As you browse through the Brighter Way Institute’s first Community Impact Report for “A Brighter Way”, you will see how our work continues to re-define oral health care and transform lives of vulnerable adults, children, veterans and those experiencing homelessness!

Kris Valcheck
CEO/Founder
### MILESTONE MARKERS

**2001**  
Working out of a 2-chair dental trailer, on the Human Services Campus in downtown Phoenix, we served our first patient on January 1, 2001.

**2005**  
Relocation to a re-designed 8-chair facility on the Downtown Campus.

**2010**  
Launched the Murphy Kids Dental Clinic serving 2,200 impoverished children in the Murphy Elementary School District.

**2014**  
Opened the Parsons Center for Pediatric Dentistry and Orthodontics, supporting growth to serve over 15,000 low-income children each year.

**2016**  
On July 1st, 2016, Brighter Way Institute received 501(c)(3) status.

The Brighter Way Dental Center at Canyon State Academy opened on March 4, 2016.

**2018**  
Brighter Way Institute achieved significant milestones providing 95,242 oral health procedures through 35,518 patient visits.

**2019**  
July 01, 2019 - The official partnership launch with the Boys & Girls Club Dental Center of Metro Phoenix.

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<table>
<thead>
<tr>
<th>Location</th>
<th>Patients</th>
<th>Visits</th>
<th>Oral Health Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brighter Way Dental Center at the Human Services Campus</td>
<td>3,004</td>
<td>10,573</td>
<td>29,775</td>
</tr>
<tr>
<td>Brighter Way Parsons Center for Pediatric Dentistry and Orthodontics</td>
<td>5,238</td>
<td>23,177</td>
<td>55,083</td>
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<tr>
<td>Brighter Way Dental Center at Canyon State Academy</td>
<td>589</td>
<td>1,768</td>
<td>10,384</td>
</tr>
</tbody>
</table>

**Total Value of Services Provided:** $14,566,280
2018 FINANCIAL SUMMARY

8,831 UNIQUE PATIENTS SERVED IN 2018

TOTAL REVENUE BY SOURCE
- Contributed Income = 26%
- Earned Income:
  - Dental Revenue = 53%
  - Training & Education = 21%

TOTAL EXPENSES BY CENTER
- Downtown Center at Human Services Campus = 51%
- Parsons Center for Pediatrics & Orthodontics = 31%
- Dental Center at Canyon State Academy = 8%
- Administration & Marketing = 14%
A Special Thanks to Our Board!
We deeply appreciate the generous dedication of time, expertise and governance of our volunteer Board of Directors.

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Brighter Way Institute is a 501(c)(3) nonprofit organization. Tax ID 81-1096448, QCO 20880.

tbrighterwaydental.org