



## Content Writing Outline

**Destination:** <http://www.ogdengraphics.com/>

**Page:** **Web Design**

**Headline:** *Get More of the Results You Want: Our Web Design Tactics Deliver*

This headline has been analyzed by CoSchedule and earned a score of **71**. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** web design, web design portfolio, web design agency, blog, websites, web design cost, web design artist, web design companies near me, website designer, flash web design companies, top 10 web design companies, mobile websites, search engine optimization, SEO, animation, interactive, interactive media, brand, free consultation web design

**Anchored text:** web design company, web design trends, web design and marketing, web design essentials, web design information, custom web design, responsive web design, mobile web designers, search engine marketing, eCommerce web design, social media marketing,

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**Page:** **Printing**

**Headline:** *Guaranteed High Quality Printing Will Boost Your Brand Now*

This headline has been analyzed by CoSchedule and earned a score of **77**. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** printing companies, printing services near me, shirt printing companies, printing services, printing press, printing on fabric, printing warehouse, printing machine, printing near me, printing flyers, party flyer printing, graphic design, menus, corporate identity, branding identity, mockup, CD covers, business cards, magazine printing, graphic design services, t-shirt design, graphic designers near me, graphic design portfolio, print merchandise, print media, bulk discount printing

**Anchored text:** business card printing, book printing services, printing brochure, printing templates, printing high quality photos, graphic design skills, graphic design trends, graphic design tips, graphic design styles

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Page: **Photo Editing**

**Headline:** *Gain Tremendous Perspective with More Expert Photo Editing!*

This headline has been analyzed by CoSchedule and earned a score of **76**. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** photoshop, photoshopping, editing, photo editing business, high resolution photo editing, photo editing quotes, photo editing site, photo editing teeth whitening, photo editing websites, photo editing professional, retouching services, photoshop service, portraits, photo manipulations, photo restoration, photo enhancement, online photo editors, Post Processing Photograph Editing, hand edited photos, photo editing for photographers

**Anchored text:** photo stock, photo editing software, photography, professional photo editing, HD photos, photo editing tools, photo editing tricks, retouching, sharpen image, skin smoothing, color corrections, hand edited photos

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Page: **Communication**

**Headline:** *Conquer the World with Communication That Makes You Money*

This headline has been analyzed by CoSchedule and earned a score of **71**. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** communication styles, communication services near me, communication model, communication and media, communication companies, communication headlines, media communication companies, media companies, conceptual marketing, infographic designer, communication plans or business, company hierarchy, immersive designer, immersive experience, HTML5, immersive website examples, content strategists, basics of creating a visual hierarchy

**Anchored text:** communication skills, communication plan, communication examples, communication graphics, communication goals and objectives, communication research, communication solutions, what do communication companies do, sell sheets, infographics, top design trend, enhance interactivity, visual content, corporate conversations, visual hierarchy

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Page: **Signs**

**Headline:** *How to Become Popular with New Advertising Signs*

This headline has been analyzed by CoSchedule and earned a score of 77. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** signs, signage, billboard, ad, board, advertising companies, advertising companies near me, top advertising agencies, digital advertising companies, local advertising companies, highways signs, outdoor advertising companies, indoor and outdoor advertising, sign advertising services, sign advertising ideas, banner advertising, banner advertising companies, sign advertising companies near me, backlit signs, LED signs

**Anchored text:** advertising, visual communications, custom vinyl banners, sign marketing, advertising signs for business, advertising signs cost, highway advertising signs, advertising signs and banner, marketing with banners

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Page: **Vehicle Graphics**

**Headline:** *Car Wraps: The Daring Ironclad Marketing Tool of the Year*

This headline has been analyzed by CoSchedule and earned a score of 75. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** stickers, bumper stickers, decal, car wrap, vehicle graphic designer, car graphic design, window decals, custom decals, bumper stickers, rear window decals, wall decals, vinyl decals, removable decals

**Anchored text:** vehicle graphic design ideas, design your own vehicle graphics, car graphic decals, variety of adhesion, advertising decals, car wrap marketing

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Page: **About Us**

**Headline:** *Perfection Is What Happens When You Meet Better Leading Graphic Designers*

This headline has been analyzed by CoSchedule and earned a score of 79. (Most professional copywriters' headlines will score 70 and above).

**Keywords:** *see above lists*

**Anchored text:** *see above lists*

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NOTES:

Going over your homepage, I noticed that the bullet points are very confusing under, “**So, what do we offer?**”

The above page references are what I suggest to be your headers (bulleted points). For instance:

- 1) Web Design
- 2) Printing + Screen Printing
- 3) Photo Editing
- 4) Communication
- 5) Signs + Banners
- 6) Vehicle Graphics + Stickers and Decals

As of right now, it reads out of place and is not numbered under any specific, chronological sequence. For instance, “Screen Printing” should be a sub header of the “Printing” header and not under an empty header that remotely comes after the “Vehicle Graphics” header.

I am adding content to the About Us page because I found it pertinent to do so to spice up that page as well!

Let me know if there are any other pages you would like me to spiff up 😊

**The completed content writings will be 500 ± 10 words per page and can go on their own separate pages for better indexing.**