

# Adelle Kirk

Managing Director



**10 years** in Executive Search  
10 years in Retail Consulting  
5 years in Consumer & Retail Industry

## Areas of Expertise:

CEO, C-Suite, General Management,  
Finance, Supply Chain/Operations,  
Merchandising, Sales, Omni-Channel  
Retail, Brands & Founder-led

**Her Practice:** Working across the C-suite to find game-changing talent for publicly-traded, omni-channel retailers, consumer-driven brands in all stages of growth, and founder-led or private equity backed businesses undergoing transformation. Her expertise extends across product categories/sectors including hardlines, fashion, home, fitness/athleisure, and consumables. Adelle has placed C-Suite executives in a broad range of disciplines with particular focus on general management, finance, supply chain, operations, merchandising, and sales.

**Her Background:** Adelle brings 25 years in retail and consumer goods to Herbert Mines Associates. As a former Senior Vice President at Kirk Palmer Associates, she led C-level searches across a broad range of functions for diverse clients such as PetSmart, Levi Strauss, Burlington Stores, The Container Store, Lily Pulitzer, Vera Wang and many others. Adelle also has an extensive background in Board-level strategic work as a former Principal with Kurt Salmon Associates, Vice President of Strategy and Business Development for Wenger Swiss Army, and VP of Group Strategic Planning at Liz Claiborne Inc. Adelle was known throughout her consulting and industry career for her deep understanding of consumer dynamics, strategic insights and ability to articulate what it takes to succeed in the ever-changing consumer space.

Adelle received her Bachelor of Arts from the Woodrow Wilson School at Princeton University. She remains a NJ native where she lives at the shore with her husband and two children.