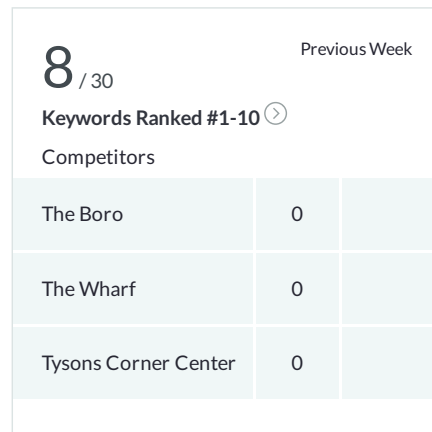
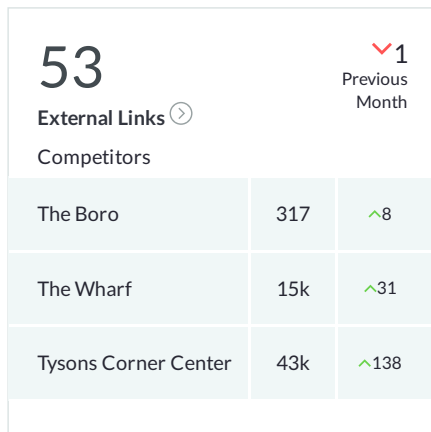
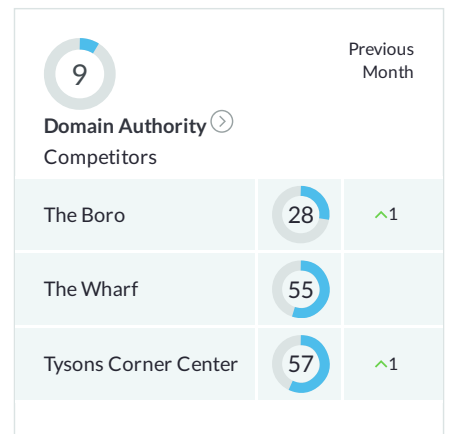
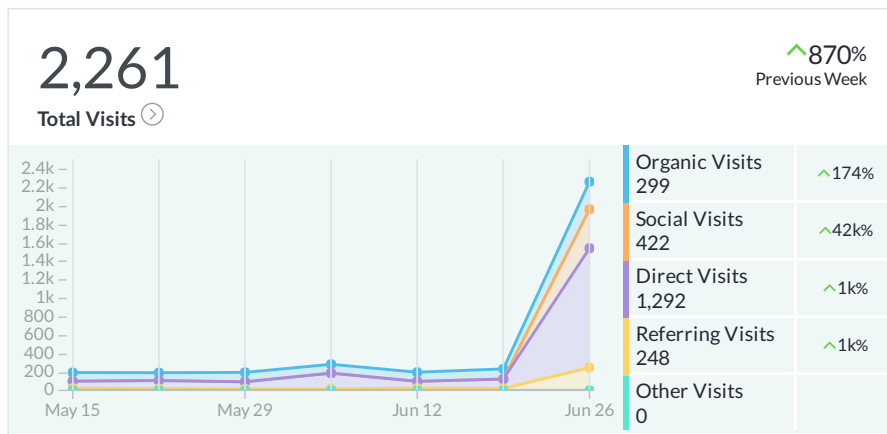
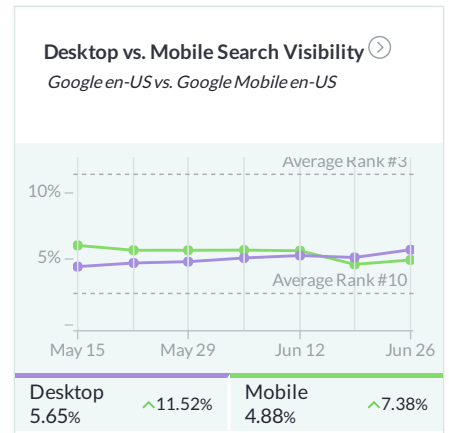
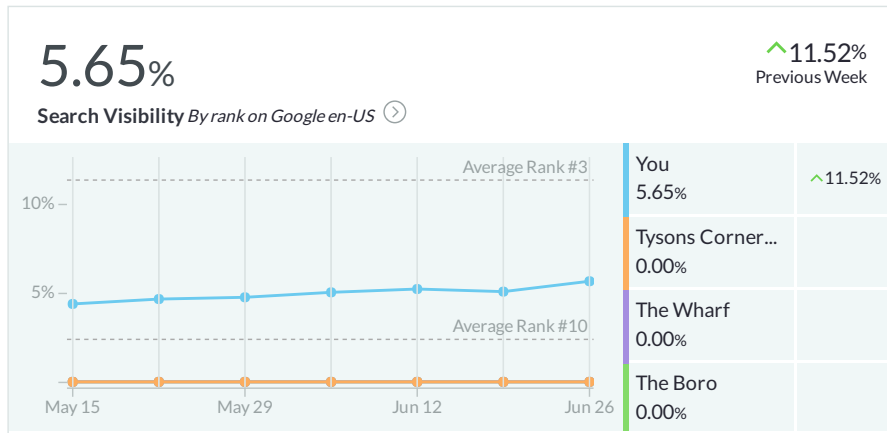


Capital One Center MOZ report

Generated on June 27, 2020

Dashboard

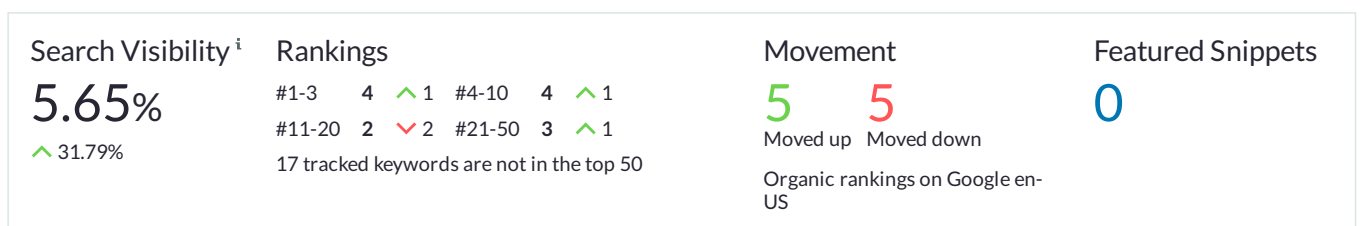


Top National Keywords

By rank on Google en-US

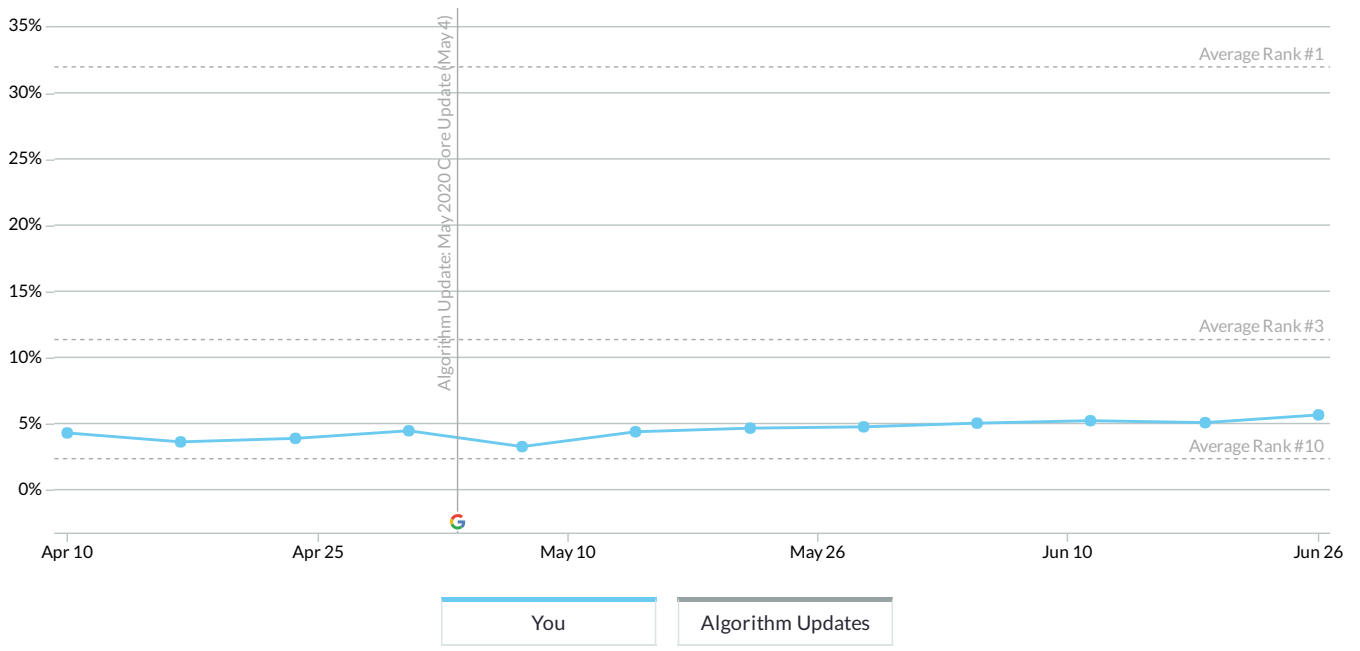
Keyword	Rank
capital one center	#1
capital one center bier...	#1
capital one center city ...	#1
capital one sculpture	#3
capital one tysons	#4

Rankings Overview



Search Visibility

Estimated percentage of clicks based on your keyword rankings



Tracked Keywords Overview

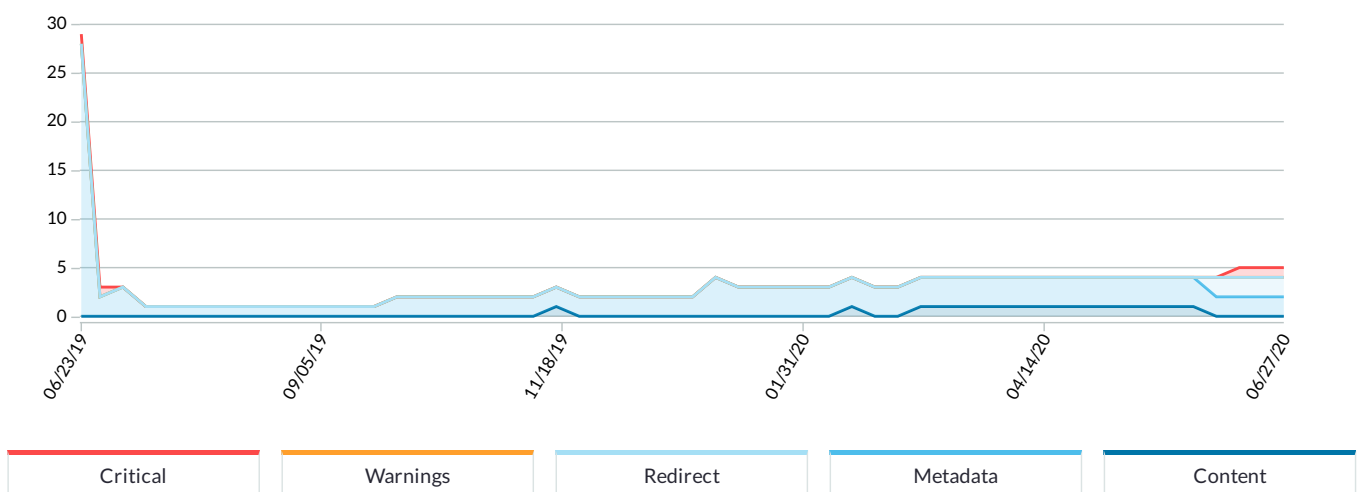
Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
capital one center Branded x	National	501-850	#1	1	www.capitalonecenter.com	
capital one center biergarten Branded x	National	no data ⁱ	#1		www.capitalonecenter.com/...ten	
capital one center city works Branded x	National	no data ⁱ	#1		www.capitalonecenter.com/...rks	
capital one sculpture	National	0-10	#3	1	www.capitalonecenter.com/...ch	
capital one tysons	National	0-10	#4		www.capitalonecenter.com/visit	
1600 capital one drive mclean va	National	11-50	#7	5	www.capitalonecenter.com/visit	
cityworks mclean	National	101-200	#9	2	www.capitalonecenter.com/...rks	
scotts crossing road tysons	National	0-10	#10	3	www.capitalonecenter.com/visit	
restaurants at capital one center Branded x	National	no data ⁱ	#15	1	www.capitalonecenter.com	
parking at capital one center Branded x	National	0-10	#20	5	www.capitalonecenter.com/visit	
capital one capital one x	National	1.5m-6.9m	#43	8+	www.capitalonecenter.com	
the perch the perch x the perch menu x the perch movie x	National	4.3k-6.5k	#45	2	www.capitalonecenter.com/...ch	
capital one center restaurants Branded x	National	0-10	#49	24	www.capitalonecenter.com	
biergarten	National	11.5k-30.3k	#51+			
cityworks cityworks x	National	1.7k-2.9k	#51+			
city works	National	4.3k-6.5k	#51+			
public park	National	851-1.7k	#51+			
capital one careers capital one careers x	National	11.5k-30.3k	#51+			
concert hall	National	851-1.7k	#51+			
capital one campus	National	101-200	#51+			
corporate campus	National	11-50	#51+			

food trucks	National	11.5k-30.3k	#51+
campus	National	11.5k-30.3k	#51+
the perch menu	National	101-200	#51+
the perch × the perch menu ×			
technology campus	National	0-10	#51+
the perch movie	National	11-50	#51+
the perch × the perch movie ×			
theater	National	70.8k-118k	#51+
the perch happy hour	National	0-10	#51+
the perch ×			
hall	National	11.5k-30.3k	#51+
the perch hours	National	11-50	#51+
the perch ×			

Crawl Overview

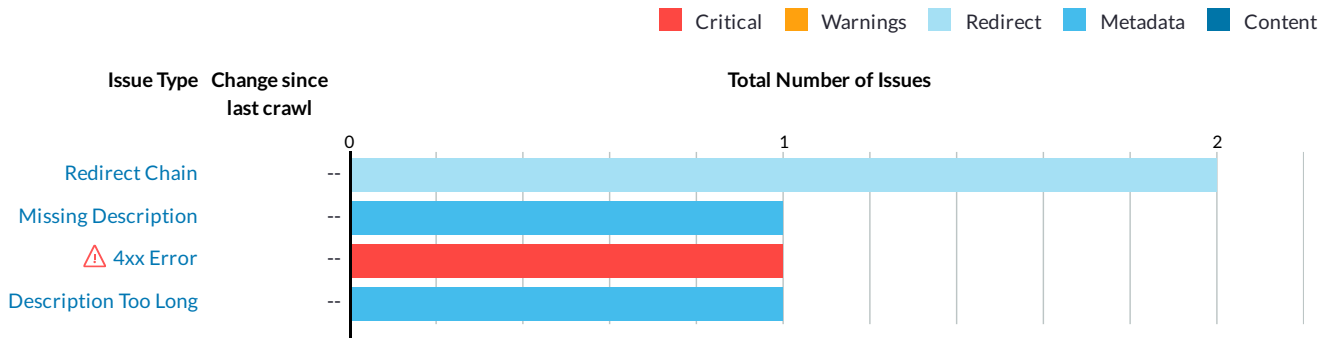
Pages Crawled 45	New Issues 0	Issues By Category	Total Issues 5
		<ul style="list-style-type: none"> ⚠ Critical Crawler Issues 1 Crawler Warnings 0 Metadata Issues 2 Redirect Issues 2 Content Issues 0 	

Total Issues Detected



i
You have no new issues.

All Issues




Moz Recommends Fixing

⚠️ 4xx Error (1)

Why is this a high priority?
This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:


 Pete says: *Update your redirect to point to a relevant (and working) URL. <a...*

[Review issues of this type](#) ↻

Redirect Chain (2)

Why is this a high priority?
Every redirect hop loses link equity and offers a poor user experience, which will negatively impact your rankings.

How to fix it:


 Chiaryn says: *Redirect chains are often caused when multiple redirect rules pile up, such as redirecting a 'www' to non-www URL or a non-secure page to...*

[Review issues of this type](#) ↻

Missing Description (1)

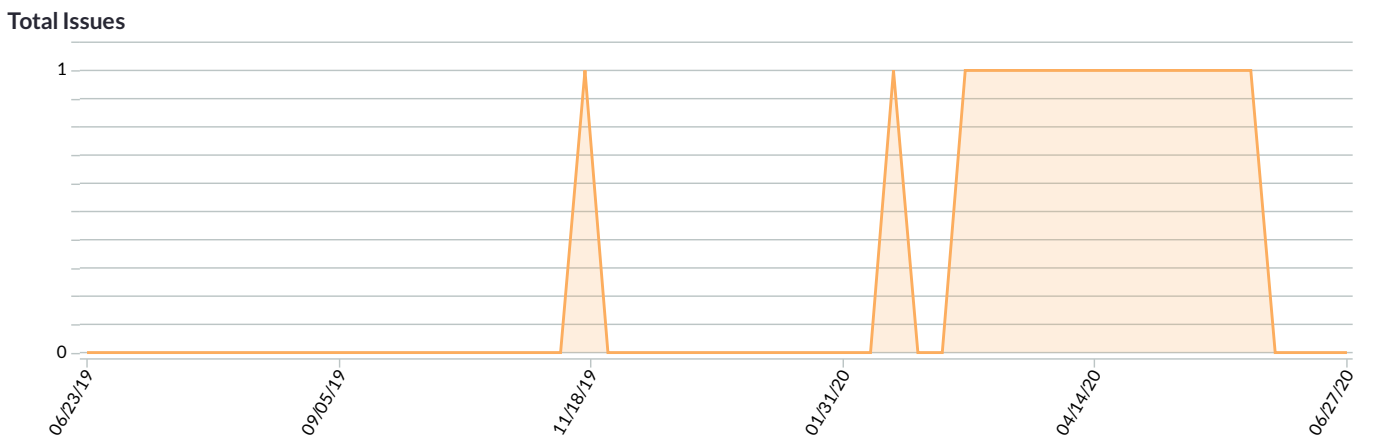
Why is this a high priority?
Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...


How to fix it:

 Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review issues of this type](#) ↻

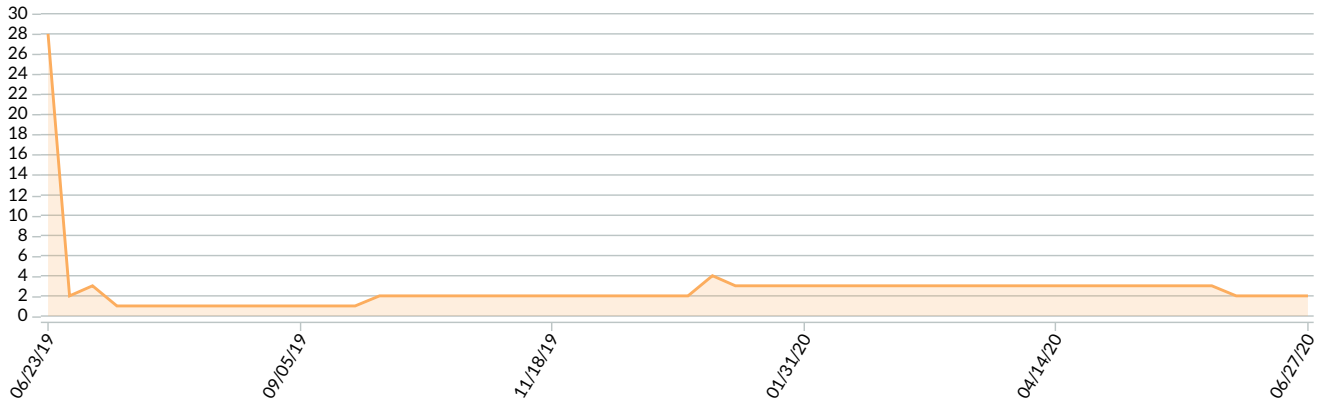
All Content Issues



 You have no Content Issues! Nice work.

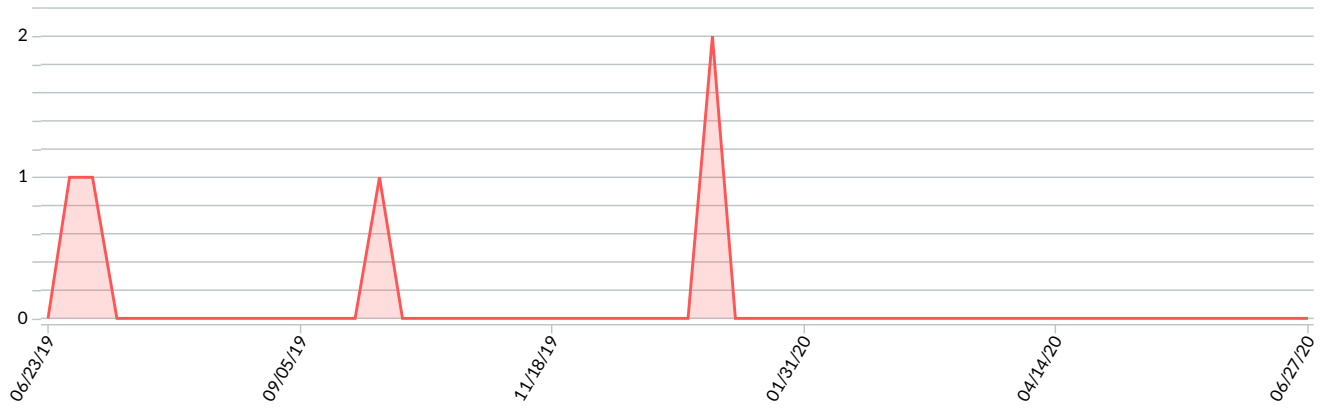
All Metadata Issues

Total Issues



All Metadata Issues

New Issues



Pages with Metadata Issues

New URL

Page Authority

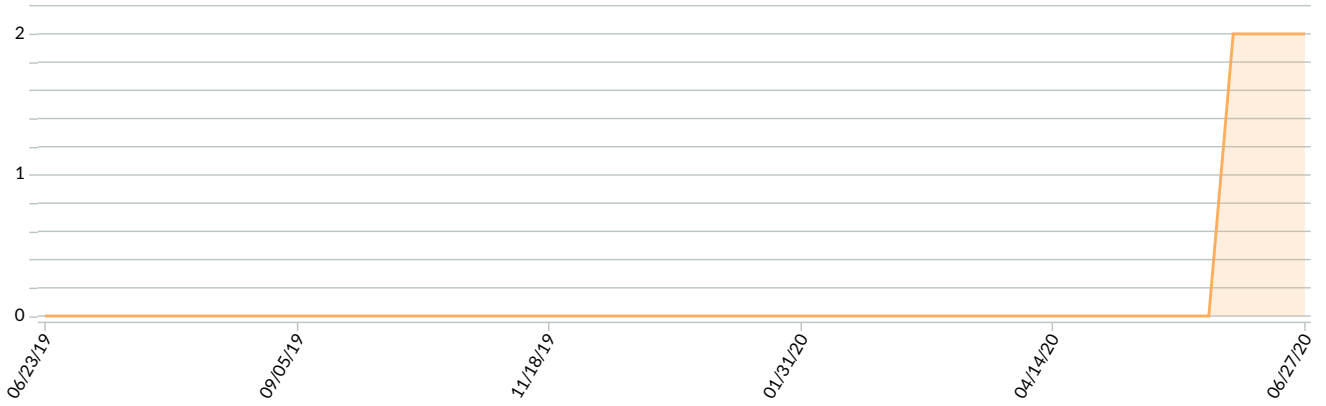
Issue Type

Analyze

Capital One Center https://www.capitalonecenter.com/	15	Description Too Long	
Capital One Center Connect https://www.capitalonecenter.com/connect	11	Missing Description	

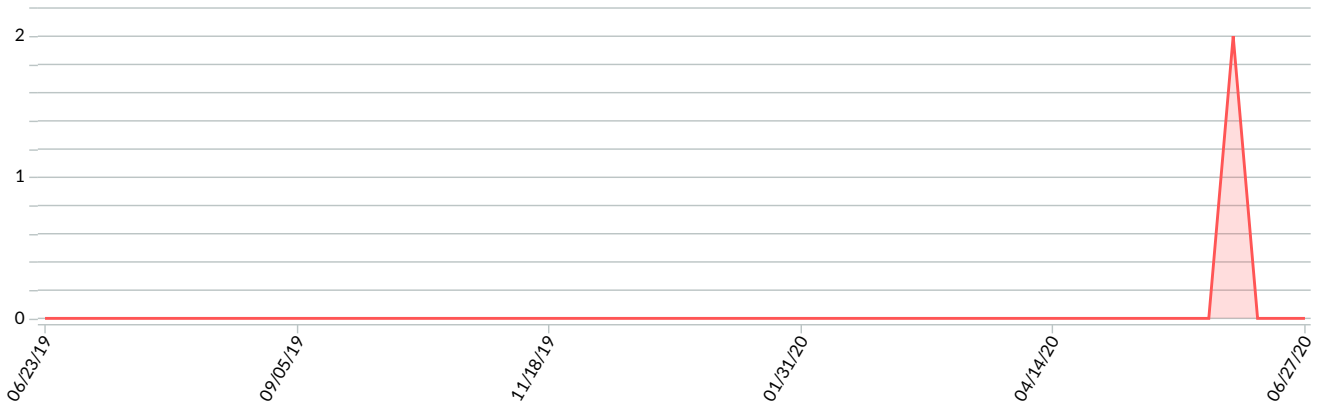
All Redirect Issues

Total Issues



All Redirect Issues

New Issues

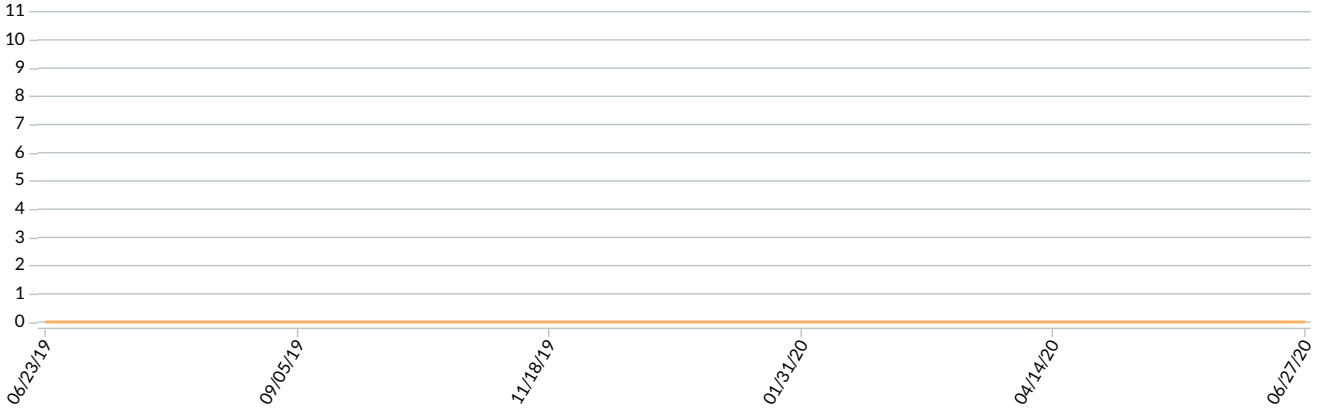


Pages with Redirect Issues

New	URL	Page Authority	Issue Type	Analyze	Preview
	301 Moved Permanently http://capitalonecenter.com	13	Redirect Chain		
	301 Moved Permanently http://capitalonecenter.com/events	9	Redirect Chain		

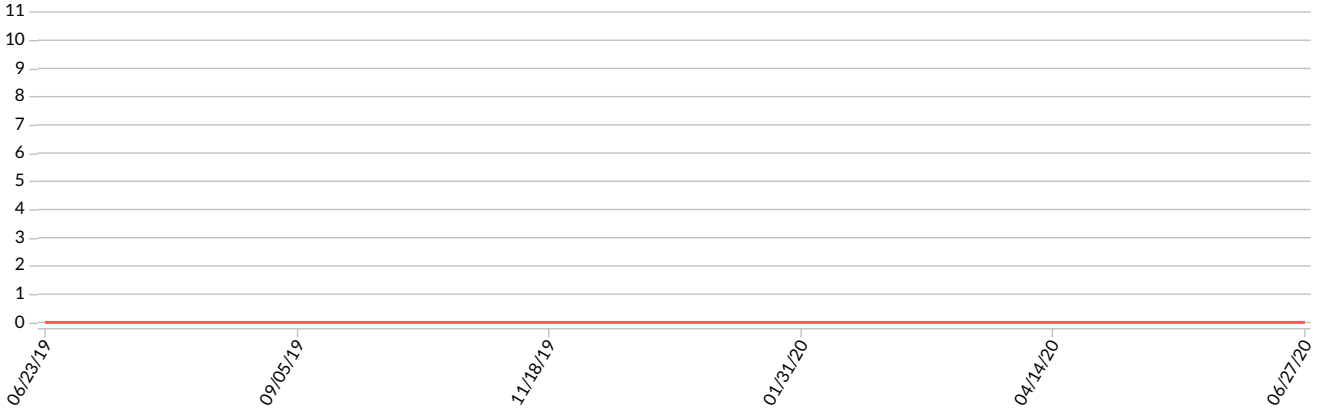
All Crawler Warnings

Total Issues



All Crawler Warnings

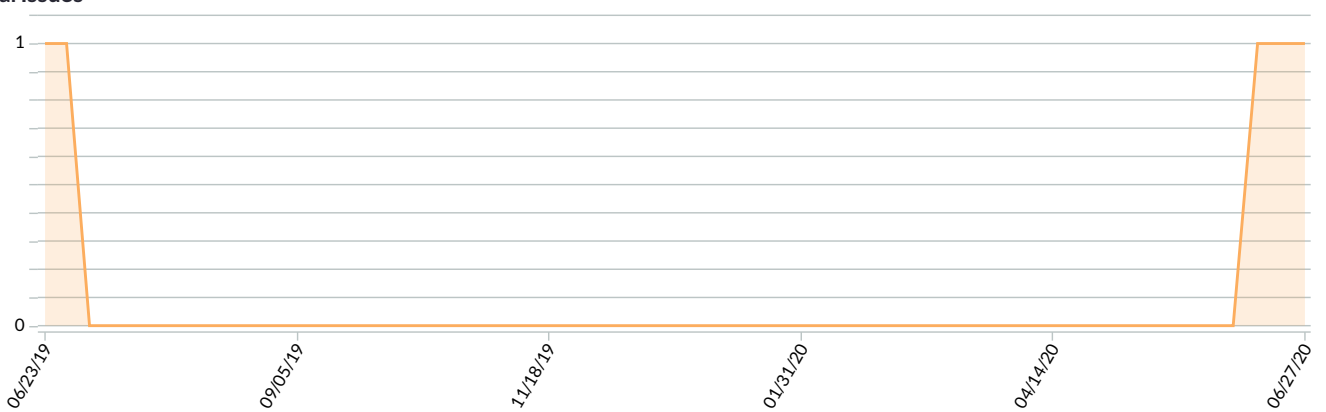
New Issues



You have no Crawler Warnings! Nice work.

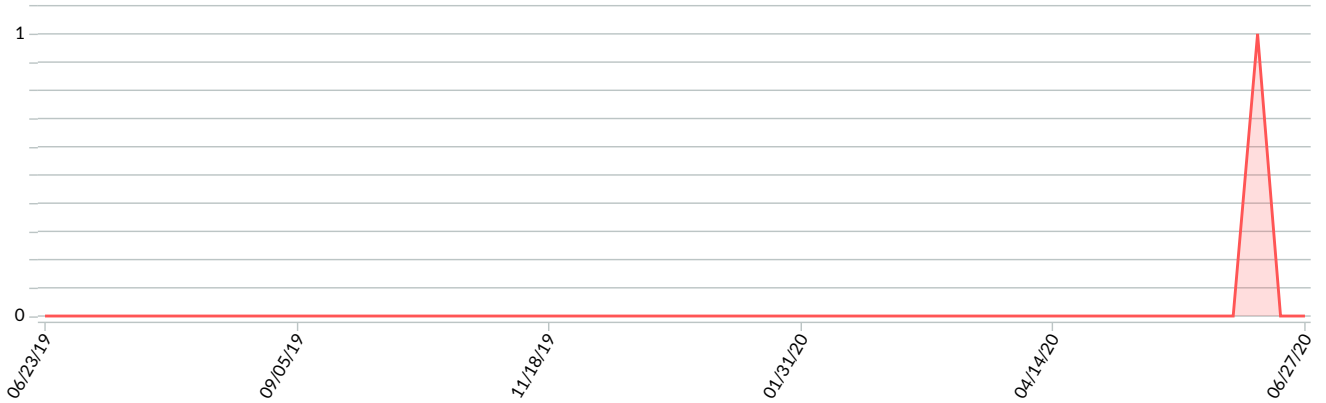
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues



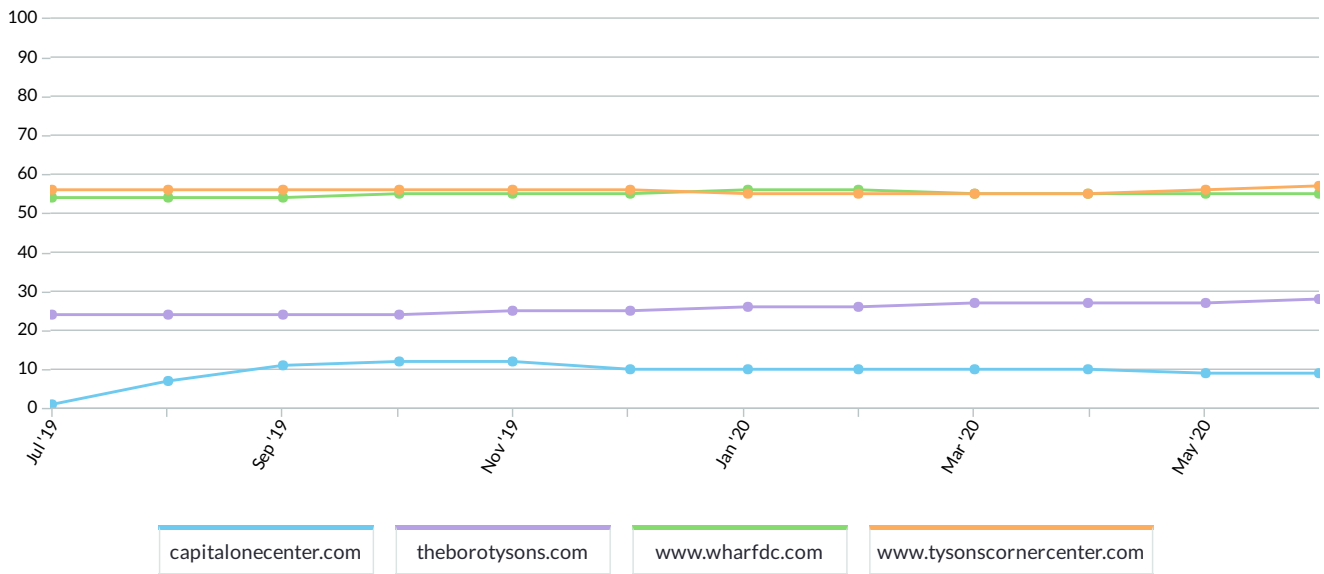
Pages with Critical Crawler Issues

New	URL	Page Authority	Issue Type	Analyze
	Capital One Center - 404 Error Page https://www.capitalonecenter.com/retailer/cityworks	11	4xx Error	

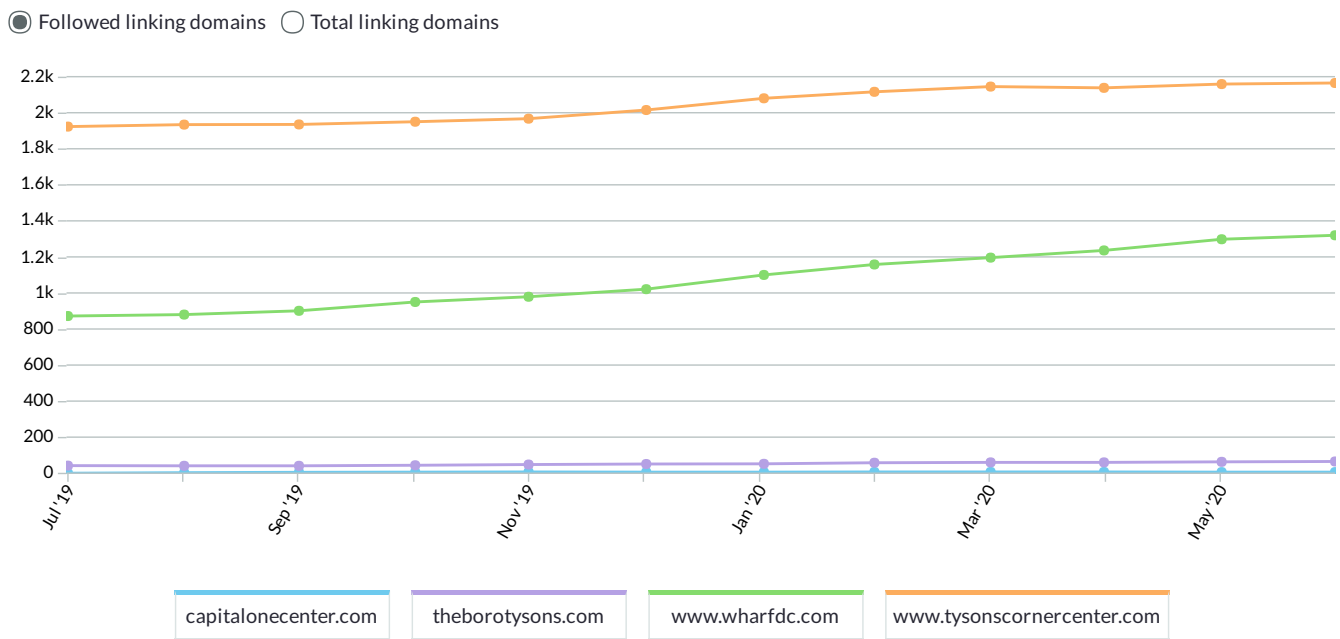
Compare Link Profiles

Metrics	capitalonecenter.c...	theborotysons.com	www.wharfdc.com	www.tysonscore...
Domain Authority	9	28	55	57
Spam Score	8%	6%	--	5%
Total links	840	765	28,050	75,477
% of total links, external + follow	5%	36%	49%	54%
External, followed links	45	273	13,615	41,006
Internal, followed links	787	448	12,568	32,171
External, nofollowed links	8	44	1,325	2,298
Internal, nofollowed links	0	0	542	2
Total linking domains	12	92	1,667	2,603
Followed linking domains	6	65	1,320	2,165

Domain Authority

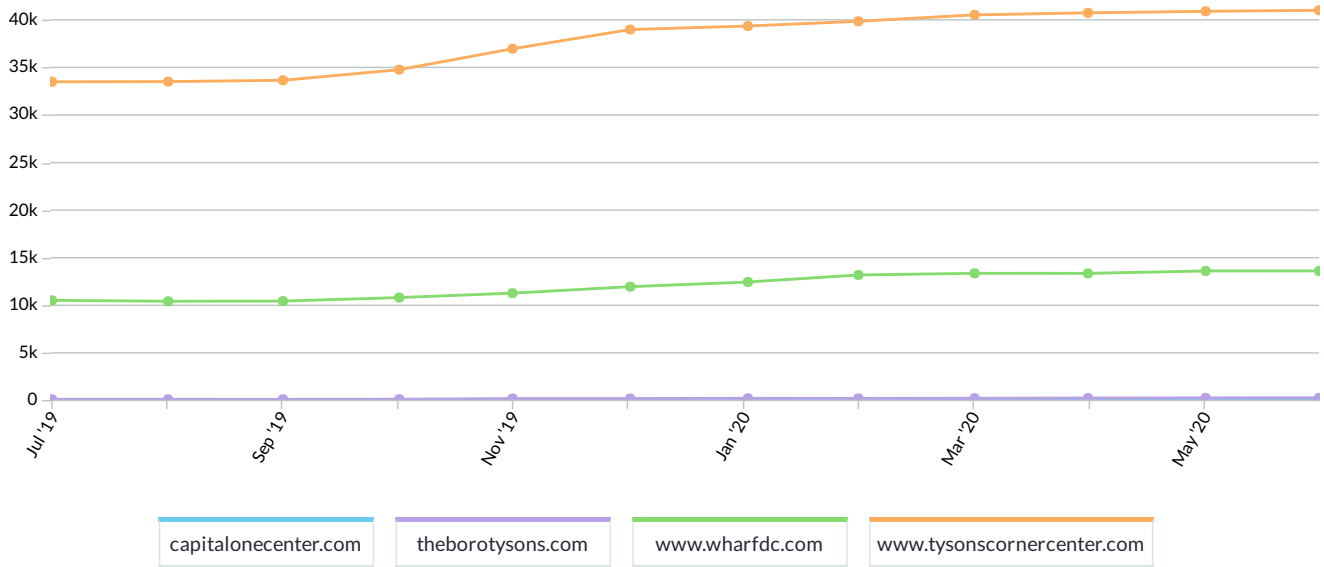


Linking Domains

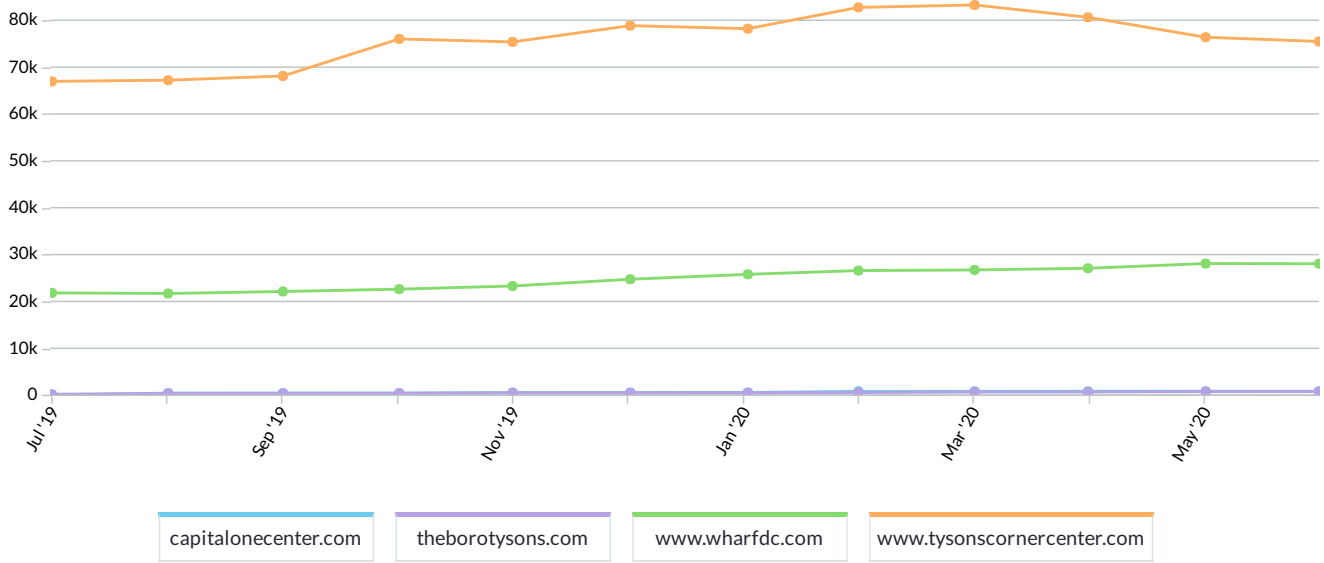


External Links

● Followed external links ○ Total external links



Total links



Follow vs Nofollow

capitalonecenter.com



theborotysons.com



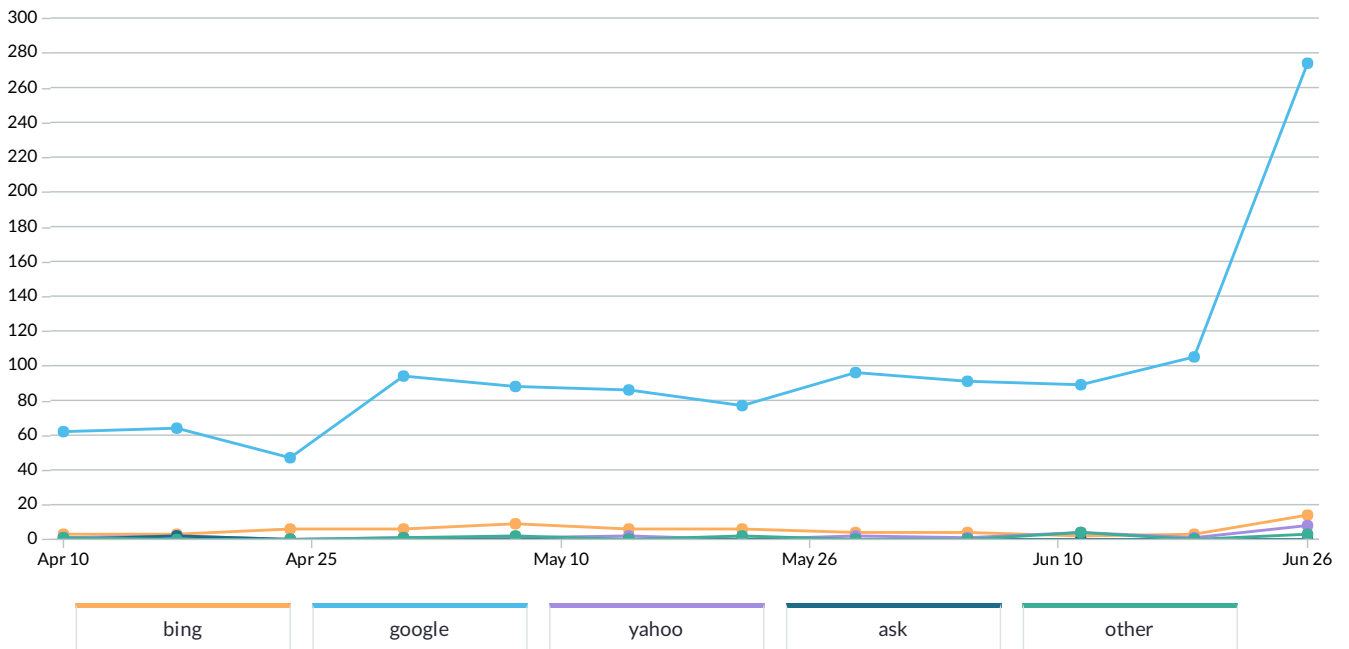
www.wharfdc.com



www.tysonscornercenter.com



Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
bing	14	↗367%	5%	9	64%	42.86	3.86
google	274	↗342%	92%	274	62%	47.45	2.54
duckduckgo	2	↗100%	1%	2	100%	50	2.00
yahoo	8	↗700%	3%	8	75%	12.5	3.00
ecosia.org	1		0%	1	100%	0	2.00