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PATTERN S.p.A.: SUBMITTED THE REQUEST FOR ADMISSION TO LISTING ON AIM ITALIA

Turin, 10 July 2019 – **Pattern S.p.A (the “Company” or “Pattern”)**, announces that it has presented to Borsa Italiana S.p.A. the **request for admission** to trading of its ordinary shares on the AIM Italia Market, a multilateral trading system organized and managed by Borsa Italiana S.p.A. dedicated to small and medium sized enterprises with high growth potential.

Pattern S.p.A was born from the friendship of two colleagues who, together, were able to use their skills in the field of modeling and prototyping to embark on a new path.

Pattern was founded in 2000 by Fulvio Botto and Francesco Martorella who, after experience as modelers at the most important fashion houses, decided to start their own project in the field of designing the collections for the big high fashion brands. In 2017, with the aim of consolidating its growth path, Pattern acquired control of Studio Roscini, an Umbrian company specialized in the field of women's line modeling.

The Pattern group today represents one of the largest independent international companies in terms of design and modeling skills dedicated to the first lines and it is a point of reference for the most prestigious international high fashion brands.

In 2018 Pattern received the Elite certification of the Italian Stock Exchange and, confirming the attention to eco-sustainability issues, in addition to publishing an annual sustainability report from 2015 onwards, it launches the "From Red to Green Carpet" project which aims to make the company sustainable with zero carbon impact by 2023.

Pattern ended 2018 with **Pro-forma Revenues of 43.8 million euros**, of which 75% was achieved in the men's fashion market and 25% in the women's fashion market. Revenue growth, at **43.4%** compared to the 30.2 million euros of the previous year, was achieved thanks to significant organic growth of 24.7% and the positive conclusion of the acquisition of the Roscini company SpA, leader in design in the women's sector.

Pro-forma EBITDA as at 31 December 2018 amounted to **5.4 million euros**, with an **EBITDA margin** of 12.3%. The **Pro-forma Net Result** stood at **3.5 million euros**, more than tripling the 2017 result, which stood at € 1.0 million. The 2018 **Net Financial Position** is positive for **4.0 million euros** thanks to the significant annual cash flow generation.

As part of the procedure for admission to trading on AIM Italia, **Pattern** is assisted by **CFO SIM** as Nominated Adviser and Joint Bookrunner, by **Banca IMI** as Global Coordinator, Specialist and Joint Bookrunner, by **Gianni, Origoni, Grippo, Cappelli & Partners** as Issuer's Counsel, by **LCA Studio Legale** as bank counsel, by **PricewaterhouseCoopers** as statutory auditor, by **Ranalli & Associati** as fiscal advisor, and by **CDR Communication** as Investor Relations Consultant.

About Pattern Group:

Pattern is a leading company in the design and production of fashion shows for the most important international luxury fashion brands. The company, which has more than tripled consolidated revenues in the last 6 years, now exceeding 40 million euros, is SA 8000 / Social Accountability certified, confirming the choice to invest in technologies, innovation and human resources. Since 2014 the company has also been the owner of the Esemplare brand dedicated to urbanwear and, in 2017, signed an agreement, which was then concluded in 2019, for the acquisition of Roscini SpA, a leader in modeling and production of the women's segment, to give further strength to a structured and integrated growth process.

For more information:Nominated Adviser

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