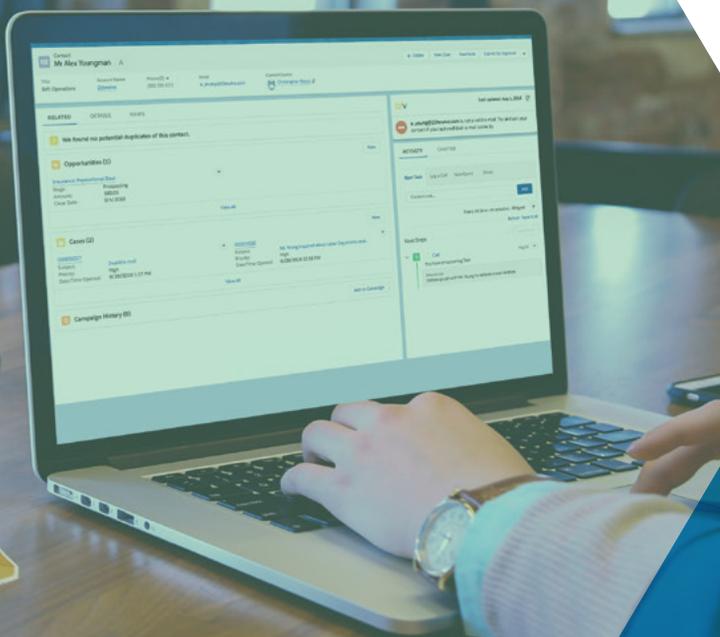




What's your email verification strategy?

Validity Verify allows for quick, real-time email validation within Salesforce Lightning Experience



The minimum value of an email to any company is \$10, and at least 15% of all email addresses collected are invalid.

Are you...

Providing your sales team with real-time email verification?

Confident that the email addresses in your Salesforce database are reachable?

Wasting time and money marketing to bad email addresses?

Able to refresh the delivery status of an email address on demand?

Trust your data.

Communication is key to business success. Savvy organizations take control over their data to trust that the messages they send will be received. Validity Verify provides this control, strengthening sales and marketing initiatives and supporting high quality customer relations.

The simple solution for improving email deliverability.

Sending campaigns to invalid email addresses increases your bounce rate, reduces your sender reputation, and can eventually get your emails blocked. Instead, empower your users with the ability to check an email address before they hit send to reduce your bounce rate by up to 98%, ensure messages reach your target audience, and avoid sending to addresses that don't have value for your company.



Email verification reduces your bounce rate by up to 98%.

Communicate with confidence.

With integrated email verification using Validity Verify, you can communicate with confidence.



Real-time email verification for Leads and Contacts with an easy to use Lightning component



Verify emails when creating or editing a record



On-demand refresh of verification status with a single click



Typo trap and disposable domain detection



Worldwide, geographically aware verification algorithms and global accuracy



Fully compliant with the General Data Protection Regulation (GDPR) protocols



Who we are

Validity, Inc. provides data integrity platforms and compliance-support solutions to thousands of organizations in more than 20 countries across the globe. With a growing suite of feature-rich products, including DemandTools, DupeBlocker, PeopleImport, and BriteVerify, Validity empowers organizations to trust their data and leverage it to make better decisions, drive revenue, and create exceptional customer experiences. For more information, visit <https://www.validity.com>, connect with us on LinkedIn, and follow us on Twitter @TrustValidity.

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