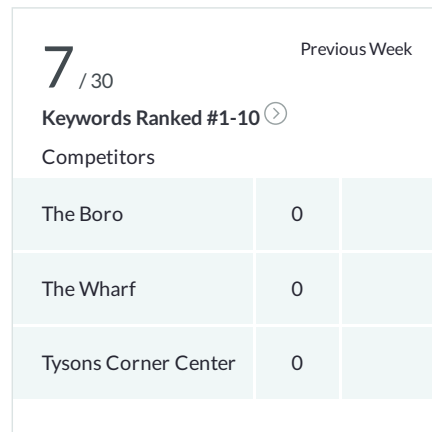
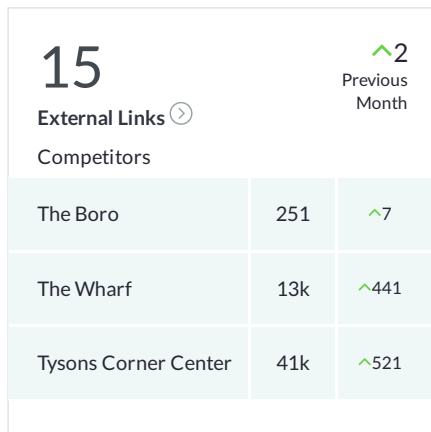
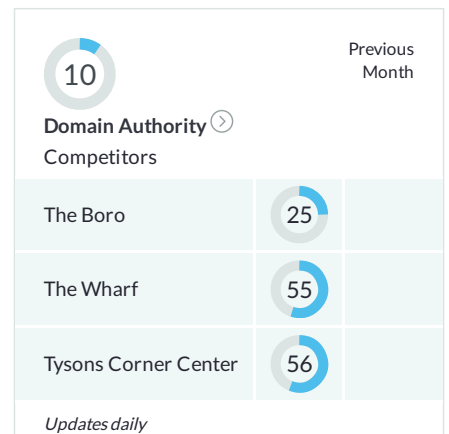
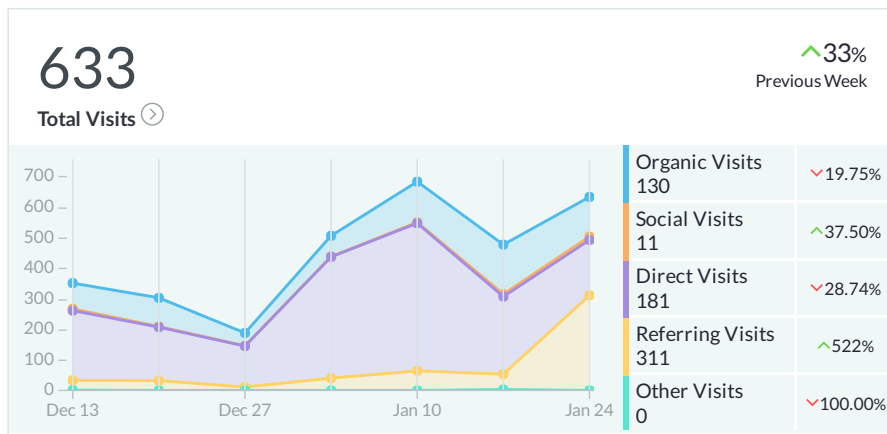
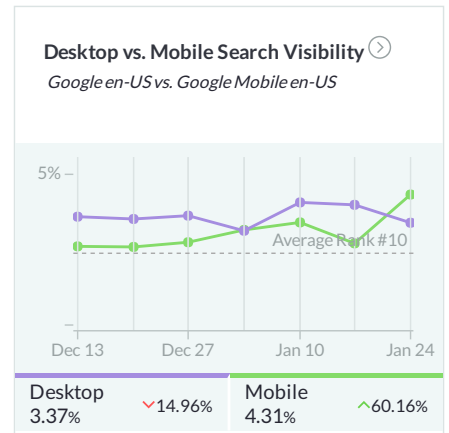
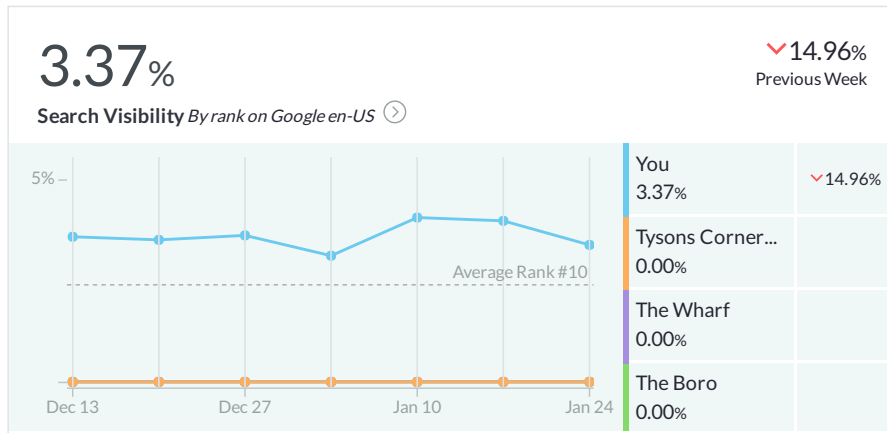


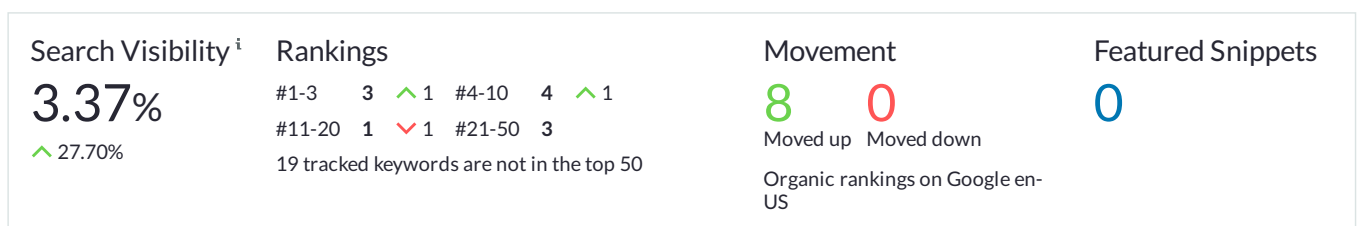
Capital One Center MOZ report

Generated on January 25, 2020

Dashboard

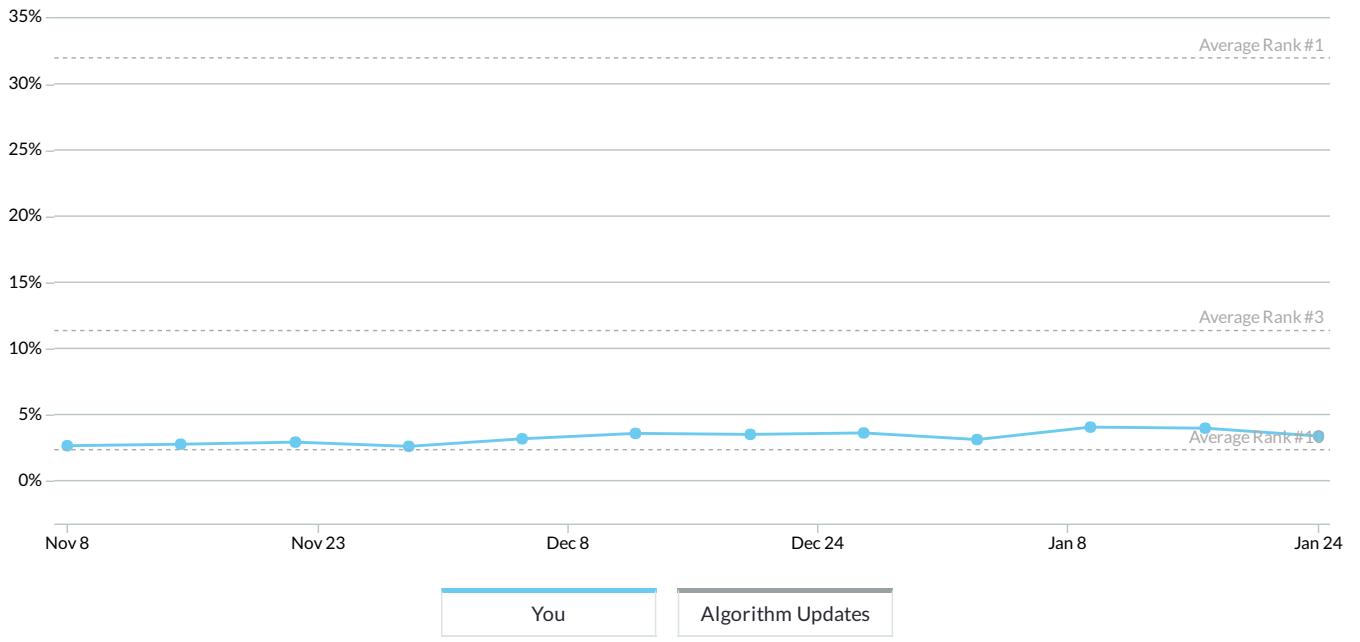


Rankings Overview






Search Visibility

Estimated percentage of clicks based on your keyword rankings



Tracked Keywords Overview

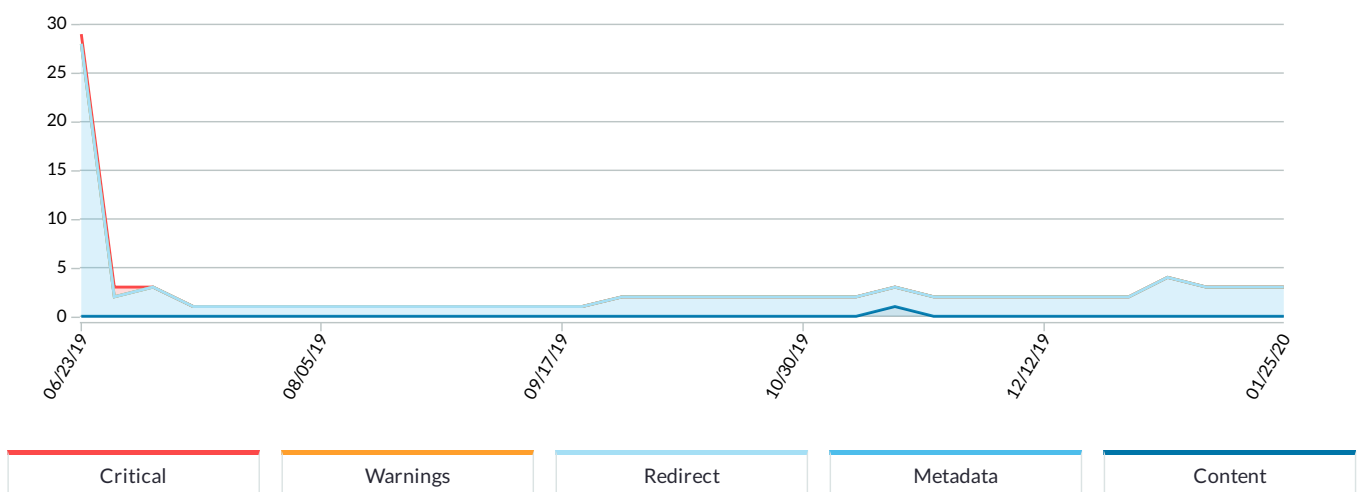
| Keyword <input checked="" type="checkbox"/> Show Labels | Location ⁱ | Monthly Volume ⁱ | Rank ⁱ |  | URL | Optimize |
|---|-----------------------|-----------------------------|-------------------|--|--|----------|
| capital one center biergarten Branded x | National | no data ⁱ | #1 | | www.capitalonecenter.com/...ten  | |
| capital one sculpture | National | 0-10 | #2 |  8 | www.capitalonecenter.com/...out  | |
| capital one center city works Branded x | National | no data ⁱ | #3 | | www.capitalonecenter.com/...rks  | |
| capital one center Branded x | National | 851-1.7k | #6 |  6 | www.capitalonecenter.com  | |
| cityworks mclean | National | 101-200 | #7 |  2 | www.capitalonecenter.com/...rks  | |
| 1600 capital one drive mclean va | National | 11-50 | #9 |  7 | www.capitalonecenter.com/visit  | |
| scotts crossing road tysons | National | 0-10 | #10 | | www.capitalonecenter.com/visit  | |
| capital one tysons | National | 0-10 | #14 |  16 | www.capitalonecenter.com/visit  | |
| restaurants at capital one center Branded x | National | no data ⁱ | #31 |  6 | www.capitalonecenter.com  | |
| capital one center restaurants Branded x | National | 0-10 | #42 |  2 | www.capitalonecenter.com  | |
| parking at capital one center Branded x | National | 11-50 | #43 |  8+ | www.capitalonecenter.com/visit  | |
| biergarten | National | 11.5k-30.3k | #51+ | | | |
| cityworks cityworks x | National | 2.9k-4.3k | #51+ | | | |
| city works | National | 6.5k-9.3k | #51+ | | | |
| public park | National | 1.7k-2.9k | #51+ | | | |
| capital one careers capital one careers x | National | 11.5k-30.3k | #51+ | | | |
| concert hall | National | 1.7k-2.9k | #51+ | | | |
| capital one campus | National | 101-200 | #51+ | | | |
| the perch the perch x the perch menu x the perch movie x | National | 6.5k-9.3k | #51+ | | | |
| corporate campus | National | 51-100 | #51+ | | | |
| food trucks | National | 11.5k-30.3k | #51+ | | | |

| | | | |
|-------------------------------|----------|-------------|------|
| campus | National | 30.3k-70.8k | #51+ |
| the perch menu | National | 201-500 | #51+ |
| the perch × the perch menu × | | | |
| technology campus | National | 0-10 | #51+ |
| the perch movie | National | 11-50 | #51+ |
| the perch × the perch movie × | | | |
| theater | National | 118k-300k | #51+ |
| capital one | National | 6.9m-95m | #51+ |
| capital one × | | | |
| the perch happy hour | National | 0-10 | #51+ |
| the perch × | | | |
| hall | National | 11.5k-30.3k | #51+ |
| the perch hours | National | 11-50 | #51+ |
| the perch × | | | |

Crawl Overview

| | | | |
|----------------------------|------------------------|--|--------------------------|
| Pages Crawled 42 | New Issues 0 | Issues By Category | Total Issues 3 |
| | | <ul style="list-style-type: none"> △ Critical Crawler Issues 0 Crawler Warnings 0 Metadata Issues 3 Redirect Issues 0 Content Issues 0 | |

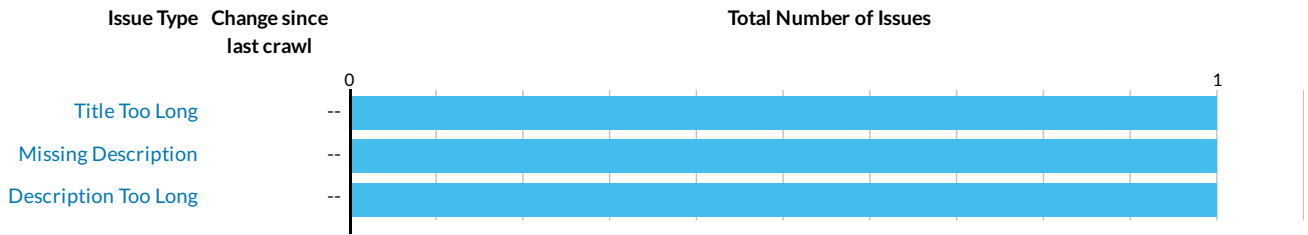
Total Issues Detected



i You have no new issues.

All Issues

Critical Warnings Redirect Metadata Content




Moz Recommends Fixing

Title Too Long (1)

Why is this a high priority?
If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:


 Brian says: *We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 600 pixels...*

[Review issues of this type](#)

Missing Description (1)

Why is this a high priority?
Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

How to fix it:


 Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review issues of this type](#)

Description Too Long (1)

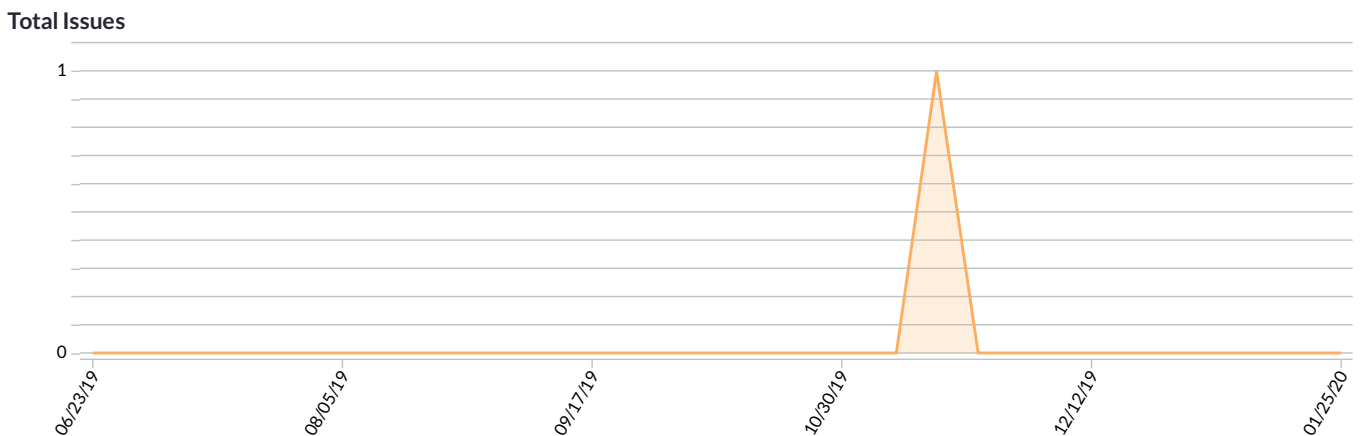
Why is this a high priority?
When your meta description is too long, it may get cut off by search engines and your click-through-rate could suffer.

How to fix it:

 Britney says: *Reduce the length of your meta description. The ideal length is 55-300 characters.*

[Review issues of this type](#)

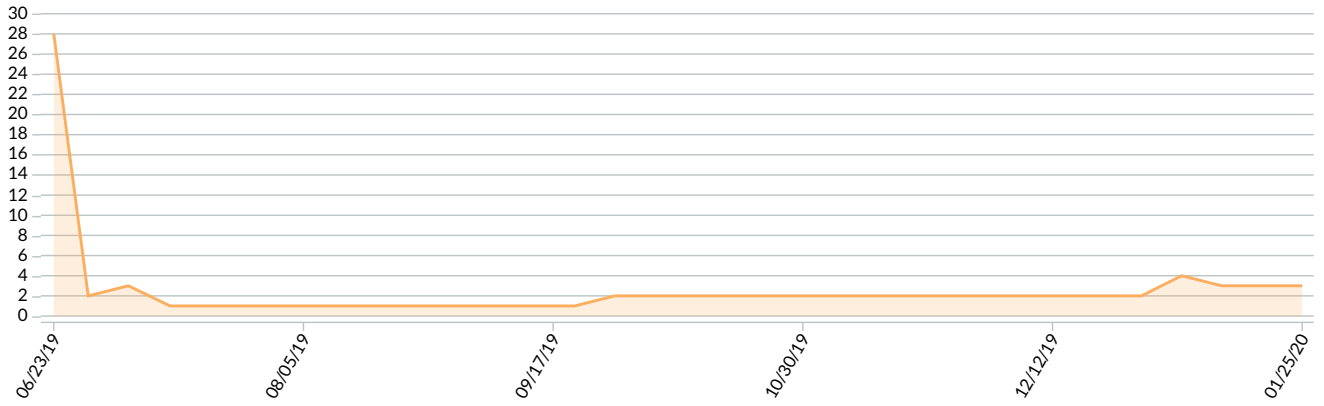
All Content Issues



 You have no Content Issues! Nice work.

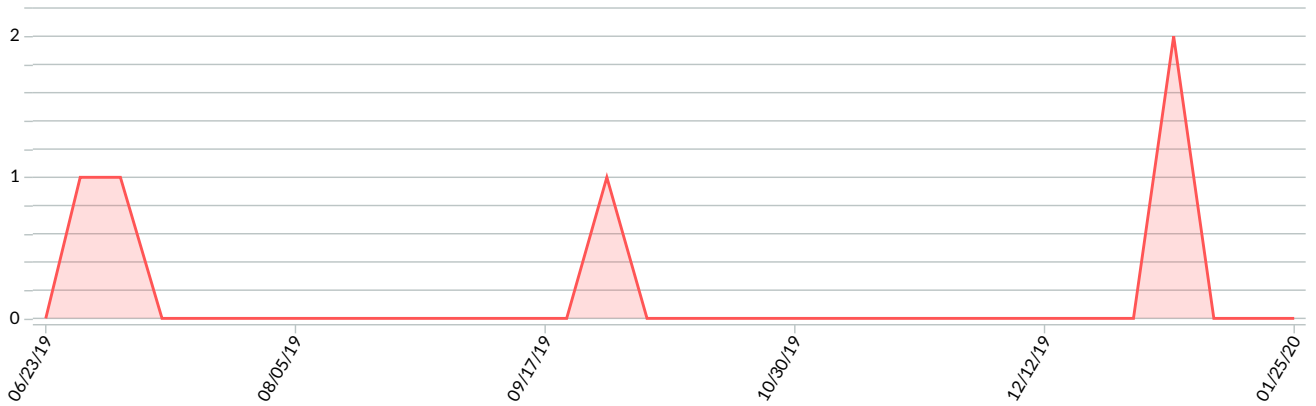
All Metadata Issues

Total Issues



All Metadata Issues

New Issues

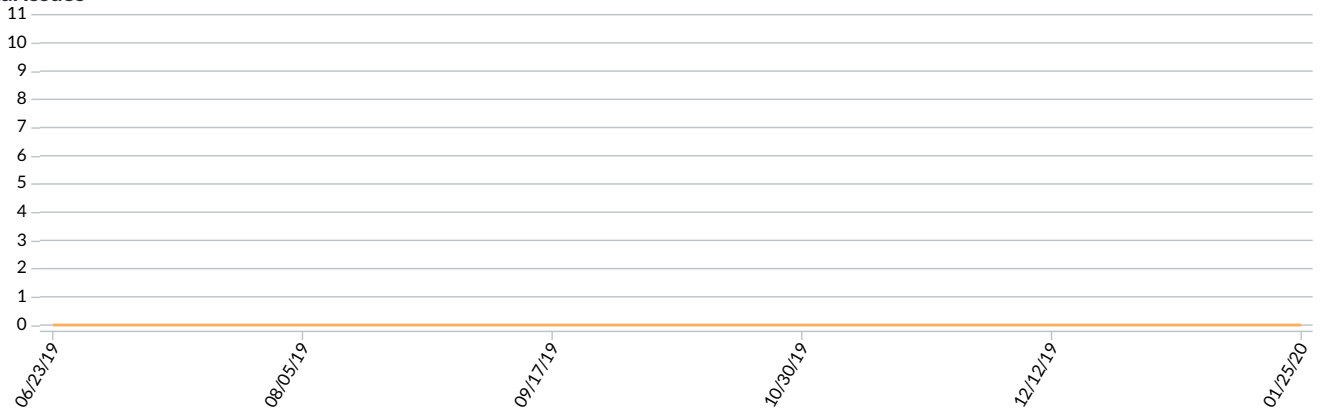


Pages with Metadata Issues

| New | URL | Page Authority | Issue Type | Analyze |
|-----|---|----------------|----------------------|-------------------|
| | Capital One Center https://www.capitalonecenter.com/ | 14 | Description Too Long | Q |
| | Capital One Center Connect https://www.capitalonecenter.com/connect | 8 | Missing Description | Q |
| | Brain Busters and Beer: Trivia Night at City Works at Capital One Center https://www.capitalonecenter.com/events/trivia-night | 8 | Title Too Long | Q |

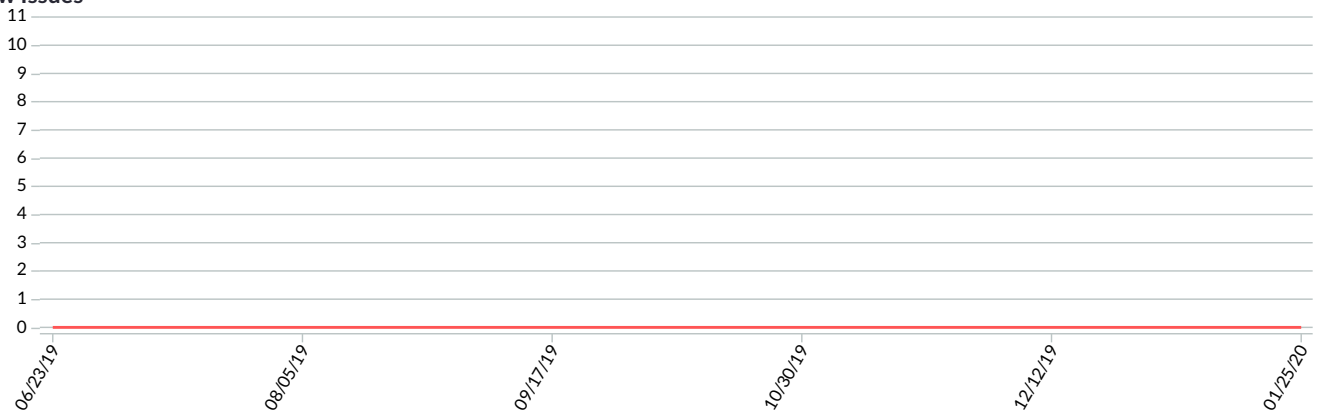
All Redirect Issues

Total Issues



All Redirect Issues

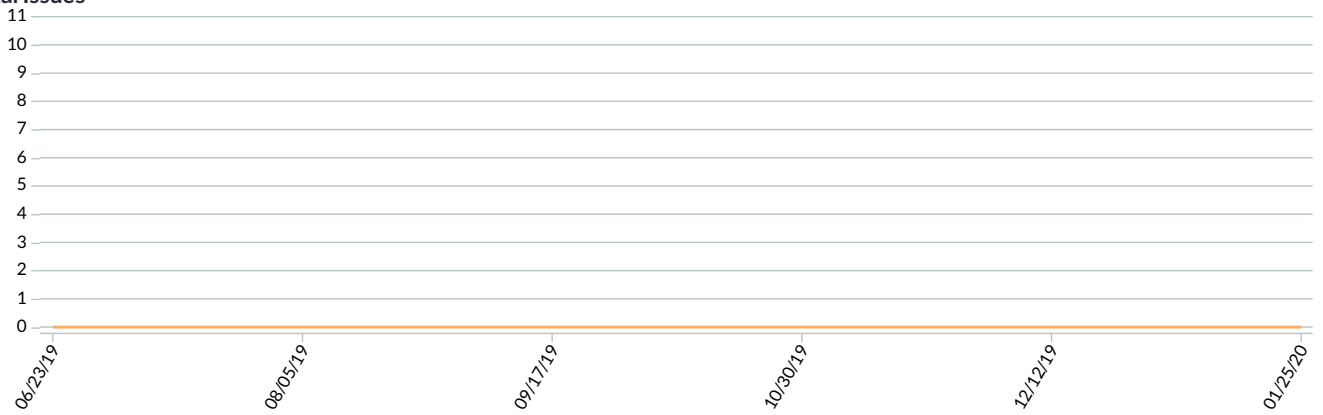
New Issues



 You have no Redirect Issues! Nice work.

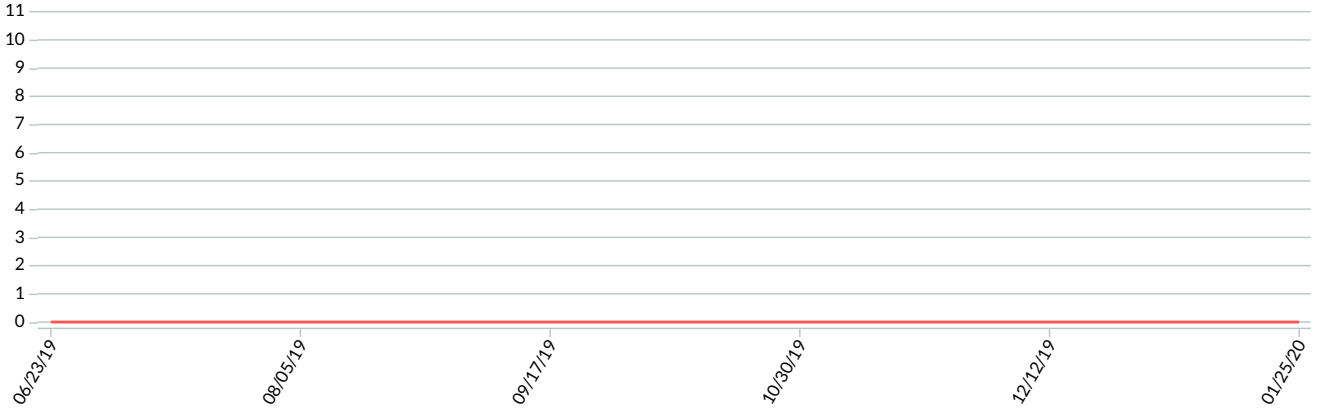
All Crawler Warnings

Total Issues



All Crawler Warnings

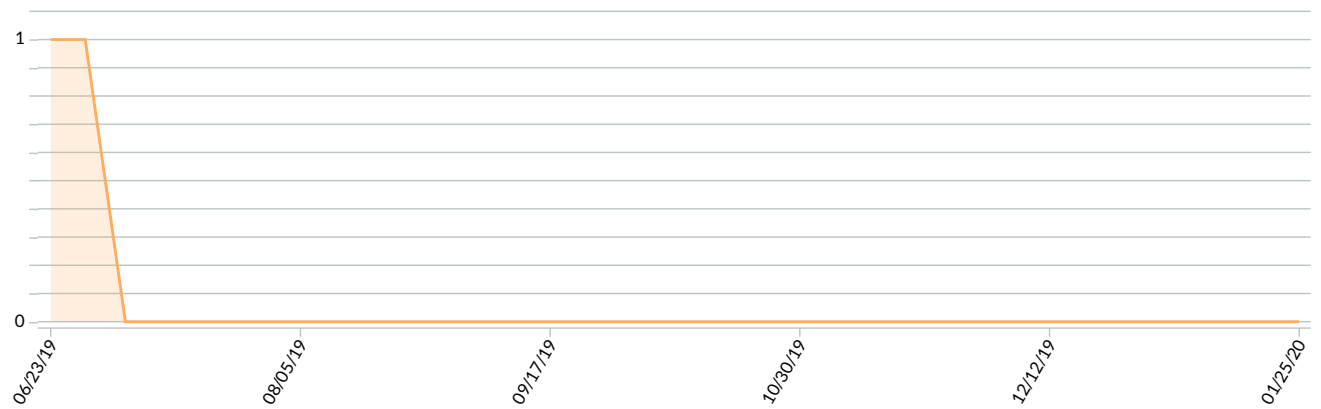
New Issues



 You have no Crawler Warnings! Nice work.

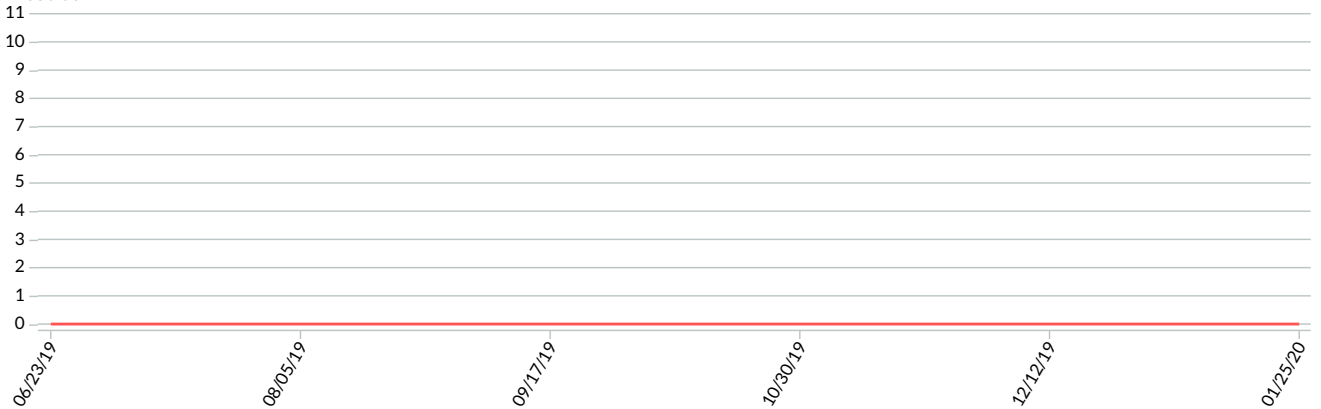
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues

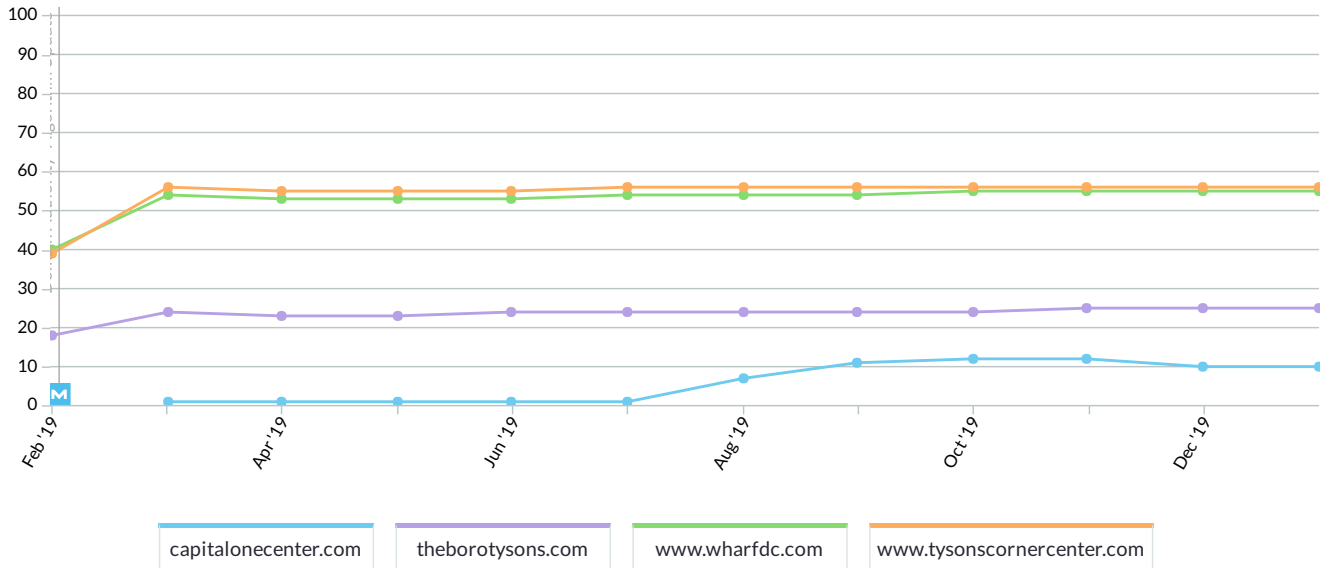


 You have no Critical Crawler Issues! Nice work.

Compare Link Profiles

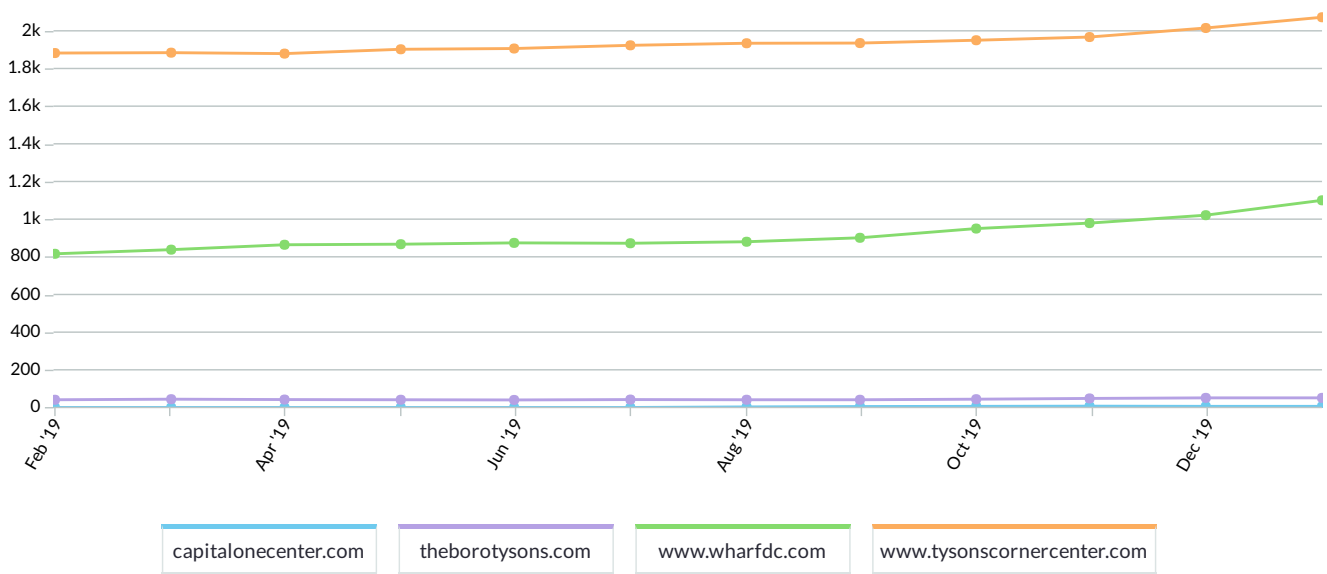
| Metrics | capitalonecenter.c... | theborotysons.com | www.wharfdc.com | www.tysonscorne... |
|-------------------------------------|-----------------------|----------------------|-------------------------------------|---|
| Domain Authority | 10 | 25 | 55 | 56 ✓ |
| Spam Score | -- | 6% | -- | 5% ✓ |
| Total links | 575 ▲2 | 504 ▲7 | 25,601 ▲859 | 77,794 ▼1k ✓ |
| % of total links, external + follow | 2% | 42% ▲1 | 48% | 51% ▲2 ✓ |
| External, followed links | 13 ▲1 | 212 ▲10 | 12,279 ▲321 | 39,316 ▲337 ✓ |
| Internal, followed links | 560 | 253 | 11,676 ▲401 | 36,154 ▼1k ✓ |
| External, nofollowed links | 2 ▲1 | 39 ▼3 | 1,141 ▲120 | 1,896 ▲184 ✓ |
| Internal, nofollowed links | 0 | 0 | 505 ▲17 ✓ | 428 ▼299 |
| Total linking domains | 8 ▲1 | 78 ▼1 | 1,398 ▲100 | 2,462 ▲78 ✓ |
| Followed linking domains | 6 | 51 | 1,100 ▲79 | 2,072 ▲57 ✓ |

Domain Authority



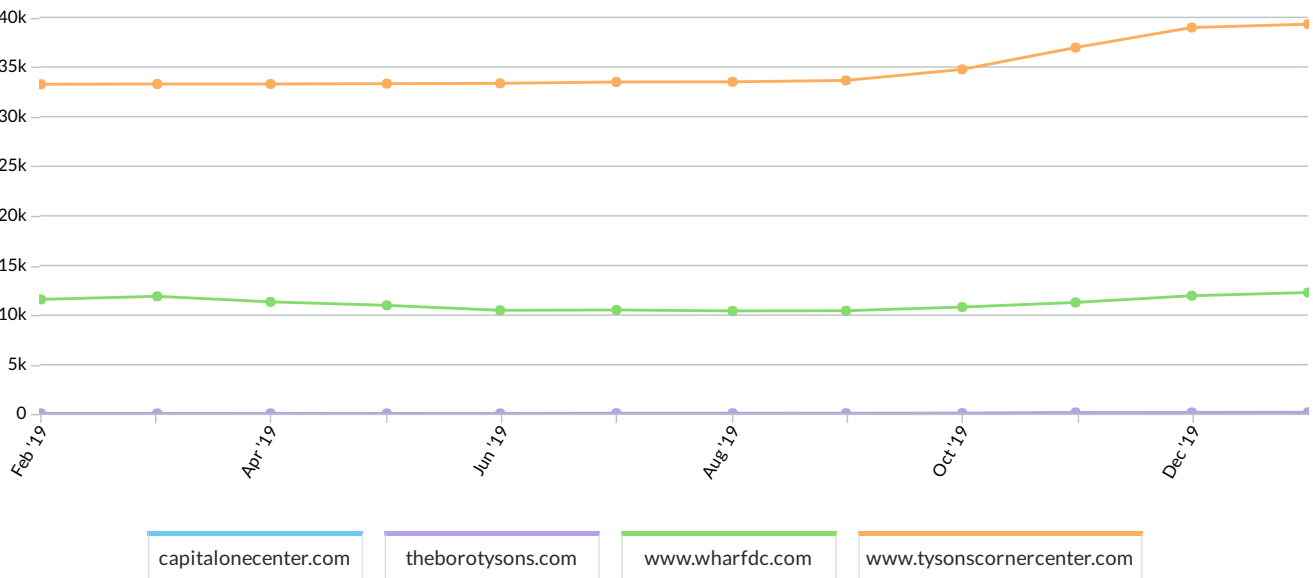
Linking Domains

Followed linking domains Total linking domains

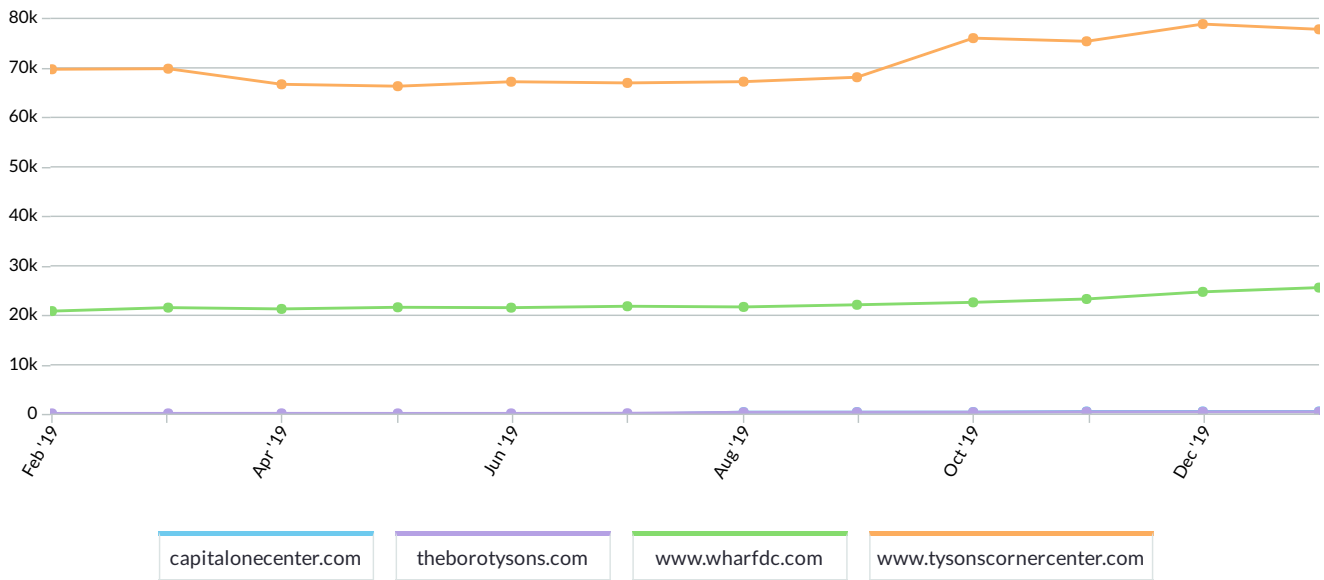


External Links

Followed external links Total external links



Total links



Follow vs Nofollow

capitalonecenter.com



theborotysons.com



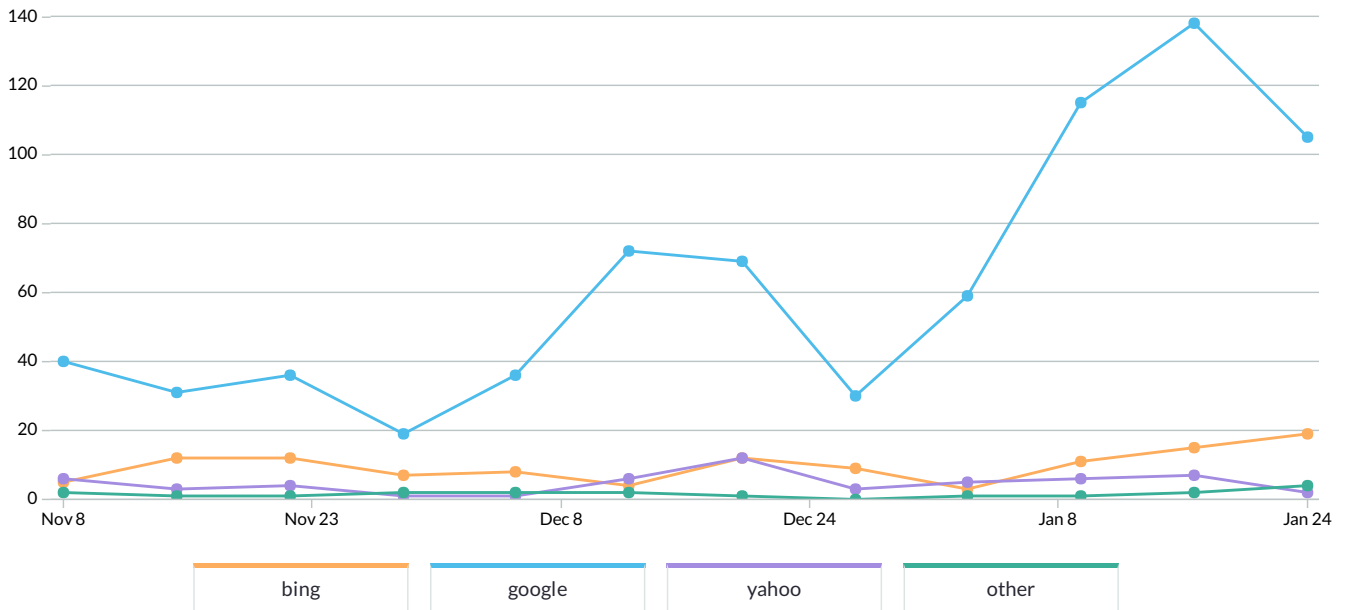
www.wharfcdc.com



www.tysonscornercenter.com



Visits from Organic Search



Visits by Search Engine

| Search Engine | Visits ⁱ | % Change ⁱ | % of Total Search Traffic | Non-Branded Keyword Visits ⁱ | % New Visits ⁱ | Bounce Rate ⁱ | Pages per Visit ⁱ |
|---------------|---------------------|-----------------------|---------------------------|---|---------------------------|--------------------------|------------------------------|
| bing | 19 | ↗ 280% | 15% | 14 | 63% | 57.89 | 2.00 |
| google | 105 | ↗ 163% | 81% | 99 | 72% | 52.38 | 2.39 |
| duckduckgo | 4 | ↗ 100% | 3% | 4 | 100% | 25 | 2.00 |
| yahoo | 2 | ↘ 66.67% | 2% | 2 | 100% | 0 | 9.00 |