

## "COVID-19" SITUATION MANAGEMENT

Turin, 11 March 2020 – **Pattern S.p.A (AIM:PTR)** Italian company, **founded in 2000 by Francesco Martorella and Fulvio Botto**, among the most important operators in the field of **engineering, development, prototyping and production** of fashion lines for the most prestigious brands worldwide exclusively for the top luxury range, confirms the continuity of the business despite the contingent situation created by COVID-19.

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Thanks to the immediate implementation of actions that are now allowing the company to be prepared to manage the situation, **Pattern S.p.A confirms the continuity of its business.**

In particular:

- A **recovery plan** has been prepared for two weeks and **is already operational** which, in the event of a shutdown of one of the plants, allows for the continuation of the engineering and production activities from the other location for all customers without any interruption.
- A **company digitization plan is in place** which is allowing business continuity in Smart Working mode.
- **3D CAD technological investments are enhanced** to continue working on the modelling and engineering part with customers through **virtual modelling and prototypes.**

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### **About Pattern Spa:**

Pattern Spa is a leading company in **engineering, pattern-making and production of runways' collections** of the most **prestigious fashion luxury brands** and, since 2017, is the owner of the outerwear brand ESEMPLARE.

The company, **founded in 2000 by Franco Martorella and Fulvio Botto**, began in 2017 a structured and integrated growing process thanks, first, to the acquisition of Roscini Atelier Srl, leader in the pattern-making and production of womenswear, and then in 2019 to the merger in the group of Società Manifattura Tessile (S.M.T.), historical company specialized into luxury knitwear.

Pattern Spa listed on the AIM segment of Borsa Italiana on 2019 and was the first Italian company in its sector to have obtained in 2013 the SA8000/Social Accountability Certification and the first Italian signatory in 2019 of the United Nations' Fashion Climate Action Charter confirming the company's strategic choice to **invest in sustainability, technology and human resources.**

### **For further information:**

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