AMSTERDAM

PLACEMAKING WEEK

OCT 10-14, 2017

SPONSORSHIP INVITATION
Join activists and leaders from around the world to envision a place-led future for cities.

Public space is located at the intersection of many global issues—from health to sustainability, innovation to equity. Placemaking Week is all about leveraging this convergence.

Building upon the momentum of Placemaking Week 2016 in Vancouver, this year Project for Public Spaces collaborates with partners in Amsterdam—Stipo, City at Eye Level, Placemaking Plus, and Pakhuis de Zwijger—to host a dynamic and challenging conference where attendees will develop and share concrete strategies for advancing placemaking locally and globally.

Why Amsterdam? After receiving the European Capital of Innovation Award in 2016, Amsterdam continues to be a leader of urban innovation, demonstrated by its livability and smart growth as well as its healthy start-up climate and sharing economy.

The city is also a global leader in sustainability, not only because of its focus on walking and biking, but because of its smart urban design and unique community initiatives, and the fact that it is seen as one of the most socially inclusive cities in Europe. We have a lot to learn from this fascinating Dutch city.
**The Reach of Our Conference**

We encourage sponsors to support a specific part of the conference—whether through funding or in-kind donations towards scholarships, meals, events, or related activities. In return, sponsors will receive benefits and on-site recognition in addition to those outlined below.

**Sponsorship Packages**

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<td>$5k</td>
<td>$10k Gold</td>
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**BONUS!**

Receive additional recognition for sponsoring a specific conference function. Email us for more details!

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**2016 Attendees by Sector**

- Developers
- Students
- Academics & Researchers
- Public Space Managers
- Government Employees
- Architecture, Designers & Planners
- Other Non-Profit & Community Activists
- Other

**Contact Us**

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Please contact us for additional sponsor and partnership opportunities that may better fit your goals.

Last year’s Placemaking Week hosted attendees from 23 countries around the world. This year we received proposals from over 65 countries.
MEET THE ORGANIZERS

Project for Public Spaces (PPS) is a nonprofit planning, design and educational organization dedicated to helping people create and sustain public spaces that build stronger communities.

STIPO is a multi-disciplinary office for urban development based in Amsterdam, Rotterdam, Stockholm and Thessaloniki.

The City at Eye Level is an open source learning network and a program for improving cities, streets and places worldwide.

Pakhuis de Zwijger is a unique cultural organisation which opened its doors in 2006 and has grown to be an independent platform for and by the city of Amsterdam and its inhabitants.

Placemaking Plus provides the tools to help connect communities to a better future.

CONTACT US

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