

29 Maggio 2019

PATTERN FINALISTA DEL PROGETTO “IMPRESE VINCENTI”



Pattern è tra i finalisti del programma Imprese Vincenti. Il progetto è organizzato da Intesa Sanpaolo e ha come obiettivo la valorizzazione dei comportamenti eccellenti di quelle aziende del tessuto economico nazionale che, con i loro progetti di sviluppo, contribuiscono maggiormente alla crescita del PIL italiano.

<https://vimeo.com/342732653/347e3ac554>

17 Luglio 2019

PATTERN È QUOTATA AL MERCATO AIM DI BORSA ITALIANA

Pattern ha infatti concluso con successo il collocamento con una domanda complessiva pari a circa tre volte l'offerta; nella prima giornata il prezzo della azioni ha inoltre registrato un importante aumento pari al 15,4% del prezzo di collocamento.

Fulvio Botto e Franco Martorella, fondatori e titolari di Pattern S.p.A., hanno commentato: *"Pattern è nata nel 2000 da un'amicizia e dalla forte volontà di mettersi in gioco in una sfida personale, oltre che professionale. Ora, dopo quasi 20 anni, vedere questa piccola realtà crescere e approdare in Borsa Italiana è motivo di orgoglio per noi e, siamo certi, anche per il Made in Italy. In questa occasione vogliamo ringraziare chi ci ha accompagnato in questo percorso fin dall'inizio e ha contribuito a rendere Pattern l'azienda che è adesso."*

Luca Sburlati CEO di Pattern S.p.A aggiunge: *"L'approdo di Pattern in Borsa Italiana è un primo importante traguardo, ma di base è l'inizio di un nuovo percorso per tutti noi: far nascere il polo italiano della progettazione del lusso. Italianità, sostenibilità e tecnologie sono le linee guida a cui ci ispiriamo e che hanno permesso in questi anni all'azienda di crescere su un mercato, quello del lusso, sempre più veloce, innovativo ed attento a questi valori. Oltre a ringraziare la nostra squadra che, supportata dal team dei consulenti, ha consentito di raggiungere questo obiettivo sfidante anche attraverso un road show in tutta Europa, vogliamo sperare che il nostro modo di vedere il futuro possa essere di ispirazione per le altre numerose straordinarie PMI italiane. Oggi solo crescendo insieme e creando aggregazioni di competenze possiamo competere sui mercati internazionali."*



Luglio 2019

PATTERN ADHERES TO THE ONU'S "FASHION INDUSTRY CHARTER FOR CLIMATE ACTION"

Pattern is the first company to join the [UNFCCC's Fashion for Global Climate Action](#) initiative as a signatory to the [Fashion Industry Charter for Climate Action](#).

The Fashion for Global Climate Action initiative calls on the Fashion industry to acknowledge the contribution of the sector to climate change and our responsibility to strive towards climate neutrality for a safer planet.

By signing the Charter, Pattern has demonstrated the commitment to playing its part to ensure the fashion sector is on the path to a low-carbon future.

In line with the principles and targets enshrined in the Charter and the aims of the Paris Agreement, Pattern commits to a 30% GHG emissions reduction by 2030 and will strive to decarbonization of the production phase, selection of climate friendly and sustainable materials, low-carbon transport, improved consumer dialogue and awareness, work with the financing community and policymakers to catalyze scalable solutions, and explore circular business models.

UNFCCC Executive Secretary, Patricia Espinosa explained that the fashion industry is in a unique position to lead change in the world. "The fashion industry is always two steps ahead when it comes to defining world culture, so I am pleased to see it now also leading the way in terms of climate action."

This is a race we can—and must—win.

As first Italian company to join the initiative, the United Nations Climate Change Secretariat sent a significant letter to Pattern to express its appreciation for the commitment.





United Nations
Climate Change Secretariat

Executive Secretary

Nations Unies
Secrétariat sur les changements climatiques

Secrétaire exécutive

Mr. Luca Sburlati
Chief Executive Officer
Pattern SpA
Collegno
Italy

Date: 30 August 2019
Reference: LXS EC-2019-16

Dear Mr. Sburlati,

I am writing to express my sincere appreciation to Pattern SpA for signing the Fashion Industry Charter for Climate Action and committing to a collaborative approach to address the climate impact of the fashion industry.

Today more than ever we need collaboration, innovation and partnerships to drive collective ambitious action for a safer planet. The Fashion Industry Charter for Climate Action offers an opportunity to do something that is both visible, concrete, and certainly within our reach. Addressing the climate change challenge together is not only an absolute necessity for the planet but it also offers a unique opportunity for companies and organizations to create a successful business environment in a climate neutral world.

Your leadership and commitment to forging a more sustainable future is most valuable. Therefore, your active involvement will be a real inspiration for the global community to spur innovative solutions, build new alliances and scale-up their on-going efforts to raise ambition on climate change.

We look forward to working together in the coming months as you engage in implementing the principles enshrined in the charter, and to jointly promoting the ambition needed to deliver the aims of the Paris Agreement and to realize a climate neutral world.

Yours sincerely,

A handwritten signature in blue ink that reads "Patricia Espinosa C".

Patricia Espinosa

19 December 2019

THE ITALIAN HUB OF LUXURY FASHION ENGINEERING IS BORN: SOCIETÀ MANIFATTURA TESSILE (S.M.T.) ENTERS THE PATTERN GROUP

Pattern, founded in 2000 by the owners Fulvio Botto and Francesco Martorella, announces that it has signed a preliminary contract for the acquisition of 51% of S.M.T. S.r.l. (Società Manifattura Tessile), a company from Reggio Emilia operating in the luxury knitwear sector.

Luca Sburlati, CEO of Pattern S.p.A, commented: *"The entry of the S.M.T. knitwear factory within the Pattern Group is a fundamental step, after the listing, towards our goal: to create the Italian hub of luxury fashion engineering. In choosing the Emilia-Romagna region, as well as the previous acquisition of Roscini Atelier in Umbria, the company aims to enhance the different entrepreneurial excellences and extraordinary skills of the Italian territory. It was above all fundamental that we meet people who share our corporate culture and our values related to technology and sustainability. Stefano Casini from S.M.T. represents what we believe in. This company is based on the values of technological innovation combined with tradition and craftsmanship, which are then declined in the engineering and production of luxury knitwear for the most important fashion houses. These are unique skills to be exploited, skills on which our country must continue to invest".*