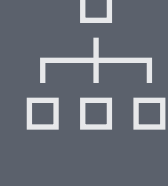


Rental Beast Fast Start



Make money immediately

New agents at other firms may spend months working towards their first transaction. Learn how we turn months into days.



Start building your client base now

Pave the way for future income. We help you start building a meaningful book of future buyers and sellers right away.



We have your back

Ongoing training and support from experts – often licensed agents – whose sole job is ensuring your success.

Rentals Power Immediate Income and Sustainable Growth

Make Money Faster

Sales transactions take less experienced agents.. **6 months**



Rental transactions take less experienced agents.. **days**



Source: NAR sales data, agents in first 2 years

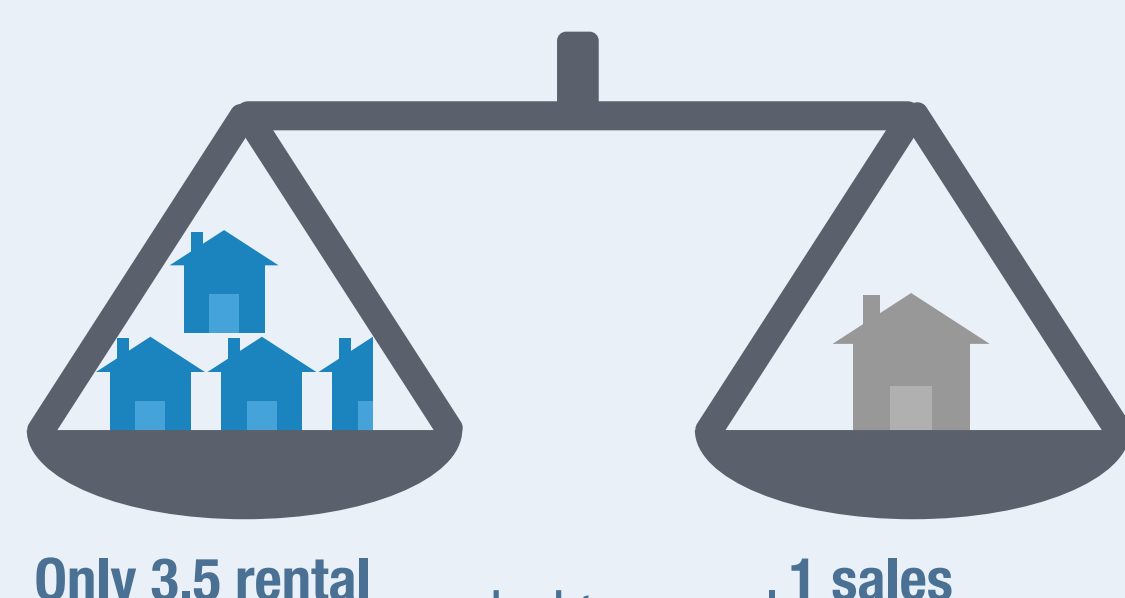
“ This was my first completed transaction! We submitted an application, finalized the terms and ratified the lease all in just over a week of my initial contact with the lead. I plan to stay in contact throughout her lease term and keep her in my database as a future potential buyer!

– Mercedes T.

“ I got a serious client on a Friday, showed the family a rental the next Sunday, they applied on Monday and were approved by the owner 9pm the same day!

– Julie G.

Great Source of Income



- And, rental transactions take significantly less time
- And, rentals don't require a marketing spend
- And, renters move homes much more frequently (next

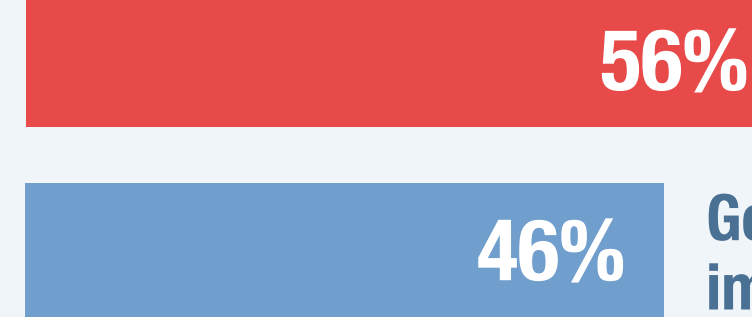
Source: Calculation based on Zillow data

Build Your Sales Pipeline

Tenants are future buyers



Increasingly, people rent before they buy



Source: NAR

Clients reuse the same agent



→ **88% of clients said they would re-use or recommend their agent.**

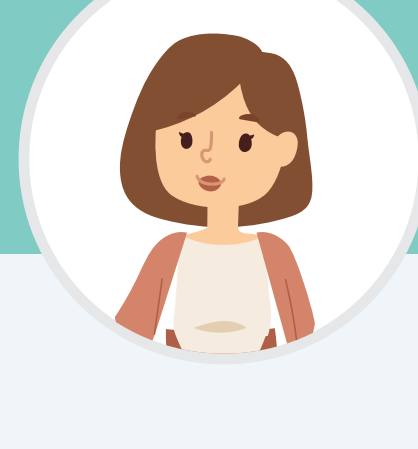
Source: NAR

★ **Your renter clients are your best source of future homebuyers** ★

“ After discussing the client's rental financial situation, I put them in touch with a mortgage specialist and they just got approved for a loan. I just turned this rental lead into a buyer!

– Carson M.

Landlords are future buyers and sellers



“ It's great we could find you a perfect tenant; I'd love to help you...

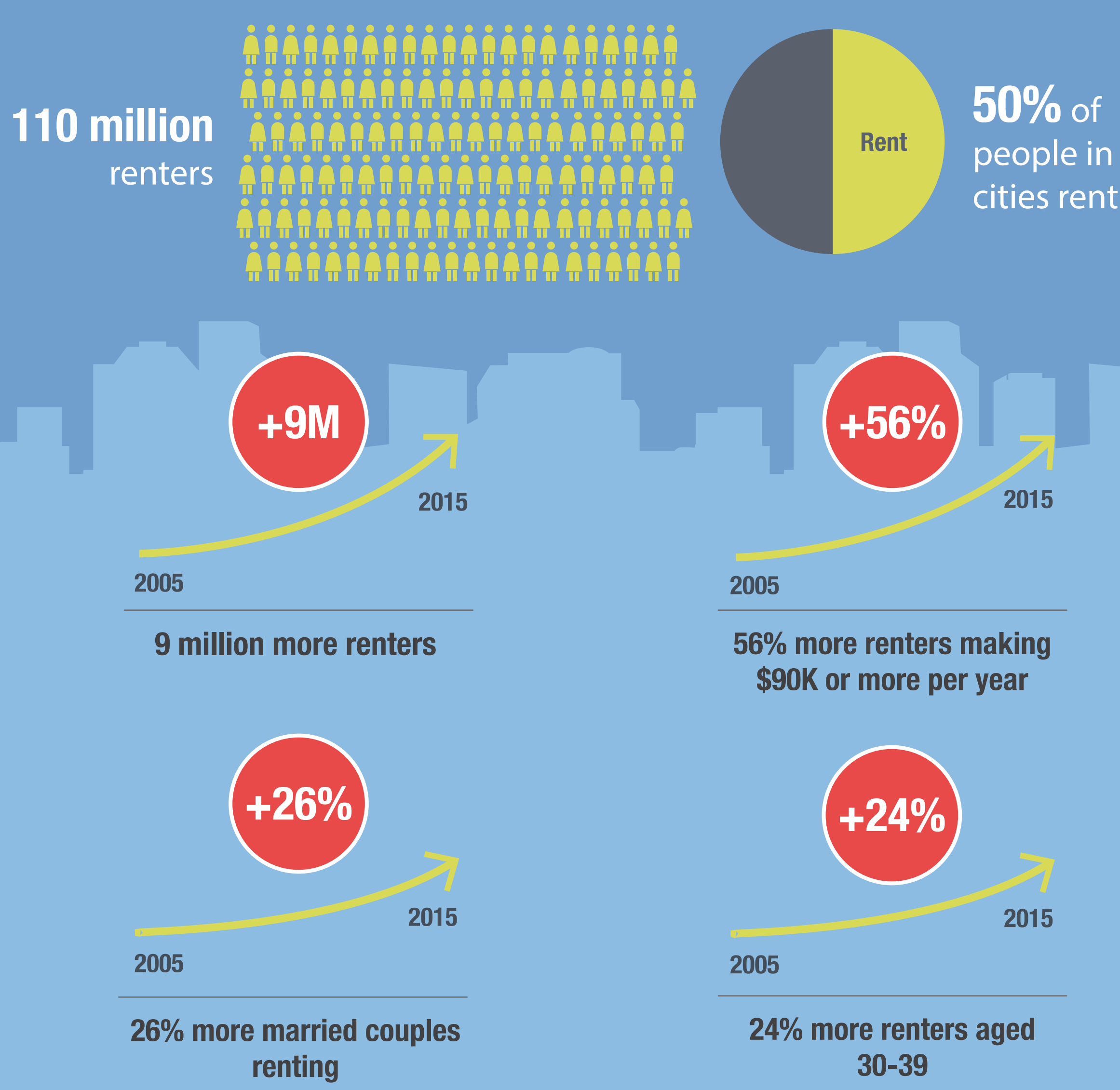
- Buy another rental property
- Sell a rental property
- Refinance a rental property
- Learn more about property management services

Diversify Your Revenue

Ensure your leads and clients have access to housing options for any market conditions

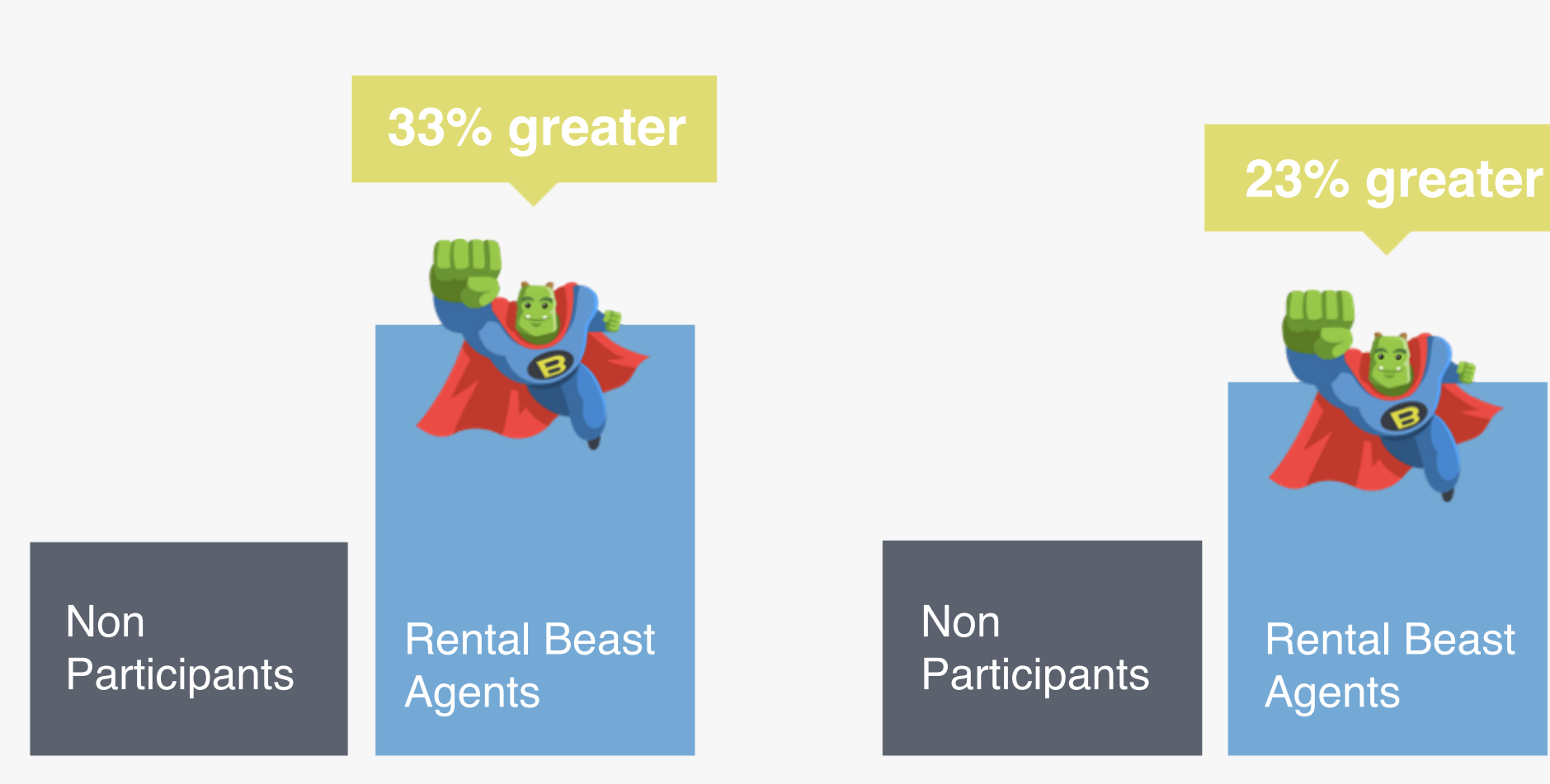


Rentals as an Increasingly Critical Revenue Driver



Source: Joint Center for Housing Studies of Harvard University

But... without the right tools, rentals can be tricky.



Based on 2016 transactions. Includes brokers who were in RB program for the full year. Past performance does not guarantee future results.

Rentals Made Easy



Without Rental Beast



With Rental Beast

Training

Compliance training

Best practices training, lead generation training, closing techniques, buyer cultivation training, basic and advanced technology seminars, advanced topics, compliance training

Ongoing Support

If available, usually a general help desk

Technology support, closing guidance, and anything else you need! Call, email, text one of our experts (usually licensed agents). Any time

Client Lead Tools

If you are able to get a rental listing, post to the web
Sit by the phone and hope for a call

Listings available to help generate leads
Lead generation tools
Lead filtering tools
Lead response tools

Client Communication

Call, email, text your clients when you remember to do so

Tools that automatically provide info and notifications to your clients, making you look like a star

Inventory

Scavenge MLS, Craigslist, Zillow and other sites to find apartments to show
Somehow manage to find owner contact and showing info

Over 4.5 million listings sourced directly from owners and not found on the MLS
MLS listings for your area
All contact info and showing instructions provided
Database team working to make sure listing info stays current

Lease Processing

Figure out necessary paperwork
Track down docs and signatures from relevant parties

Online processing capabilities, with all needed paperwork at your fingertips
Live lease support



Rental Beast

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