



## **MEDIA ADVISORY**

### **Members of [Group or Organization] to Monitor [Name of Water Body]**

Who: [Group or Organization Performing Tests]

What: Water Monitoring Event for the EarthEcho Water Challenge

When: [Date of Event], [Time of Event]

Where: [Event Site, include directions if necessary]

Why: To build public awareness and involvement in protecting the water resources we depend on every day.

How: An easy-to-use test kit enables individuals and groups to sample the waters of the (Name) watershed for a core set of water quality parameters including temperature, pH (acidity), turbidity (clarity) and dissolved oxygen (DO). By conducting simple water quality tests in (Community Name) and sharing the data through a network of citizens from more than 120 countries, participants become part of the solution for clean water and healthy waterways worldwide.

Contact: [Name], [E-mail Address] or [Phone Number]

*We invite you to cover this event. There will be many opportunities for photographs and interviews with participants.*

EarthEcho Water Challenge is an international education and outreach program that builds public awareness and involvement in protecting water resources around the world by engaging citizens to conduct basic monitoring of their local water bodies.

[www.MonitorWater.org](http://www.MonitorWater.org)