

4th annual

Global Business Forum

8:00–8:45 a.m.	Registration
8:45–9:15 a.m.	Welcome remarks Speakers: Mitchell Presser, Partner and Head of Global Transactions in the US, Freshfields Bruckhaus Deringer Pierre Yared, Professor of Business, Columbia Business School; and Co-Director, the Richard Paul Richman Center for Business, Law, and Public Policy, Columbia University
9:15–9:45 a.m.	Keynote Speech: Protecting the world’s natural capital: new models of sustainable and equitable growth Speaker: Paul Polman, Chair, International Chamber of Commerce
9:45–10:00 a.m.	Keynote: Q&A
10:00–10:45 a.m.	Challenges of Resource Scarcity for Global Businesses This session is a teach-in and will discuss the major areas of resource scarcity and how they are related. How does scarcity in one area drive scarcity in another? How can multiple areas of scarcity be addressed in a cohesive fashion? The teach-in will cover scarcity in the water, food and energy sectors. Speakers: Daniel Aminetzah, Partner, McKinsey & Company Kimberly Henderson, Partner, McKinsey & Company
10:45–11:00 a.m.	Break
11:00 a.m.– 12:00 p.m.	Implications for Investors Discussion of the economic implications of resource scarcity for global businesses, and the implications for various investment theses. Moderator: Leslie Picker, Reporter, CNBC Confirmed panelists: Bertrand Badré, CEO and Founder, Blue like an Orange Sustainable Capital Avik Dey, Managing Director and Head of Energy and Resources, Canada Pension Plan Investment Board Laura K. Esposito, Managing Director and Head of Institutional Distribution, Rockefeller Capital Management Erika Karp, Founder and CEO, Cornerstone Capital Charles Penner, Partner, JANA Partners

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12:00–1:00 p.m.

Implications for Regulation

Discussion on the role of regulation in addressing or contributing to resource scarcity. Is the current regulation too onerous or not onerous enough? How do we reform the markets to reflect the necessary standards that would correct resource scarcity? How do we make regulation more effective in enforcing standards in a way that rewards companies for their efforts? Discussion will cover both trade and conservation regulation.

Moderator:

Geoff Heal, Donald Waite C. Professor of Social Enterprise, Columbia Business School

Confirmed panelists:

Willem Buiter, Special Economic Adviser, Citigroup

Colin Davies, Senior Analyst, Independent Energy Expert

Ruth Greenspan Bell, Public Policy Fellow, Environmental Change and Security Program, Wilson Center

Joseph Minarik, Senior Vice President and Director of Research, Committee for Economic Development (CED)

Nick Schulz, Director of Stakeholder Engagement, ExxonMobil

1:00–2:15 p.m.

Lunch

1:45–2:15 p.m.

Keynote: Sustainability

Professor **Jeffrey Sachs** will discuss sustainable economic development as a response and solution to scarcity.

Speaker:

Jeffrey Sachs, University Professor and Director of the Center for Sustainable Development, Columbia University

2:15–3:15 p.m.

Corporate Strategies on ESG Policy

This panel will feature heads of CSR engaged in a discussion of their company's environmental, social and governance policies. The purpose of the panel is to highlight the differences between those companies that use ESG policies for social good and those that incorporate such policies as part of their business model. Panelists will also speak to how companies are using ESG to deal with resource scarcity.

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2:15–3:15 p.m.

Corporate Strategies on ESG Policy

Moderator:

Megan Murphy, former Editor, *Bloomberg Businessweek*

Confirmed panelists:

Matt Carstens, Senior Vice President, Land O'Lakes SUSTAIN

Charlie Hough, Head of Global Health & Corporate Responsibility Strategy & Stakeholder Engagement, Novartis

Anna Palazij, Senior Director, Sustainability Reporting, PepsiCo

Elizabeth Seeger, Director, Sustainable Investing, KKR

Megan Starr

Mary Wenzel, Executive Vice President and Head of Sustainability and Corporate Responsibility, Wells Fargo & Company

3:15–3:30 p.m.

Break

3:30–4:15 p.m.

Scarcity and Technological Innovation

This panel will feature innovative companies presenting solutions to a particular challenge presented by scarcity. The discussion will focus on how these entrepreneurs are using technology to develop sustainable solutions to major areas of resource scarcity.

Moderator:

Anne Greven, Global Head of Food and Agribusiness (F&A) Innovation, Rabobank

Confirmed panelists:

David Perry, President, CEO and Director, Indigo

David Rosenberg, CEO and Co-Founder, AeroFarms

David Tze, CEO, NovoNutrients

4:15–5:15 p.m.

Resource Scarcity – The Opportunity

Matt Rogers will lead a discussion on turning the challenge of scarcity into an opportunity for investment and growth.

Moderator:

Matt Rogers, Senior Partner, McKinsey & Company

Confirmed panelists:

Barbara J. Burger, President, Chevron Technology Ventures

Scott Jacobs, CEO and Co-Founder, Generate Capital

Seth Siegel, Water activist and author, Let There Be Water

Greg Steltenpohl, Co-Founder and CEO, Califia Farms

Shazi Visram, Founder, Happy Family Brands

Bruce Usher, Professor of Practice and the Elizabeth B. Strickler '86 and Mark T. Gallogly '86 Faculty Director of the Tamer Center for Social Enterprise, Columbia Business School

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5:15–5:30 p.m.

Closing remarks

Speakers:

Mitchell Presser, Partner and Head of Global Transactions in the US, Freshfields Bruckhaus Deringer

Pierre Yared, Professor of Business, Columbia Business School; and Co-Director, the Richard Paul Richman Center for Business, Law, and Public Policy, Columbia University