

PLASTIC FREE

N O R T H D E V O N



Thank you for booking a holiday in North Devon! You will not be disappointed with our rolling hills and beautiful beaches. With nature in mind, we would like to invite you to join our campaign to protect our playground. Our oceans are drowning in plastic but we can all be part of the solution by reducing the amount of single use plastic you use. We have put together this handy guide to help you while you pack for your holiday:

MESSAGE IN A BOTTLE



We think our water tastes great here in North Devon, so bring your own reusable bottle and don't be afraid to ask for refills anywhere you go! Look out for the refill logo or download the Refill App.

DON'T BE A MUG



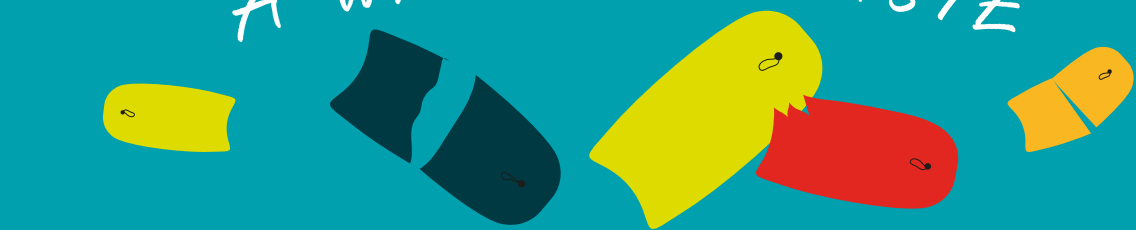
In the UK, 5,000 takeaway coffee cups are disposed of every minute! That's a latte waste. Bring your own reusable cup, and even receive discounts from many local cafes for using it.

BRING YOUR OWN BAG



Plastic debris in the ocean kills hundreds of thousands of marine mammals, and millions of birds and fish every year. Never leave your holiday accommodation without your reusable bag and always say NO to the straw.

A WAVE OF WASTE



14,000 bodyboards are being abandoned each year on beaches in the South West alone, creating a wave of waste. As a consumer you hold the power. Vote with your wallet by rejecting single use beach toys in exchange for renting, borrowing from our sharing sheds or buying good quality ones that will be enjoyed year after year. Score extra brownie points for encouraging your accommodation provider to set up a borrowing station too for future guests!

WHEN YOU GET HERE

GET CLEANING

Join one of the many beach or park cleans, or take part in the #2minutebeachclean. You will get a warm glow from clearing up the planet, and a bit of exercise for good measure! You don't need to join an organised event, just picking up when you are out and about can make all the difference.

TAKE A STAND

SHOUT about the plastic problem. Rather than just saying NO to a piece of single-use plastic, talk to the manager of the store about why you're unhappy. Send an email to complain. Tag the offenders on social media who are just not getting the message. You can also write to your local MP to make your voice heard. www.writetothem.com

SUPPORT OUR PLASTIC FREE CHAMPIONS

Many local businesses are committed to becoming single-use plastic free, so look out for this logo when you're out and about and spend your money there to show your support.



DOWN THE TOILET

Never, ever flush wipes, cotton buds or sanitary products. They can all end up in the sea and cause serious damage to marine life. Recycle, or dispose of in bins.



Thank you for visiting our beautiful part of the world, we hope you enjoy your stay.

Visit the website: www.plasticfreenorthdevon.org

f t i @plasticfreenorthdevon