



1.888.994.4465



## **MONARCH GOLD CONTINUES TO FIGHT TO SAVE ONE OF THE PLANET'S GREAT POLLINATORS**

**Montreal, June 3, 2019** – Last Thursday evening, executives from some twenty companies responded to a request from Monarch Gold Corporation (“Monarch”) to gather at the Monarque restaurant in Old Montreal to combat the disappearance of the monarch butterfly. Scientist Maxim Larrivée, Section head, entomological collections and research at the Montreal Insectarium and Mission Monarch founder, was in attendance to raise the leaders’ awareness of the need to act.

“Along with the bee, the monarch butterfly is one of the most important pollinating insects on our planet. When the monarch disappears from a region, it is a sign that the biodiversity of that region is at risk. Our research on the status of the monarch population throughout its annual journey of more than 4,000 kilometres, from Mexico through Quebec to northern Canada, also provides us with information on the state of biodiversity in North America,” said Maxim Larrivée. “Space for Life is grateful to Monarch Gold Corporation for its support. The actions taken by companies like Monarch to save pollinators have a crucial impact on the survival of our ecosystems.”

Last year, Monarch decided to help save this butterfly, raising the awareness of its partners, students and the general public by supporting Mission Monarch financially and planting milkweed on its Abitibi-region mining properties. The milkweed plant is essential to the monarch's reproduction.

“We are pleased to have captured the interest of partners like KPMG, Stein Monast and the Monarque restaurant in Montreal and the Abitibi region,” said Jean-Marc Lacoste, President and Chief Executive Officer of Monarch. “Despite the efforts made in recent years, this pollinator is still considered an endangered species, which is why we decided to join the fight to save the monarch in Quebec.”

### **ABOUT MISSION MONARCH**

The Mission Monarch project was created by the Montreal Insectarium, one of the four science museums of the Space for Life. Given the disturbing decline in North American monarch populations, Canada has committed to protecting these butterflies’ summer breeding grounds, as a way of maximizing their reproductive success. There

is not enough scientific knowledge available, however, to come up with an effective conservation plan. That's where Mission Monarch fits in!

To protect monarch habitats, we have to know where to find them. Mission Monarch is calling on Canadians to help out. People from all over who care about monarchs are being asked to look for milkweed and monarch caterpillars in the field.

In addition to helping advance scientific knowledge, Mission Monarch will teach Canadians and make them aware of the monarch cause. The project is a way for citizens to be part of the solution.

#### **ABOUT MONARCH GOLD CORPORATION**

Monarch Gold Corporation (TSX: MQR) is an emerging gold mining company focused on pursuing growth through its large portfolio of high-quality projects in the Abitibi mining camp in Quebec, Canada. The Corporation currently owns close to 300 km<sup>2</sup> of gold properties (see [map](#)), including the Wasamac deposit (measured and indicated resource of 2.6 million ounces of gold), the Beaufor Mine, the Croinor Gold (see [video](#)), McKenzie Break and Swanson advanced projects and the Camflo and Beacon mills, as well as other promising exploration projects. It also offers custom milling services out of its 1,600 tonne-per-day Camflo mill.

#### **FOR MORE INFORMATION:**

Jean-Marc Lacoste  
President and Chief Executive Officer  
1-888-994-4465  
[jm.lacoste@monarquesgold.com](mailto:jm.lacoste@monarquesgold.com)

#### **TO INTERVIEW MAXIM LARRIVÉE:**

Johanne McDonald  
Executive Director, Space for Life Foundation  
514-872-6956  
[jmcdonald@fondationespacepurlavie.ca](mailto:jmcdonald@fondationespacepurlavie.ca)

[www.monarquesgold.com](http://www.monarquesgold.com)