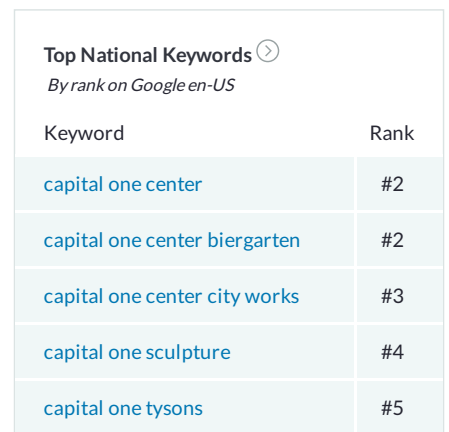
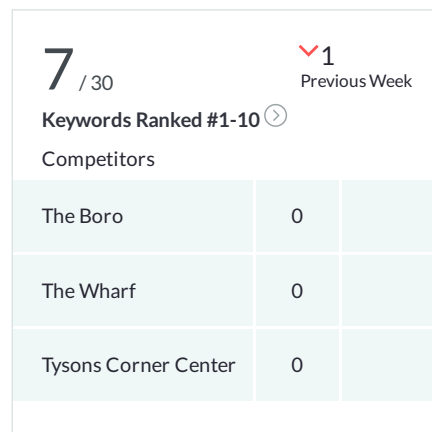
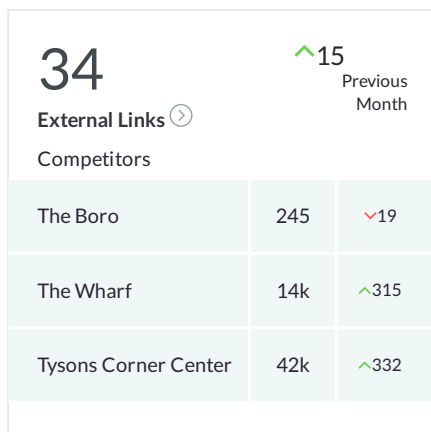
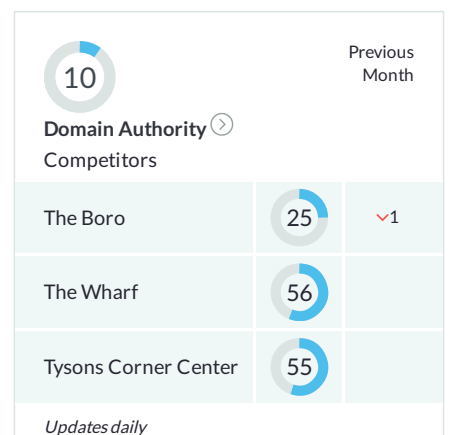
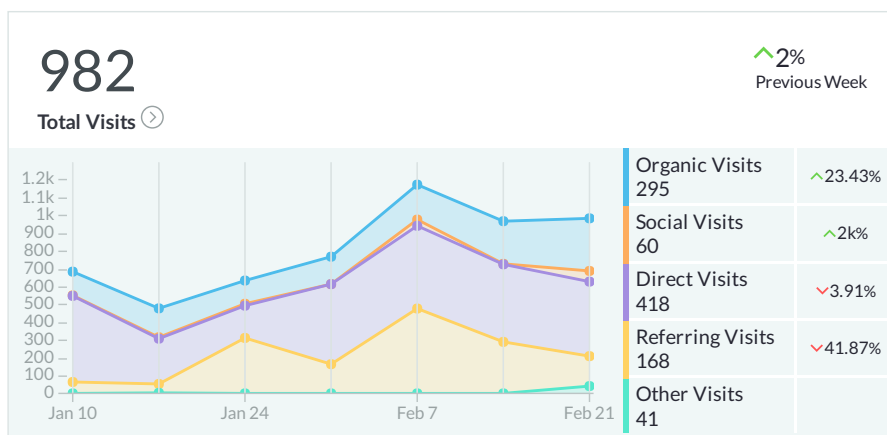
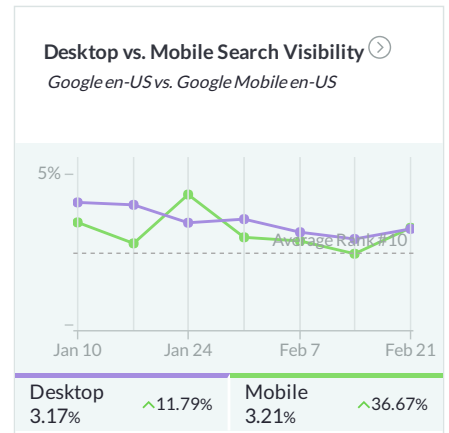
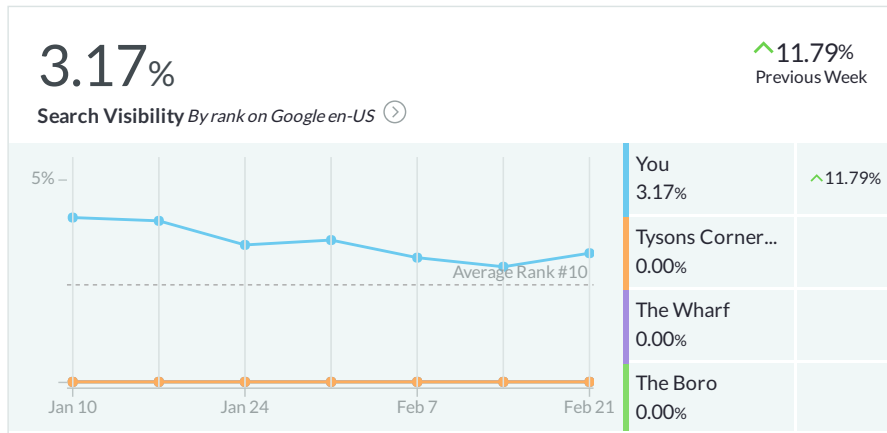


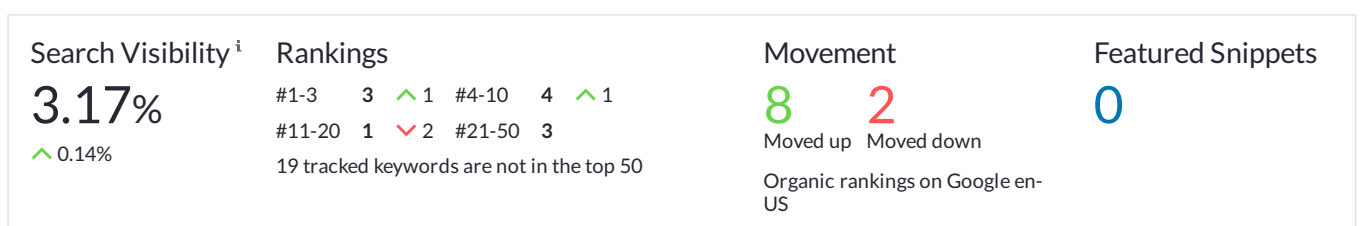
Capital One Center MOZ report

Generated on February 22, 2020

Dashboard

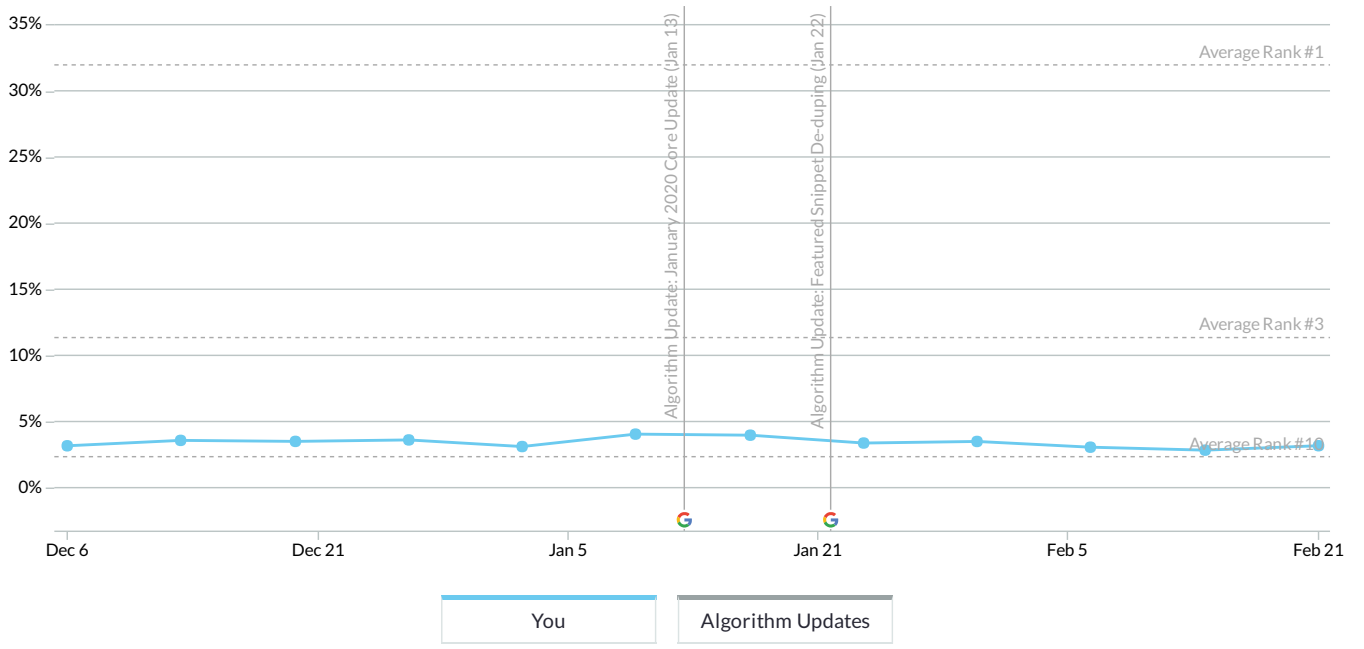


Rankings Overview



Search Visibility

Estimated percentage of clicks based on your keyword rankings



Tracked Keywords Overview

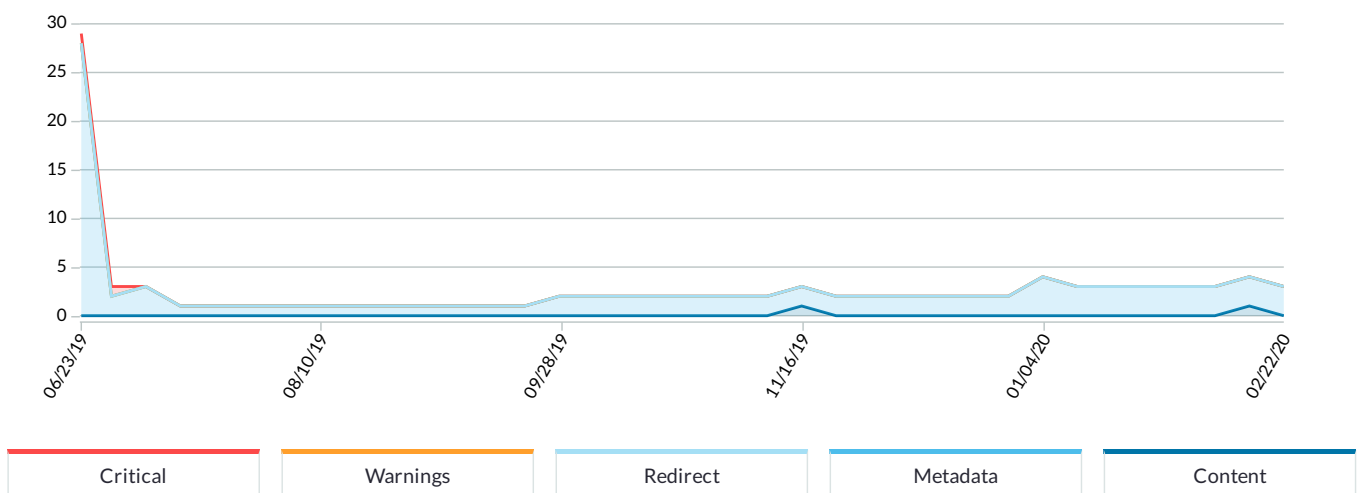
Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
capital one center Branded x	National	851-1.7k	#2	3	www.capitalonecenter.com	
capital one center biergarten Branded x	National	no data ⁱ	#2	1	www.capitalonecenter.com/...ten	
capital one center city works Branded x	National	no data ⁱ	#3		www.capitalonecenter.com/...rks	
capital one sculpture	National	0-10	#4		www.capitalonecenter.com/...out	
capital one tysons	National	0-10	#5	14	www.capitalonecenter.com/visit	
cityworks mclean	National	101-200	#6	1	www.capitalonecenter.com/...rks	
scotts crossing road tysons	National	0-10	#8	4	www.capitalonecenter.com/visit	
1600 capital one drive mclean va	National	11-50	#11	4	www.capitalonecenter.com/visit	
parking at capital one center Branded x	National	11-50	#29	19	www.capitalonecenter.com/visit	
capital one center restaurants Branded x	National	0-10	#37	12	www.capitalonecenter.com	
the perch the perch x the perch menu x the perch movie x	National	6.5k-9.3k	#41	10+	www.capitalonecenter.com/...ch	
biergarten	National	11.5k-30.3k	#51+			
cityworks cityworks x	National	2.9k-4.3k	#51+			
city works	National	6.5k-9.3k	#51+			
public park	National	1.7k-2.9k	#51+			
capital one careers capital one careers x	National	11.5k-30.3k	#51+			
concert hall	National	1.7k-2.9k	#51+			
capital one campus	National	101-200	#51+			
corporate campus	National	51-100	#51+			
restaurants at capital one center Branded x	National	no data ⁱ	#51+	12+		
food trucks	National	11.5k-30.3k	#51+			

campus	National	30.3k-70.8k	#51+
the perch menu	National	201-500	#51+
the perch × the perch menu ×			
technology campus	National	0-10	#51+
the perch movie	National	11-50	#51+
the perch × the perch movie ×			
theater	National	118k-300k	#51+
capital one	National	6.9m-95m	#51+
capital one ×			
the perch happy hour	National	0-10	#51+
the perch ×			
hall	National	11.5k-30.3k	#51+
the perch hours	National	11-50	#51+
the perch ×			

Crawl Overview

Pages Crawled 44	New Issues 0	Issues By Category	Total Issues 3 ✓1
		<ul style="list-style-type: none"> ⚠ Critical Crawler Issues 0 ⚠ Crawler Warnings 0 ⚠ Metadata Issues 3 ⚠ Redirect Issues 0 ✓ Content Issues 0✓1 	

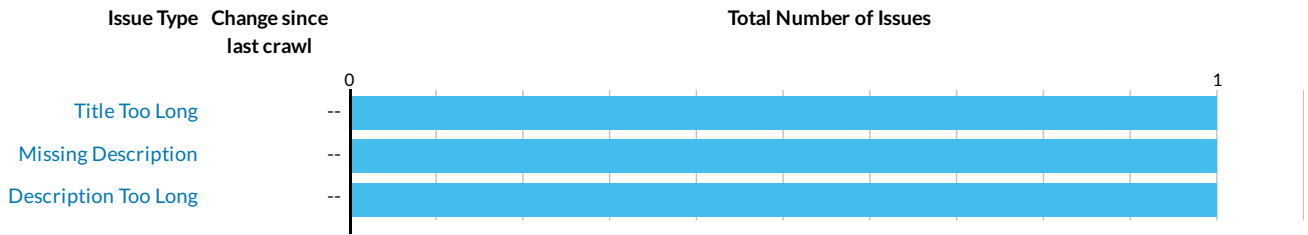
Total Issues Detected



i
You have no new issues.

All Issues

Critical Warnings Redirect Metadata Content



Moz Recommends Fixing

Title Too Long (1)

Why is this a high priority?

If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:



Brian says: We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 600 pixels...

[Review issues of this type](#)

Missing Description (1)

Why is this a high priority?

Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

How to fix it:



Britney says: The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...

[Review issues of this type](#)

Description Too Long (1)

Why is this a high priority?

When your meta description is too long, it may get cut off by search engines and your click-through-rate could suffer.

How to fix it:

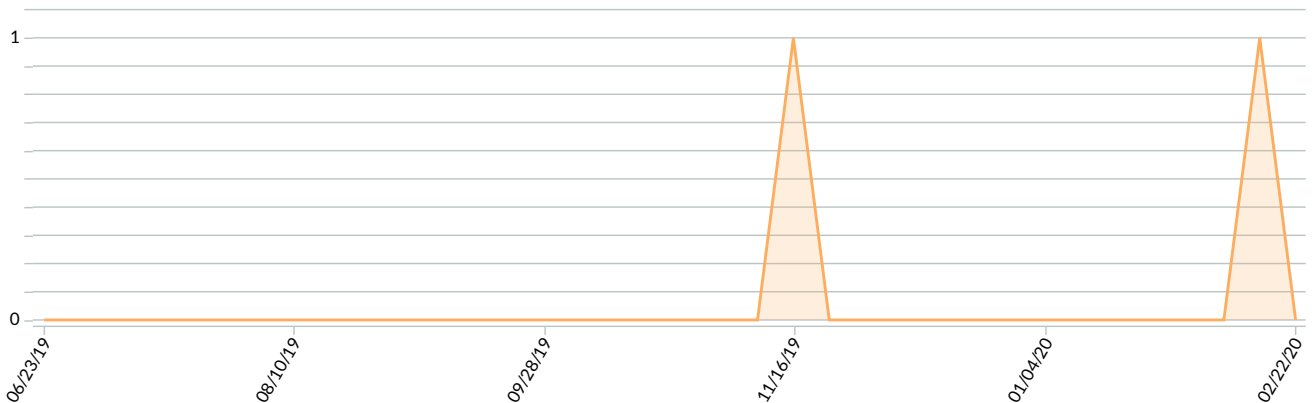


Britney says: Reduce the length of your meta description. The ideal length is 55-300 characters.

[Review issues of this type](#)

All Content Issues

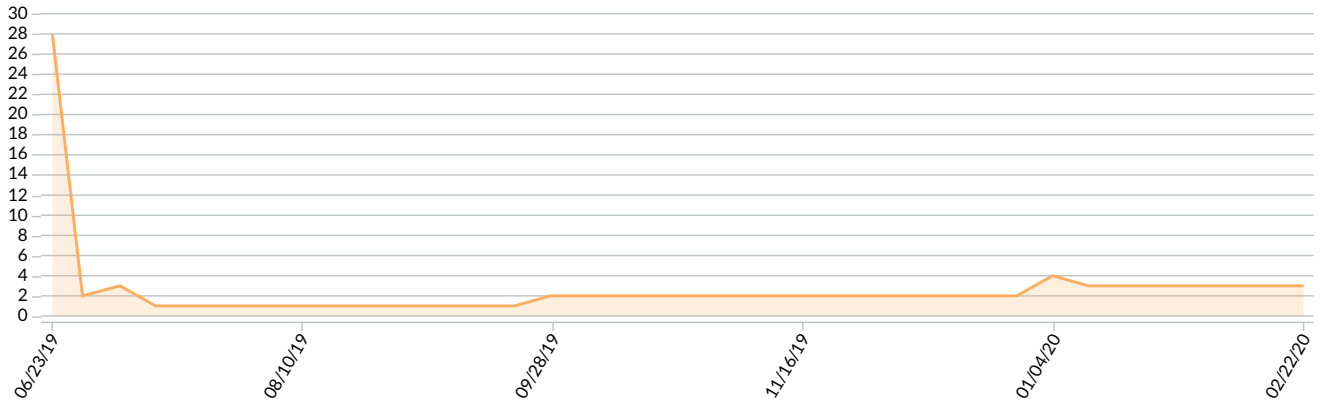
Total Issues



You have no Content Issues! Nice work.

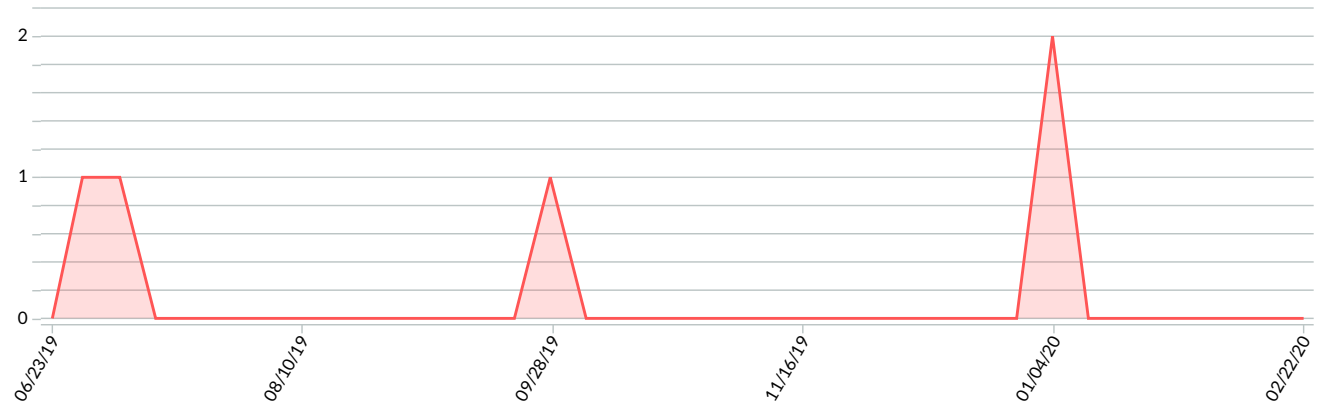
All Metadata Issues

Total Issues



All Metadata Issues

New Issues

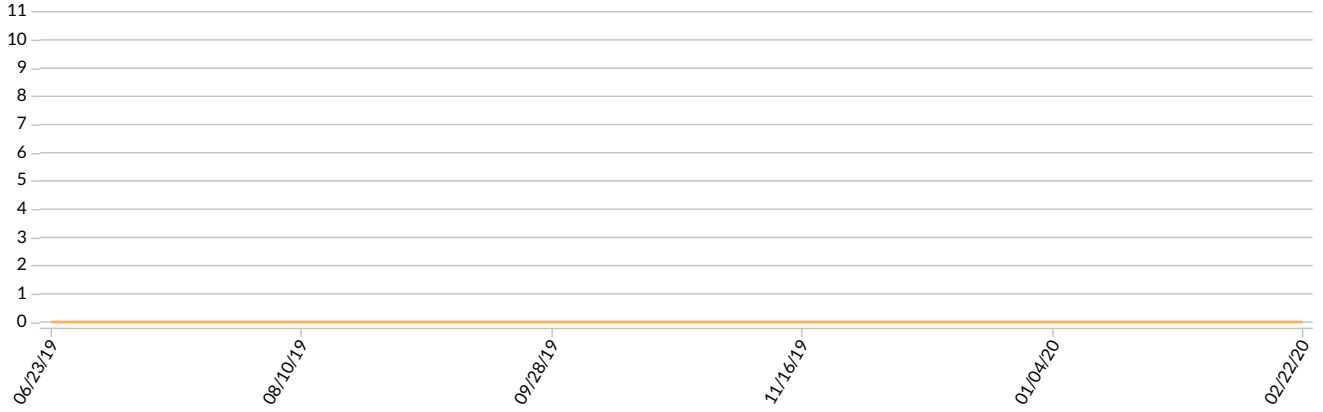


Pages with Metadata Issues

New	URL	Page Authority	Issue Type	Analyze
	Capital One Center https://www.capitalonecenter.com/	15	Description Too Long	Q
	Capital One Center Connect https://www.capitalonecenter.com/connect	8	Missing Description	Q
	Brain Busters and Beer: Trivia Night at City Works at Capital One Center https://www.capitalonecenter.com/events/trivia-night	8	Title Too Long	Q

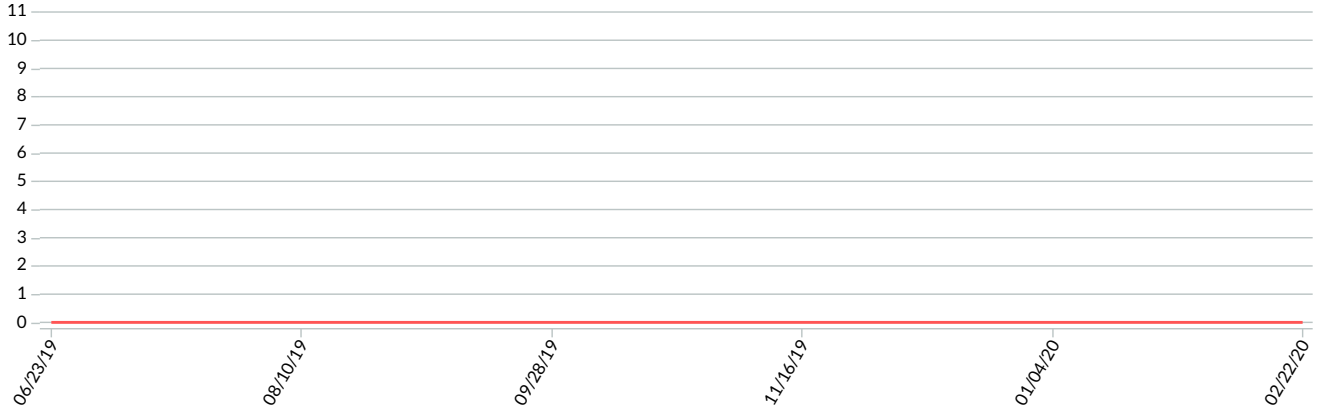
All Redirect Issues

Total Issues



All Redirect Issues

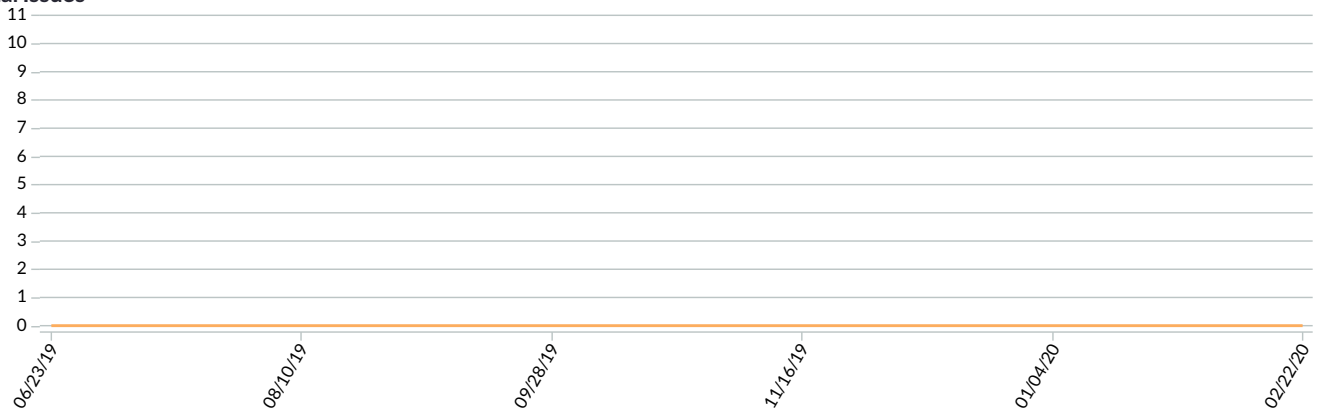
New Issues



You have no Redirect Issues! Nice work.

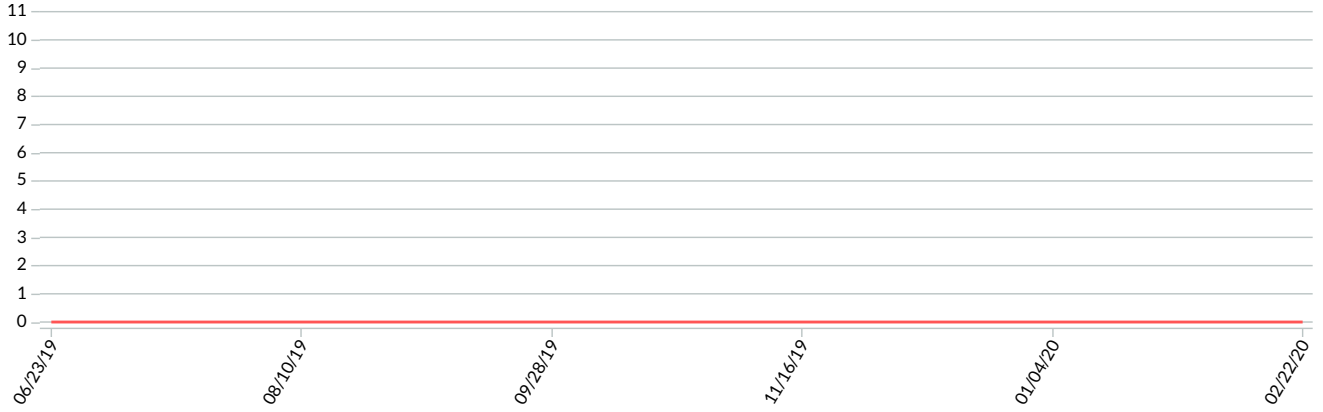
All Crawler Warnings

Total Issues



All Crawler Warnings

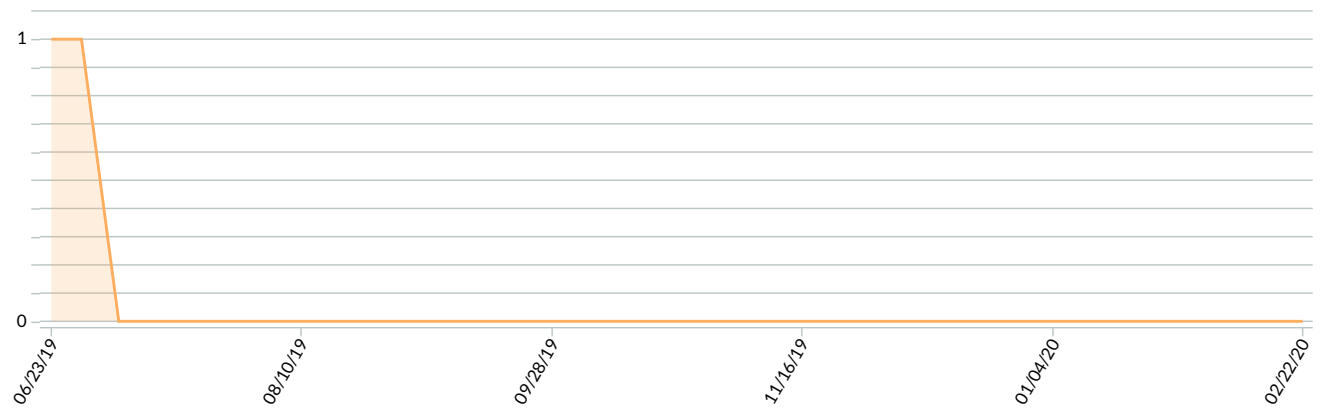
New Issues



You have no Crawler Warnings! Nice work.

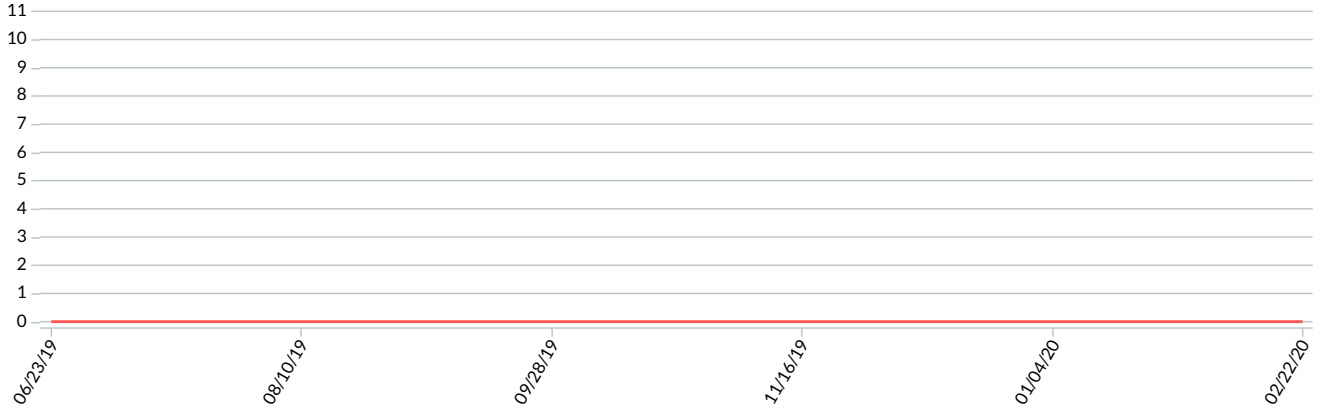
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues



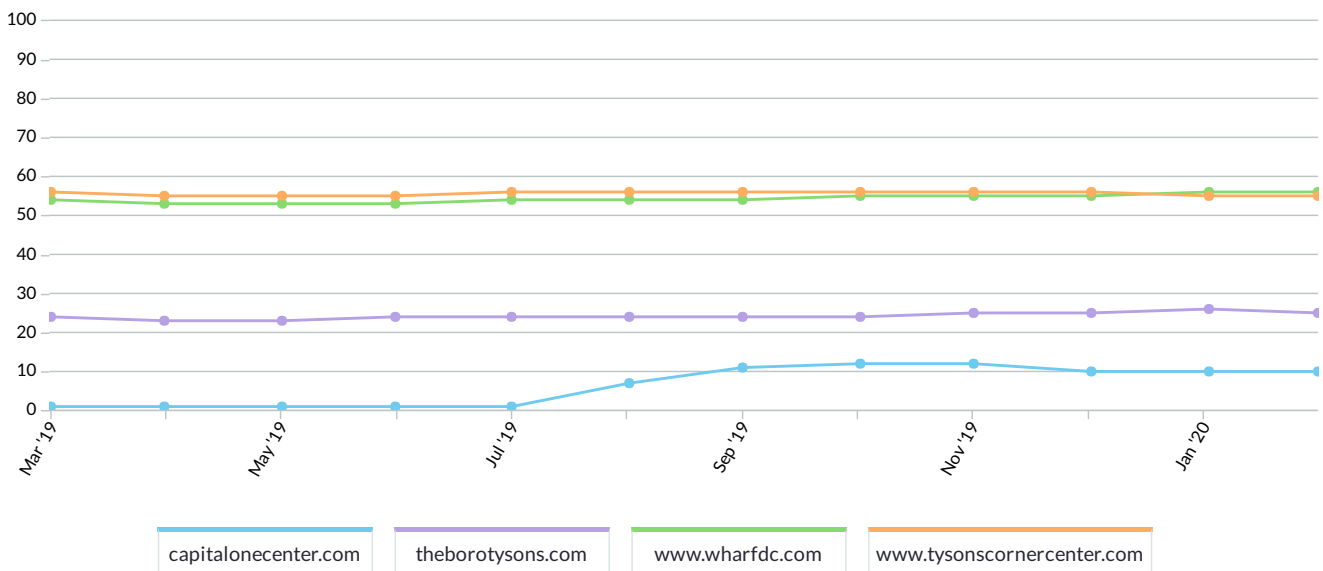


You have no Critical Crawler Issues! Nice work.

Compare Link Profiles

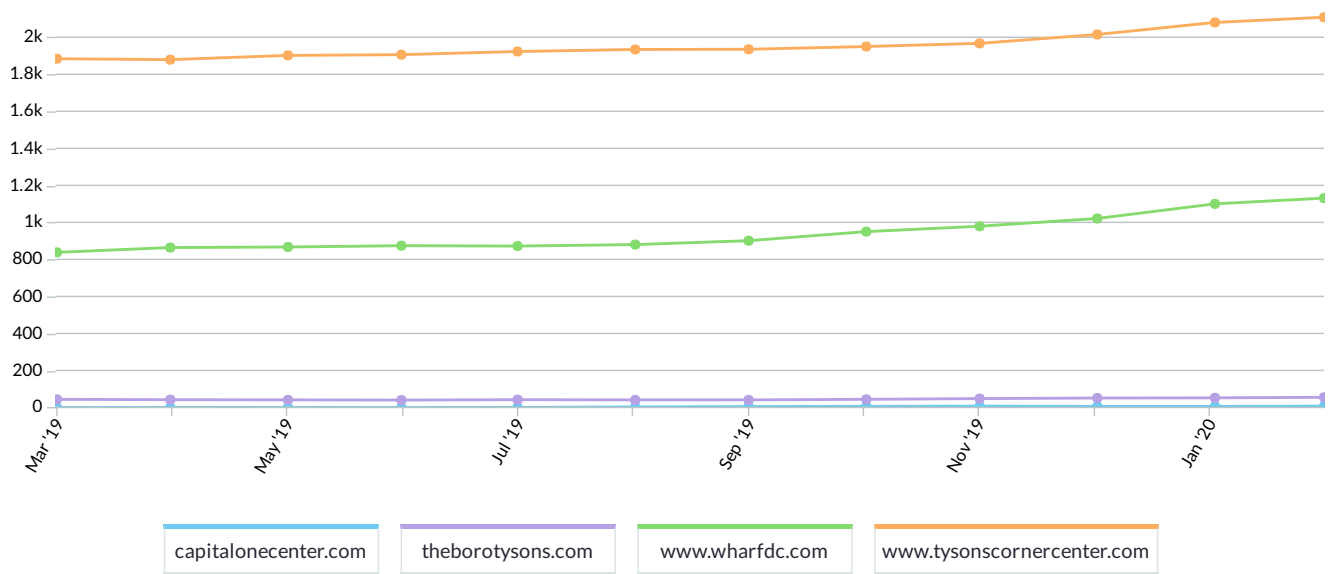
Metrics	capitalonecenter.c...	theborotysons.com	www.wharfdc.com	www.tysonscorne...
Domain Authority	10	25 ▼1	56 ✔	55
Spam Score	--	6%	--	5% ✔
Total links	814 ▲235	543 ▲26	26,102 ▲313	81,306 ▲3k ✔
% of total links, external + follow	4% ▲1	38% ▼6	49% ▲1 ✔	49% ▼1 ✔
External, followed links	30 ▲13	207 ▼19	12,739 ▲290	39,583 ▲233 ✔
Internal, followed links	780 ▲220	298 ▲45	11,653 ▼1	39,523 ▲3k ✔
External, nofollowed links	4 ▲2	38	1,207 ▲25	2,022 ▲99 ✔
Internal, nofollowed links	0	0	503 ▼1 ✔	178 ▼49
Total linking domains	10 ▲2	81 ▲3	1,440 ▲37	2,496 ▲26 ✔
Followed linking domains	7 ▲1	55 ▲3	1,131 ▲31	2,108 ▲28 ✔

Domain Authority



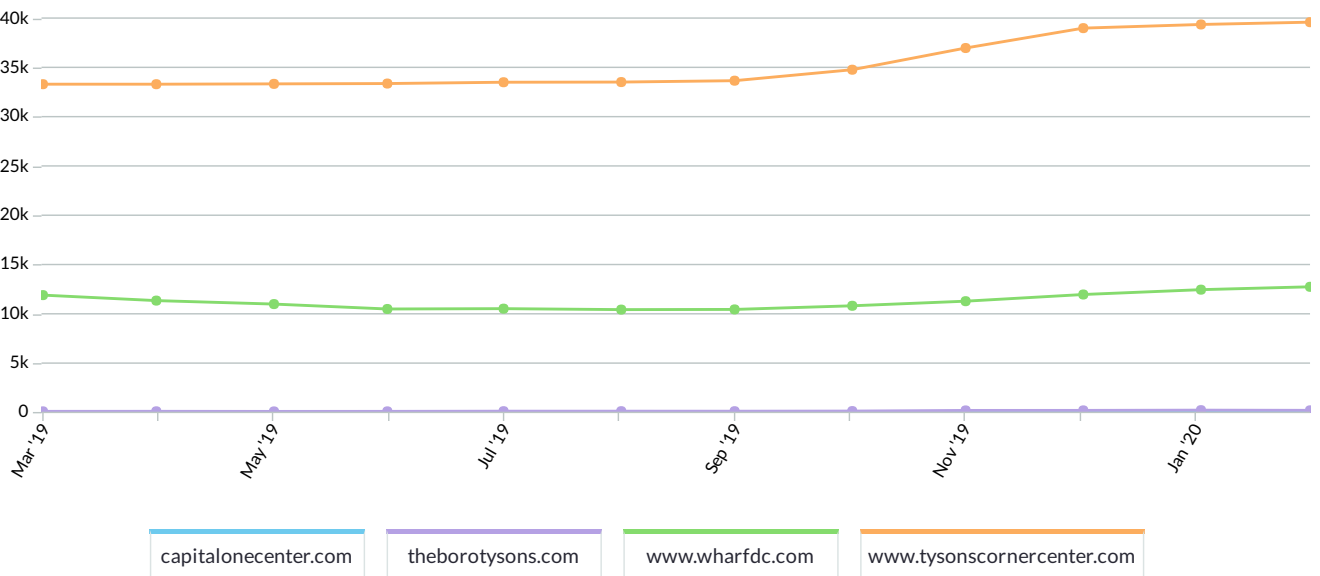
Linking Domains

Followed linking domains Total linking domains

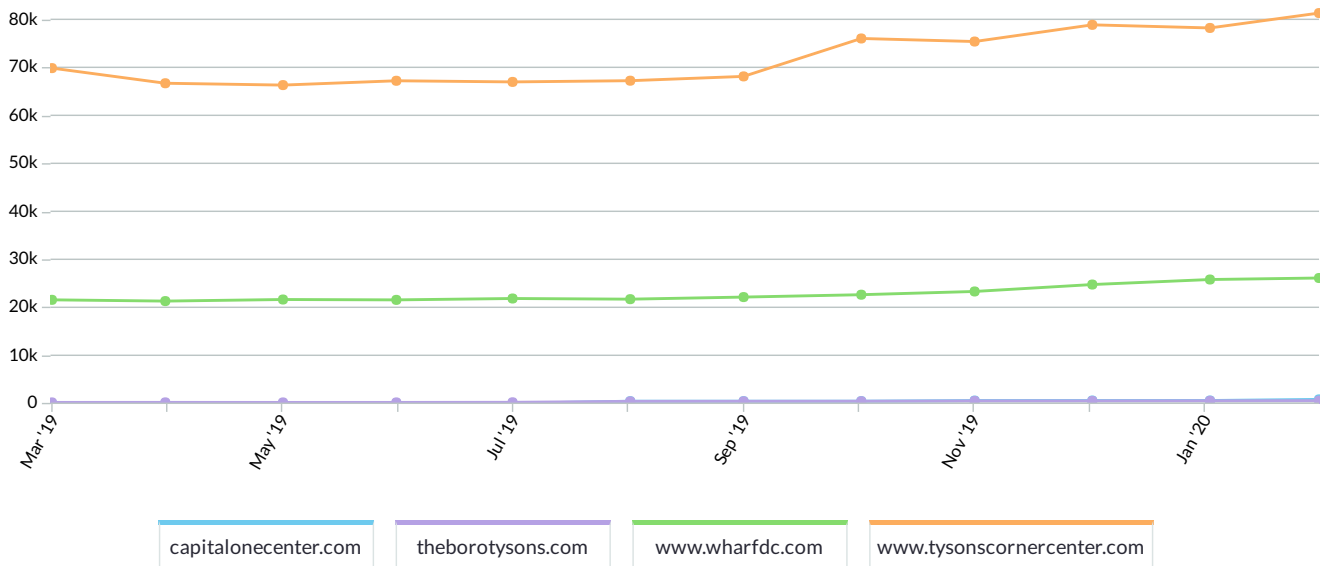


External Links

Followed external links Total external links



Total links



Follow vs Nofollow

capitalonecenter.com

Internal links



100.0% follow 0.0% nofollow

External links



88.2% follow 11.8% nofollow

theborotysons.com

Internal links



100.0% follow 0.0% nofollow

External links



84.5% follow 15.5% nofollow

www.wharfdc.com

Internal links



95.9% follow 4.1% nofollow

External links



91.3% follow 8.7% nofollow

www.tysonscornercenter.com

Internal links



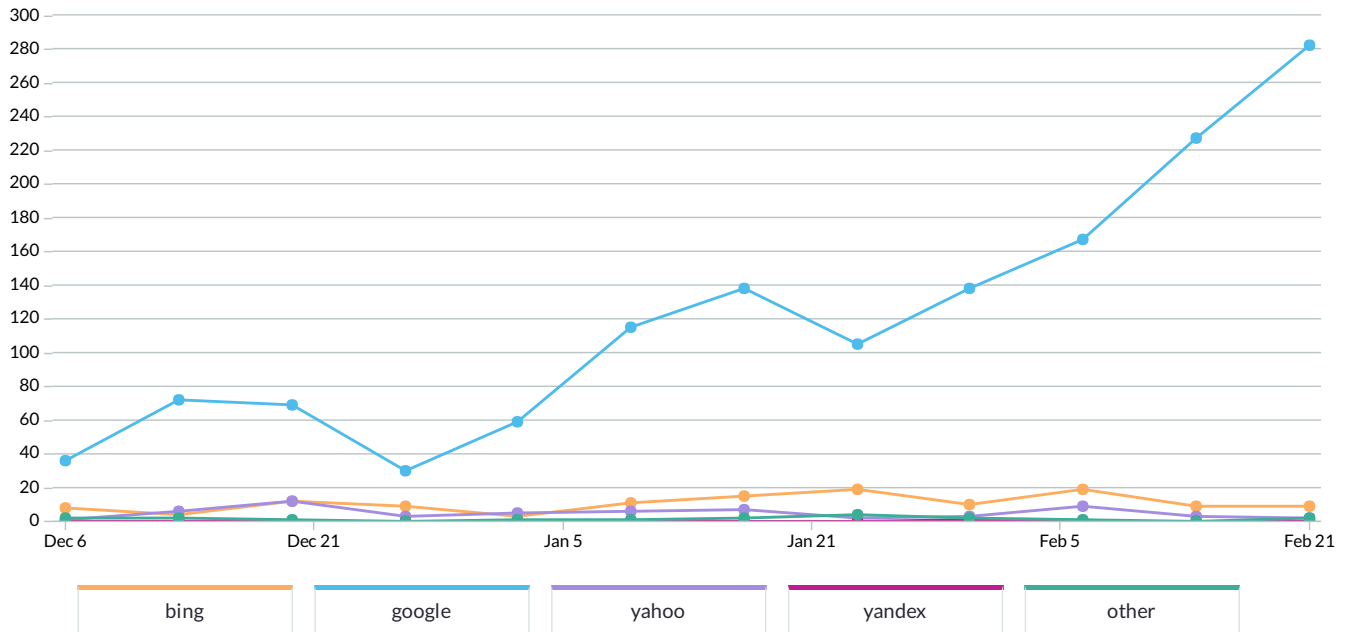
99.6% follow 0.4% nofollow

External links



95.1% follow 4.9% nofollow

Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
bing	9	▲12.50%	3%	7	89%	33.33	3.00
google	282	▲683%	96%	282	71%	53.9	2.33
duckduckgo	2		1%	2	100%	0	3.00
yahoo	2	▲100%	1%	2	100%	50	4.50