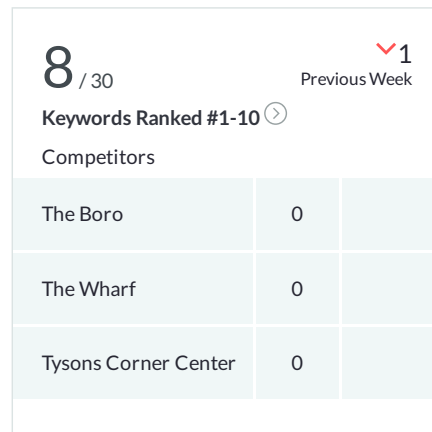
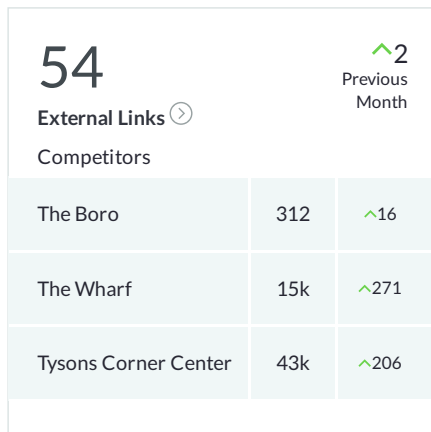
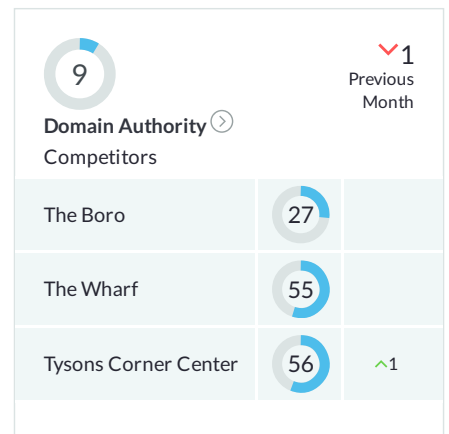
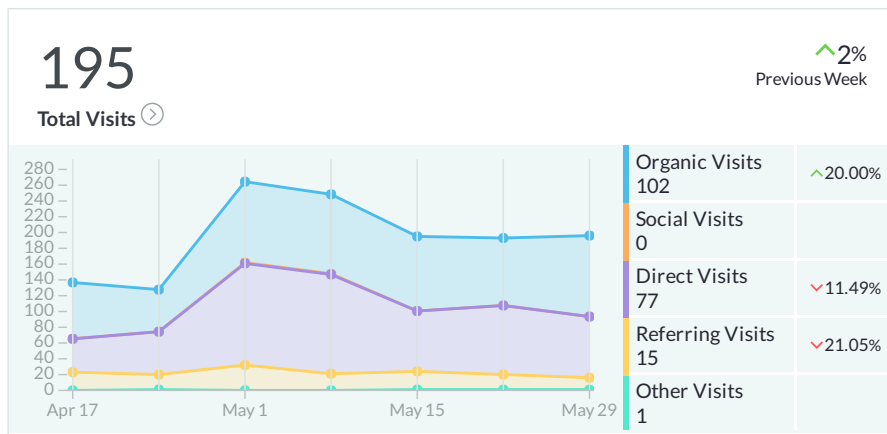
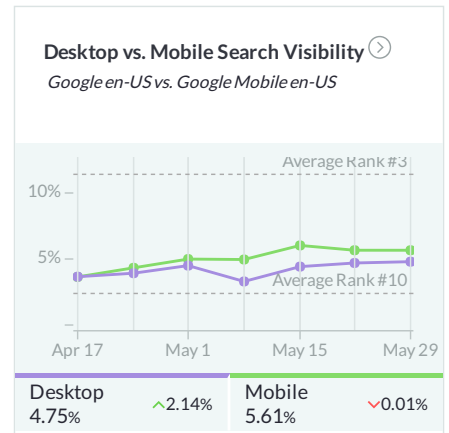
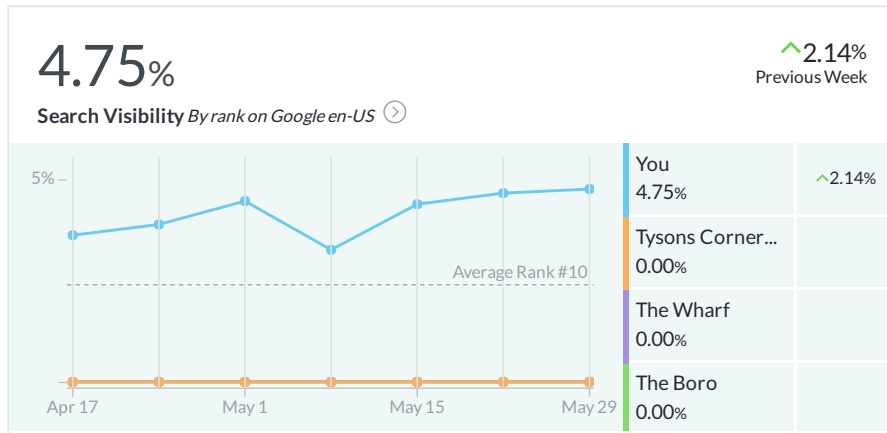


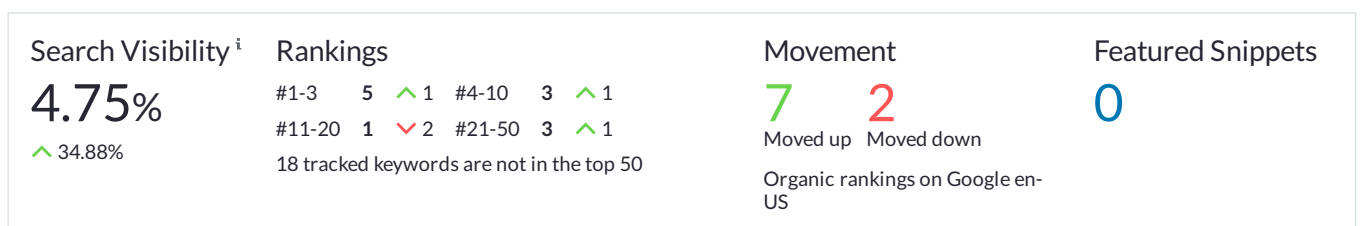
Capital One Center MOZ report

Generated on May 30, 2020

Dashboard

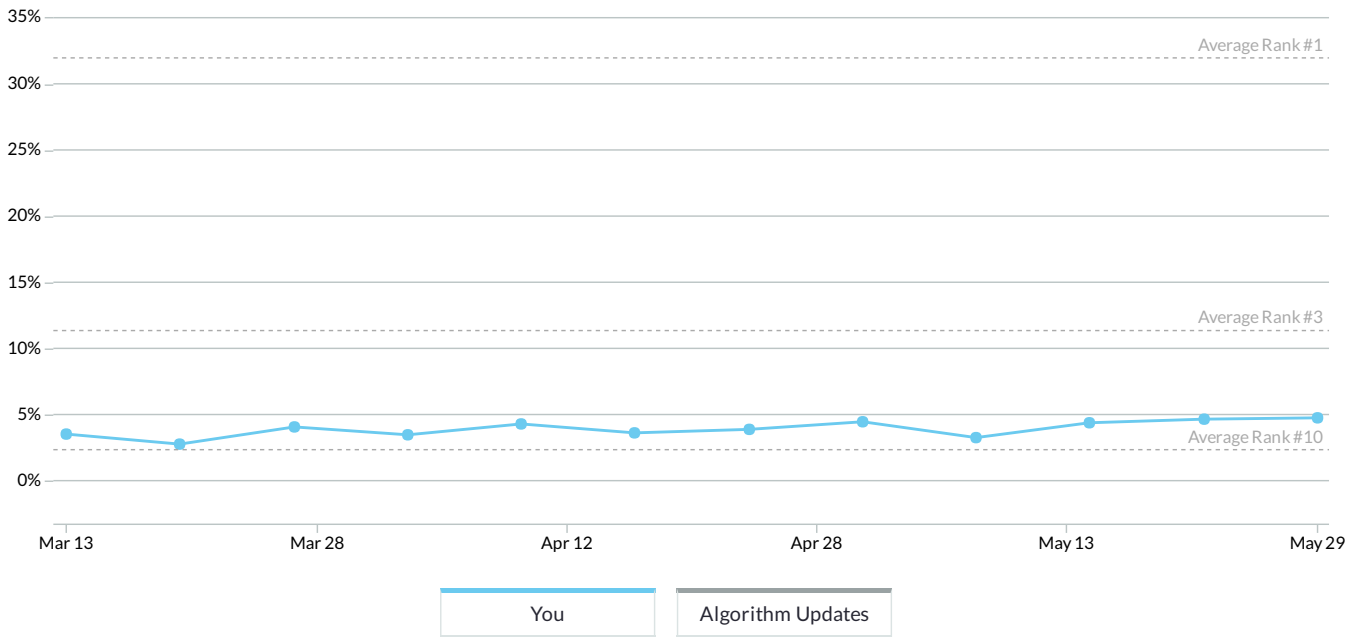


Rankings Overview



Search Visibility

Estimated percentage of clicks based on your keyword rankings



Tracked Keywords Overview

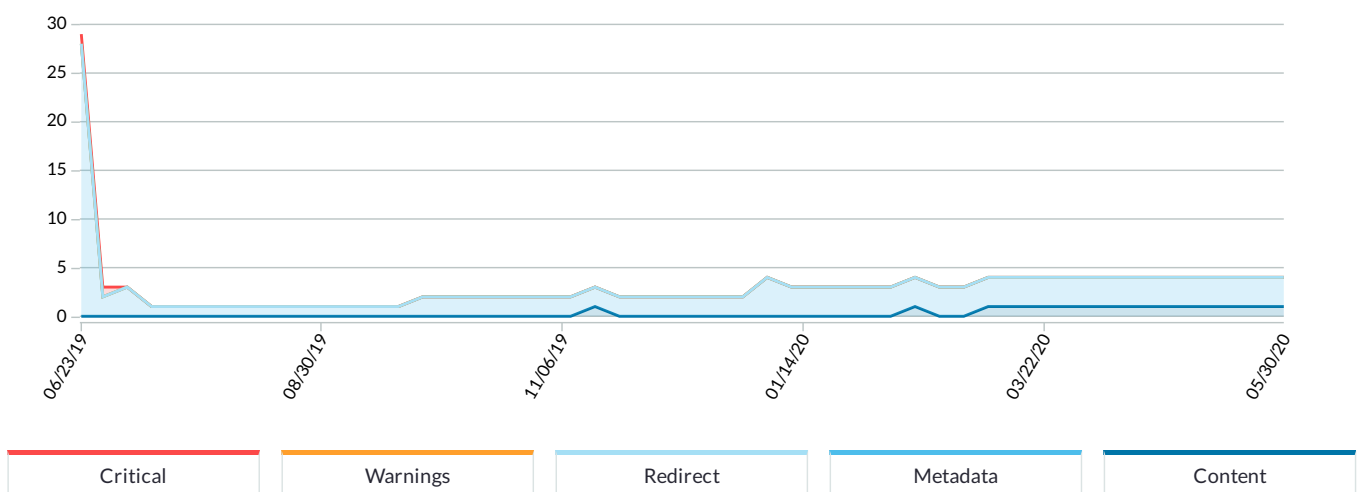
Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
capital one center Branded x	National	501-850	#1	2	www.capitalonecenter.com	
capital one center biergarten Branded x	National	no data ⁱ	#1		www.capitalonecenter.com/...ten	
capital one sculpture	National	0-10	#3	1	www.capitalonecenter.com/...ch	
capital one center city works Branded x	National	no data ⁱ	#3		www.capitalonecenter.com/...rks	
capital one tysons	National	0-10	#3	1	www.capitalonecenter.com/visit	
cityworks mclean	National	101-200	#7	3	www.capitalonecenter.com/...rks	
1600 capital one drive mclean va	National	11-50	#9	3	www.capitalonecenter.com/visit	
scotts crossing road tysons	National	0-10	#10	1	www.capitalonecenter.com/visit	
restaurants at capital one center Branded x	National	no data ⁱ	#13		www.capitalonecenter.com	
parking at capital one center Branded x	National	0-10	#28	2	www.capitalonecenter.com/...ch	
the perch the perch x the perch menu x the perch movie x	National	4.3k-6.5k	#28	23+	www.capitalonecenter.com/...ch	
capital one center restaurants Branded x	National	0-10	#42	12	www.capitalonecenter.com	
biergarten	National	11.5k-30.3k	#51+			
cityworks cityworks x	National	1.7k-2.9k	#51+			
city works	National	4.3k-6.5k	#51+			
public park	National	1.7k-2.9k	#51+			
capital one careers capital one careers x	National	11.5k-30.3k	#51+			
concert hall	National	851-1.7k	#51+			
capital one campus	National	101-200	#51+			
corporate campus	National	11-50	#51+			
food trucks	National	11.5k-30.3k	#51+			

campus	National	11.5k-30.3k	#51+
the perch menu	National	101-200	#51+
the perch × the perch menu ×			
technology campus	National	0-10	#51+
the perch movie	National	11-50	#51+
the perch × the perch movie ×			
theater	National	70.8k-118k	#51+
capital one	National	1.5m-6.9m	#51+
capital one ×			
the perch happy hour	National	0-10	#51+
the perch ×			
hall	National	11.5k-30.3k	#51+
the perch hours	National	11-50	#51+
the perch ×			

Crawl Overview

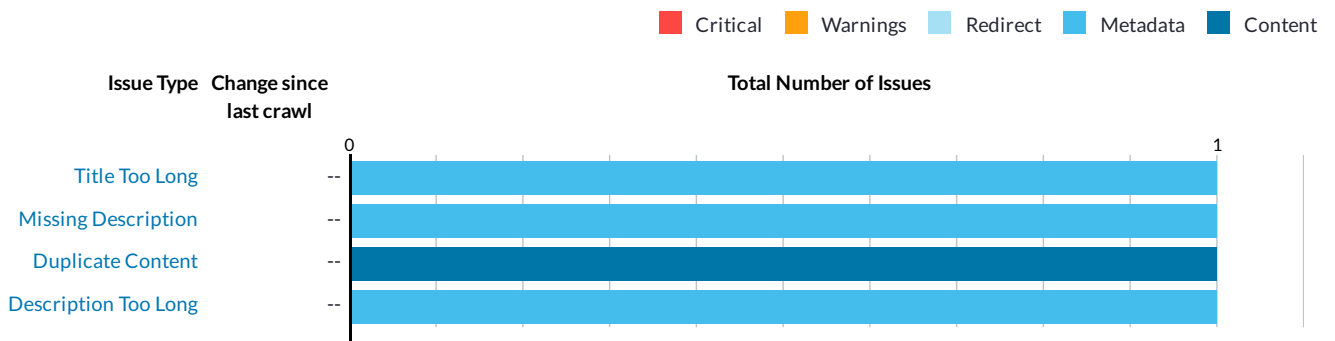
Pages Crawled 44	New Issues 0	Issues By Category	Total Issues 4
		<ul style="list-style-type: none"> △ Critical Crawler Issues 0 Crawler Warnings 0 Metadata Issues 3 Redirect Issues 0 Content Issues 1 	

Total Issues Detected



i
You have no new issues.

All Issues




Moz Recommends Fixing

Title Too Long (1)

Why is this a high priority?
If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:




Brian says: *We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 600 pixels...*

[Review issues of this type](#)

Missing Description (1)

Why is this a high priority?
Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

How to fix it:




Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review issues of this type](#)

Duplicate Content (1)

Why is this a high priority?
Search engines may not know which pages are best to include in their index and which to prioritize in rankings. This may lead...

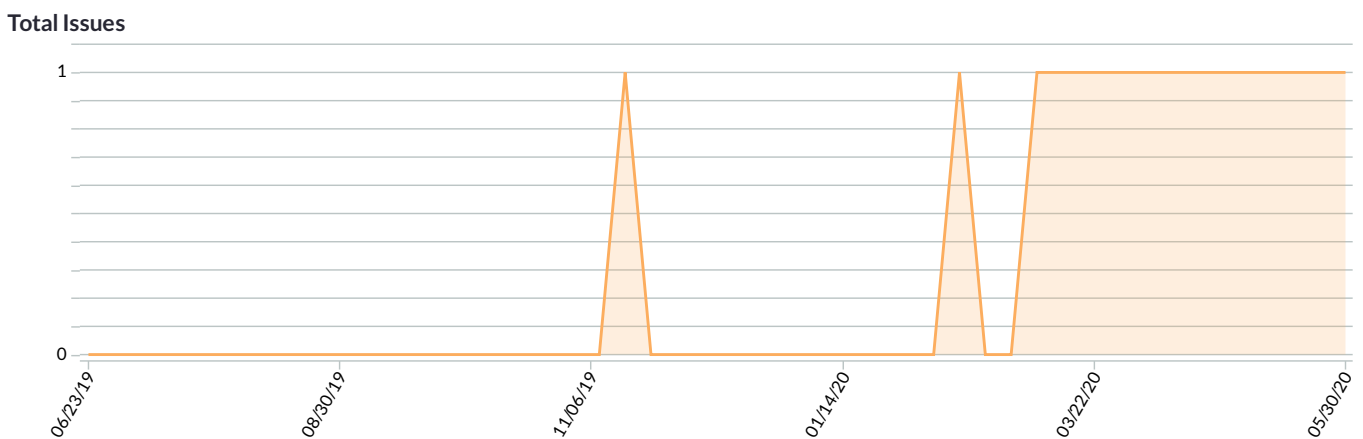
How to fix it:



Brian says: *There are a few different ways you can fix this issue when simply changing the content is not an option: Consider adding <a...*

[Review issues of this type](#)

All Content Issues



Pages with Content Issues

New URL

Page Authority Issue Type

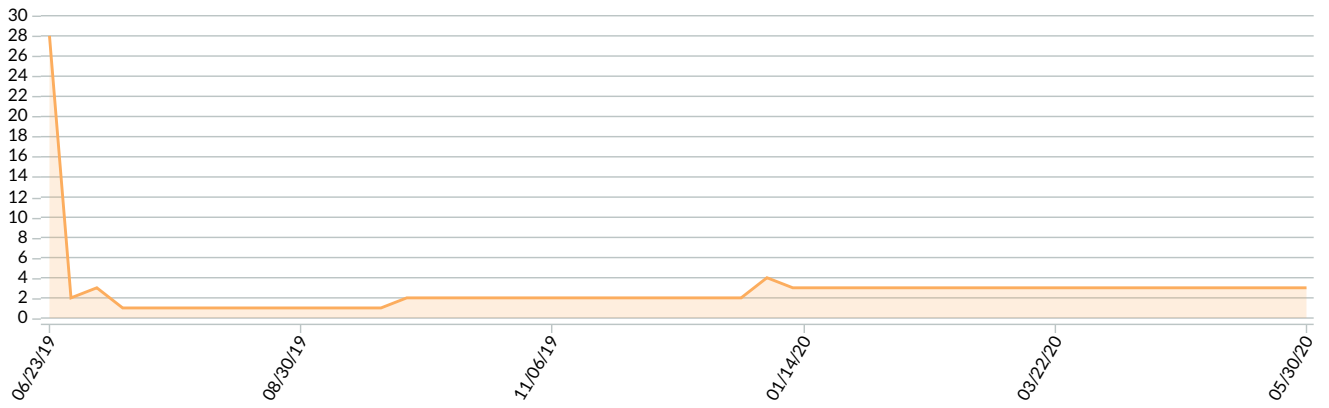
Analyze Preview

Food Venues at Capital One Center
<https://www.capitalonecenter.com/events/food-venues>

9 Duplicate Content

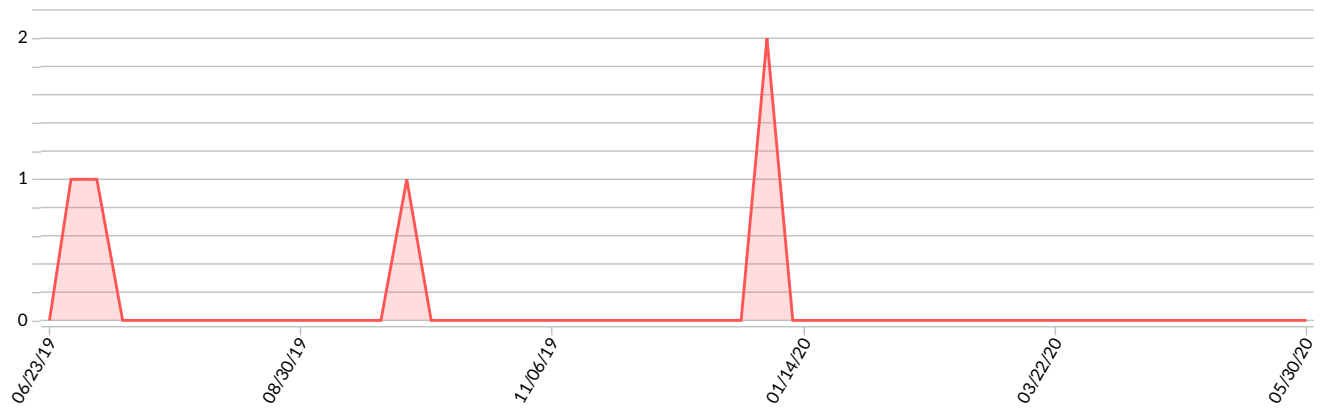
All Metadata Issues

Total Issues



All Metadata Issues

New Issues

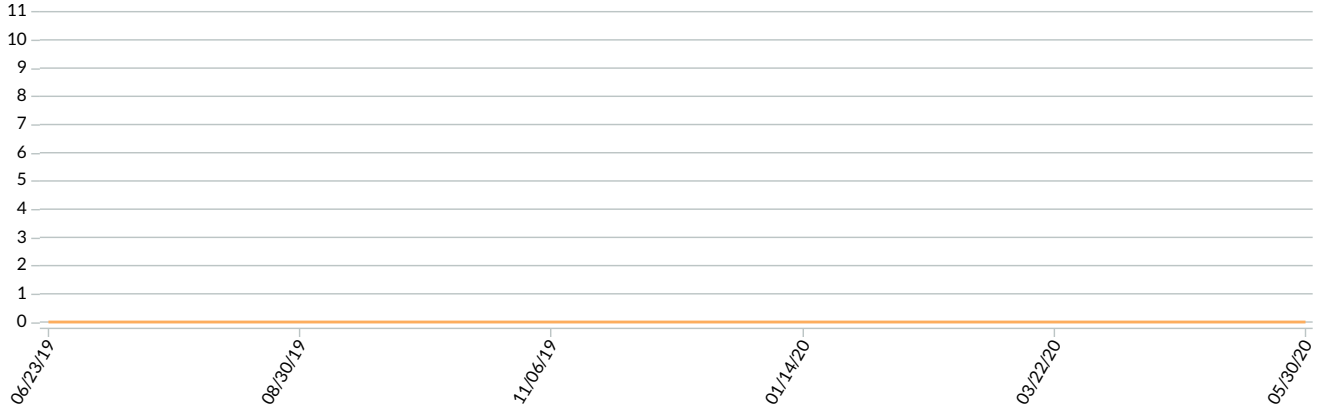


Pages with Metadata Issues

New	URL	Page Authority	Issue Type	Analyze
	Capital One Center https://www.capitalonecenter.com/	16	Description Too Long	Q
	Capital One Center Connect https://www.capitalonecenter.com/connect	12	Missing Description	Q
	Brain Busters and Beer: Trivia Night at City Works at Capital One Center https://www.capitalonecenter.com/events/trivia-night	9	Title Too Long	Q

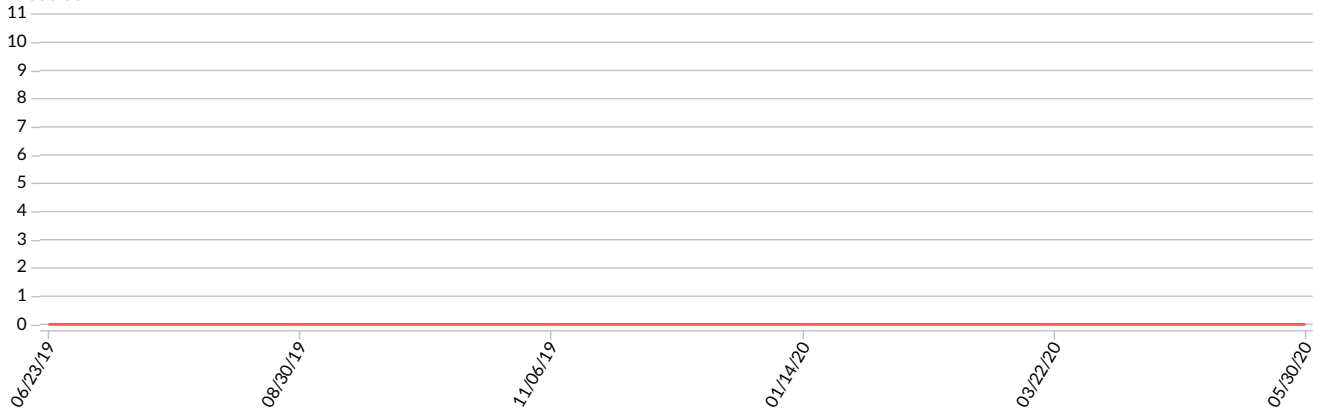
All Redirect Issues

Total Issues



All Redirect Issues

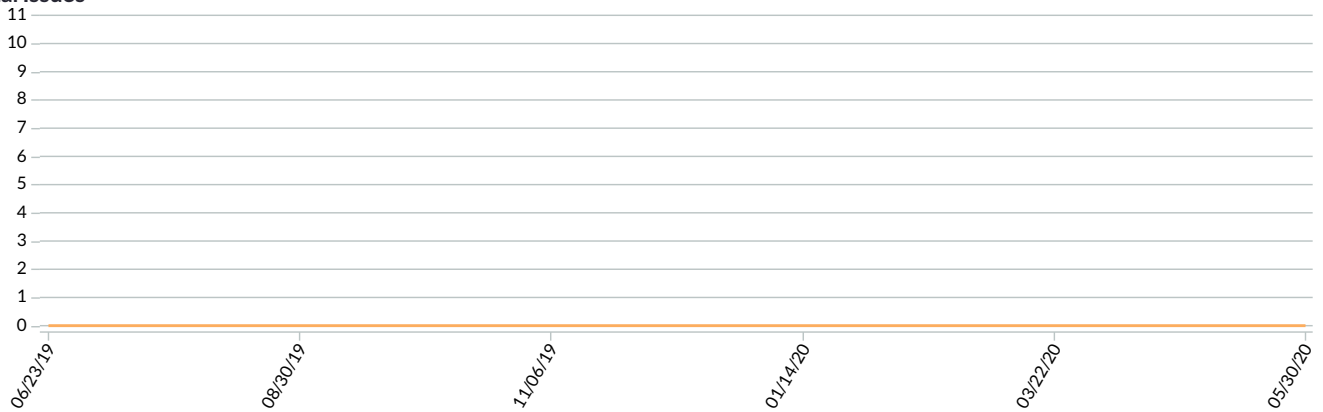
New Issues



You have no Redirect Issues! Nice work.

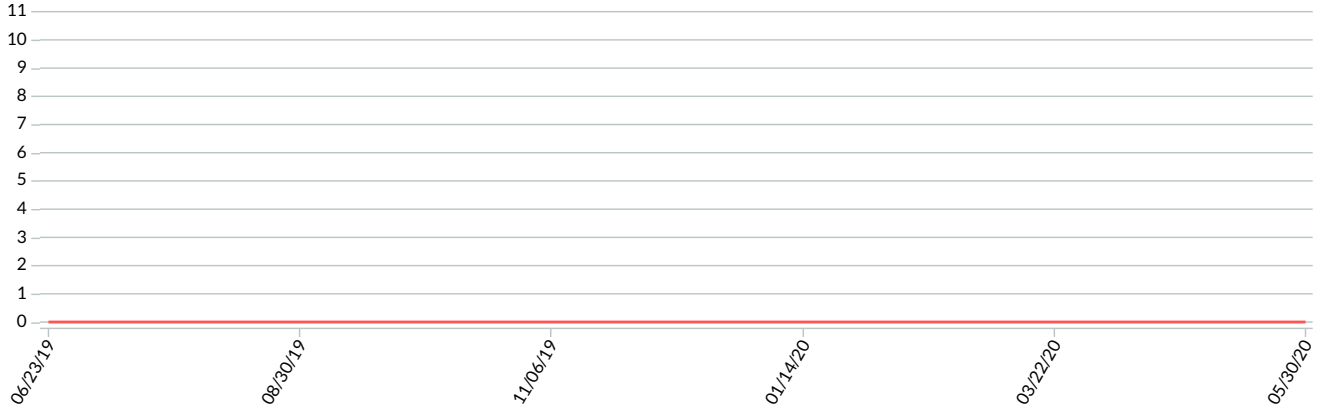
All Crawler Warnings

Total Issues



All Crawler Warnings

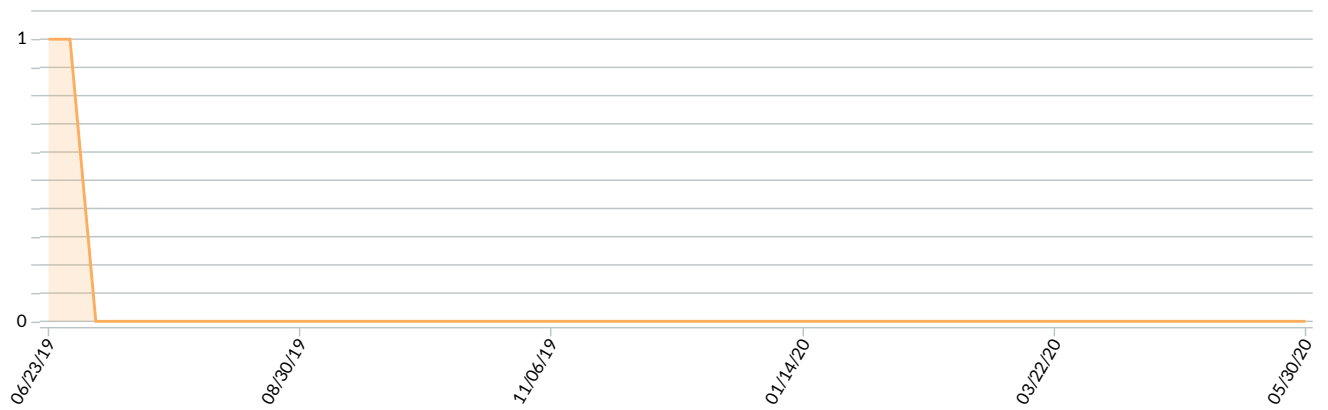
New Issues



You have no Crawler Warnings! Nice work.

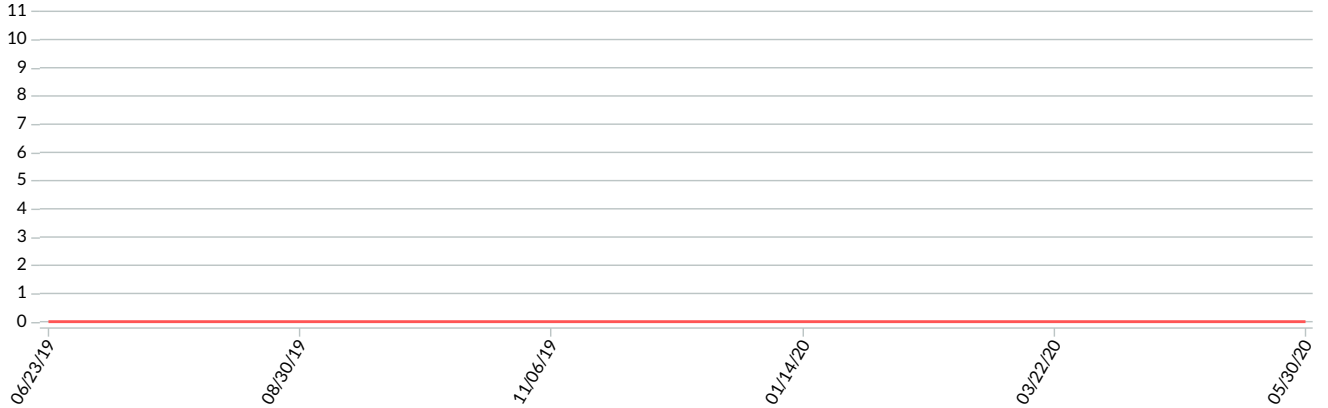
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues



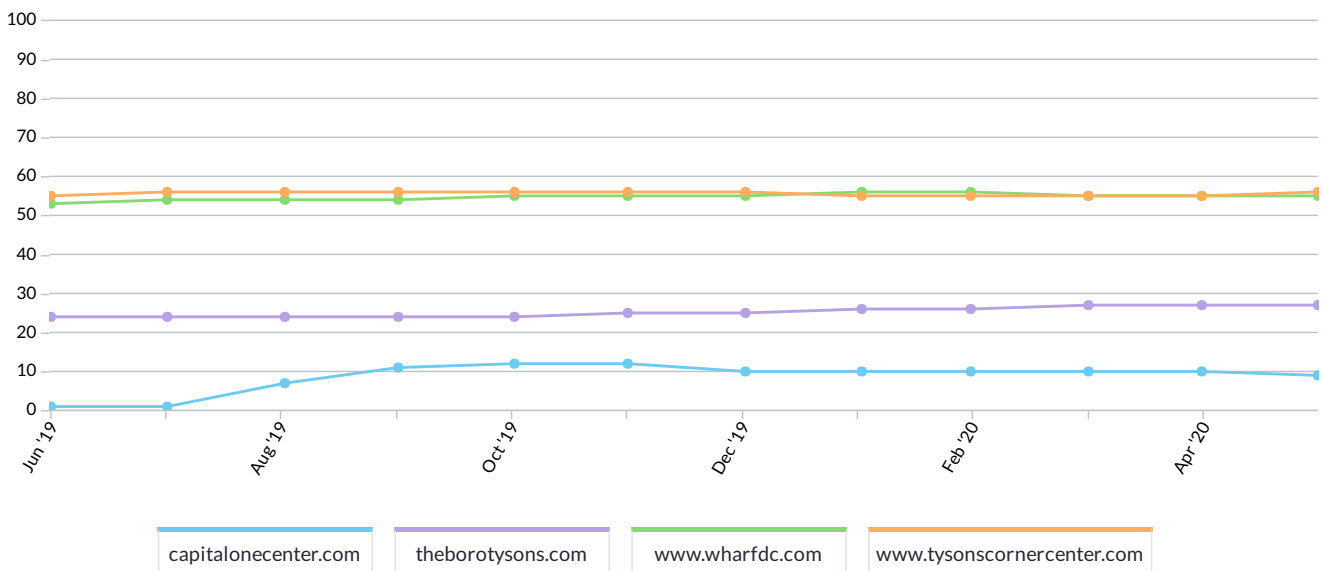


You have no Critical Crawler Issues! Nice work.

Compare Link Profiles

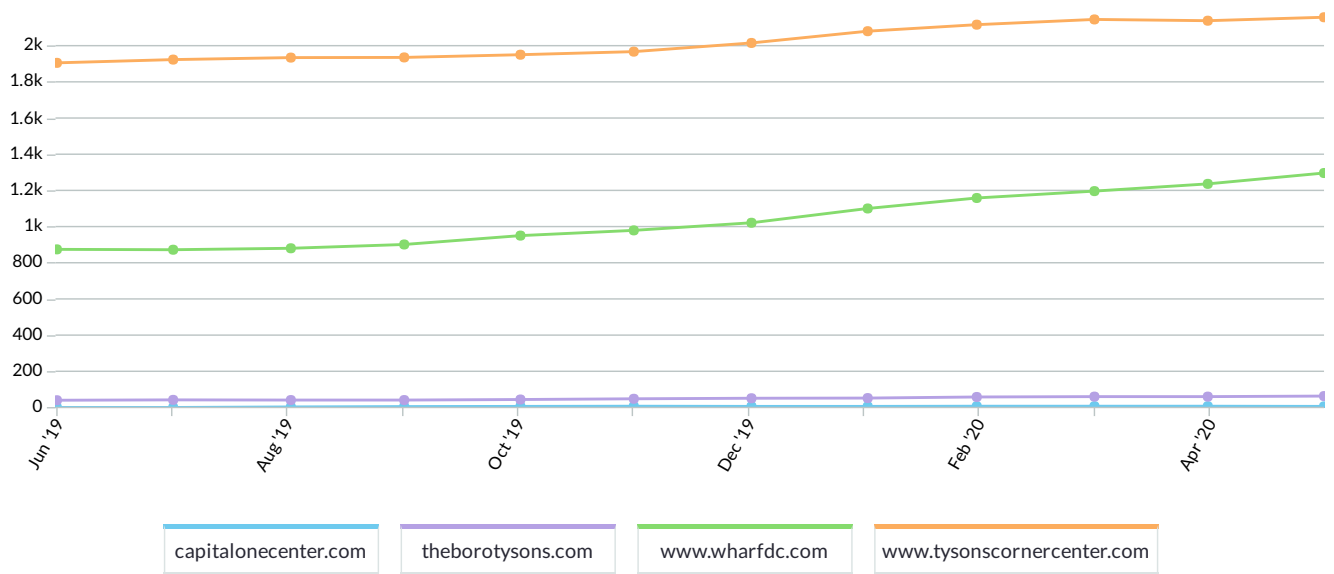
Metrics	capitalonecenter.c...	theborotysons.com	www.wharfdc.com	www.tysonscorne...
Domain Authority	9 ▼ 1	27	55	56 ▲ 1 ✔
Spam Score	8%	6%	--	5% ✔
Total links	841 ▲ 4	754 ▲ 73	27,917 ▲ 830	76,416 ▼ 4k ✔
% of total links, external + follow	5% ▼ 1	36% ▼ 2	49%	53% ▲ 2 ✔
External, followed links	45 ▼ 2	272 ▲ 16	13,568 ▲ 211	40,871 ▲ 137 ✔
Internal, followed links	787 ▲ 2	442 ▲ 57	12,521 ▲ 536	33,275 ▼ 4k ✔
External, nofollowed links	9 ▲ 4	40	1,288 ▲ 60	2,268 ▲ 69 ✔
Internal, nofollowed links	0	0	540 ▲ 23 ✔	2 ▼ 5
Total linking domains	13 ▲ 2	87 ▲ 3	1,626 ▲ 69	2,580 ▲ 24 ✔
Followed linking domains	6 ▼ 1	63 ▲ 3	1,296 ▲ 60	2,157 ▲ 19 ✔

Domain Authority



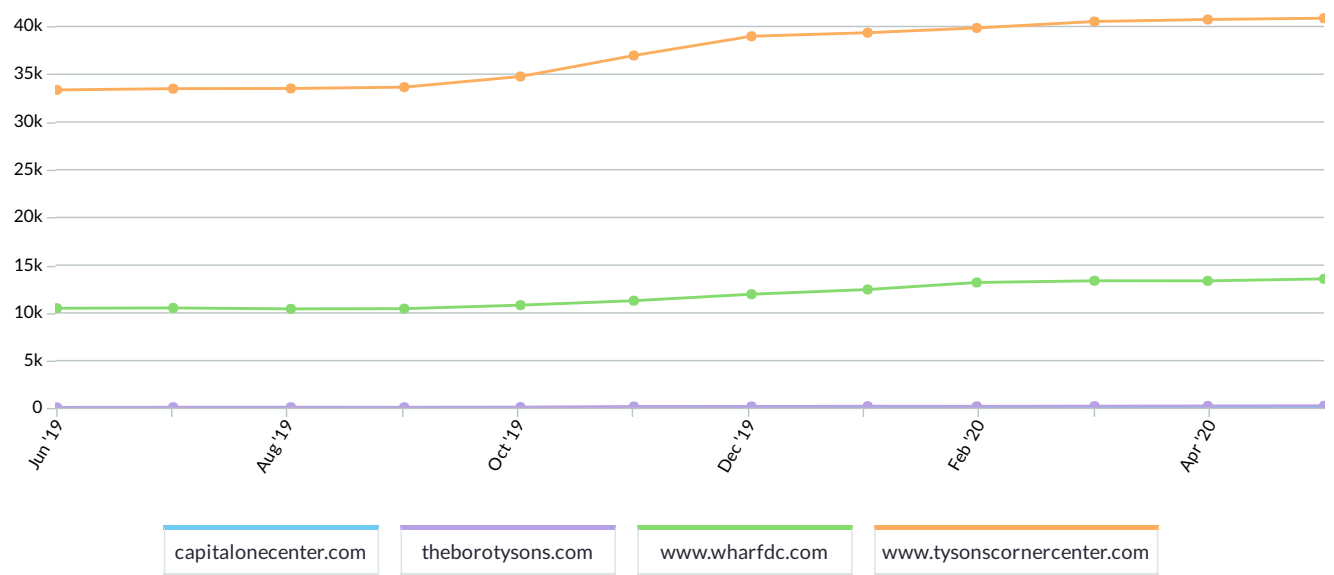
Linking Domains

Followed linking domains
 Total linking domains

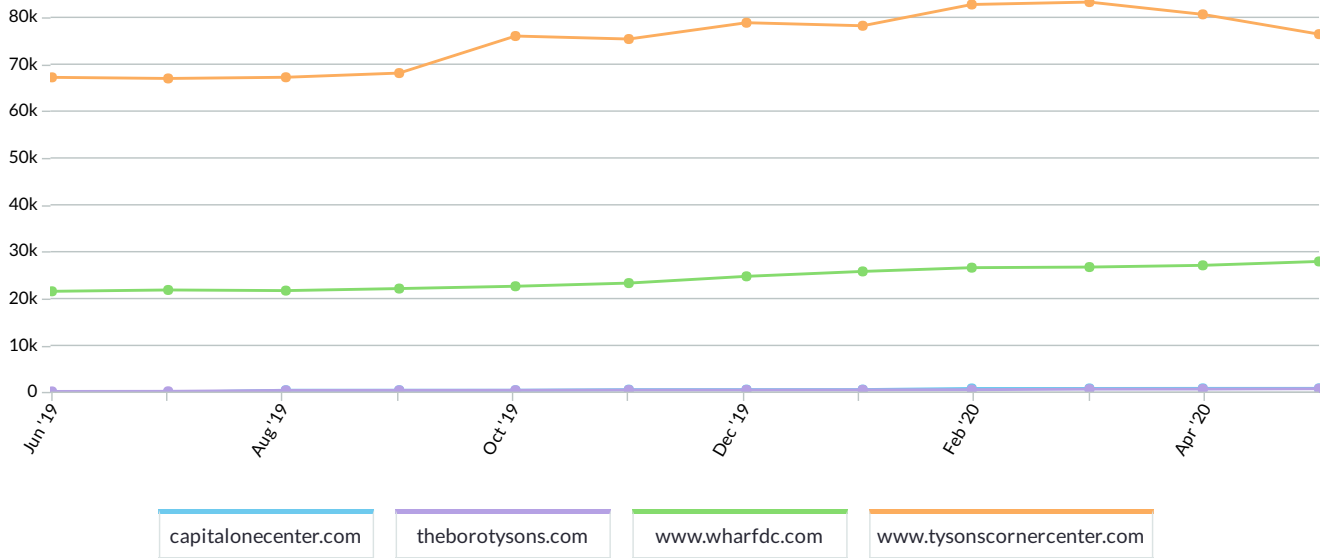


External Links

Followed external links
 Total external links



Total links



Follow vs Nofollow

capitalonecenter.com



theborotysons.com



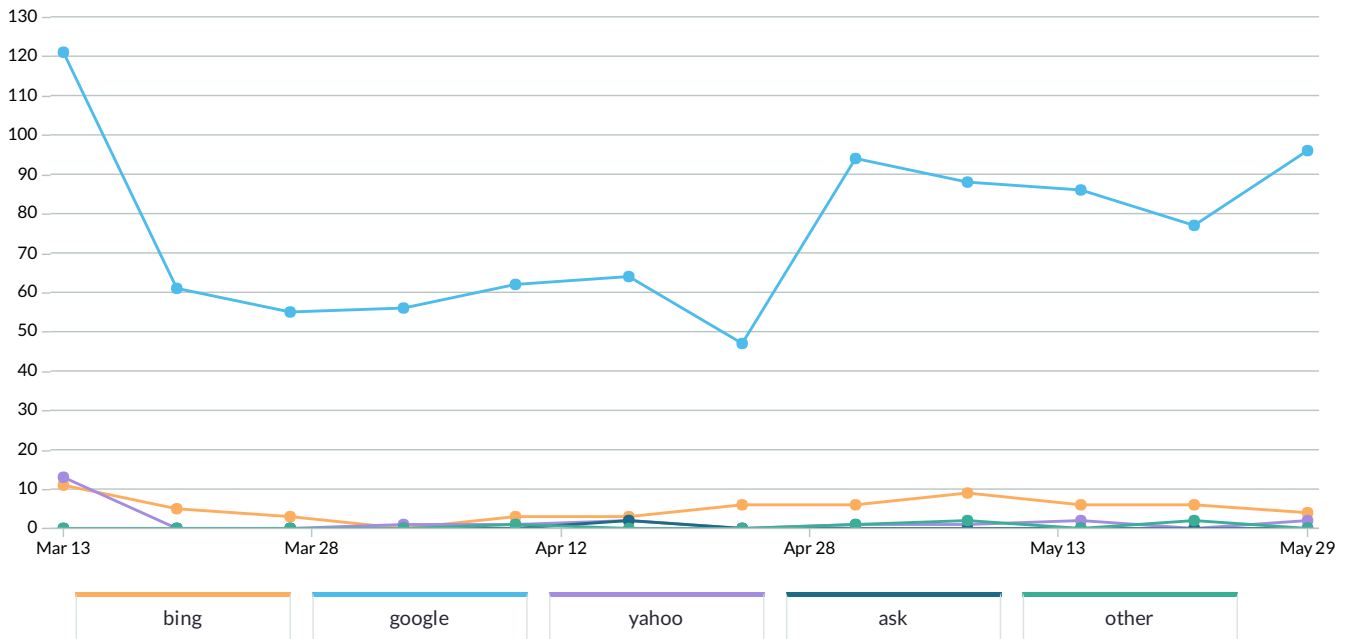
www.wharfcdc.com



www.tysonscornercenter.com



Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
bing	4	▼ 63.64%	4%	4	100%	75	2.75
google	96	▼ 20.66%	94%	96	77%	50	2.22
yahoo	2	▼ 84.62%	2%	2	100%	50	1.50