



Recognized as [the 2017 #1 global voice for Education on LinkedIn](#) media network, **Heather McGowan** is an internationally known speaker, writer, and consultant. McGowan prepares leaders to most-effectively react to rapid and disruptive changes in education, work, and society. As a Future of Work Strategist, Heather has worked with diverse teams to address these challenges. Recognizing that business innovation begins with education, specifically learning faster than your competition, she has worked with university presidents and corporate human resources managers to prepare both graduates and workers for jobs that do not yet exist. She was the strategic architect of the [Kanbar College of Design, Engineering, and Commerce at Philadelphia University \(now Jefferson\)](#), the first undergraduate college explicitly focused on innovation. At Becker College, she crafted the [Agile Mindset learning framework](#) used to prepare students to work in an uncertain future. She assists corporate executives in rethinking their business models, teams, and organizational structures to become resilient in changing markets while helping academic, nonprofit, and foundation leadership rethink education and philanthropy. Her clients range from start-ups to publicly traded, Fortune 500 companies, including Autodesk, Citi, AARP, The World Bank, and BD Medical. Often quoted in the media, notably by NYT columnist [Thomas L Friedman](#) for her thought leadership in the Future of Work, McGowan also serves on the advisory board for Sparks & Honey, a New York-based culture-focused agency focused on the future for brands. Heather provides keynotes for organizations all over the world and engages in advisory and, with her colleagues provides bespoke consulting to help organizations adapt to the 4th industrial revolution. Her think tank is called [Work to Learn](#) because McGowan believes that in the 3rd industrial revolution we learned in order to work and now, in the fourth industrial revolution, we will work in order to learn (continuously). The Future of Work is Learning. Links: [LinkedIn Profile](#), [professional website](#), [WorkToLearn](#)

Speaking Topics

All keynotes are bespoke so they can combine any of the concepts below to meet your audience needs

- Future of Work: From Learning (In Order) To Work, To Working (In Order) To Learn Continuously
- Culture Shock: Immigration and Our Identity Crisis

- Impacts of Accelerated Technological Change on The Workforce
- Rethinking Work and Workforce Development
- Education, Learning, and Our Identity Crisis
- Future of Work Companies: A Focus On Culture and (Increasing) Capacity
- Education, Learning, and Preparing The Future Workforce
- The Iceberg: Moving Beyond Skills In The 4th Industrial Revolution

Recent Media Mentions or Articles

1. (Interviewed and Quoted) PBS News Hour: Why Automation Won't Put Artists Out of Work Just Yet
<https://www.pbs.org/newshour/arts/why-automation-wont-put-artists-out-of-work-just-yet>
2. (Review of Talk in Melbourne, Australia) Critical Skills In Times of Change
<https://aestheticgroup.com.au/2018/12/critical-skills-in-times-of-change/>
3. How to Build A Learning Culture (Business Live | Financial Mail)
<https://www.businesslive.co.za/fm/features/2018-12-04-how-to-build-a-learning-culture/>
4. Keeping the Skills Sharp in The Digital Intelligence Age: (Roland Berger)
<https://www.rolandberger.com/en/Point-of-View/Digital-intelligence-will-not-make-humans-obsolete.html>
5. A Renaissance of the Liberal Arts (Credit Suisse)
<https://www.pressreader.com/switzerland/bulletin/20180827/281599536348176>

NYT Thomas Friedman mentions

1. NYT Column Quote: <https://www.nytimes.com/2018/12/04/opinion/the-next-america.html>
2. NYT Column Quote: <https://www.nytimes.com/2018/01/16/opinion/while-you-were-sleeping.html>
3. NYT Column Quote: <https://www.nytimes.com/2018/01/16/opinion/while-you-were-sleeping.html>
4. Deloitte Mention: <https://www2.deloitte.com/insights/us/en/deloitte-review/issue-21/tom-friedman-interview-jobs-learning-future-of-work.html>
5. CNN Mention: <https://www.youtube.com/watch?v=3sFZy9vMV8Q>
6. CBS Mention: https://www.youtube.com/watch?v=bVqX9f2J_kE

Unique Interviews

1. Valamis Interview: Heather McGowan: Why The Future of Work is Learning:
<https://www.valamis.com/blog/heather-mcgowan-the-future-of-work-is-learning>
2. Nexxworks Future of Work Tour: The Interview: Heather McGowan
<https://nexxworks.com/blog/why-the-future-of-work-is-learning>
3. Speaking.Com Interview: Heather McGowan On How To Adapt To The Radically Changing Workplace
<https://speaking.com/blog-post/how-to-adapt-to-the-radically-changing-workplace-with-heather-mcgowan/>
4. Cisco Connected Futures: Relearning The Art of Learning : Heather McGowan Interview
<https://connectedfutures.cisco.com/article/relearning-art-learning/>

5. Inc Magazine: Heather McGowan: Future of Work Interview
<https://www.inc.com/natalie-nixon/the-future-of-work.html>

Authored or Co-Authored Articles of Interest

1. Duke Corporate Education: Fit For the Future:
<http://dialoguereview.com/learning-key-success-future/>
2. LinkedIn: The Future of Work Is Learning To Manage Uncertainty:
<https://www.linkedin.com/pulse/learning-uncertainty-imperative-heather-mcgowan/>
3. LinkedIn: Learning: Your Life May Just Depend Upon It
<https://www.linkedin.com/pulse/learning-your-life-may-depend-upon-heather-e-mcgowan/>
4. LinkedIn: The Future of Work: The McJobs Imperative
<https://www.linkedin.com/pulse/future-work-mcjob-imperative-heather-e-mcgowan/>
5. LinkedIn: A Company Is Only Culture and Capacity:
<https://www.linkedin.com/pulse/company-only-culture-capacity-heather-e-mcgowan/>

Select Talks

1. Show Reel: <https://www.youtube.com/watch?v=WOdds4RF3og>
2. World Bank Keynote:
<https://www.youtube.com/watch?v=IqQI8ZqZjCE&t=1160s>
3. Mackinaw Policy Summit:
<https://www.youtube.com/watch?v=k70s9XcuGdE&t=2s>

Podcasts

1. Leading Learning Podcast (Top 3 download of 2018)
<https://www.leadinglearning.com/top-10-podcast-episodes-2018/>
2. Disrupting Education for the Augmented Age (Cisco Connected Futures Podcast) <https://connectedfutures.cisco.com/podcast/disrupting-education-augmented-age/>
3. Preparing Students to Lose Their Jobs: The Future of Work is Learning: (Jacob Morgan Interview): <https://thefutureorganization.com/preparing-students-lose-jobs-future-learning-evolution-work/>

Websites

www.heathermcgowan.com
www.work-to-learn.com