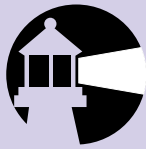


2018

COMMUNITY IMPACT REPORT FOR A BRIGHTER WAY



BRIGHTERWAY
INSTITUTE



As you browse through the Brighter Way Institute's first Community Impact Report for "A Brighter Way", you will see how our work continues to re-define oral health care and transform lives of vulnerable adults, children, veterans and those experiencing homelessness!

Kris Volebeck
CEO/Founder

MILESTONE MARKERS

2001

Working out of a 2-chair dental trailer, on the Human Services Campus in downtown Phoenix, we served our first patient on January 1, 2001.

2005

Relocation to a re-designed 8-chair facility on the Downtown Campus.

2010

Launched the Murphy Kids Dental Clinic serving 2,200 impoverished children in the Murphy Elementary School District.

2014

Opened the Parsons Center for Pediatric Dentistry and Orthodontics, supporting growth to serve over 15,000 low-income children each year.

2016

On July 1st, 2016, Brighter Way Institute received 501(c)(3) status.

The Brighter Way Dental Center at Canyon State Academy opened on March 4, 2016.

2018

Brighter Way Institute achieved significant milestones providing 95,242 oral health procedures through 35,518 patient visits.

2019

July 01, 2019 - The official partnership launch with the Boys & Girls Club Dental Center of Metro Phoenix.

Brighter Way Dental Center at the Human Services Campus

**3,004 Patients • 10,573 Patient Visits
29,775 Oral Health Services**

Brighter Way Parsons Center for Pediatric Dentistry and Orthodontics

**5,238 Patients • 23,177 Patient Visits
55,083 Oral Health Services**

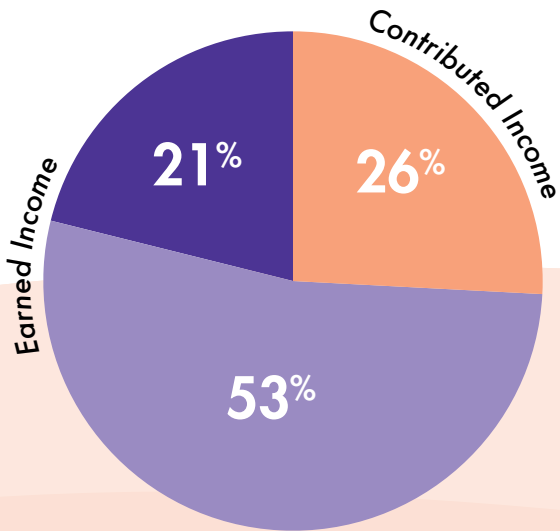
Brighter Way Dental Center at Canyon State Academy

**589 Patients • 1,768 Patient Visits
10,384 Oral Health Services**

Downtown Center:	\$9,369,168
Parsons Pediatric:	\$3,957,918
Canyon State Academy:	\$1,239,194
Total Value of Services Provided:	\$14,566,280



2018 FINANCIAL SUMMARY



TOTAL REVENUE BY SOURCE

Contributed Income = 26%

Earned Income:

Dental Revenue = 53%

Training & Education = 21%

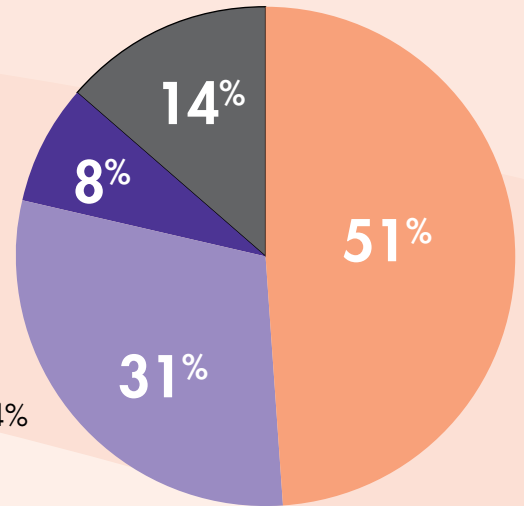
TOTAL EXPENSES BY CENTER

Downtown Center at Human Services Campus = 51%

Parsons Center for Pediatrics & Orthodontics = 31%

Dental Center at Canyon State Academy = 8%

Administration & Marketing = 14%



8,831
UNIQUE PATIENTS
SERVED
IN 2018



CLINIC LOCATIONS

Brighter Way Dental Center Downtown

*Veterans, Homeless &
Working Poor*
230 S. 12th Avenue
Phoenix, AZ 85007

Parson's Center for Pediatric Dentistry & Orthodontics

Uninsured & Impoverished Children
3140 W. Buckeye Road
Phoenix, AZ 85009

Boys & Girls Clubs of Metro Phoenix

Bob & Rene Parsons Dental Clinic
Uninsured & Underserved Children
1601 W. Sherman Street
Phoenix, AZ 85007

Brighter Way Dental Center at Canyon State Academy

Foster Children
20061 E. Rittenhouse Road
Queen Creek, AZ 85142



A Special Thanks to Our Board!

We deeply appreciate the generous dedication of time, expertise and governance of our volunteer Board of Directors.

BOARD OF DIRECTORS

Officers

Jack Dillenberg, D.D.S., M.P.H., Chair
Dean, Arizona School of Dentistry and Oral Health (retired)

Charlie Clark, D.M.D., Vice Chair
Pediatric Dentist at Pediatric Dental Specialists, P.C.

Edmund Portnoy, Ph.D., Treasurer
Director of Grants Programs for Arizona (retired)
Nina Mason Pulliam Charitable Trust

Kris Volcheck, MBA, DDS, CEO/Founder
Brighter Way Institute

Members

Dave Allazetta
CEO/Arizona & New Mexico (retired)
United Healthcare

Susan Cordts, MBA
Founder/CEO, Catalytic Health Partners

Rob Laizure, Sr.
Owner, FullContour Design Services

Corrie Worth
Community Volunteer, Corrie Worth Photography

Brighter Way Institute is a 501(c)(3) nonprofit organization. Tax ID 81-1096448, QCO 20880.

brighterwaydental.org