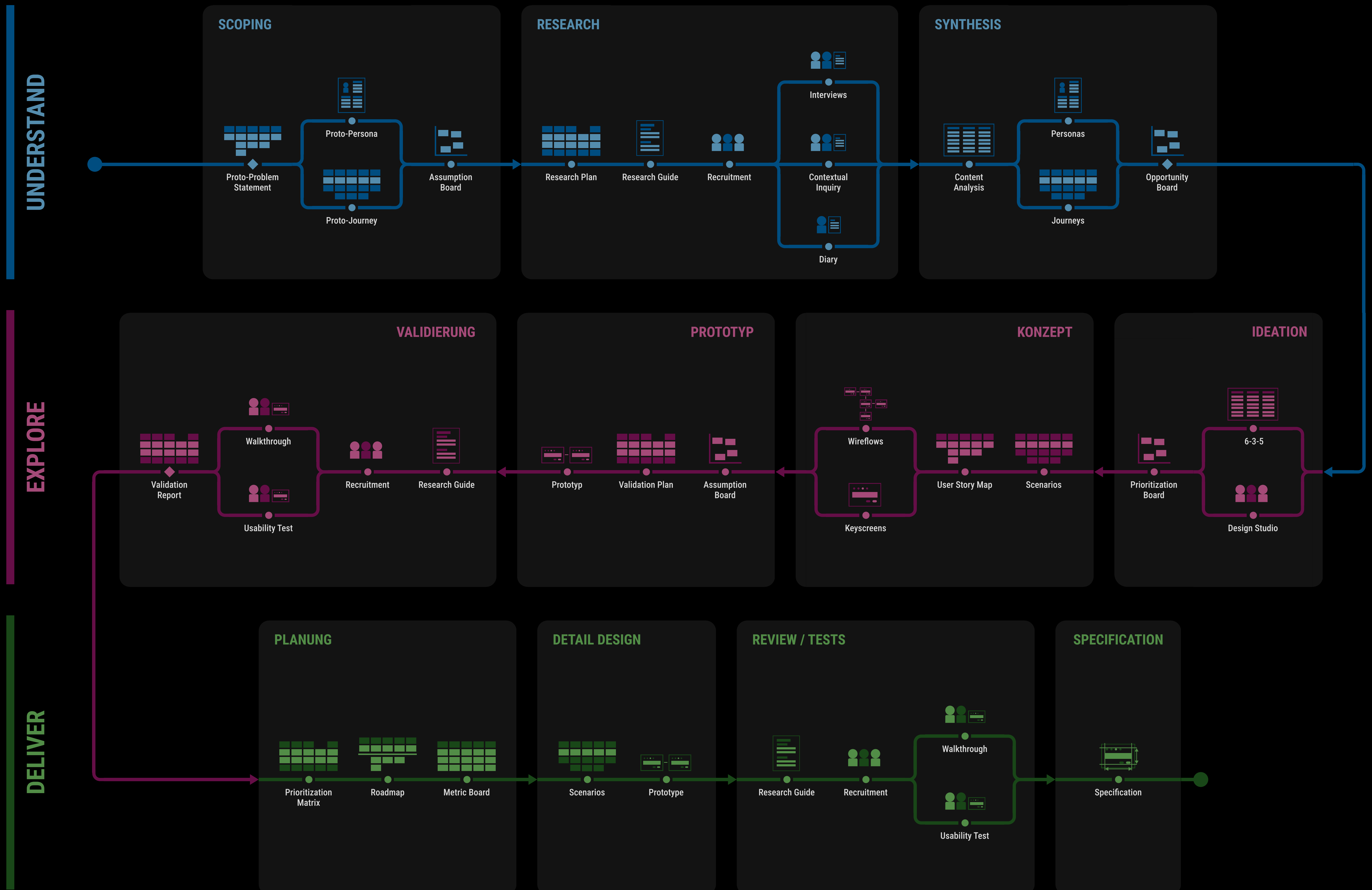


Collaborative UX Design

Lean UX and Design Thinking: Team-based design of human-centered products and services.



Collaborative UX Design provides a guiding structure through its workshops. The results allow for flexible adjustments based on specific project needs.

UNDERSTAND

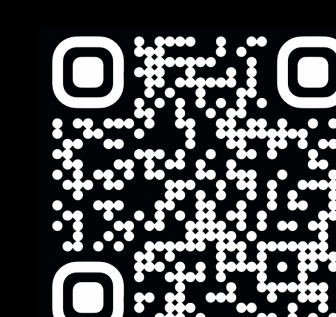
At the heart of the first three workshops of the approach model - Scoping, Research, and Synthesis - is the analysis of the problem space and the recognition of opportunities. Together with the client, a project team identifies and validates the goals associated with a project, relevant assumptions, and given constraints.

EXPLORE

Based on an empirically supported understanding of the problem, the workshops focus on ideation, concept, prototyping, and validation for the iterative exploration of the solution space. Potential solutions are collaboratively developed, successively refined, made tangible through prototypes, and validated.

DELIVER

If a concept was formulated during the Understand and Explore phase, it is now taken and detailed even further with precision. To ensure its alignment with agile sprint planning, the concept undergoes thorough validation processes and is then clearly and meticulously defined to guarantee clarity and optimal effectiveness.



More information:
collaborative-uxdesign.com