**Give Local Social Media Samples**

This resource is a way in which nonprofits can engage their constituents via popular social media platforms to participate in Give Local. Each section will contain key messages, hashtags, and sample template(s). Nonprofits can copy and paste templates, editing highlighted portions to fit their organization. It is not required that participating nonprofits use any or all of the resources provided by the Community Foundation and may edit templates however they see fit.

* **Prior to start of Give Local**
  + Key messages:
    - Join us from November 9 – 20
    - Give Local inspires local giving while helping build awareness and support for nonprofits in Thurston, Mason, and Lewis Counties
    - The Community Foundation and its sponsors are covering credit card fees, so 100% of your donation goes to nonprofits
    - Give Local is a two-week online giving campaign to support nonprofits across Thurston, Mason, and Lewis Counties
    - Learn more at spsgives.org
  + Hashtags:
    - GiveLocalSPS
    - SPSGives
    - CelebrateLocalGiving
  + Sample posts:

*Twitter:*

* Community Foundation of South Puget Sound’s 4th annual Give Local is back on November 9, 2020! Help us set a personal record of XX GOAL by donating at spsgives.org!
* This Give Local, we’re wanting to GOAL and you can help by donating at spsgives.org on 11/9
* Gifts of any size add up to something big. Support INSERT ORGANIZATION’S NAME with a gift at spsgives.org on 11/9!

*Facebook/Instagram:*

* Give Local is powered by Community Foundation of South Puget Sound, a 31-year-old community foundation that has presented Give Local since 2017. Since its inception, Give Local has helped raise over $850,000 for 75+ different nonprofits across Thurston, Mason, and Lewis Counties. Join us from November 9 - 20 as we partake in the community-wide event and raise funds for INSERT YOUR ORGANIZATION’S MISSION/GOAL! Learn more about Give Local and how you can help us at spsgives.org
* Why give during Give Local? Because no matter the size, your gifts matter! We are raising funds to help our organization INSERT ORGANIZATION’S MISSION/GOAL. Join us from November 9-20 at spsgives.org to make a difference in our community.
* Community Foundation of South Puget Sound’s 4th annual Give Local is fast approaching! Mark your calendars now for November 9-20 to make your gift. You can learn more about this year’s participants at spsgives.org
* **During Give Local**
  + Key messages:
    - We encourage you to “Give Where You Live” by donating to us through the online giving campaign, Give Local, at spsgives.org
    - The Community Foundation and its sponsors are covering credit card fees, so 100% of your donation goes to us
    - “Give Where You Live” and help support community efforts as we continue to recover from the impacts of COVID-19
    - Join us at spsgives.org today
  + Hashtags:
    - GiveLocalSPS
    - SPSGives
    - GiveWhereYouLive
  + Sample posts:

*Twitter:*

* Donate NOW and you can help us INSERT ORGANIZATION’S MISSION/GOAL
* Give Local starts NOW! Make a difference with your gift at spsgives.org
* Only XX TIME left of Give Local! Support INSERT ORGANIZATION’S MISSION/GOAL and make an impact at spsgives.org
* We’re halfway to our goal of XX DONOR/DOLLAR GOAL! Help us reach our goal by donating at spsgives.org today!
* Last year, over 1,200 community members like you made gifts during #GiveLocalSPS. Join us in reaching 1,500 by donating today at spsgives.org

*Facebook/Instagram:*

* There has never been a better time to support YOUR ORGANIZATION! Give Local is a two-week online giving campaign to support nonprofits across Thurston, Mason, and Lewis Counties and partners with local sponsors to cover credit card fees so 100% of your donation goes to us!

Don’t miss this amazing chance to join us in INSERT ORGANIZATION’S MISSION/GOAL.

* Make a difference in our community today. Support the causes you love and give where you live by donating at spsgives.org.
* Today is the big day. Give Local has begun! We have 2-weeks to do something extraordinary. What you choose to do in the next minute matters.

We are participating in Give Local to INSERT ORGANIZATION’S MISSION/GOAL and could us your help. Every gift at any size, matters because it will help us move closer to reaching our goal. Will you take a minute to make a difference in INSERT PRIMARY COUNTY OF SERVICES/PROGRAMS? Join us today at spsgives.org

* **Giving Wednesday**
  + Key messages:
    - Make a gift today for a chance to earn $100 towards the participating nonprofit of your choice
    - Join us at spsgives.org today
  + Hashtags:
    - GiveLocalSPS
    - SPSGives
    - GiveWhereYouLive
  + Sample posts:

*Twitter:*

* Today’s the day to earn $100 towards ORGANIZATION’S MISSION/GOAL through Give Local’s “Giving Wednesday”
* Only a few hours left of Giving Wednesday! Make your gift today at spsgives.org for your chance to win $100!

*Facebook/Instagram:*

* Today is Giving Wednesday! Gifts made at spsgives.org to INSERT ORGANIZATION’S NAME will enter you into a drawing for an additional $100 that can be donated to any participating nonprofit. Gifts of any size make a difference!
* Today is Giving Wednesday! That means each person who makes a gift at spsgives.org today will be entered into a drawing to win $100 towards any Give Local participant of their choice. While we hope you will select us, all participating nonprofits help make our INSERT PRIMARY COUNTY OF SERVICES/PROGRAMS community an amazing place to call home.

Drawings take place the following day (Thursday). Winners will be notified via email by the Community Foundation of South Puget Sound.

* **Bonus Fund**
  + Key messages:
    - From November 9 – 20, make a gift at spsgives.org to boost the value of your donation to us through the Bonus Fund
    - Give Local’s $100,000 Bonus Fund stretches your gift even further for the causes you care about
    - The $100,000 Bonus Fund is a pool of dollars, provided by the Dawkins Charitable Trust, to boost every donation made through Give Local
    - Join us at spsgives.org today
  + Hashtags:
    - GiveLocalSPS
    - SPSGives
    - BonusFundGoals
  + Sample posts:

*Twitter:*

* There’s still time to stretch your dollar even further through the Bonus Fund, a pool of dollars provided by the Dawkins Charitable Trust, to boost every donation made through Give Local
* Visit spsgives.org to boost your donation to INSERT ORGANIZATION’S NAME today! Unable to give? You can still help by spreading the word and RT this post
* Give Local’s $100,000 Bonus Fund stretches your gift even further for the causes you care about. Make a gift today at spsgives.org

*Facebook/Instagram:*

* In the past three years alone, Give Local has generated over $850,000 for nonprofits throughout Thurston, Mason, and Lewis Counties. Gifts to INSERT YOUR ORGANIZATION’S NAME are used to INSERT ORGANIZATION’S MISSION/GOAL. YOU can be a part of this special campaign and join us by making a gift, of any amount, at spsgives.org. Your gift is boosted by the Bonus Fund, a pool of dollars provided by the Dawkins Charitable Trust.

Spread the word about our participation in Give Local by reposting this post on all your social media platforms!

* From November 9 – 20, make a gift at spsgives.org to boost the value of your donation to us through the Bonus Fund
* **End of Give Local**
  + Key messages:
    - We couldn’t have done it without you!
    - Thank you for your support!
    - Thanks for making Give Local 2020 a success!
    - A warm thank you from *YOUR ORGANIZATION*
    - Thank you for giving!
    - Thank you for supporting *[INSERT YOUR ORGANIZATION’S MISSION]*
  + Hashtags:
    - GiveLocalSPS
    - SPSGives
    - BecauseOfLocalDonors
    - CelebrateLocalGiving
  + Sample posts:

*Twitter:*

* Thank you for supporting INSERT ORGANIZATION’S NAME in INSERT ORGANIZATION’S MISSION/GOAL
* Thank you for joining us this Give Local! With your help, we were able to raise XX DOLLARS/DONORS to help INSERT ORGANIZATION’S MISSION/GOAL
* Shout out to all the amazing Give Local sponsors for ensuring every dollar raised went to participating nonprofits!

*Facebook/Instagram:*

* Thank you for joining us in supporting our INSERT PRIMARY COUNTY OF PROGRAMS/SERVICE community during Give Local 2020! Together, we raised XX AMOUNT to help in the fight towards INSERT ORGANIZATION’S MISSION/GOAL.
* This year has been a trying time for our community-financially, emotionally, and physically. Despite all of the challenges, INSERT PRIMARY COUNTY OF PROGRAMS/SERVICES has come together to support INSERT PRIMARY POPULATION/GROUPS YOUR ORGANIZATION SERVES. Supporters like you inspire us to keep going when times get tough, fostering hope and resiliency throughout our amazing community. Thank you for everything!