



4th Annual



Corrida del Mariachi

5K RUN/WALK

Saturday. August 19, 2023 | 8 am

Mariachis | Tamales | Jaritos | Face Painting | Prizes | DJ on the course

For more info: www.nbpd4fun.org



Mayor Robert J. Lovero

NORTH BERWYN PARK DISTRICT · 1619 WESLEY AVE. · BERWYN, IL. 60402 · NBPD4FUN.ORG · (708)749-4900





CORRIDA del MARIACHI

5K RUN/WALK

Sponsorship Packages

Join the North Berwyn Park District in promoting health and wellness in our community by running/walking and celebrating in our 4th Annual CARA certified 5K RUN/WALK!

*Proceeds from this event benefit North Berwyn Park District programs

PRESENTING SPONSOR - \$10,000

- Company name headlines all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Prominent logo placement on back of T-shirts and Stage as Presenting Sponsor
- Placement on Race Bib as Presenting Sponsor
- Prominent logo placement on event posters as Presenting Sponsor
- Sponsor may display company banner (sponsor provided) at the Start /Finish Line
- Primary location of vendor booth at race site (tent provided by sponsor)
- Opportunity for Company Executive to welcome participants at the start of the run
- Free team registration (10 runners)
- \$10 Discount Code for Presenting Sponsor (50 spots)
- Ten 15-second P.A. announcements read throughout the race
- Presenting Sponsor partnership announced in all media and news releases
- Opportunity to include business information or item (provided by sponsor) in the swag bags.
- Full page color ad (provided by sponsor) in the North Berwyn Park District program brochure

PLATINUM SPONSOR - \$5,000

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website (eventbrite.com) Logo will be placed on website within a week of receiving the logo in JPEG format
- Premier Logo placement on the back of the event T-shirts
- Free table/tent at the event
- Free registrations (4 runners max)
- One banner displayed at the race, no larger than 4'x10' (sponsor provided)
- Six 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

GOLD SPONSOR - \$2,500

- Second most prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on NBPD and race website
- Logo placement on the back of the event T-shirts
- Free table/tent at the event
- Free registrations (2 runners max)

- One banner displayed at the race, no larger than 3'x5' (sponsor provided)
- Four 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

SILVER SPONSOR - \$1,000

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Name recognition on the back of the event T-shirts
- Free table/tent at the event.
- Two 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the swag bags

SUPPORTING SPONSOR - \$500

- Event publicity and marketing, website listings, etc.
- Company name listed on NBPD and race website
- Free table/tent at the event.
- Opportunity to include business information or item (provided by sponsor) in the swag bags

WATER STOP - \$250

- Company Name will be listed on NBPD and race website
- Sign with Company Name and Logo (provided by sponsor) prominently displayed at the Water Stop

TABLE SPONSOR - \$200

- Opportunity to market your business or service at a table during the event
- Opportunity to include business information or item (provided by sponsor) in the swag bags

COURSE SIGN - \$150

- Includes your company name and/or logo on a sign along the route
- Opportunity to include business information or item (provided by sponsor) in the swag bags

IN KIND DONATION OF GOODS - \$100 minimum value

- Company name and logo listed on NBPD and race website

Please visit our website at www.nbpd4fun.org for a listing of In Kind Donations needed.



CORRIDA del MARIACHI 5K RUN/WALK

Race date: August 19, 2023 - 8 am

North Berwyn Park District 1619 Wesley Ave. Berwyn, IL. 60402 www.nbpd4fun.org

Sponsorship Form

Company/Organization Name: _____

Company Mailing Address: _____

City, State & Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____

Email Address: _____

Sponsorship Level: (Please Check One)

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Water Stop \$250 |
| <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Table Sponsor \$200 |
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Course Sign \$150 |
| <input type="checkbox"/> Silver Sponsor \$1,000 | <input type="checkbox"/> In Kind Sponsor (minimum \$100) |
| <input type="checkbox"/> Supporting Sponsor \$500 | |

Amount Enclosed: _____

Please detach and mail form with payment payable to:

**North Berwyn Park District
Attn: Corrida del Mariachi 5K
1619 Wesley Avenue
Berwyn, IL. 60402**

We plan to send materials/giveaways to be put into Swag Bag: ☐ Yes ☐ No (*All items must be received by July 31, 2023.*)

Please write your company name exactly how you want it to appear on website, signage, etc.:

Logo for website in JPEG format can be forwarded to icanino@nbpd4fun.org

T-shirt logo in EPS/Vector format due to icanino@nbpd4fun.org by July 14, 2023

Participants that receive complimentary race entries as part of their sponsorship can register for the 5K by providing participant information to Joseph Vallez at jvallez@nbpd4fun.org

Thank you for your sponsorship! We are very excited to have you as a part of the Corrida del Mariachi 5K family!
For additional information on our sponsorship, please contact Joseph Vallez at (708)749-4900 X17