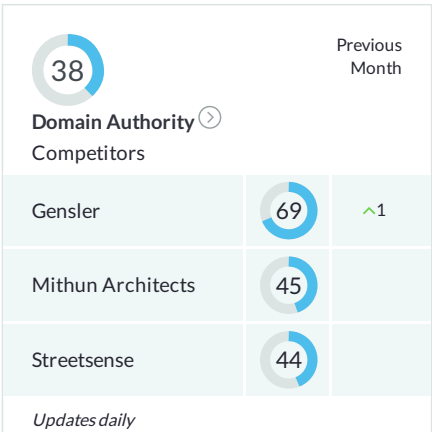
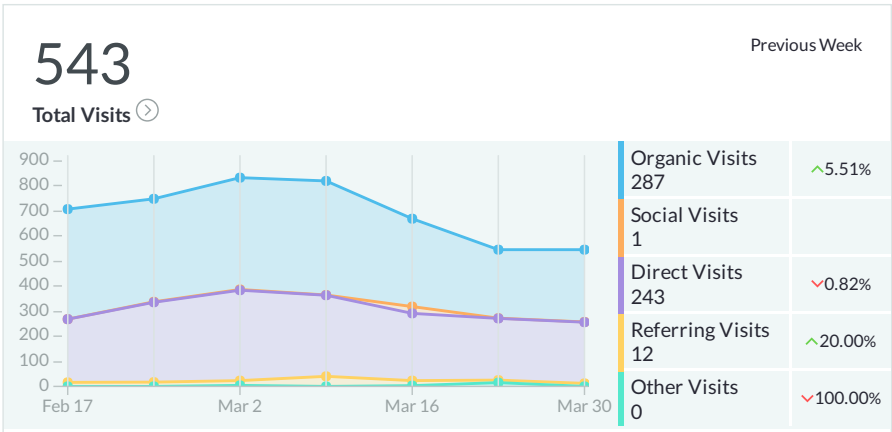
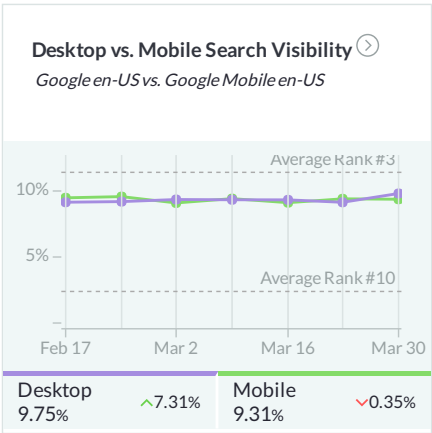
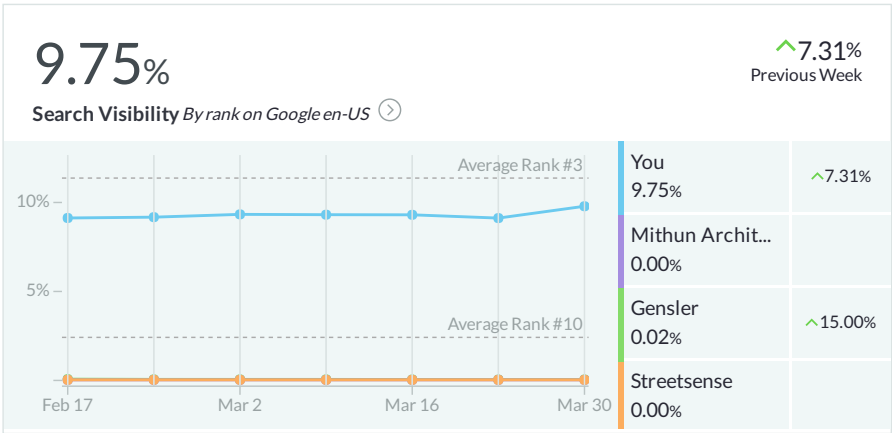


Torti Gallas Report

Generated on March 31, 2020

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#2
Town Information Modeling	Washington, District of Columb...	#2
municipal planning	Washington, District of Columb...	#8
municipal planning	Bethesda, Maryland, United Stat...	#9
master planning	Bethesda, Maryland, United Stat...	#22

Top National Keywords

By rank on Google en-US

Keyword	Rank
municipal planning	#1
torti gallas & partners i...	#1
torti gallas and partners	#1
torti gallas careers	#1
tortigallas	#1

2,769

External Links 

Competitors

Gensler	161k	 49
Mithun Architects	35k	 49
Streetsense	42k	 49

Previous Month

21 / 55

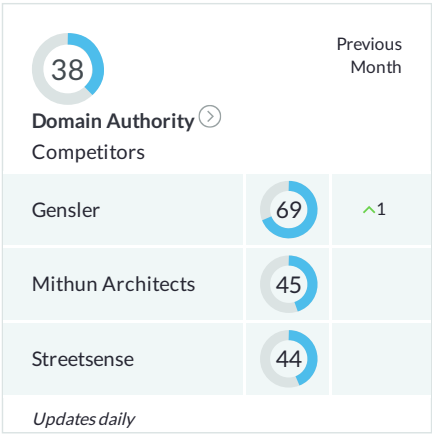
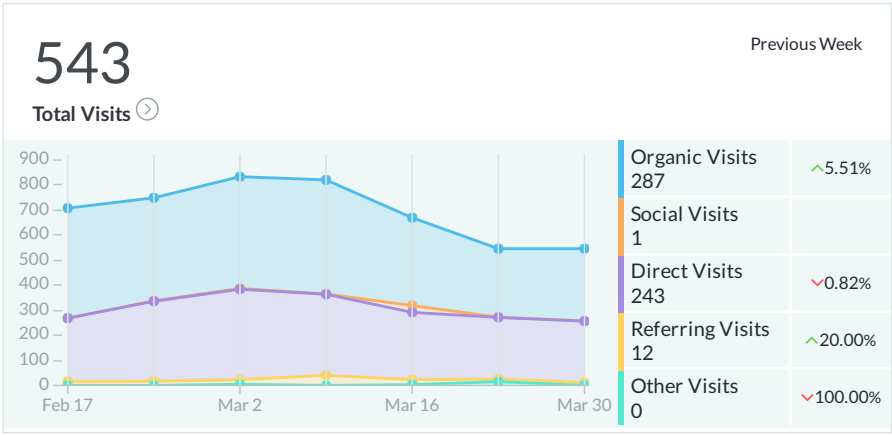
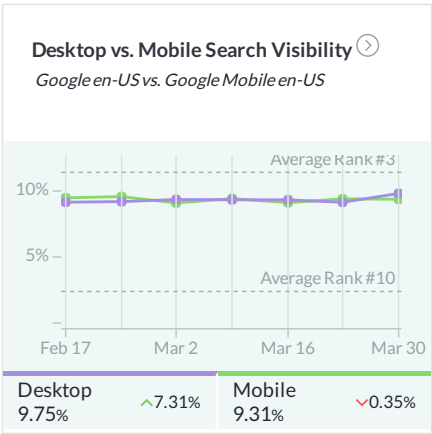
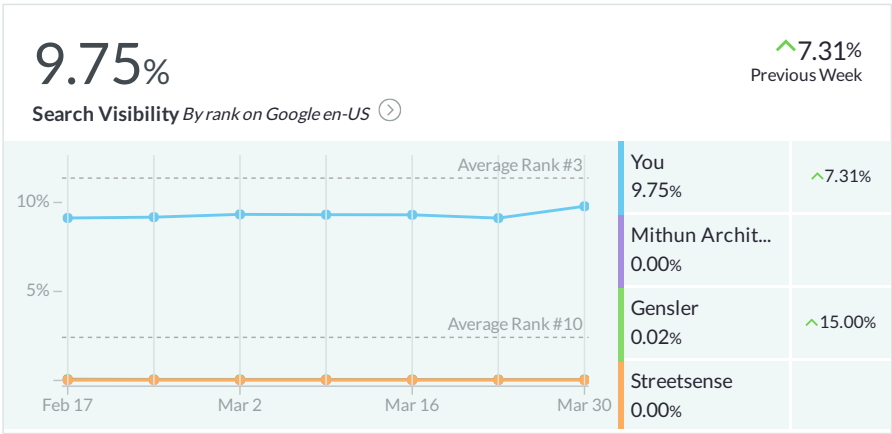
Previous Week

Keywords Ranked #1-10

Competitors

Gensler	0	
Mithun Architects	0	
Streetsense	0	

Dashboard



Top Local Keywords

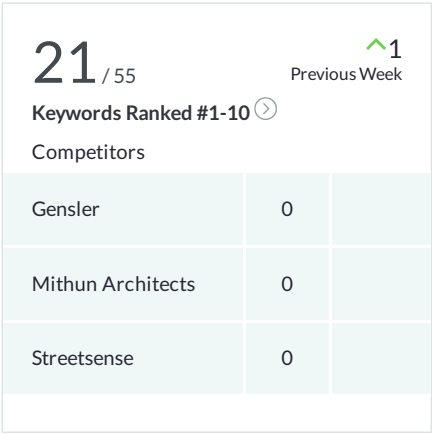
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#2
Town Information Modeling	Washington, District of Columb...	#2
municipal planning	Washington, District of Columb...	#8
municipal planning	Bethesda, Maryland, United Stat...	#9
master planning	Bethesda, Maryland, United Stat...	#22

Top National Keywords

By rank on Google en-US

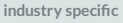
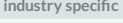
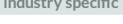
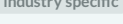
Keyword	Rank
municipal planning	#1
torti gallas & partners i...	#1
torti gallas and partners	#1
torti gallas careers	#1
tortigallas	#1



Rankings Overview

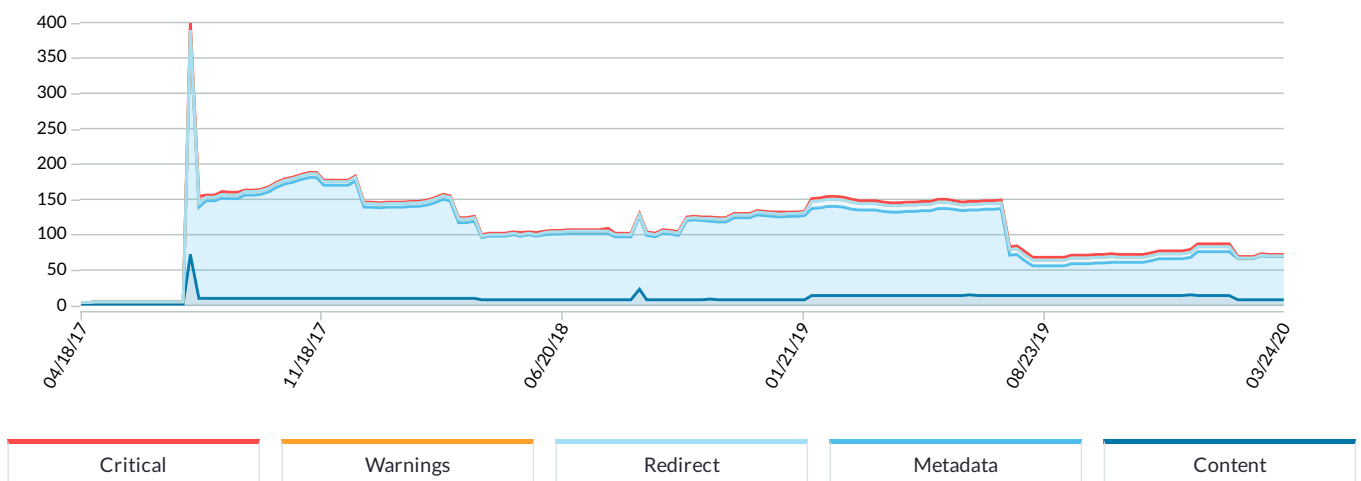
Search Visibility ⁱ	Rankings	Movement	Featured Snippets
9.75%	#1-3 16 #4-10 5 ^ 4	9 15	1
✓ 3.24%	#11-20 1 ✓ 5 #21-50 11 ^ 3	Moved up Moved down	
	22 tracked keywords are not in the top 50	Organic rankings on Google en-US	

Tracked Keywords Compared to Competitors

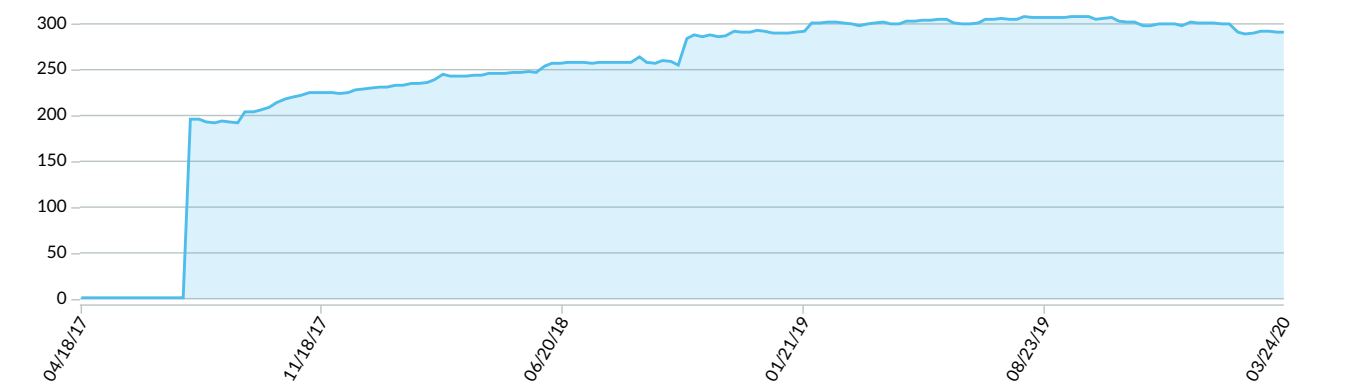
Keyword 	Location ⁱ 	You   	Streetsense   	Mithun Architects   	Gensler   
torti gallas and partners 	National	#1	#51+	#51+	#51+
municipal planning 	National	#1   18	#51+	#51+	#51+
torti gallas partners 	National	#1	#51+	#51+	#51+
torti gallas silver spring 	National	#1	#51+	#51+	#51+
tortigallas 	National	#1	#51+	#51+	#51+
torti gallas md 	National	#1	#51+	#51+	#51+
torti gallas architects 	National	#1	#51+	#51+	#51+
torti gallas barry farm 	National	#1	#51+	#51+	#51+
Torti Gallas 	National	#1	#51+	#51+	#51+
torti gallas & partners inc 	National	#1	#51+	#51+	#51+
torti gallas careers 	National	#1	#51+	#51+	#51+
torti gallas 	National	#1	#51+	#51+	#51+
Town Information Modeling 	National	#2  1	#51+	#51+	#51+
Town Information Modeling 	Bethesda, Maryland, United States	#2  1	#51+	#51+	#51+
Town Information Modeling 	Washington, District of Columbia, United States	#2  1	#51+	#51+	#51+
town information modeling	National	#3  2	#51+	#51+	#51+
torti 	National	#4  1	#51+	#51+	#51+
urban planning firms dc	National	#5  7	#51+	#51+	#25  7
municipal planning	Washington,	#8	#51+	#51+	#51+

industry specific	District of Columbia, United States		^7				
urban design firms washington dc	National	#9	▼3	#49	▼11	#51+	#17 ▼4
municipal planning industry specific	Bethesda, Maryland, United States	#9	^2	#51+		#51+	#51+
chk architects	National	#11		#51+		#51+	#51+
master planning industry specific	Bethesda, Maryland, United States	#22	^29+	#51+		#51+	#51+
master planning industry specific	National	#24	^27+	#51+		#51+	#51+
gallas Branded	National	#32	▼12	#51+		#51+	#51+

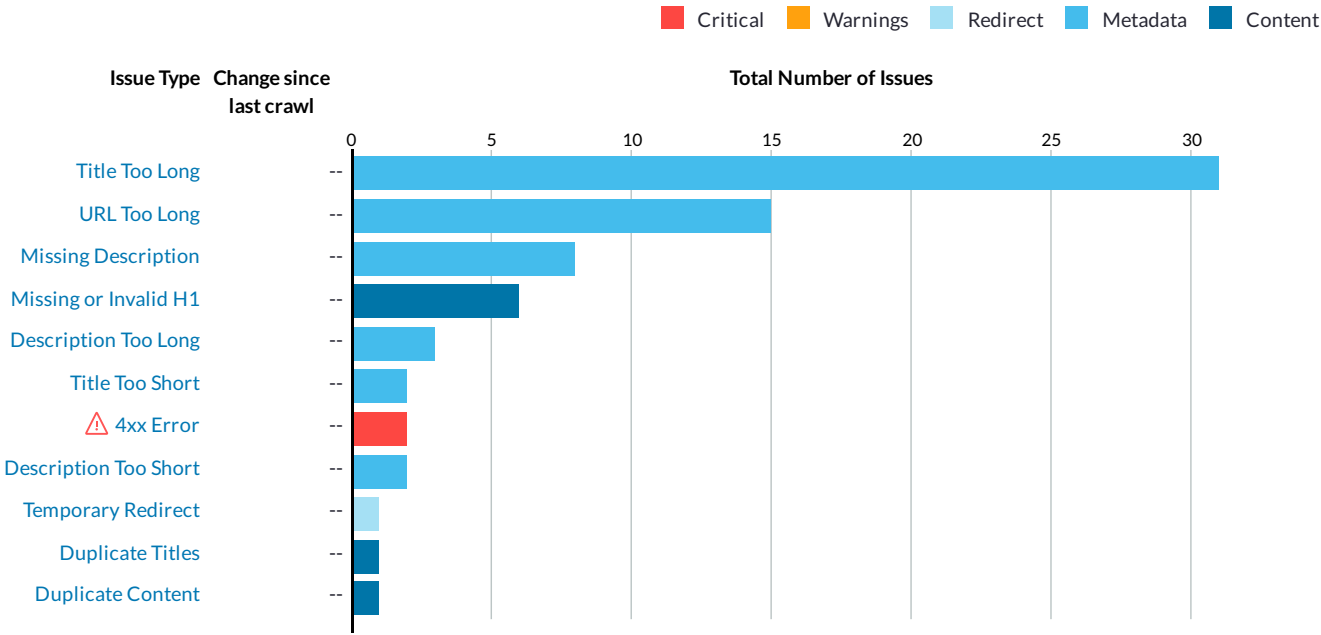
Total Issues Detected



Total Pages Crawled



All Issues



Inbound Links - tortigallas.com

Link Source:

enter a domain...

Link Type:

all links

Link State:

active

Limit Results:

☒ for feeds and proxy sites

☐ to one link per domain

URL	Anchor Text ⁱ	PA ⁱ	DA ⁱ	Linking Domains ⁱ	Spam Score ⁱ	More Info
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida  nofollow via redirect	"torti gallas partners"	69	98	263	10%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida  nofollow via redirect	"master plan and redevelop...	69	98	263	10%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida  nofollow	"Torti Gallas + Partners"	69	98	263	10%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida  nofollow	"master plan and redevelop...	69	98	263	10%	
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/...Hawthorne,Philadelphia  nofollow via redirect	"MLK Plaza revitalization pl...	63	98	43	10%	
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/...Hawthorne,Philadelphia  nofollow	"MLK Plaza revitalization pl...	63	98	43	10%	
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/...New_Classical_architects  nofollow via redirect	"Torti Gallas and Partners"	57	98	4	10%	
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/...New_Classical_architects  nofollow	"Torti Gallas and Partners"	57	98	4	10%	
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/...w_Classical_Architecture  nofollow via redirect	"Torti Gallas and Partners"	56	98	3	10%	
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/...w_Classical_Architecture  nofollow	"Torti Gallas and Partners"	56	98	3	10%	
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/...New_Classical_architects  nofollow via redirect	"website"	55	98	2	10%	
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/...New_Classical_architects  nofollow	"website"	55	98	2	10%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,D.C.)  nofollow via redirect	"Torti Gallas + Partners"	54	98	27	10%	

Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow via redirect	"mixed-used town center"	54	98	27	10%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow	"mixed-used town center"	54	98	27	10%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow	"Torti Gallas + Partners"	54	98	27	10%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...-photos-2018-3 	"Westlawn Gardens"	54	93	21	6%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...-photos-2018-3  via rel=canonical	"westlawn gardens"	54	93	21	6%	
AIA LA Urban Design Committee Meeting at T... www.eventbrite.com/...tickets-12047848439  nofollow	"Parking link"	48	93	2	1%	
Exposition Park master plan will prepare the p... la.curbed.com/...lan-lucas-museum-olympics 	"Torti Gallas + Partners"	47	85	14	1%	
Fancy Facades, Clever Designs: Four Local Co... www.washingtonpost.com/...rky-condos-dc/ 	"Tortigallas.com"	46	95	2	11%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...ediuim=referral 	"Westlawn Gardens"	46	93	4	6%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...ediuim=referral  via rel=canonical	"westlawn gardens"	46	93	4	6%	
In Milwaukee, the Westlawn public housing re... www.curbed.com/...-westlawn-devleopment 	"Torti Gallas + Partners"	45	85	7	1%	
In Milwaukee, the Westlawn public housing re... www.curbed.com/...-westlawn-devleopment  via rel=canonical	"torti gallas partners"	45	85	7	1%	
News from Arcadia Land Company archive.constantcontact.com/...218643.html  nofollow via redirect	"torti gallas"	45	90	1	1%	
News from Arcadia Land Company archive.constantcontact.com/...218643.html  nofollow	"Torti Gallas"	45	90	1	1%	
GSSCC Weekly Update - August 29, 2016 - Joi... myemail.constantcontact.com/...L1-b5hqlnQ  nofollow via redirect	"here"	45	90	3	1%	
GSSCC Weekly Update - August 29, 2016 - Joi... myemail.constantcontact.com/...L1-b5hqlnQ  nofollow	"here"	45	90	3	1%	
The Michaels Organization Educational Found... www.prweb.com/...12/5/prweb9554119.htm  nofollow via redirect	"http://www.TortiGallas.com"	45	91	2	9%	

The Michaels Organization Educational Found... www.prweb.com/...12/5/prweb9554119.htm  nofollow via redirect	"Torti Gallas and Partners"	45	91	2	9%	
The Michaels Organization Educational Found... www.prweb.com/...12/5/prweb9554119.htm  nofollow	"http://www.TortiGallas.com"	45	91	2	9%	
The Michaels Organization Educational Found... www.prweb.com/...12/5/prweb9554119.htm  nofollow	"Torti Gallas and Partners"	45	91	2	9%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...s-2018-3?r=UK  via rel=canonical	"Westlawn Gardens"	44	93	2	6%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...s-2018-3?r=UK  via rel=canonical	"Westlawn Gardens"	44	93	2	6%	
Designing the Small House - Buildipedia buildipedia.com/...esigning-the-small-house  via redirect	"Torti Gallas and Partners"	43	58	35	10%	
Designing the Small House - Buildipedia buildipedia.com/...esigning-the-small-house  	"Torti Gallas and Partners"	43	58	35	10%	
On The Boards myemail.constantcontact.com/...o_hqGHIJ4  via redirect	"Torti Gallas + Partners"	43	90	1	1%	
On The Boards myemail.constantcontact.com/...o_hqGHIJ4  	"Torti Gallas + Partners"	43	90	1	1%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow via redirect	"Torti Gallas & Partners"	43	91	1	9%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow	"Torti Gallas & Partners"	43	91	1	9%	
The Michaels Organization Educational Found... www.prweb.com/.../08/prweb12100030.htm  nofollow via redirect	"Torti Gallas and Partners"	43	91	1	9%	
The Michaels Organization Educational Found... www.prweb.com/.../08/prweb12100030.htm  nofollow	"Torti Gallas and Partners"	43	91	1	9%	
Torti Gallas + Partners, Inc. Crunchbase www.crunchbase.com/...-gallas-partners-inc  nofollow	"tortigallas.com"	43	91	2	--	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm  via redirect	"www.tortigallas.com"	42	92	0	1%	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm  	"www.tortigallas.com"	42	92	0	1%	
www.engr.psu.edu/...002/building-stats.html  via redirect	"torti gallas and partners inc"	42	92	0	1%	

www.engr.psu.edu/...002/building-stats.html	"Torti Gallas and Partners, L..."	42	92	0	1%	
www.engr.psu.edu/...03/buildingstatistic.htm via redirect	"www.tortigallas.com"	42	92	0	1%	
www.engr.psu.edu/...03/buildingstatistic.htm	"www.tortigallas.com"	42	92	0	1%	

Link Metrics - tortigallas.com

Domain Authority ⁱ

38

Page Authority ⁱ

33

Linking Domains ⁱ

314

Inbound Links ⁱ

Total

2.8k

Followed

2.4k

Link Metrics - tortigallas.com

Domain Authority ⁱ

38

Page Authority ⁱ

33

Linking Domains ⁱ

314

Inbound Links ⁱ

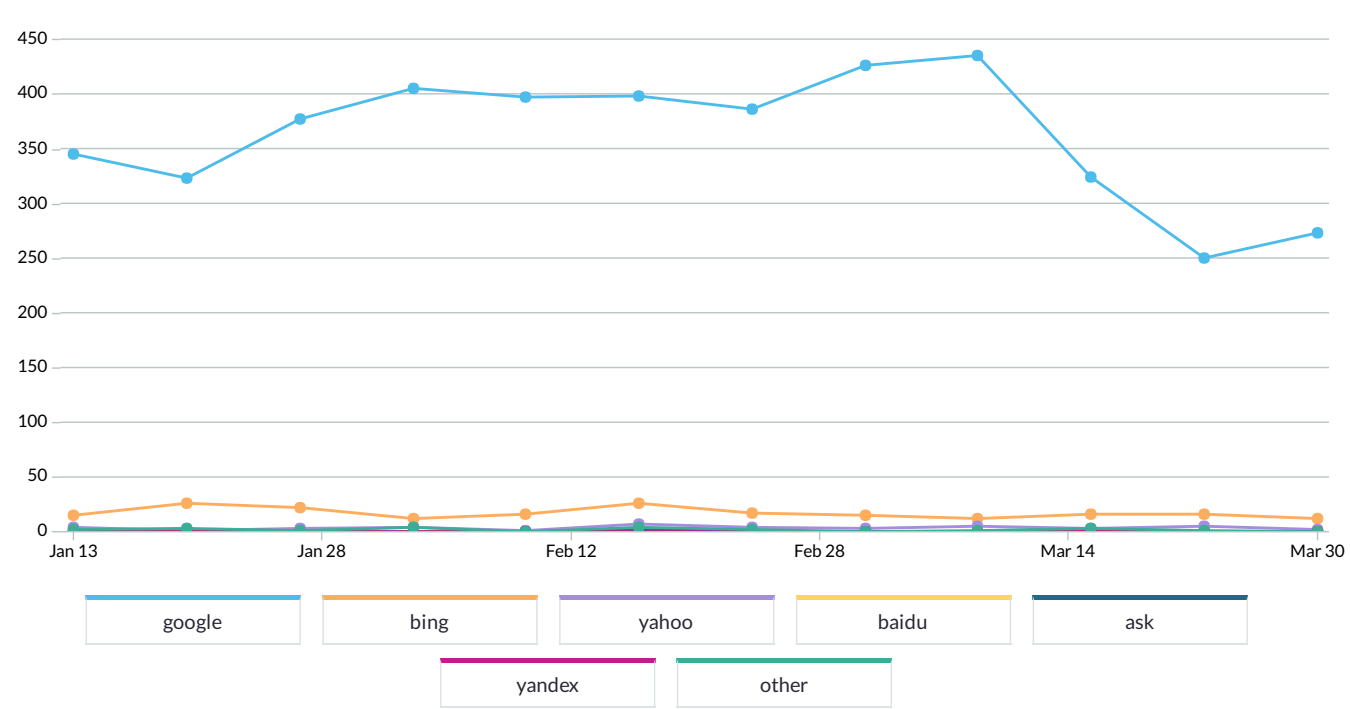
Total

2.8k

Followed

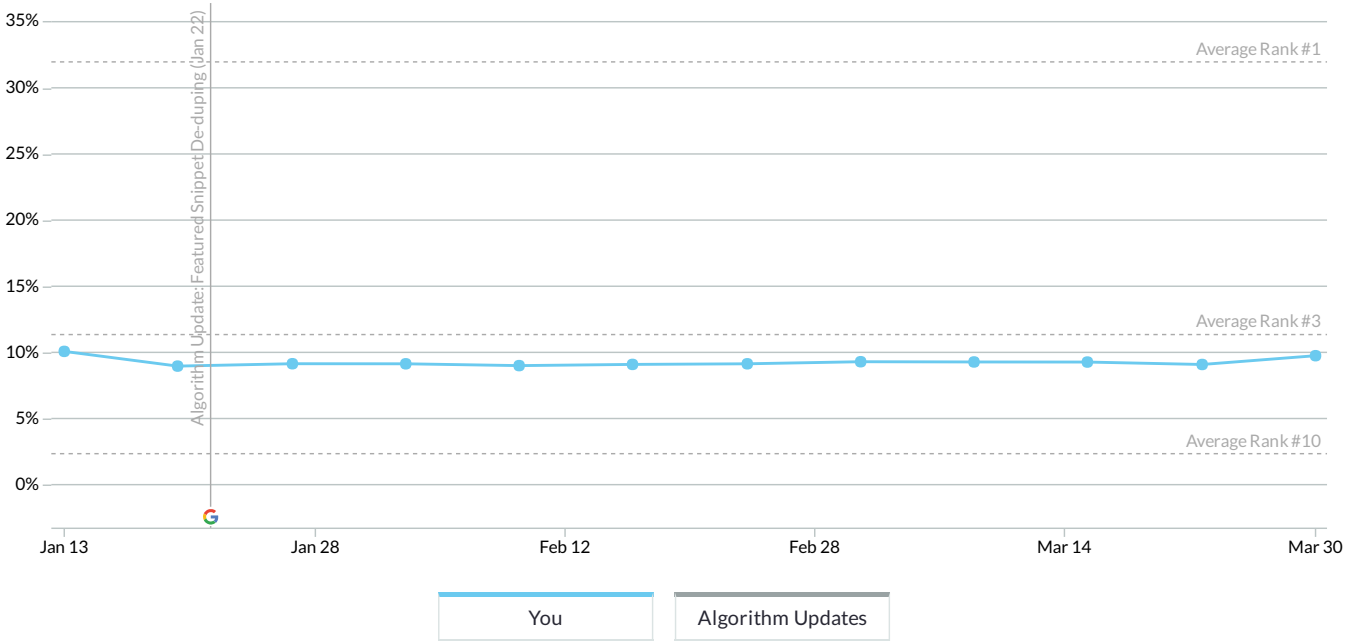
2.4k

Visits from Organic Search



Search Visibility

Estimated percentage of clicks based on your keyword rankings



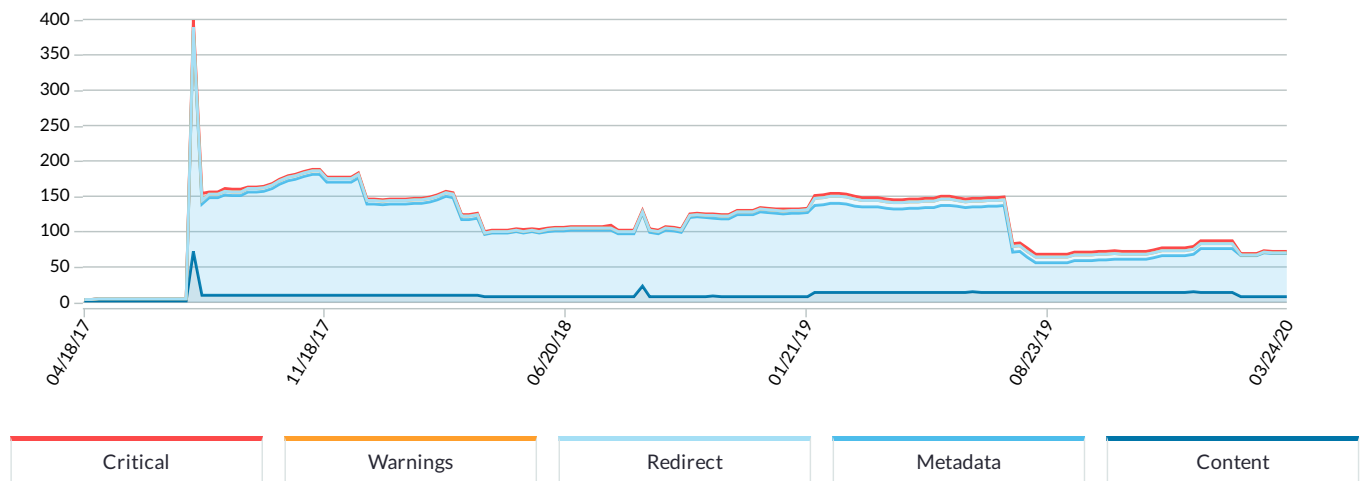
Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	1,624	▲ 1.75%	94%	1,624	77%	50	3.08
bing	71	▲ 39.22%	4%	21	65%	36.62	4.24
yahoo	15	▼ 21.05%	1%	15	87%	13.33	4.60
ask	2	▼ 60.00%	0%	1	50%	0	3.00
duckduckgo	4		0%	4	75%	25	3.00
ecosia.org	3		0%	3	33%	33.33	1.67

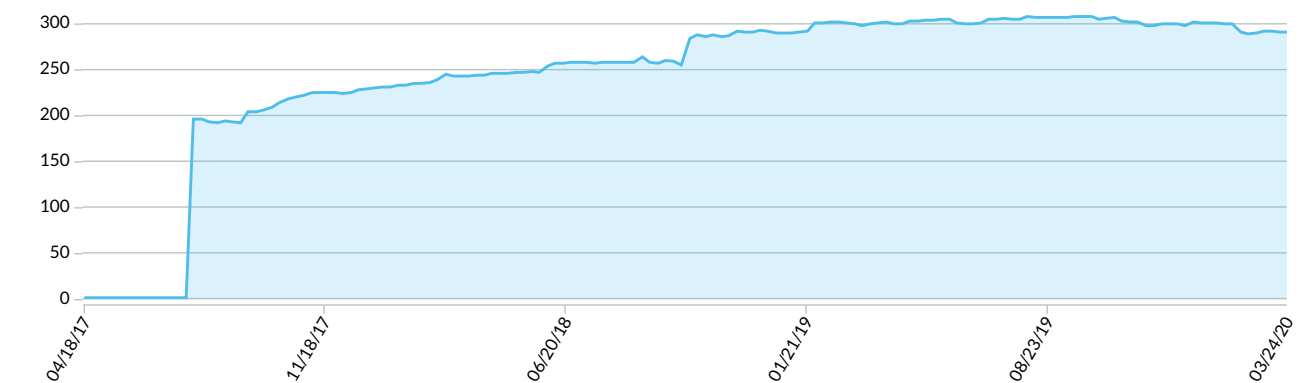
Track & Monitor

Page ⁱ	Keyword ⁱ	Rank ⁱ	Score ⁱ	Track	Analyze
Town Information Modeling® tortigallas.com/expertise/town-information-modeling	Town Information Modeling	#51	98	☒	
The Spectrum tortigallas.com/expertise/the-spectrum	The Spectrum	#51	98	☒	
Master Planning tortigallas.com/expertise/master-planning	master planning	#51	96	☒	
Retail + Placemaking tortigallas.com/expertise/placemaking	Placemaking	#51	94	☒	

Total Issues Detected



Total Pages Crawled



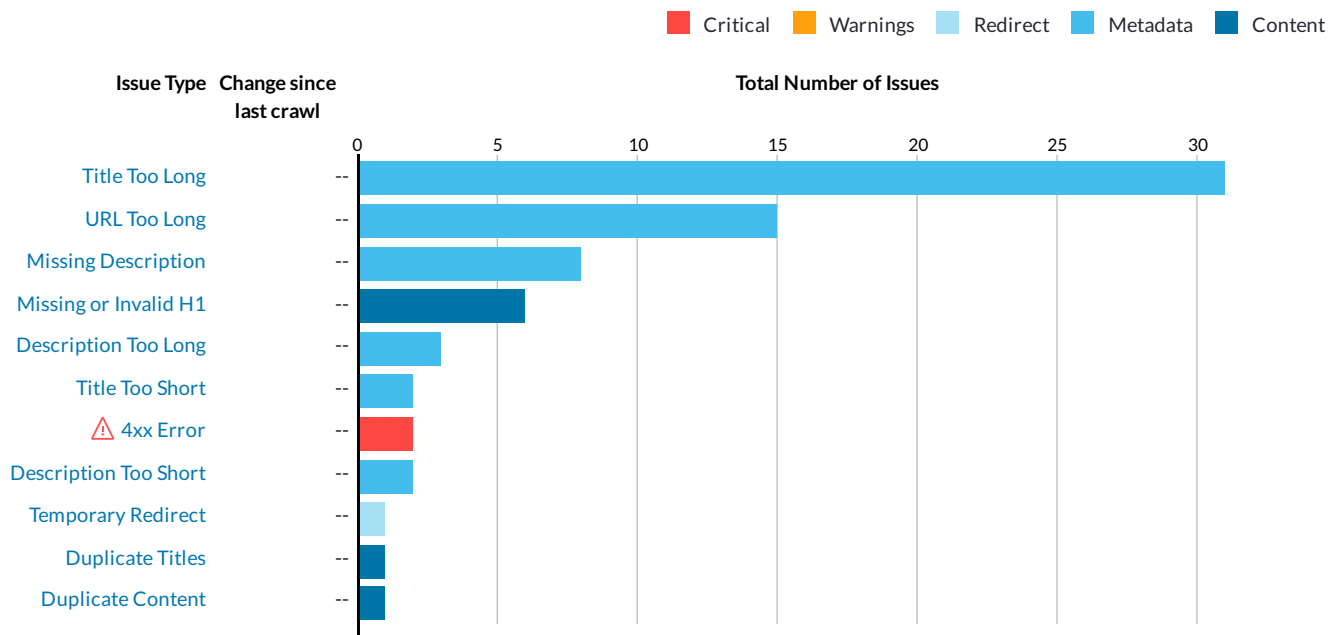
Crawl Overview

Pages Crawled	New Issues	Issues By Category	Total Issues
291	0	⚠ Critical Crawler Issues Crawler Warnings Metadata Issues Redirect Issues Content Issues 2 0 61 1 8	72



You have no new issues.

All Issues



Moz Recommends Fixing

⚠️ 4xx Error (2)

Why is this a high priority?
This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:

 Pete says: *Update your redirect to point to a relevant (and working) URL. <a...*

[Review issues of this type](#)

Title Too Long (31)

Why is this a high priority?
If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:

 Brian says: *We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 600 pixels....*

[Review issues of this type](#)

URL Too Long (15)

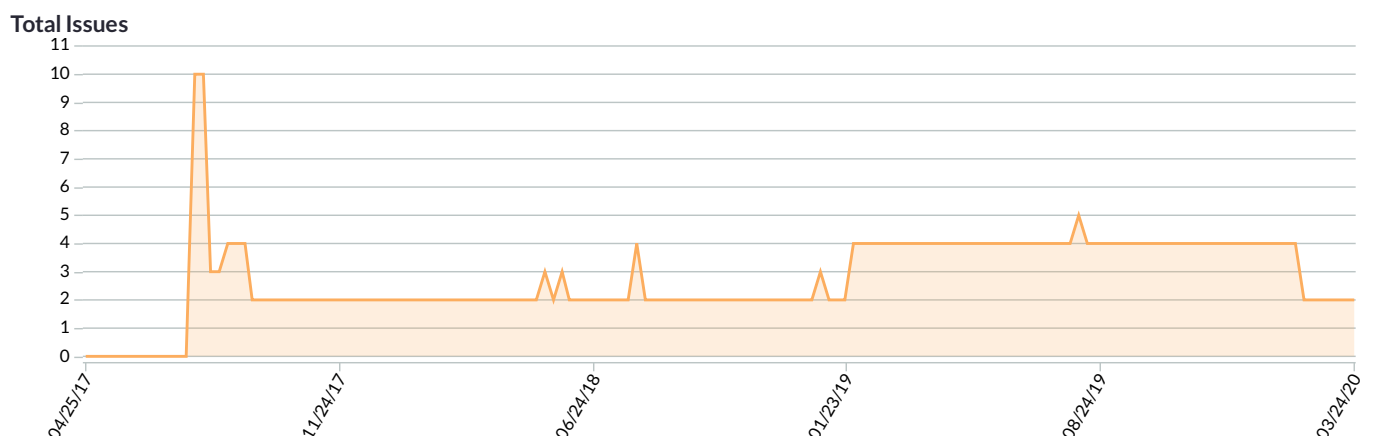
Why is this a high priority?
URLs describe a site or page to visitors and search engines. Keeping them relevant, compelling, and accurate is the key to...

How to fix it:

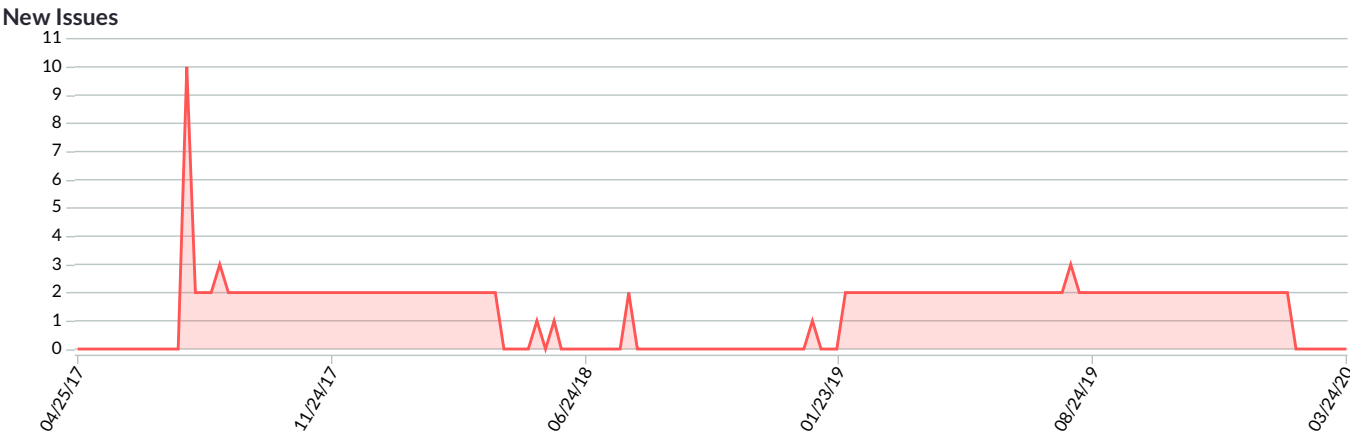
 Rand says: *Choose shorter, human-readable URLs with descriptive keywords. We recommend keeping URLs under 75 characters. When possible, place content...*

[Review issues of this type](#)

All Critical Crawler Issues



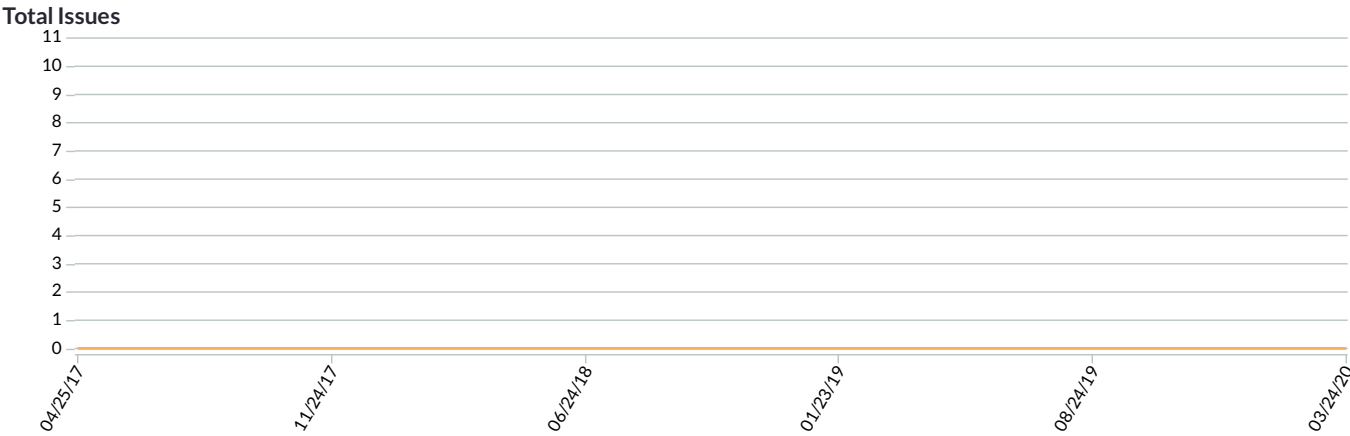
All Critical Crawler Issues



Pages with Critical Crawler Issues

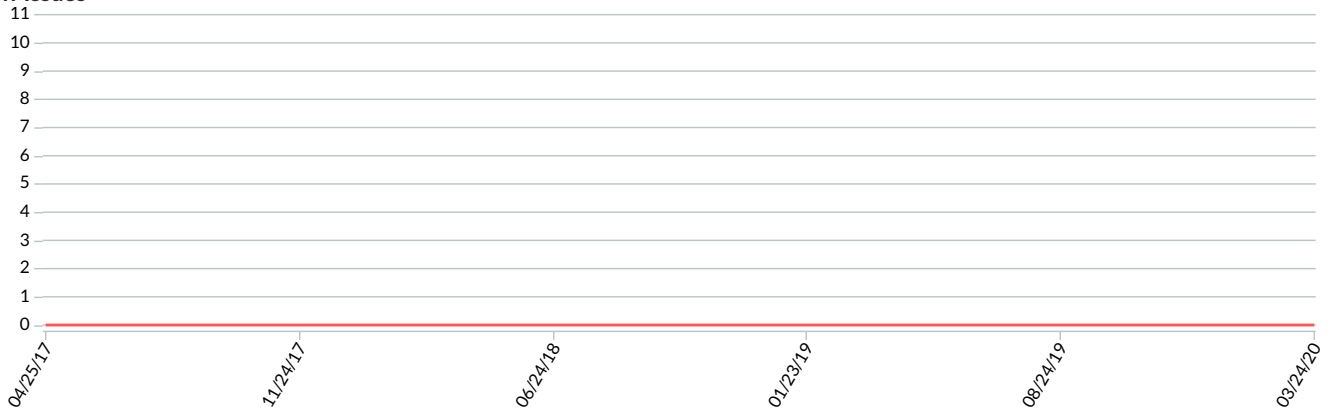
New	URL	Page Authority	Issue Type	Analyze
Not Found	https://tortigallas.com/expertise/planning	19	4xx Error	
Not Found	https://tortigallas.com/portfolio/www.thegarlands.com	19	4xx Error	

All Crawler Warnings



All Crawler Warnings

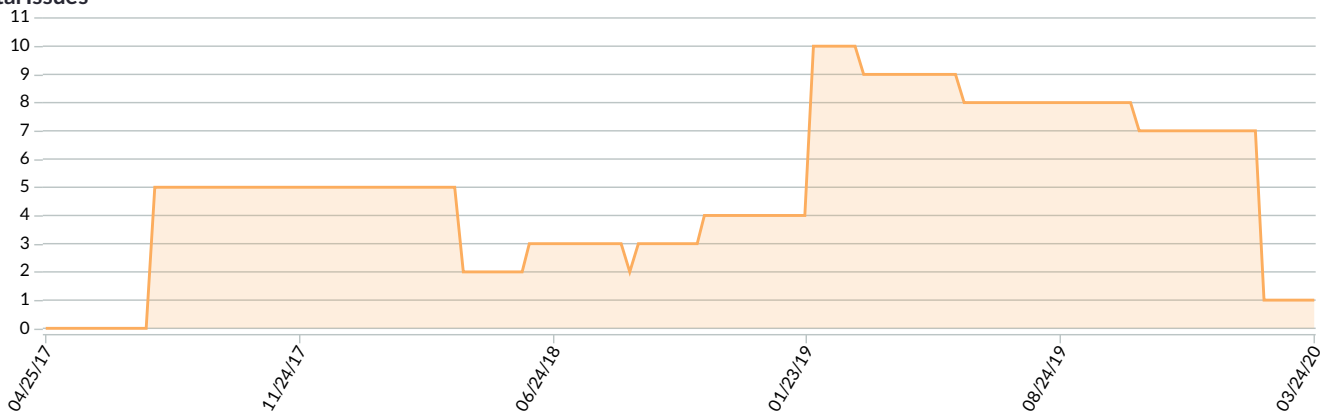
New Issues



You have no Crawler Warnings! Nice work.

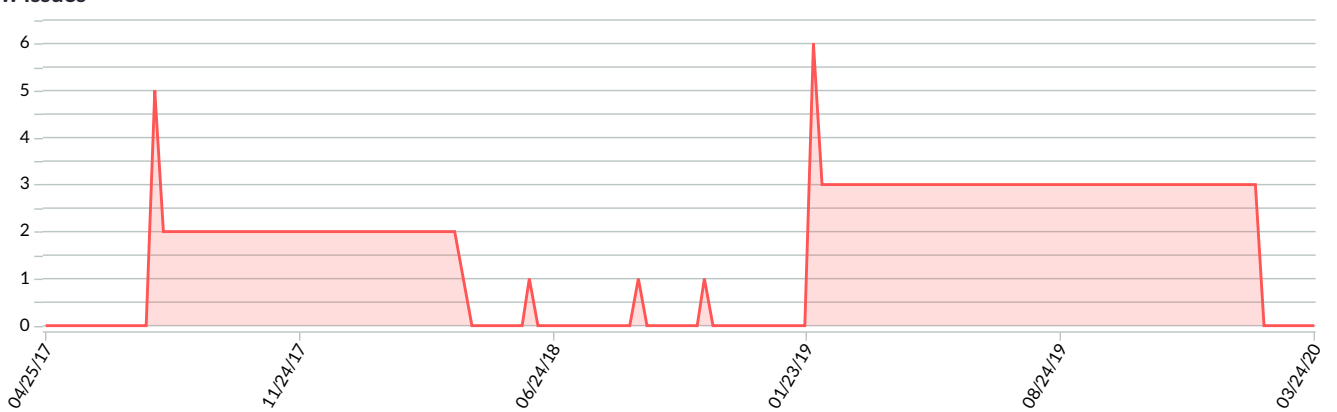
All Redirect Issues

Total Issues



All Redirect Issues

New Issues



Pages with Redirect Issues

New  URL 

Page Authority 

Issue Type 

Analyze

Preview

Object moved
<https://files.tortigallas.com/UserWeb/Login/Login.aspx> 

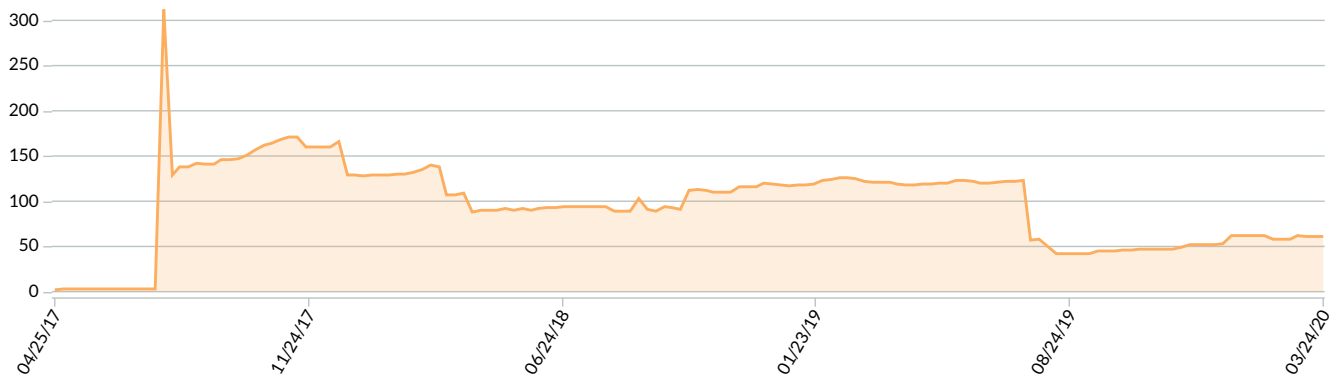
19

Temporary Redirect



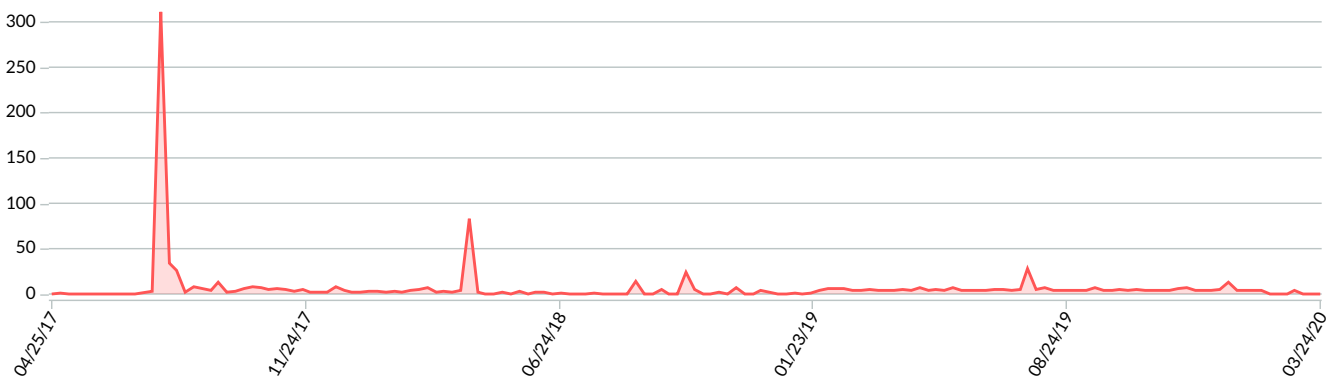
All Metadata Issues

Total Issues



All Metadata Issues

New Issues



Pages with Metadata Issues

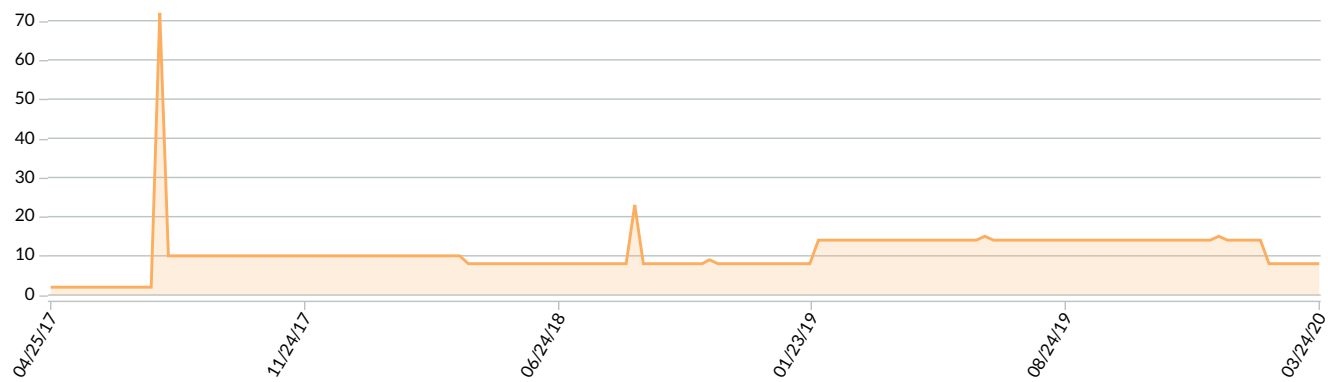
New  URL 	Page Authority 	Issue Type 	Analyze
West Falls Church Gateway Development https://tortigallas.com/portfolio/west-falls-church-gateway-development 	23	Missing Description	
Torti Gallas + Partners IDEAS - Changing Patterns of Society https://tortigallas.com/ideas-changing-patterns-of-society 	19	Description Too Long	
Murphy Antoine Elevated to American Institute of Architect's College of Fellows!! https://tortigallas.com/news-events/murphy-antoine-elevated-to-american-inst... 	19	Title Too Long	
Housing https://tortigallas.com/portfolio-types/housing 	19	Title Too Short	
Mixed Use https://tortigallas.com/portfolio-types/mixed-use 	19	Title Too Short	
Barry Farm Recreation Center : Best in American Living Award (BALA) https://tortigallas.com/awards/community-facility 	19	Description Too Long	
Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4 	19	Description Too Long	
: William S. Marvin Hall of Fame for Design Excellence https://tortigallas.com/awards/william-s-marvin-hall-of-fame-for-design-excell... 	19	Description Too Short	
The Parks at Walter Reed is Moving Along!! https://tortigallas.com/news-events/the-parks-at-walter-reed-is-moving-along 	19	Description Too Short	
Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=de 	19	Missing Description	
Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=es 	19	Missing Description	
Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=fr 	19	Missing Description	
Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=zh 	19	Missing Description	
Torti Gallas + Partners Brandon Diamond https://tortigallas.com/leadership/brandon-diamond 	19	Missing Description	
Torti Gallas + Partners Greyson Goon https://tortigallas.com/leadership/greyson-goon 	19	Missing Description	
Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-mid-rise-community 	19	Title Too Long	
Merwick and Stanworth Faculty and Staff Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-workforce-housing-community 	19	Title Too Long	
MetroTowns at Parkside : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/block-street-building 	19	Title Too Long	
Downtown Wyandanch and Straight Path Corridor : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/charter-award-2 	19	Title Too Long	
Lyon Place at Clarendon Metro : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/charter-award-3 	19	Title Too Long	

Barry Farm Recreation Center : Best in American Living Award (BALA) https://tortigallas.com/awards/community-facility	19	Title Too Long	
The Parks at Walter Reed : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism	19	Title Too Long	
Georgetown Safeway : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-3	19	Title Too Long	
Wyvernwood Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-4	19	Title Too Long	
Crystal City Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-5	19	Title Too Long	
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2	19	Title Too Long	
Westlawn Gardens Revitalization : HUD Secretary's Opportunity and Empowerment Award https://tortigallas.com/awards/hud-secretarys	19	Title Too Long	
Ormanada Mixed-Use Community : International Property Awards, Europe https://tortigallas.com/awards/international-property-awards-europe	19	Title Too Long	
Masonvale Faculty/Staff Housing, George Mason University : Jack Kemp Excellence in Affordable and Workforce Housing https://tortigallas.com/awards/jack-kemp-workforce	19	Title Too Long	
Fort Belvoir Family Housing : Market Leader Award - Energy Star Certified Homes https://tortigallas.com/awards/market-leader-award	19	Title Too Long	
Fort Belvoir Family Housing : Multi-Housing News Design Excellence Award https://tortigallas.com/awards/multi-housing-news-design-excellence-award	19	Title Too Long	
MacDill Air Force Base Family Housing : Multifamily Executive, Grand Award https://tortigallas.com/awards/multifamily-executive-grand-award	19	Title Too Long	
Woodlawn Neighborhood Center : NAHB Best in American Living Award https://tortigallas.com/awards/nahb-best-in-american-living-award	19	Title Too Long	
Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry https://tortigallas.com/awards/nahb-pillars-of-the-industry-2	19	Title Too Long	
Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4	19	Title Too Long	
MacDill Air Force Base Family Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-5	19	Title Too Long	
Crystal City Master Plan : National Planning Achievement Award for Innovation https://tortigallas.com/awards/national-planning	19	Title Too Long	
Westminster New Downtown : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/neighborhood-district-and-corridor	19	Title Too Long	
Wyandanch and Straight Path Form-Based Code : Richard H. Driehaus Charitable Lead Trust Form Based Code Award https://tortigallas.com/awards/richard-h-driehaus-charitable	19	Title Too Long	
Westlawn Gardens Revitalization : Charles L. Edson Tax Credit Excellence Award https://tortigallas.com/awards/tax-credit-excellence-award	19	Title Too Long	
Fort Belvoir Family Housing : Virginia Environmental Stewardship Award https://tortigallas.com/awards/virginia-environmental-stewardship-award	19	Title Too Long	
Tom Gallas at the Accelerator for America Advisory Council Meeting! https://tortigallas.com/news-events/tom-gallas-at-the-accelerator-for-america-...	19	Title Too Long	

Torti Gallas + Partners Holds First Annual Napkin Sketch Competition! https://tortigallas.com/news-events/torti-gallas-first-annual-napkin 	19	Title Too Long	
Torti Gallas Provides Backpacks and Supplies to Local School Children! https://tortigallas.com/news-events/torti-gallas-provides-backpacks-and-suppli... 	19	Title Too Long	
Torti Gallas + Partners Provides Christmas Gifts to Children in Need! https://tortigallas.com/news-events/torti-gallas-provides-christmas-gifts 	19	Title Too Long	
Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=en 	19	Missing Description	
The Urban Adventure Square Comes to Torti Gallas!! https://tortigallas.com/news-events/the-urban-adventure-square-comes-to-tort... 	22	URL Too Long	
A "Living Laboratory" for Greenhouse Gas Reduction https://tortigallas.com/ideas/a-living-laboratory-for-greenhouse-gas-reduction 	19	URL Too Long	
Murphy Antoine Elevated to American Institute of Architect's College of Fellows!! https://tortigallas.com/news-events/murphy-antoine-elevated-to-american-inst... 	19	URL Too Long	
The Park Heights Redevelopment Project is Underway! https://tortigallas.com/news-events/the-park-heights-redevelopment-project-is-... 	19	URL Too Long	
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2 	19	URL Too Long	
: William S. Marvin Hall of Fame for Design Excellence https://tortigallas.com/awards/william-s-marvin-hall-of-fame-for-design-excell... 	19	URL Too Long	
CNU's Public Square Highlights Torti Gallas' Work in Deanwood! https://tortigallas.com/news-events/cnus-public-square-highlights-torti-gallas-... 	19	URL Too Long	
The Grimke School - TG+P's Future Home - Breaks Ground!! https://tortigallas.com/news-events/the-grimke-school-tg-ps-future-home-brea... 	19	URL Too Long	
The Parks at Walter Reed is Moving Along!! https://tortigallas.com/news-events/the-parks-at-walter-reed-is-moving-along 	19	URL Too Long	
Tom Gallas at the Accelerator for America Advisory Council Meeting! https://tortigallas.com/news-events/tom-gallas-at-the-accelerator-for-america-... 	19	URL Too Long	
Torti Gallas Delivers Supplies to Help Victims of Hurricane Dorian! https://tortigallas.com/news-events/torti-gallas-delivers-supplies-to-help-victi... 	19	URL Too Long	
Torti Gallas + Partners Welcomes Brandon Diamond! https://tortigallas.com/news-events/torti-gallas-partners-welcomes-brandon-di... 	19	URL Too Long	
Torti Gallas Provides Backpacks and Supplies to Local School Children! https://tortigallas.com/news-events/torti-gallas-provides-backpacks-and-suppli... 	19	URL Too Long	
Torti Gallas Supports Habitat for Humanity of Washington, DC! https://tortigallas.com/news-events/torti-gallas-supports-habitat-for-humanity... 	19	URL Too Long	
Torti Gallas Wins Two Professional Builder Awards!! https://tortigallas.com/news-events/torti-gallas-wins-two-professional-builder-... 	19	URL Too Long	

All Content Issues

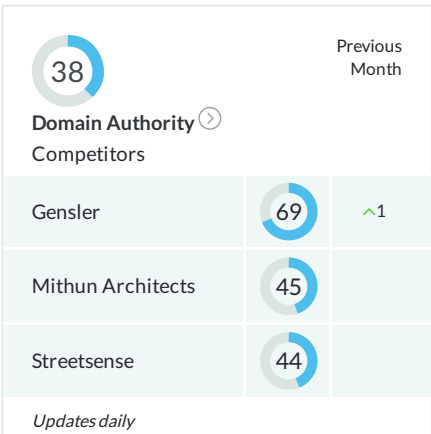
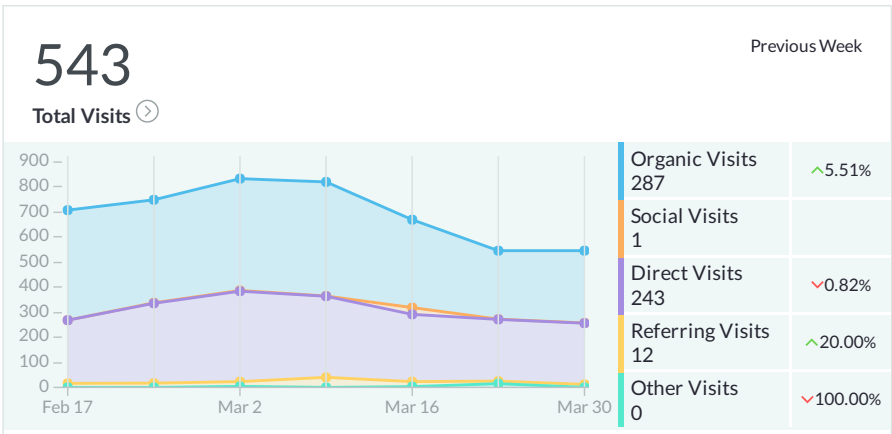
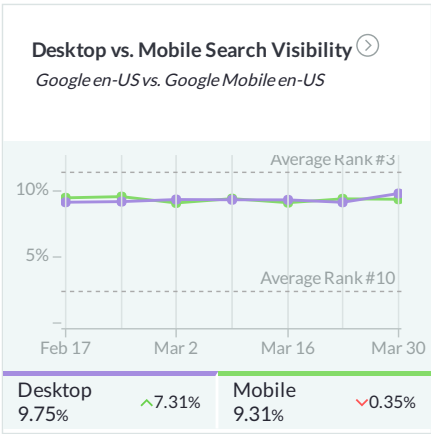
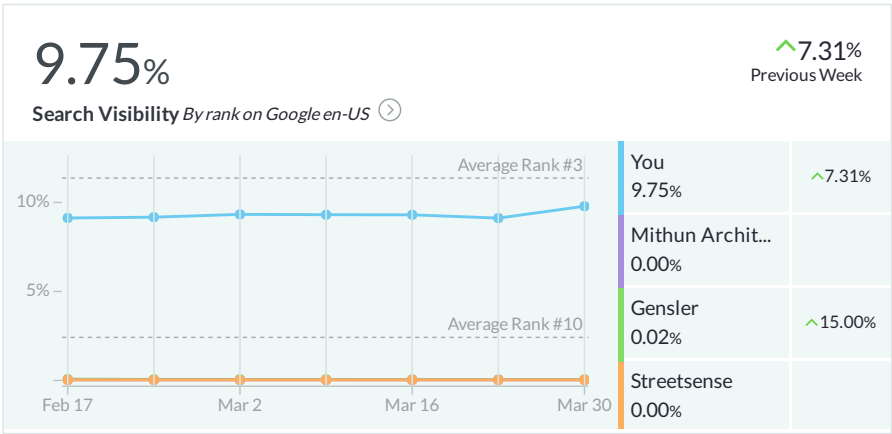
Total Issues



Pages with Content Issues

New	URL	Page Authority	Issue Type	Analyze	Preview
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	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0	19	Duplicate Titles		
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0	19	Missing or Invalid H1		
	Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=...	19	Missing or Invalid H1		
	Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=...	19	Missing or Invalid H1		
	Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=...	19	Missing or Invalid H1		
	Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=...	19	Missing or Invalid H1		
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=...	19	Missing or Invalid H1		

Dashboard



Top Local Keywords

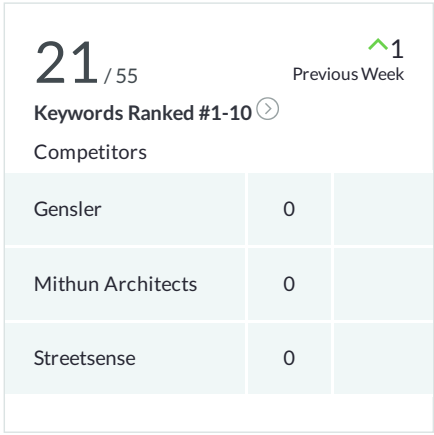
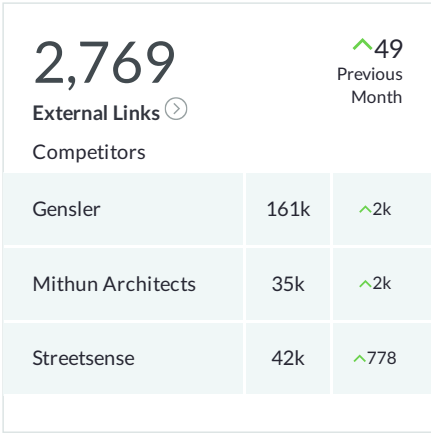
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#2
Town Information Modeling	Washington, District of Columb...	#2
municipal planning	Washington, District of Columb...	#8
municipal planning	Bethesda, Maryland, United Stat...	#9
master planning	Bethesda, Maryland, United Stat...	#22

Top National Keywords

By rank on Google en-US

Keyword	Rank
municipal planning	#1
torti gallas & partners i...	#1
torti gallas and partners	#1
torti gallas careers	#1
tortigallas	#1



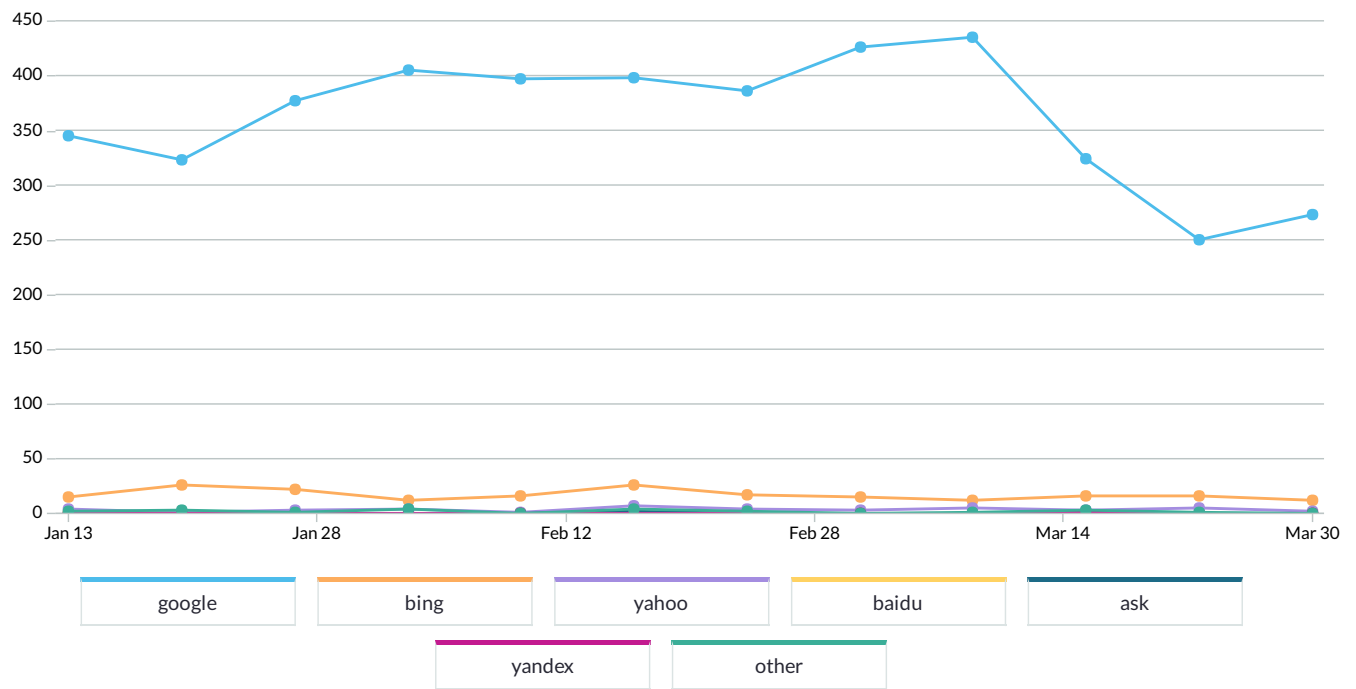
Tracked Keywords Overview

Keyword ☒ Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
torti gallas and partners Branded x	National	0-10	#1		tortigallas.com 🔗	
municipal planning industry specific x	National	0-10	#1	18	tortigallas.com/...icipal-planning 🔗	
torti gallas partners Branded x	National	11-50	#1		tortigallas.com 🔗	
torti gallas silver spring Branded x	National	11-50	#1		tortigallas.com 🔗	
tortigallas Branded x	National	0-10	#1		tortigallas.com 🔗	
torti gallas md Branded x	National	no data ⁱ	#1		tortigallas.com 🔗	
torti gallas architects Branded x	National	51-100	#1		tortigallas.com 🔗	
torti gallas barry farm Branded x	National	no data ⁱ	#1		tortigallas.com/...creation-center 🔗	
Torti Gallas Branded x	National	201-500	#1		tortigallas.com 🔗	
torti gallas & partners inc Branded x	National	0-10	#1		tortigallas.com 🔗	
torti gallas careers Branded x	National	0-10	#1		tortigallas.com/careers 🔗	
torti gallas Branded x	National	201-500	#1		tortigallas.com 🔗	
Town Information Modeling industry specific x	National	no data ⁱ	#2	1	tortigallas.com/...ation-modeling 🔗	
Town Information Modeling industry specific x	Bethesda, Maryland, United States	no data ⁱ	#2	1	tortigallas.com/...ation-modeling 🔗	
Town Information Modeling industry specific x	Washington, District of Columbia, United States	no data ⁱ	#2	1	tortigallas.com/...ation-modeling 🔗	
town information modeling	National	no data ⁱ	#3	2	tortigallas.com/...ation-modeling 🔗	
torti Branded x	National	851-1.7k	#4	1	tortigallas.com 🔗	
urban planning firms dc	National	11-50	#5	7	tortigallas.com 🔗	
municipal planning	Washington, District of	no data ⁱ	#8	7	tortigallas.com/...icipal-planning 🔗	

industry specific x	Columbia, United States				
urban design firms washington dc	National	0-10	#9	▼3	tortigallas.com 🔗
municipal planning industry specific x	Bethesda, Maryland, United States	no data ⁱ	#9	▲2	tortigallas.com/...icipal-planning 🔗
chk architects	National	0-10	#11		tortigallas.com 🔗
master planning industry specific x	Bethesda, Maryland, United States	no data ⁱ	#22	▲29+	tortigallas.com/...aster-planning 🔗
master planning industry specific x	National	51-100	#24	▲27+	tortigallas.com/...aster-planning 🔗
gallas Branded x	National	501-850	#32	▼12	tortigallas.com/.../thomas-gallas 🔗
master planning industry specific x	Washington, District of Columbia, United States	no data ⁱ	#34	▲17+	tortigallas.com/...aster-planning 🔗
tgp architectural	National	0-10	#36	▼7	tortigallas.com 🔗
real estate consulting industry specific x	Bethesda, Maryland, United States	no data ⁱ	#40	▲11+	tortigallas.com/...ate-consulting 🔗
Placemaking industry specific x	Washington, District of Columbia, United States	no data ⁱ	#42	▼6	tortigallas.com/...il-placemaking 🔗
real estate consulting industry specific x	Washington, District of Columbia, United States	no data ⁱ	#43	▼16	tortigallas.com/...ate-consulting 🔗
mixed-use industry specific x	National	201-500	#45	▲6+	tortigallas.com/...ypes/mixed-use 🔗
Placemaking industry specific x	Bethesda, Maryland, United States	no data ⁱ	#47	▼13	tortigallas.com/...se/placemaking 🔗
public private partnerships industry specific x	Washington, District of Columbia, United States	no data ⁱ	#50	▼8	tortigallas.com/...te-partnerships 🔗
architecture	National	118k-300k	#51+		
The Spectrum industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
public private partnerships industry specific x	National	101-200	#51+	▼17+	
transit-oriented development	National	101-200	#51+		
public private partnerships industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	▼11+	
The Spectrum	Bethesda,	no data ⁱ	#51+		

industry specific x	Maryland, United States			
mixed-use industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
The Spectrum industry specific x	National	6.5k-9.3k	#51+	
transit oriented development industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
form based codes industry specific x	National	51-100	#51+	
form based codes industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
transit oriented development industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
real estate consulting industry specific x	National	101-200	#51+	▼26+
Placemaking industry specific x	National	1.7k-2.9k	#51+	
opportunity zones	National	11.5k-30.3k	#51+	
mixed-use industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
form based codes industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
community involvement	National	851-1.7k	#51+	
urban design	National	1.7k-2.9k	#51+	
neighborhoods	National	2.9k-4.3k	#51+	
placemaking	National	1.7k-2.9k	#51+	
transit oriented development industry specific x	National	851-1.7k	#51+	

Visits from Organic Search



Visits by Search Engine

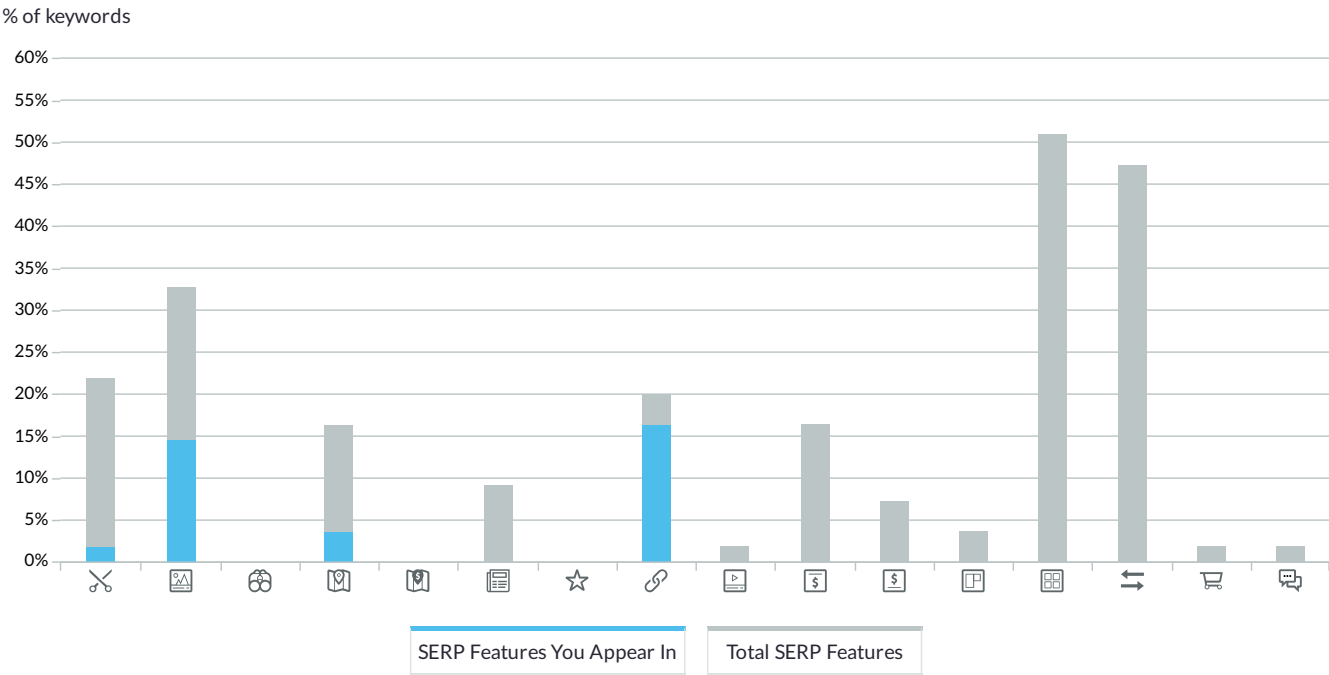
Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	273	▼20.87%	95%	273	76%	47.62	4.12
bing	12	▼20.00%	4%	6	67%	50	10.83
yahoo	2	▼50.00%	1%	2	50%	0	4.50

Estimated Search Traffic by Keyword

Google's (not provided) keyword data makes it pretty difficult to research which keywords send traffic your way. The Landing Pages report shows which of your tracked keywords are likely sending organic traffic to your landing pages—and estimates visits from those keywords based on the keyword SERP position.

Landing Page 	Organic Search Traffic 	Tracked Keywords	Location ⁱ	Monthly Volume ⁱ	Est. Visits ⁱ	Rank ⁱ
tortigallas.com 	152  9%	Torti Gallas	National	201-500	27	#1
		torti gallas	National	201-500	27	#1
		torti	National	851-1.7k	24	#4
		torti gallas architects	National	51-100	6	#1
		torti gallas partners	National	11-50	2	#1
tortigallas.com/awards 	1	torti gallas barry farm	National	no data ⁱ	--	#3
tortigallas.com/careers 	3  25%	torti gallas careers	National	0-10	--	#1
tortigallas.com/...placemaking 	1	Placemaking	Bethesda, Maryland, United States	no data ⁱ	--	#47
tortigallas.com/...omas-gallas 	1	gallas	National	501-850	--	#32
tortigallas.com/offices 	13  18%	torti gallas careers	National	0-10	--	#2
tortigallas.com/...ter-planning 	2  100%	master planning	National	51-100	--	#24  2
		master planning	Bethesda, Maryland, United States	no data ⁱ	--	#22  15
		master planning	Washington, District of Columbia, United States	no data ⁱ	--	#34  9
tortigallas.com/...s/mixed-use 	1	mixed-use	National	201-500	--	#45  12
		mixed-use	Bethesda, Maryland, United States	no data ⁱ	--	--
		mixed-use	Washington, District of Columbia, United States	no data ⁱ	--	--
tortigallas.com/...pal-planning 	1	municipal planning	National	0-10	--	#1  23
		municipal planning	Washington, District of Columbia, United States	no data ⁱ	--	#8  1
		municipal planning	Bethesda, Maryland, United States	no data ⁱ	--	#9  1
tortigallas.com/...placemaking 	1  50%	Placemaking	Washington, District of Columbia, United States	no data ⁱ	--	#42  3
tortigallas.com/...oject-archive 	7  75%	torti gallas barry farm	National	no data ⁱ	--	#2
		gallas	National	501-850	--	--

SERP Features Overview



Keywords & Features

How SERP Features appear for your keywords:

- Your site is featured
- Your site and competitor(s) are featured
- Competitor(s) are featured
- Your site and competitor(s) are not featured

Keyword Show Labels	SERP Features	Rank ⁱ	Insights
torti gallas md National Branded		#1	
Torti Gallas National Branded		#1	
torti gallas and partners National Branded		#1	
torti gallas partners National Branded		#1	
torti gallas architects National Branded		#1	
torti gallas barry farm National Branded		#1	
torti gallas & partners inc National Branded		#1	
torti gallas National Branded		#1	
torti gallas silver spring National Branded		#1	
municipal planning National industry specific		#1	
tortigallas National Branded		#1	
torti gallas careers National Branded		#1	
opportunity zones National		#51+	
architecture National		#51+	
real estate consulting Bethesda, Maryland, United States industry specific		#40	
real estate consulting		#43	

Washington, District of Columbia, United States



industry specific

The Spectrum

Washington, District of Columbia, United States



#51+

industry specific

public private partnerships

National



#51+

industry specific

master planning

National



#24

industry specific

transit-oriented development

National



#51+

The Spectrum

Bethesda, Maryland, United States



#51+

industry specific



mixed-use

Bethesda, Maryland, United States



#51+

industry specific



Placemaking

Washington, District of Columbia, United States



#42

industry specific

transit oriented development

Washington, District of Columbia, United States



#51+

industry specific

master planning

Washington, District of Columbia, United States



#34

industry specific

transit oriented development

Bethesda, Maryland, United States



#51+

industry specific

real estate consulting

National



#51+

industry specific



Placemaking

National



#51+

industry specific

mixed-use

Washington, District of Columbia, United States



#51+

industry specific



gallas

National

Branded



#32

community involvement

National



#51+

urban design

National



#51+



master planning

Bethesda, Maryland, United States



#22

industry specific

neighborhoods

National



#51+



Placemaking Bethesda, Maryland, United States industry specific	  	#47	
placemaking National	  	#51+	
transit oriented development National industry specific	  	#51+	
town information modeling National	 	#3	▼
public private partnerships Washington, District of Columbia, United States industry specific	 	#50	
public private partnerships Bethesda, Maryland, United States industry specific	 	#51+	
tgp architectural National	 	#36	
mixed-use National industry specific	 	#45	
urban design firms washington dc National		#9	▼
Town Information Modeling National industry specific		#2	
The Spectrum National industry specific		#51+	
form based codes National industry specific		#51+	
form based codes Washington, District of Columbia, United States industry specific		#51+	
form based codes Bethesda, Maryland, United States industry specific		#51+	
urban planning firms dc National		#5	
Town Information Modeling Bethesda, Maryland, United States industry specific		#2	
municipal planning Bethesda, Maryland, United States industry specific		#9	
municipal planning Washington, District of Columbia, United States industry specific		#8	

chk architects National		#11
torti National Branded		#4
Town Information Modeling Washington, District of Columbia, United States industry specific		#2