

CURATED ITINERARY BANKING & PFM, PT 1

OCTOBER 27-30, 2019
Money USA
20/20

We've pre-identified the can't-miss Banking & PFM sessions on our agenda. Use this as your roadmap when planning your journey in Las Vegas.

	LOCATION	TIME	SESSION	SPEAKERS	
SUNDAY, OCT 27	Creators Canyon, Venetian Ballroom, Level 2	10:05 AM - 10:30 AM	Embracing AI To Expand The American Dream	Douglas Merrill, ZestFinance	
	Venetian Ballroom G-H, Level 2	10:20 AM - 10:35 AM	Cannabis Banking: Serving an Underserved Sector While Making Communities Safer	Rachel Pross, Maps Credit Union	
	Venetian Ballroom G-H, Level 2	10:35 AM - 10:50 AM	Taking the Edge Off: Cannabis Banking Compliance	John Vardaman, Simplifya	
	Venetian Ballroom A-D & E&L, Level 2	12:00 PM - 1:00 PM	Lunch		
	Venetian Ballroom G-H, Level 2	2:00 PM - 4:00 PM	Good Users, Bad Experiences	Beth Costa, Oliver Wyman Rishi Patel, Citi Cindy Turner, J.P. Morgan Merchant Services	Alyssa Cutright, eBay Kevin Lee, Sift Sam Anson, Netflix
	The Palazzo Pool	7:00 PM - 10:00 PM	Poolside Reception		
MONDAY, OCT 28	Venetian Ballroom Expo Hall	7:30 AM - 9:00 AM 9:00 AM - 10:30 AM	Breakfast		
	Creators Canyon, Venetian Ballroom, Level 2	11:35 AM - 11:55 AM	Hyper-Relevancy in Banking: Leveraging Data to Synthesize the Customer Experience	John Thomas, TD Bank	
	Expo Hall	12:00 PM - 1:00 PM	Lunch		
	Creators Canyon, Venetian Ballroom, Level 2	1:35 PM - 1:50 PM	The Rise of Gen Z: Designing for New Money Challenges	Jason Wilk, Dave	
	Inspiration Peak, Hall D, Level 2	4:05 PM - 4:25 PM	Invested: Changing the Way Americans Invest	(M) James Altrucher, "The James Altrucher Show" Podcast	Charles Schwab, Charles Schwab Corporation
	Inspiration Peak, Hall D, Level 2	5:10 PM - 5:30 PM	Fintech Raised \$10.1 Billion in 2019. What Will They Do With It?	(M) Kate Rooney, NBC Universal	Zach Perret, Plaid
	Expo Hall	5:00 PM - 7:00 PM	Networking Reception		
	Omnia Nightclub, Caesars Palace	9:00 PM - Late	Industry Night		



CURATED ITINERARY BANKING & PFM, PT 2

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	LOCATION	TIME	SESSION	SPEAKERS	
TUESDAY, OCT 29	Venetian Ballroom Expo Hall	7:30 AM - 9:00 AM 9:00 AM - 10:30 AM	Breakfast		
	Inspiration Peak, Hall D, Level 2	9:35 AM - 10:00 AM	Redefining Scale Across Global Economies	Stephen Bird, Citi	
	Inspiration Peak, Hall D, Level 2	10:00 AM - 10:25 AM	The Battle for Data: Why Customers Must be the Winners	Carlos Torres Vila, BBVA	
	Expo Hall	12:00 PM - 1:00 PM	Lunch		
	Creators Canyon, Venetian Ballroom, Level 2	1:55 PM - 2:15 PM	Creating an Inclusive Digital Product for the Next Generation	Lule Demmissie, Ally Financial	Anand Talwar, Ally Financial
	Commercial Cascade, Expo Hall, Level 2	1:35 PM - 2:05 PM	Frictionless Partnerships Are the Start of Frictionless Financial Services	Melissa Eggleston, NBKC Bank Paul Walker, Q2	Susie Kim, Pluto Money Ron Shevlin, Cornerstone Advisors
	Inspiration Peak, Hall D, Level 2	4:05 PM - 4:50 PM	Battle Over Billions: The Next Generation of Digital Banks	(M) Molly Wood, Marketplace Chris Britt, Chime Judith Erwin, Grasshopper Bank	Colin Walsh, Varo Money Valentin Stalf, N26
Expo Hall	5:00 PM - 7:00 PM	Networking Reception			
WEDNESDAY, OCT 30	Venetian Ballroom Expo Hall	7:30 AM - 9:00 AM 9:00 AM - 10:30 AM	Breakfast		
	Commercial Cascade, Expo Hall, Level 2	9:05 AM - 9:20 AM	Driving Digitization: Tapping the Power of the Enterprise	Charles Teschner, BNY Mellon	
	Commercial Cascade, Expo Hall, Level 2	9:20 AM - 9:35 AM	There's an App for That	Peggy Mangot, Wells Fargo	Carol Grunberg, Wnet
	Commercial Cascade, Expo Hall, Level 2	9:40AM - 10:00 AM	Leveraging AI to Become the Bank of the Future	Evans Munyuki, Emirate NBD	Krešo Žmak, Infobip
	Commercial Cascade, Expo Hall, Level 2	10:10 AM - 10:25 AM	FinTechs and Banks - Cure or Catalyst; Risks and Rewards	Kirsten Trusko, EMC Tony Gorrell, Sutton Bank	James Dean, TrueCourse Advisory

