**Give Local Texting Samples**

This resource is a way in which nonprofits and their champions can engage their networks via text to participate in Give Local. Each section will contain key messages, suggested links, and sample template(s). Nonprofits and champions can copy and paste templates, editing highlighted portions to fit their organization. It is not required that participating nonprofits use any of the resources provided by the Community Foundation and may edit templates however they see fit.

* **Prior to start of Give Local**
  + Key messages:
    - Join us from November 9 – 20
    - Give Local inspires local giving while helping build awareness and support for nonprofits in Thurston, Mason, and Lewis Counties
    - The Community Foundation and its sponsors are covering credit card fees, so 100% of your donation goes to nonprofits
    - Give Local is a two-week online giving campaign to support nonprofits across Thurston, Mason, and Lewis Counties
    - Learn more at spsgives.org
  + Suggest links to include:
    - Spsgives.org
    - @tcfsps
    - INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
    - INSERT ORGANIZATION’S SOCIAL MEDIA TAGS
    - INSERT ORGANIZATION’S WEBSITE
  + Sample texts:

*Nonprofits:*

* Community Foundation of South Puget Sound’s 4th annual Give Local is back on November 9, 2020! This two-week, online giving campaign will help us INSERT ORGANIZATION’S MISSION/GOAL. Our XX goal can’t happen without your generosity and support. Find us at INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL to learn more.
* This Give Local, we’re wanting to GOAL and you can help by sending us a gift on 11/9. Learn more about Give Local and our goals at INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL.
* Tomorrow is the start of Give Local, which is a two-week, online giving campaign to raise awareness and support for nonprofits throughout Thurston, Mason, and Lewis Counties. We are excited to be a part of this campaign and hope that you will join us from November 9-20 at INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
* This Fall, we are raising funds to help our organization INSERT ORGANIZATION’S MISSION/GOAL during the Community Foundation of South Puget Sound’s 4th annual Give Local campaign. Give Local is a two-week, online giving campaign to raise awareness and support of nonprofits throughout Thurston, Mason, and Lewis Counties. Why give during Give Local? Because no matter the size, your gifts matter! Join us from November 9-20 at spsgives.org to make a difference in our community.

*Champions:*

* Give Local is powered by Community Foundation of South Puget Sound, a 31-year-old community foundation that has presented Give Local since 2017. Since its inception, Give Local has helped raise over $850,000 for 75+ different nonprofits across Thurston, Mason, and Lewis Counties. Join me from November 9 - 20 in supporting INSERT NAME OF ORGANIZATION as they raise funds for INSERT YOUR ORGANIZATION’S MISSION/GOAL! Learn more about Give Local and how you can help me at INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
* Community Foundation of South Puget Sound’s 4th annual Give Local is fast approaching! Give Local is a two-week, online giving campaign to raise awareness and support of nonprofits throughout Thurston, Mason, and Lewis Counties. Mark your calendars now for November 9-20 to make your gift. You can learn more about this year’s participants at spsgives.org
* **During Give Local**
  + Key messages:
    - We encourage you to “Give Where You Live” by donating to us through the online giving campaign, Give Local, at spsgives.org
    - The Community Foundation and its sponsors are covering credit card fees, so 100% of your gift goes to us
    - Gifts of any size make a difference!
    - “Give Where You Live” and help support community efforts as we continue to recover from the impacts of COVID-19
    - Give back to the community you love at spsgives.org today
    - Give back to the community you love
  + Suggest links to include:
    - Spsgives.org
    - @tcfsps
    - INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
    - INSERT ORGANIZATION’S SOCIAL MEDIA TAGS
    - INSERT ORGANIZATION’S WEBSITE
  + Sample texts:

*Nonprofits:*

* There’s only XX TIME left of Give Local! Support us at INSERT ORGANIZATION’S NAME as we work towards INSERT ORGANIZATION’S MISSION/GOAL. Give back to the community you love at INSERT ORGANIZATION’S GIVE LOCAL URL.
* We’re halfway to our goal of XX DONOR/DOLLAR GOAL! Help us INSERT ORGANIZATION’S MISSION/GOAL by supporting us at spsgives.org today!
* Last year, over 1,200 community members made gifts to over 75 local nonprofits during Give Local 2019. By partnering with us, gifts like yours goes towards INSERT ORGANIZATION’S MISSION/GOAL. Join us and other amazing nonprofits make a difference in our community by visiting INSERT ORGANIZATION’S GIVE LOCAL URL today!

*Champions:*

* Give Local has started and there has never been a better time to show your support for YOUR ORGANIZATION! Give Local is a two-week online giving campaign to support nonprofits across Thurston, Mason, and Lewis Counties. Generous local sponsors cover credit card fees so 100% of your gift goes to YOUR ORGANIZATION. Join me today at INSERT ORGANIZATION’S GIVE LOCAL URL and help INSERT ORGANIZATION’S MISSION/GOAL.
* Make a difference in our community today by supporting causes like INSERT ORGANIZATION’S NAME during Give Local. I have already given a gift because INSERT SUMMARIZED REASON. Will you join me in helping INSERT ORGANIZATION’S MISSION/GOAL?

Visit INSERT ORGANIZATION’S GIVE LOCAL URL today to give your gift.

* Today is the big day. Give Local has begun! We have 2-weeks to do something extraordinary and I need your help. What you choose to do in the next minute matters.

I am supporting INSERT ORGANIZATION’S NAME during Give Local because of their work INSERT ORGANIZATION’S MISSION/GOAL. Every gift at any size, matters because it will help move us closer to our goal. Will you take a minute to make a difference in INSERT PRIMARY COUNTY OF SERVICES/PROGRAMS? Join me today at INSERT ORGANIZATION’S GIVE LOCAL URL.

* **Giving Wednesday**
  + Key messages:
    - Make your gift today for a chance to earn $100 towards the participating nonprofit of your choice
    - Give back to the community you love at spsgives.org today
  + Suggest links to include:
    - Spsgives.org
    - @tcfsps
    - INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
    - INSERT ORGANIZATION’S SOCIAL MEDIA TAGS
    - INSERT ORGANIZATION’S WEBSITE
  + Sample texts:

*Nonprofits:*

* Today’s the day to earn $100 towards ORGANIZATION’S MISSION/GOAL through Give Local’s “Giving Wednesday”! Each individual who supports INSERT ORGANIZATION’S NAME will be entered into the Community Foundation of South Puget Sound’s Giving Wednesday drawing. Drawings take place the following day (Thursday). Winners will be notified via email by the Community Foundation of South Puget Sound and will get to select a participating nonprofit of their choice to award an additional $100 to.

Partner with us today to help INSERT ORGANIZATION’S MISSION/GOAL.

* There’s only a few hours left of Giving Wednesday! Support us today at spsgives.org for your chance to win $100 towards our goal of INSERT ORGANIZATION’S MISSION/GOAL in South Puget Sound.
* Today is Giving Wednesday! That means each person who makes a gift at spsgives.org today will be entered into a drawing to win $100 towards any Give Local participant of their choice. Drawings take place the following day (Thursday). Winners will be notified via email by the Community Foundation of South Puget Sound.

By making a gift today, you can help us, INSERT ORGANIZATION’S NAME, INSERT ORGANIZATION’S MISSION/GOAL.

*Champions:*

* Today is Giving Wednesday! Gifts made at spsgives.org to INSERT ORGANIZATION’S NAME will enter you into a drawing for an additional $100 that can be donated to any participating nonprofit. I just made a gift to INSERT ORGANIZATION’S NAME. By giving your gift today, you can double our chances of winning.
* Today is Giving Wednesday! That means each person who makes a gift at spsgives.org today will be entered into a drawing to win $100 towards any Give Local participant of their choice. I made a gift to INSERT ORGANIZATION’S NAME because I believe in their mission to INSERT ORGANIZATION’S MISSION/GOAL. Join me in giving back to our community today!

Drawings take place the following day (Thursday). Winners will be notified via email by the Community Foundation of South Puget Sound.

* **End of Give Local**
  + Key messages:
    - We couldn’t have done it without you!
    - Thank you for your support!
    - Thanks for making Give Local 2020 a success!
    - A warm thank you from *YOUR ORGANIZATION*
    - Thank you for giving!
    - Thank you for supporting *[INSERT YOUR ORGANIZATION’S MISSION]*
  + Suggest links to include:
    - Spsgives.org
    - @tcfsps
    - INSERT ORGANIZATION’S DIRECT GIVE LOCAL URL
    - INSERT ORGANIZATION’S SOCIAL MEDIA TAGS
    - INSERT ORGANIZATION’S WEBSITE
  + Sample texts:

*Nonprofits:*

* Thank you for joining us this Give Local! With your help, we were able to raise XX DOLLARS/DONORS to help INSERT ORGANIZATION’S MISSION/GOAL. Be sure to stay updated on our work and upcoming events by joining our newsletter or following us on social media!
* This year has been a trying time for our community-financially, emotionally, and physically. Despite all of the challenges, INSERT PRIMARY COUNTY OF PROGRAMS/SERVICES has come together to support INSERT PRIMARY POPULATION/GROUPS YOUR ORGANIZATION SERVES. Supporters like you inspire us to keep going when times get tough, fostering hope and resiliency throughout our amazing community. Thank you for everything!

*Champions:*

* Thank you for joining me in supporting INSERT ORGANIZATION’S NAME during Give Local 2020! Together, we raised XX AMOUNT to help in the fight towards INSERT ORGANIZATION’S MISSION/GOAL. Keep up with INSERT ORGANIZATION’S NAME’S work in our community at INSERT ORGANIZATION’S SOCIAL MEDIA/WEBSITE.
* This year has been a trying time for our community-financially, emotionally, and physically. Despite all of the challenges, INSERT PRIMARY COUNTY OF PROGRAMS/SERVICES has come together to support INSERT PRIMARY POPULATION/GROUPS YOUR ORGANIZATION SERVES. FRIENDS/FAMILY like you foster hope and resiliency throughout our amazing community and inspire me to keep going when times get tough. Thank you for joining me in supporting INSERT ORGANIZATION’S NAME during Give Local 2020!