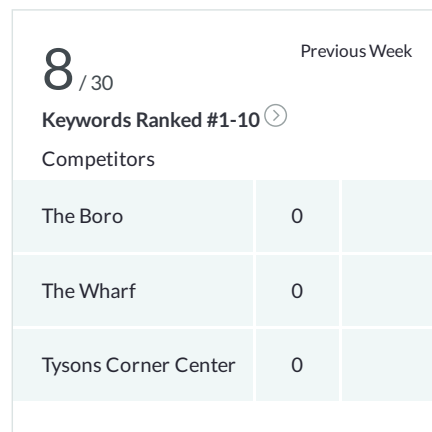
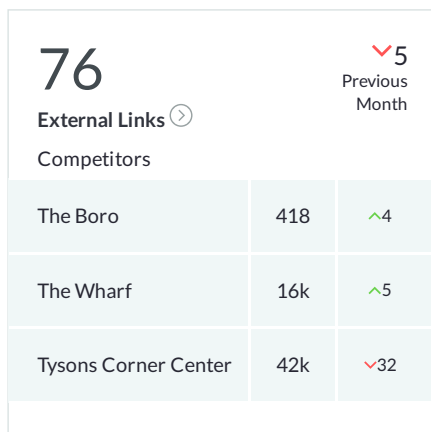
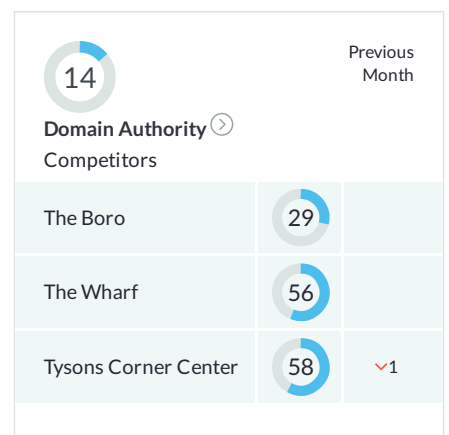
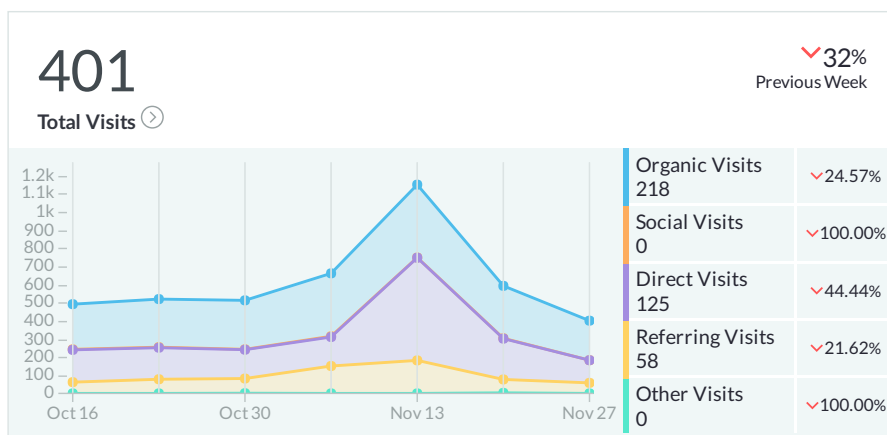
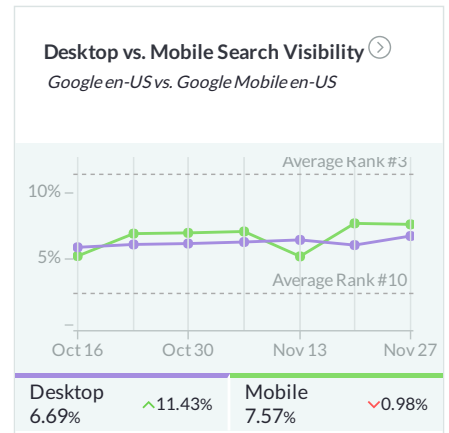
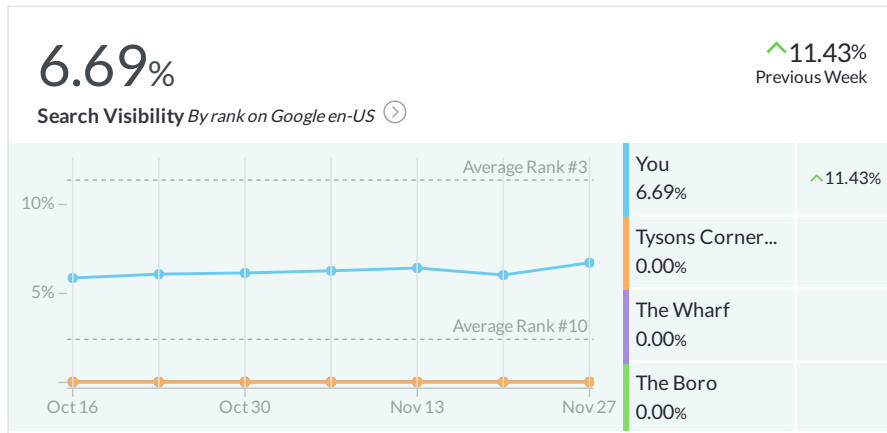


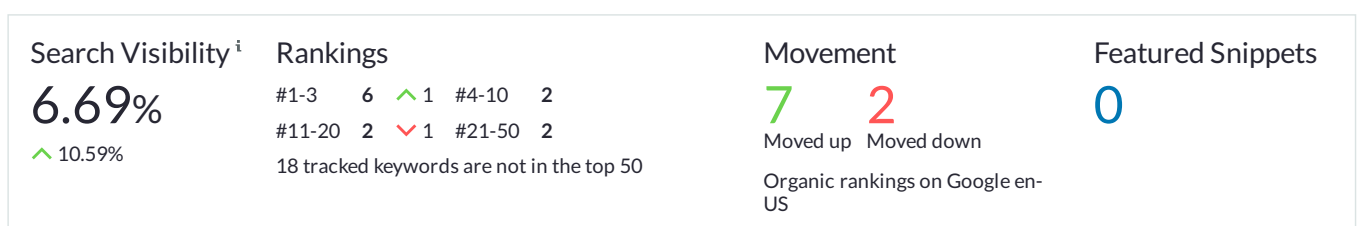
Capital One Center MOZ report

Generated on November 28, 2020

Dashboard

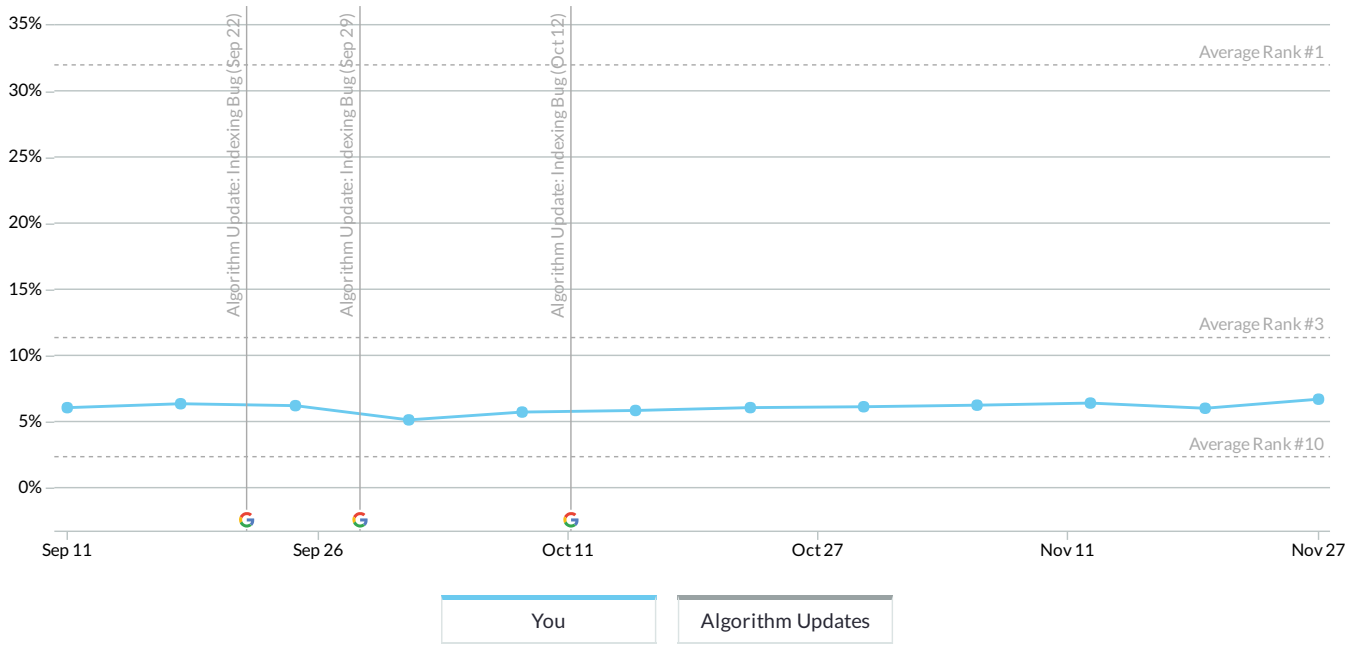


Rankings Overview



Search Visibility

Estimated percentage of clicks based on your keyword rankings



Tracked Keywords Overview

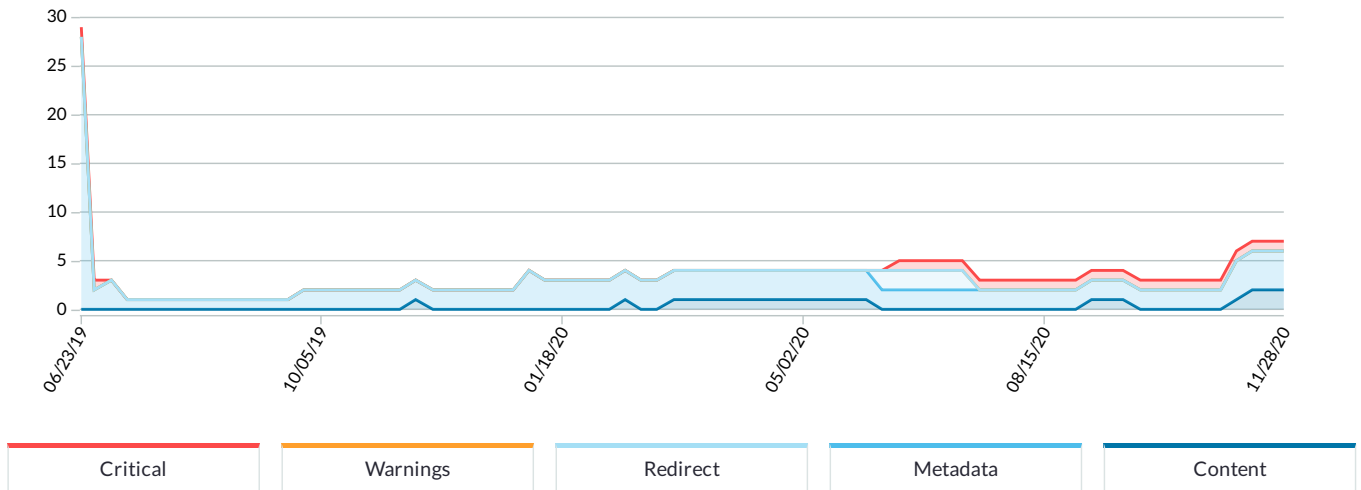
Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
capital one center Branded ×	National	501-850	#1		www.capitalonecenter.com	
capital one sculpture	National	0-10	#1		www.capitalonecenter.com/...t	
capital one center biergarten Branded ×	National	Data not available ⁱ	#1		www.capitalonecenter.com/...n	
capital one center city works Branded ×	National	Data not available ⁱ	#1		www.capitalonecenter.com	
capital one tysons	National	0-10	#2		www.capitalonecenter.com/...it	
1600 capital one drive mclean va	National	11-50	#3		www.capitalonecenter.com/...it	
scotts crossing road tysons	National	0-10	#10		www.capitalonecenter.com/...it	
restaurants at capital one center Branded ×	National	Data not available ⁱ	#10		www.capitalonecenter.com	
capital one center restaurants Branded ×	National	0-10	#12		www.capitalonecenter.com	
parking at capital one center Branded ×	National	0-10	#13		www.capitalonecenter.com/...it	
cityworks mclean	National	51-100	#28		www.capitalonecenter.com/...it	
the perch the perch × the perch menu × the perch movie ×	National	1.7k-2.9k	#50		www.capitalonecenter.com/...n	
biergarten	National	2.9k-4.3k	#51+			
cityworks cityworks ×	National	851-1.7k	#51+			
city works	National	851-1.7k	#51+			
public park	National	101-200	#51+			
capital one careers capital one careers ×	National	4.3k-6.5k	#51+			

concert hall	National	201-500	#51+	
capital one campus	National	11-50	#51+	
corporate campus	National	0-10	#51+	
food trucks	National	2.9k-4.3k	#51+	
campus	National	6.5k-9.3k	#51+	
the perch menu the perch × the perch menu ×	National	11-50	#51+	
technology campus	National	0-10	#51+	
the perch movie the perch × the perch movie ×	National	11-50	#51+	
theater	National	30.3k-70.8k	#51+	
capital one capital one ×	National	1.5m-6.9m	#51+	▼13+
the perch happy hour the perch ×	National	0-10	#51+	
hall	National	6.5k-9.3k	#51+	
the perch hours the perch ×	National	0-10	#51+	

Crawl Overview

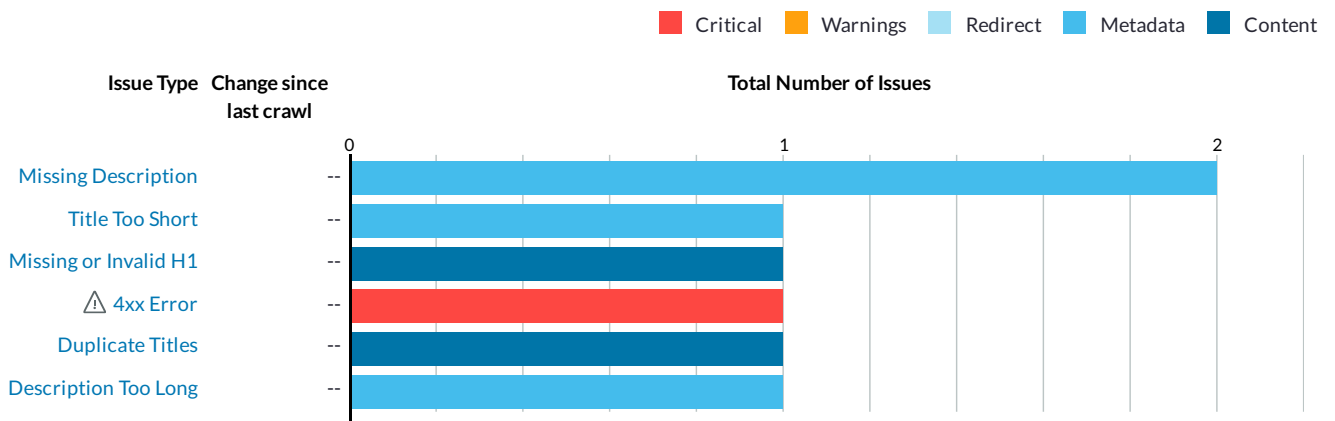
Pages Crawled 43	New Issues 0	Issues By Category	Total Issues 7
		<ul style="list-style-type: none"> ⚠ Critical Crawler Issues 1 Crawler Warnings 0 Metadata Issues 4 Redirect Issues 0 Content Issues 2 	

Total Issues Detected



You have no new issues.

All Issues



Moz Recommends Fixing

4xx Error (1)

Why is this a high priority?
This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:

Pete says: *Update your redirect to point to a relevant (and working) URL. <a...>*

[Review issues of this type](#)

Missing Description (2)

Why is this a high priority?
Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

How to fix it:

Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review issues of this type](#)

Title Too Short (1)

Why is this a high priority?
A really short title tag (especially one less than 10 characters) may not sufficiently describe the page to the user, and...

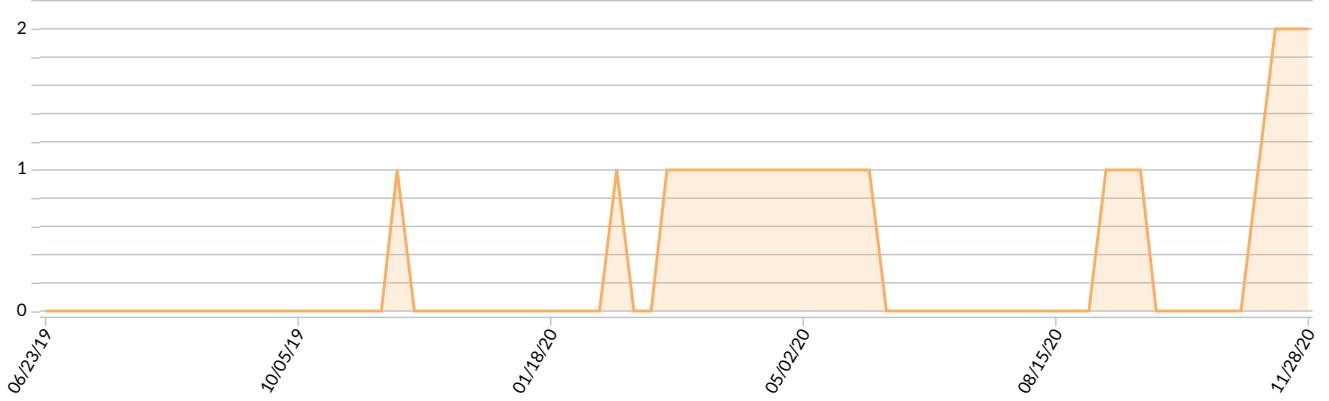
How to fix it:

Brian says: *We recommend a title length of 10-60 characters to ensure that customers see your full title. This will also ensure that search engines...*

[Review issues of this type](#)

All Content Issues

Total Issues

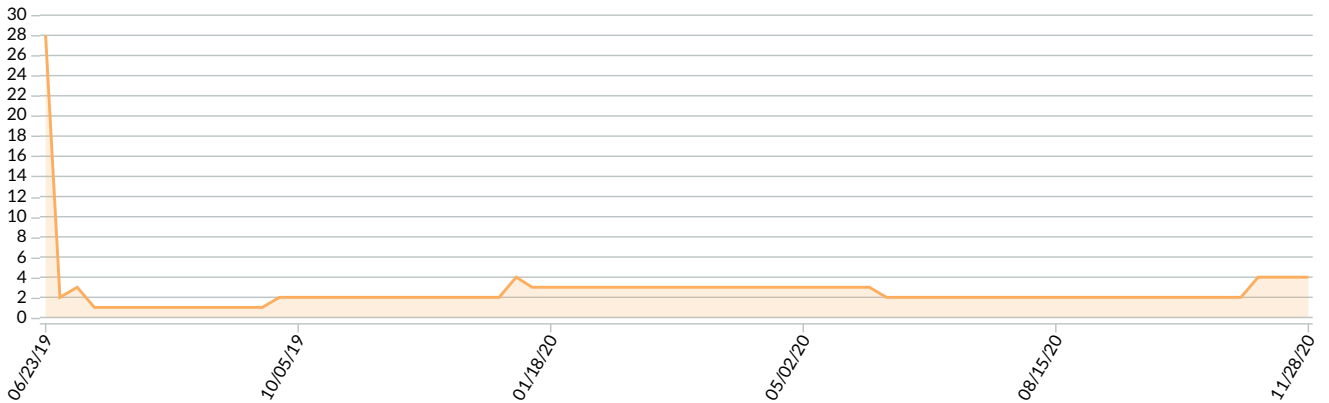


Pages with Content Issues

New	URL	Page Authority	Issue Type	Analyze	Preview
	Capital One Center	19	Duplicate Titles		
	Capital One Center	11	Missing or Invalid H1		

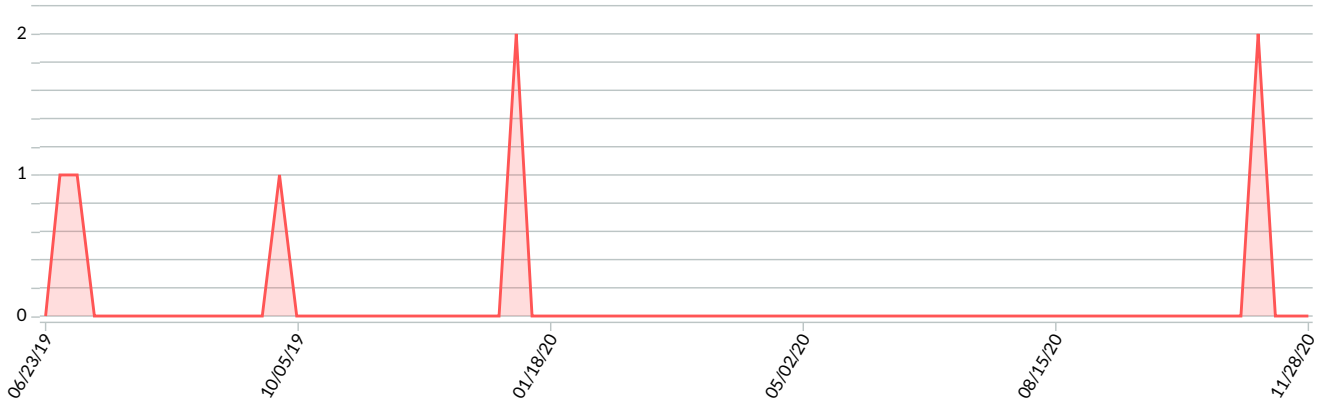
All Metadata Issues

Total Issues



All Metadata Issues

New Issues



Pages with Metadata Issues

New	URL	Page Authority	Issue Type	Analyze
	Capital One Center https://www.capitalonecenter.com/	19	Description Too Long	🔍
	Capital One Center Connect https://www.capitalonecenter.com/connect	13	Missing Description	🔍
	Community https://www.capitalonecenter.com/community	11	Title Too Short	🔍
	Capital One Center https://www.capitalonecenter.com/community/the-perch-at-capital-one-center	11	Missing Description	🔍

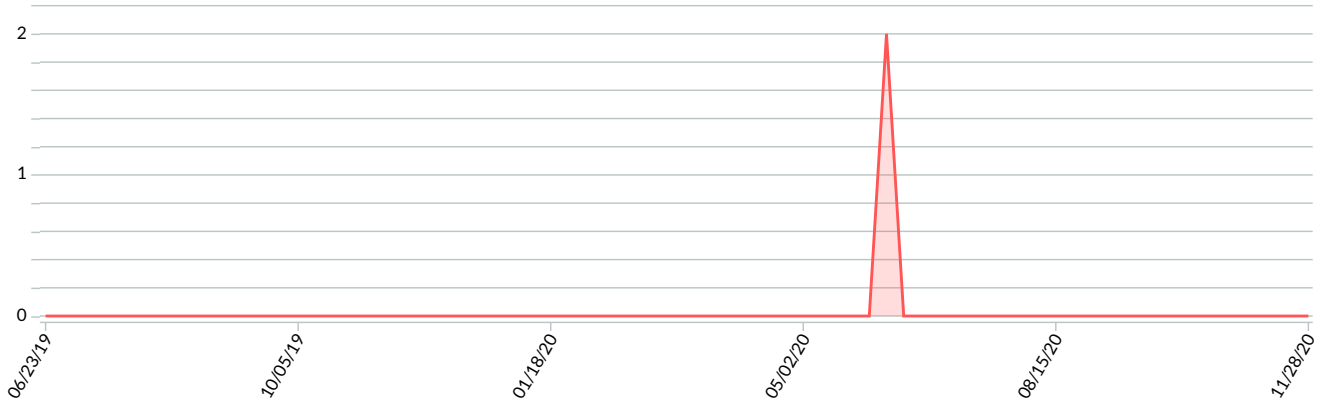
All Redirect Issues

Total Issues



All Redirect Issues

New Issues



You have no Redirect Issues! Nice work.

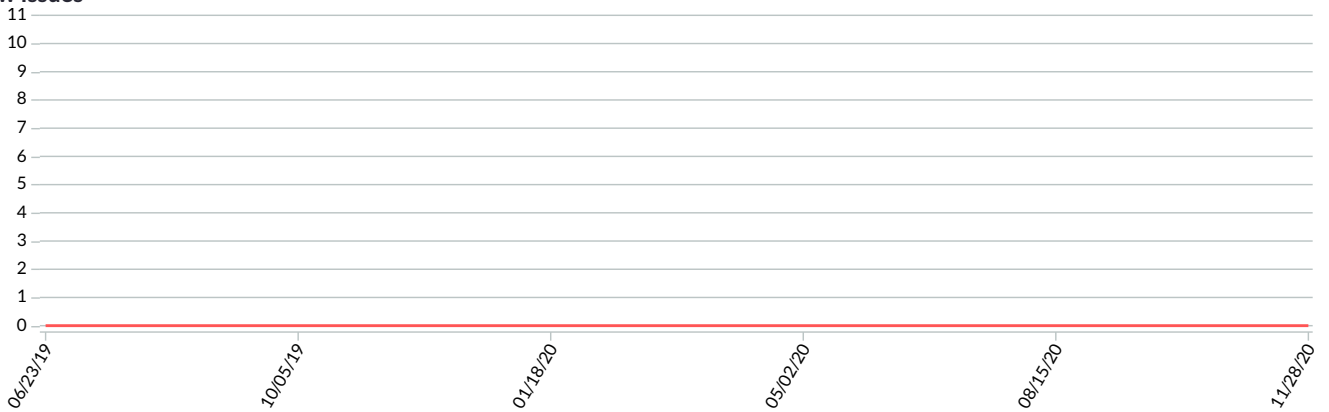
All Crawler Warnings

Total Issues



All Crawler Warnings

New Issues

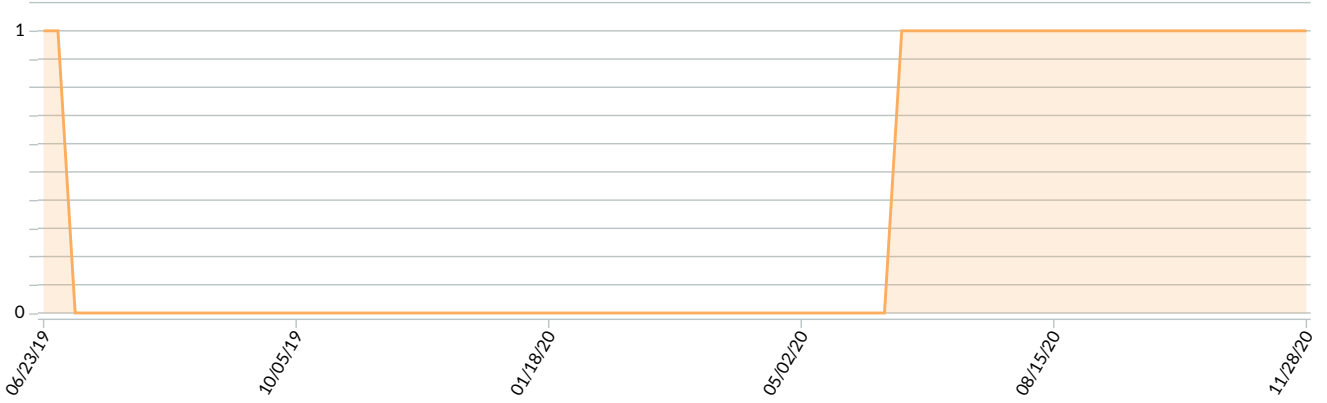




You have no Crawler Warnings! Nice work.

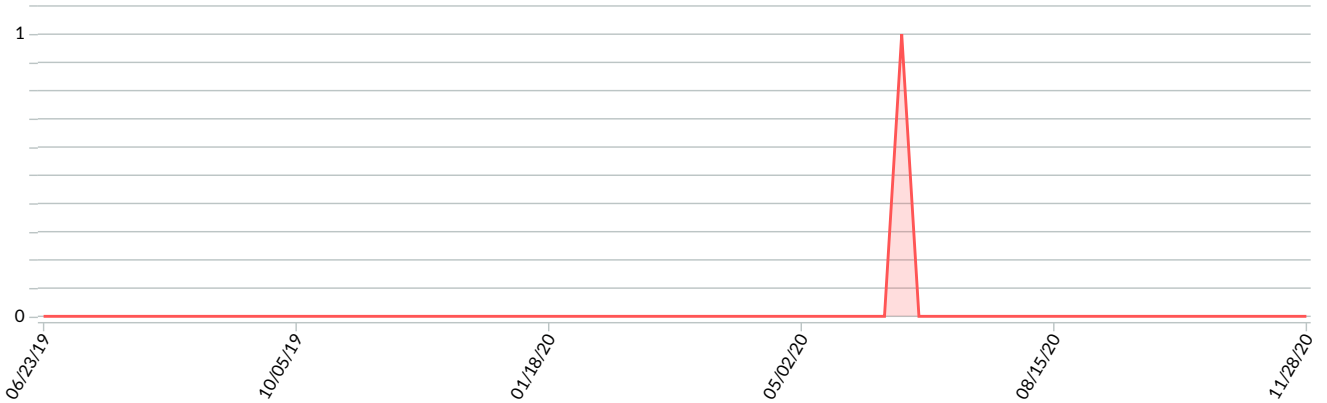
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues



Pages with Critical Crawler Issues

New URL

Page Authority Issue Type Analyze

Capital One Center - 404 Error Page
<https://www.capitalonecenter.com/retailer/cityworks>

11

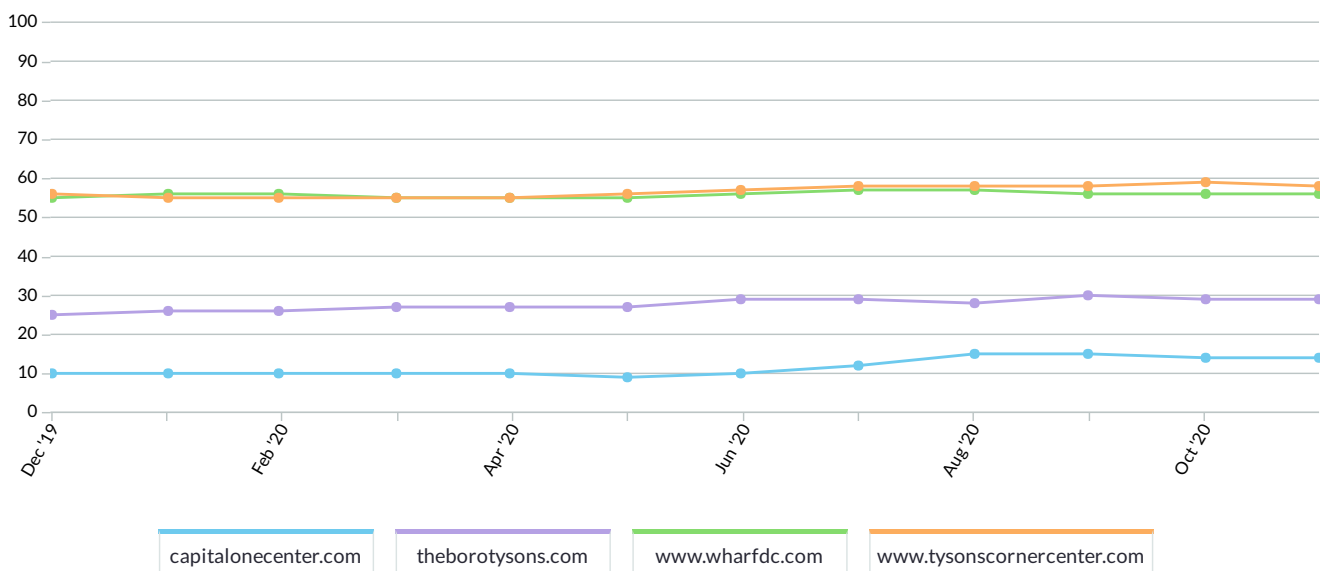
4xx Error



Compare Link Profiles

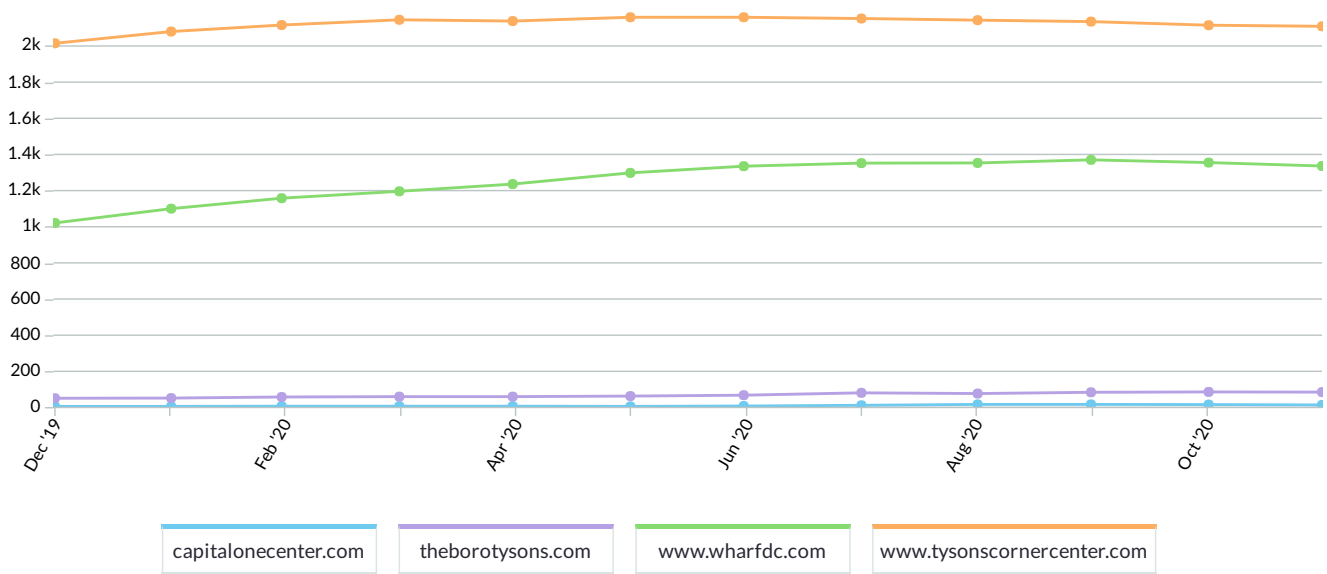
Metrics	capitalonecenter.c...	theborotysons.com	www.wharfdc.com	www.tysonscorene...
Domain Authority	14	29	56	58 ▼1 ✔
Spam Score	8%	1% ✔	--	5%
Total links	803 ▲8	1,712 ▲4	28,451 ▲35	64,188 ▼245 ✔
% of total links, external + follow	8% ▼1	22% ▲1	50%	62% ✔
External, followed links	64 ▼5	371 ▲4	14,176 ▼10	40,008 ▼31 ✔
Internal, followed links	727 ▲13	1,294	12,409 ▲27	21,983 ▼213 ✔
External, nofollowed links	12	47	1,340 ▲15	2,197 ▼1 ✔
Internal, nofollowed links	0	0	526 ▲3 ✔	0
Total linking domains	24 ▼2	113 ▼1	1,677 ▼17	2,510 ▼2 ✔
Followed linking domains	14 ▼2	85 ▼1	1,336 ▼19	2,109 ▼6 ✔

Domain Authority



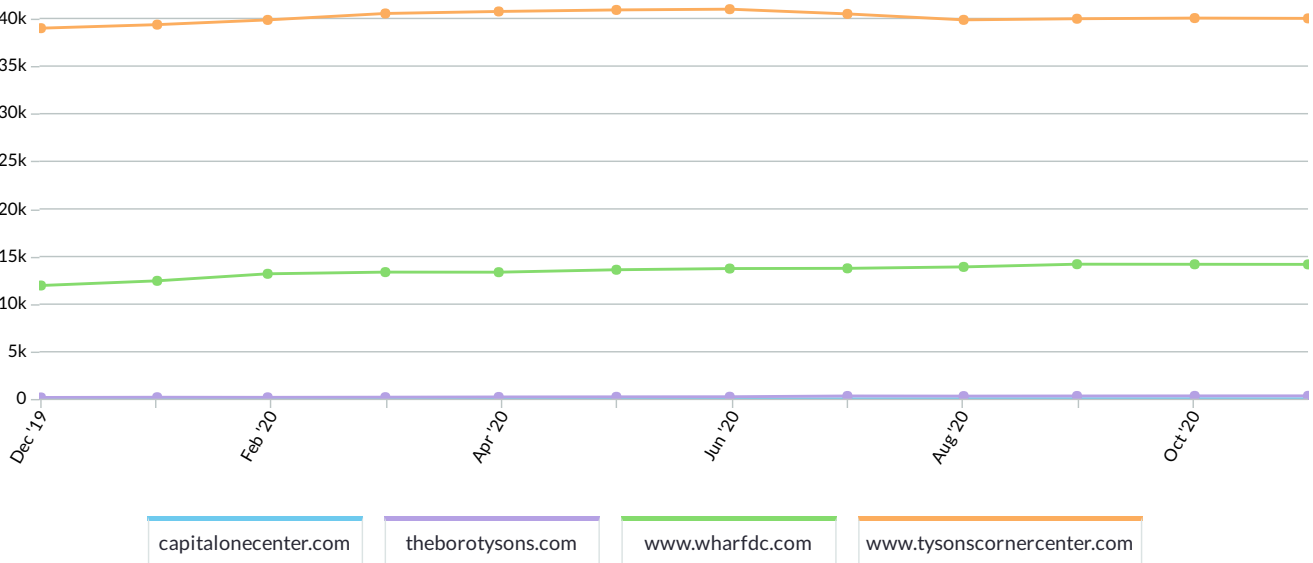
Linking Domains

Followed linking domains Total linking domains

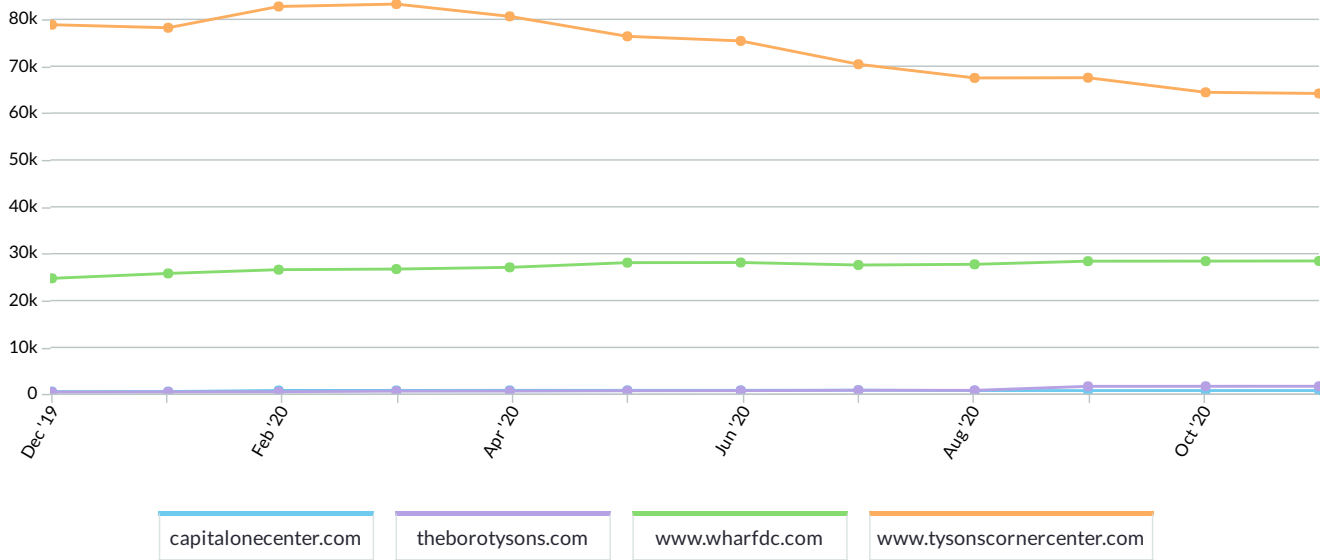


External Links

Followed external links Total external links



Total links



Follow vs Nofollow

capitalonecenter.com



www.wharfdc.com



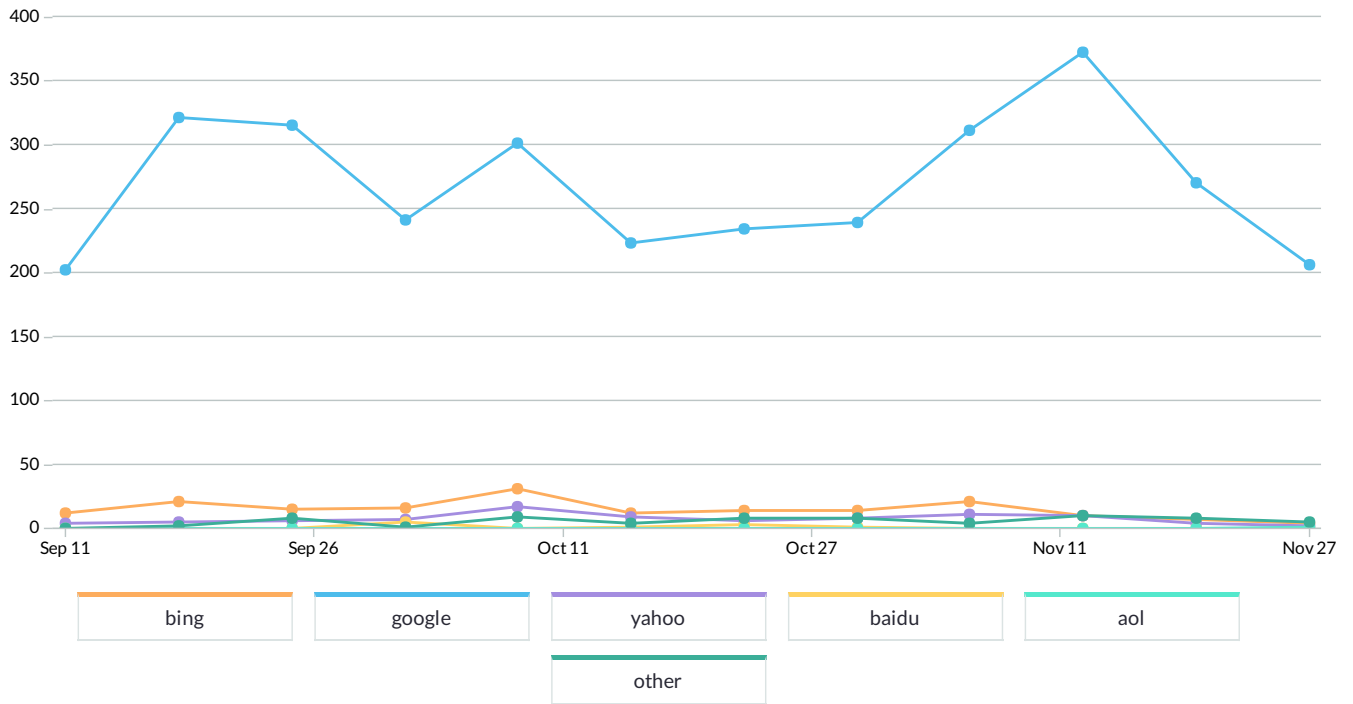
theborotysons.com



www.tysonscornercenter.com



Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
bing	4	▼ 66.67%	2%	4	100%	50	3.25
google	206	▲ 1.98%	94%	206	86%	50	2.58
duckduckgo	5	▲ 25.00%	2%	5	80%	20	5.40
yahoo	2		1%	2	100%	50	2.00
aol	1		0%	1	100%	0	4.00