

BCTV

SPONSORSHIP FORM

Since 2003, BCTV has aired weekly on 21 WFMJ and CTNY! Thousands of people each week are experiencing hope, and now we're inviting you to be a part of the miracle.

WHY SPONSOR?

A reach that defies traditional demographic barriers.

- It is rare that religious programming can reach a substantial number in the 12-18 yrs. category (which we do) while still effectively reaching older generations. BCTV carries an appeal with a wide range of age groups!
- In a market that typically does not reach a male audience, we have a strong male viewership

Our Data:

NBC: Data from a two-year period (2017-2018) indicates that we are reaching 2,300-3,000 households and about 4,000 unique, weekly viewers. Each weekend has a different cycle of viewers. On any given month, we consistently have a reach of 12,000 people (conservative estimate).

The Catholic Channel: We are on the Catholic Channel twice per week and NBC once per week. Half of our responses to the TV show let us know that they are watching on the local Catholic Channel which gives us an additional 12,000 people watching the show monthly (conservative estimate).

The TV show alone has a minimum of 24,000 people watching on a monthly basis. These are people who believe in the Bible and will support businesses that support the promotion of the Bible.

Our website (www.believers.cc) We see 70,061 page views per month (based on latest monthly survey) on our website with over 7,500 unique visits (clicking specific pages on the site). This means more eyes will see your business is supporting BCTV.

An eternal difference. We are a local church, and we LOVE local businesses! By sponsoring BCTV, we enter a unique partnership. Together, we have the opportunity to be a part of something so much bigger than ourselves. Not only are you gaining brand recognition with a local audience, you are enabling Believers Church to see cities and communities connect with God!

ADVERTISING TIERS

Tier 3 (Silver)

- \$125/month for 12 months
- Total: \$1,500/year
- Your Business advertised on our BCTV Website (logo with link to your Business page)

Tier 2 (Gold)

- \$200/month for 12 months
- Total: \$2,400/year
- Your Business advertised on our BCTV Website & your Business logo shown at the end of the BCTV Show on WFMJ

Tier 1 (Platinum)

- \$500 or More/month for 12 months
- Total: \$6,000 or More/year
- Your Business advertised on our BCTV Website, your Business logo shown at the end of the BCTV Show on WFMJ, and a Verbal Announcement given by Pastor Joe during the BCTV Show

***** Sponsors may choose to pay monthly or annually.**

To sponsor BCTV, please fill out the following information and send to KristenC@believers.cc. We'll be in touch soon. Thank you!

Name of Business: _____

Type of Business: _____

Name of Contact Person: _____

Phone Number: _____ Email Address: _____

Business Website: _____

Business Mailing Address: _____

Preferred Method of Payment: _____

Tier you are interested in: _____

