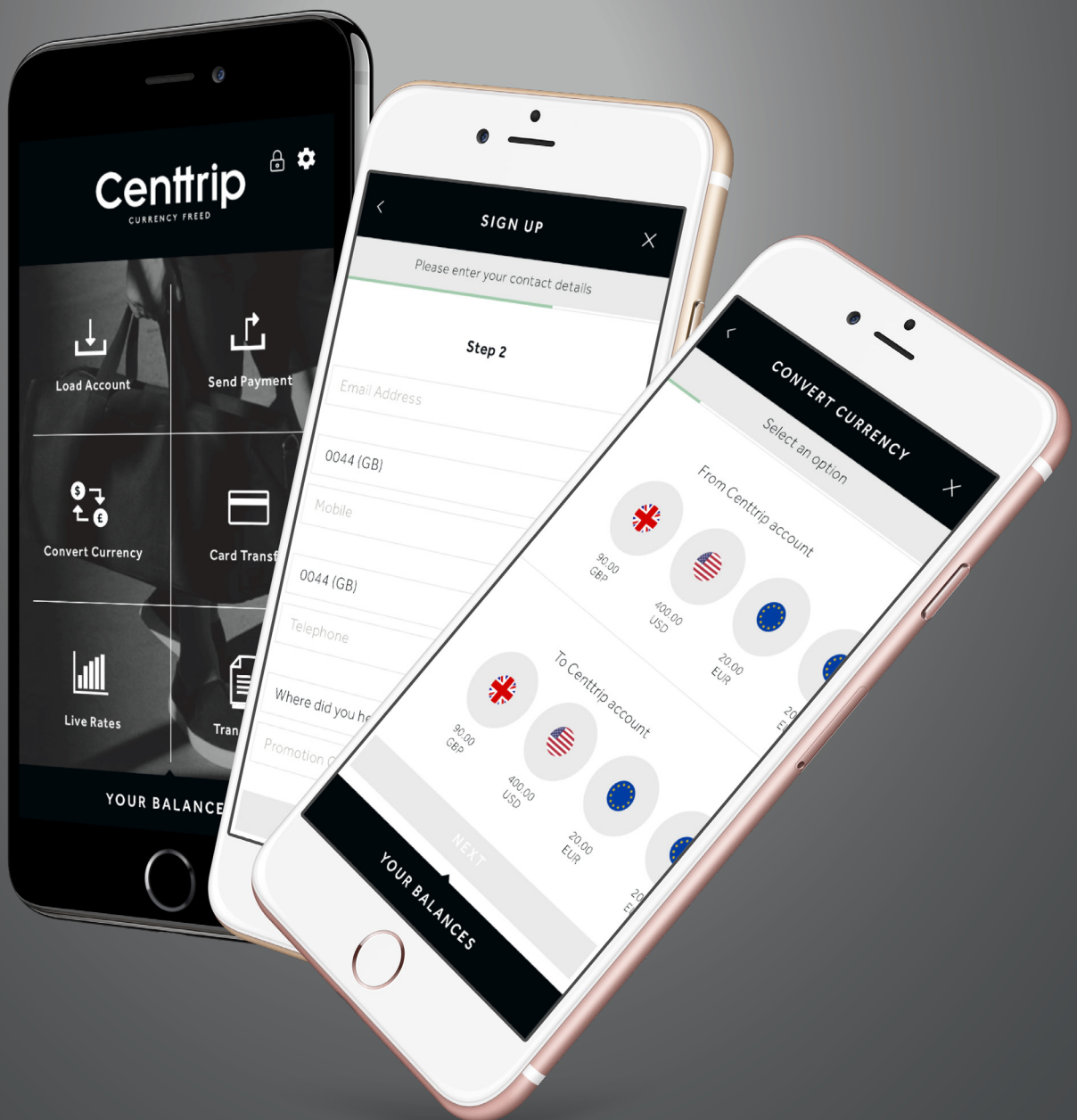# Centtrip
CURRENCY FREED

Centtrip are a multi-award winning foreign currency service, providing companies and individuals with an easy way to manage their international transactions. The Centtrip card provides a single view Global Currency Account with a 0% conversion fee for account holders. Our strategy was to create a stylish and sophisticated looking app which appealed to the target demographic and made a complex process of managing accounts and the buying and selling currencies

Centtrip
CURRENCY FREED

Problem: Centtrip has a web portal to enable users to load their accounts and exchange currency. They needed to extend that reach to a mobile app that reflected their brand in order to make it easier for users to utilise and access their system whilst travelling, on the move.

Solution: Red C worked with Centtrip to build native iOS & Android apps using best practice security implementation & liaising with Centtrip's branding partner to ensure the look and feel of the app matched their web and offline offers. We wireframed each screen and tested an interactive prototype to gather feedback before committing to development and ensuring we could provide the best possible solution.

Process

Centtrip understood their customers need for mobility and turned their attention to a mobile app. Centtrip approached Red C to help them to replace their outdated system with new technology and a new design that better reflected their brand. Red C worked alongside Centtrip's in-house developers on the app's API and advised them how to implement their API in the most secure and reliable way.

The app assists Centtrip users in managing multiple currencies across their Centtrip cards and account. Importantly, the app was built natively to increase security, meaning that users can login with touch ID. Users are also able to view their account transactions, top up their card or account and buy and sell up to 14 different currencies within the app.

Features and Functionalities:
> The app uses geotagging to allow the user to tag their transaction with a location or category.
> PIN lock and Touch ID security features are standard.
> Red C worked alongside Centtrip's in house developers. We researched and advised them how to implement their API.

We are currently implementing and testing Apptamin mobile automation to augment with our current QA processes, providing us with visual test results for the Centtrip app.

Technologies Used:

iOS