Jennifer Snapp

Vice President

20 years in Executive Search

Areas of Expertise:

Digital, Marketing, Finance, Operations, Human Resources, Specialty Retail, General Management

Her Practice: At Herbert Mines Associates, Jennifer is responsible for placing senior level executives in a broad range of assignments in the fashion, retail, e-commerce, apparel, accessories, home, sporting, luxury and consumer goods industries. She has conducted searches in diverse disciplines including Chief Executive Officer, Chief Operating Officer, and Chief Financial Officer, in addition to functional leaders of merchandising, digital, design, human resources, stores, supply chain, and marketing. Jennifer has executed searches with clients that include Fortune 500 companies, private/family owned businesses, and private equity portfolio companies.

Her Background: Jennifer came to Herbert Mines Associates with deep experience in the interactive space. From launching an interactive media practice at another search firm starting in 1998 - the early days of the internet - Jennifer joined the firm in 2002 to focus on the emerging e-commerce channel in the retail and consumer industries. She has seen the evolution of the space, which gives her insights into the challenge of delivering an omni-channel customer experience as well as access to the thought leaders.

Jennifer began her career at the United Nations Association of the USA after earning a degree in Diplomacy and World Affairs from Occidental College. She and her husband live in New York City.