its high marketing value. From full wraps to bumper stickers, Ogden Graphics can help you flourish using this ironclad marketing tool. It's safe to say that car wrap marketing is the most revolutionary marketing endeavor of our time...that is, until we start wrapping people!

Call us today to design your own vehicle graphic, choose from an array of standout designs, or get a custom quote based on your car and needs. [1-801-528-3810](tel:1-801-528-3810).

Keywords: stickers, bumper stickers, decal, car wrap, vehicle graphic designer, car graphic design, window decals, custom decals, bumper stickers, rear window decals, wall decals, vinyl decals, removable decals

Anchored text: vehicle graphic design ideas, design your own vehicle graphics, car graphic decals, variety of adhesion, advertising decals, car wrap marketing



Page: **About Us**

Perfection Is What Happens When You Meet Better Leading Graphic Designers

Ogden Graphics is the premier design facility in Ogden City, Utah for creating the most professionally designed and implemented marketing tools in the business. We have everything from economical to high-end products to make sure your project comes out exactly how you envisioned it and according to your budget. Unsure of how you want your end-product to look? Don't stress! Our designers are highly skilled and trained and love transforming your ideas into a real life conceptual representation.

We've been in the graphic business for years and our love for all things visual will never fade. In fact, it can only expand as we watch our market grow and churn out thousands upon thousands of happy customers and the proud companies that got them there. Know that **Ogden Graphics is YOU!** We are a business too. We fully understand what this journey means and it gives us the most altruistic joy to help your business rise in the ranks.

Our respected and revered practices will gain your trust too:

Gratitude

We always appreciate your business, no matter the size of it. You'll never be a number to us. You and your business will always matter.

Reciprocity

When people come to us to perform a task or to secure a project, we return high quality service for the affordable price we charge. We also return it with a smile!

Accountability

We take full ownership of the products we produce and any snags in the road, albeit few and far between, are remedied in a responsible manner. Just like we love the praise, we will take the criticism and perform even better the next time. But you can bet on us that we get it right the first time!

Passion

For some, it's a job. For others, it's a career. For us, it's our passion! Notice the difference love makes when it touches anything? We feel the same about our work and we constantly aim to please because our connection to what we do grows deep.

Honesty

Simply put: we aren't in the business of screwing people over. We are constantly evaluation and reevaluating our services to keep up with market value. So if the price is found cheaper, we beat it! If the price rises, we tell you and harvest no hidden fees.

Integrity

We do what is right, regardless of what everyone else does. Beyond striving for perfection in our work, we are just all-around good people!

Creativity

Without creative thought, knowledge and information would be lost on humans. Let's face it, most of us won't process what we see unless it tells us how we feel. We take creativity, not as an artistic accoutrement, but as a pillar to our connection to the world.

Choose Ogden Graphics for your graphic and web design, printing, and sign advertising needs because we know how important this is to you and we work hard to ensure the high quality of our work. We guarantee we will earn your business and that you will refer us to all your friends and family. That's how the big OG operates!

Keywords: *see above lists*

Anchored text: *see above lists*



NOTES:

¹Link to the Communication page

²If you want to embed the interactive graph use the chart txt file for the embed codes. Embed as HTML. If you want a static, moving graph, upload the video file.

The above page references are what I suggest to be your headers (bulleted points). For instance:

- 1) Web Design
- 2) Printing + Screen Printing
- 3) Photo Editing
- 4) Communication
- 5) Signs + Banners
- 6) Vehicle Graphics + Stickers and Decals

These headers should be updated underneath **“So, what do we offer?”** and should also be linked to separate pages within your website where the content I have written for you will appear.