

SEO

27

Google Rankings

▼ 4%

▲ 89

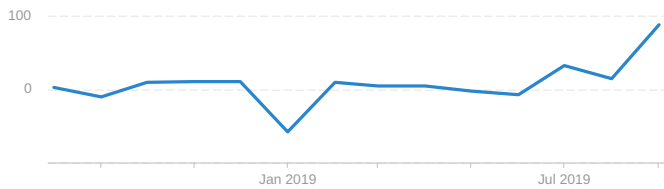
Google Ranking Change

14

Backlinks

Google Ranking Change

▲ 89



Google Reviews

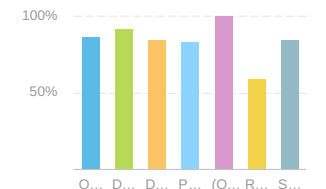
17

GMB Reviews

▼ 48%

Web % New Sessions

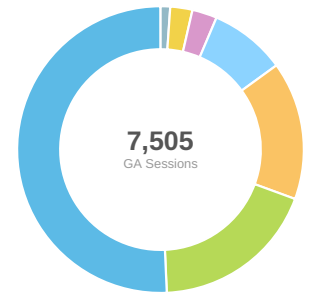
87.37%



Website Traffic by

7,505

GA Sessions



PPC

388 K

Google Ads Impressions

▲ 537%

250

Calls

▲ 1462%

58

Google Ads Conversions

▲ 123%

Organic Impr

255 K

GSC Impressions

▲ 544%

Organic Clicks

2,992

GSC Clicks

▲ 673%

Organic CTR

1.16%

GSC CTR

▲ 1%

2,691

Google Ads Clicks

▲ 148%

Top Keywords

go smile tooth whitening **100%**

+Woman +dentist **100%**

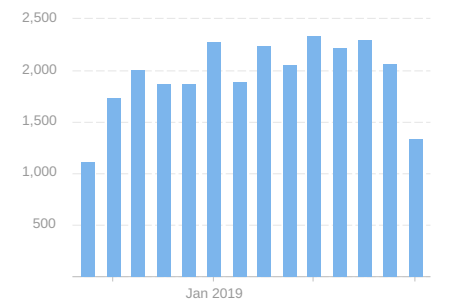
temporary dental bridge cost **100%**

average price for crowns on teeth **100%**

Web Master Search

GMB Searches

27,399



Google Map

1,262

GMB Calls

▲ 141%

\$2.54

Google Ads Average CPC

▼ 36%

0.69%

Google Ads CTR

▼ 61%

832

GMB Directions

▲ 101%