



Tara Hooper

Power Intro:

Tara is going to talk to us about something we all need to pay more attention to, our own image and how we show up -Whether it is as an individual or for entire company. She has a lot of experience having started off early off in her career both in theater and stage where she picked up a lot of acting experience but she translated that with her image and communication skills into a Mrs. Alabama title and Mrs. USA Petite titled to name only a couple. She parlayed that as an entrepreneur and for the past two decades she's taken the lessons she learned in there and she's brought them to our world, a world of corporate America and business, where as I stated at the beginning, image is critical to us. So her forte is bringing your image to the fore front for your key clients. She's not limited to the US as she has extensive international experience, indeed part of her value proposition is blending that entire global experience together for Your organization, for all of us to aspire to be global companies. She started two different businesses but that's translated into working with fortune 500 companies and businesses all around this area about the power of your personal image, your branding, your presence, and how do you pull it off in front of people. Her education includes Palomar Institute and The London Image Institute and anyone in this field can tell you these are the places that people go to master these skills. She also is right here as a hook 'em horns fan from UT Austin, certified in strategic communications. Her company is The Style Signature where she helps you "Unleash Your Professional Panache" join us today my pleasure to introduce Tara Hooper