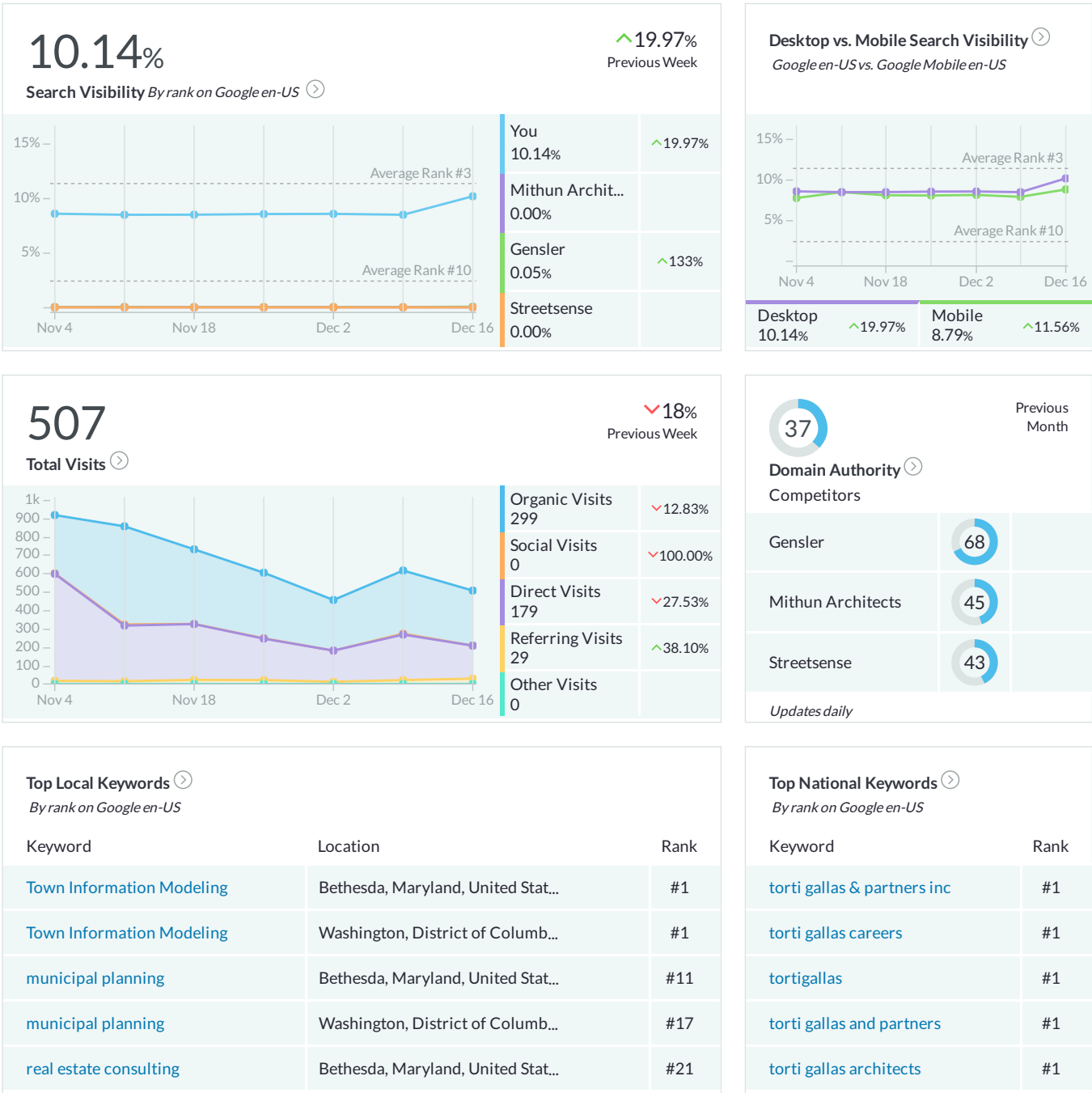


Torti Gallas Report

Generated on December 17, 2019

Dashboard



2,545

External Links 

Competitors

Gensler	148k	 3k
Mithun Architects	19k	 1k
Streetsense	38k	 254

19 / 55

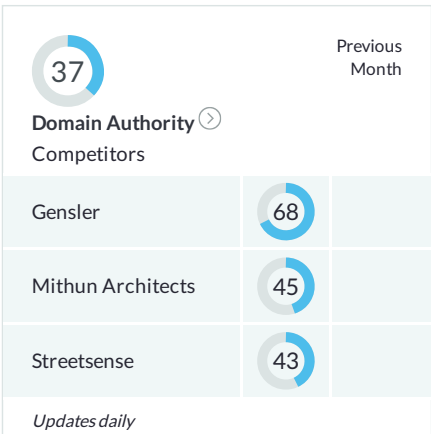
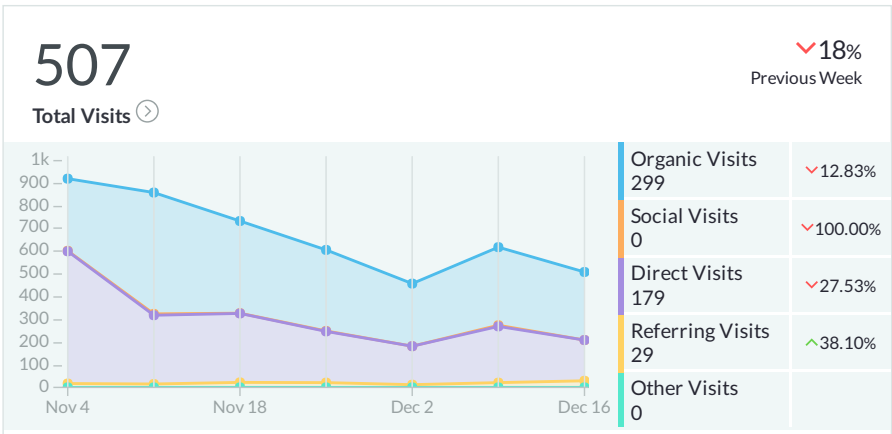
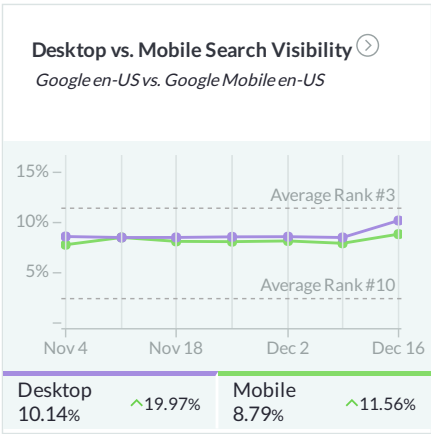
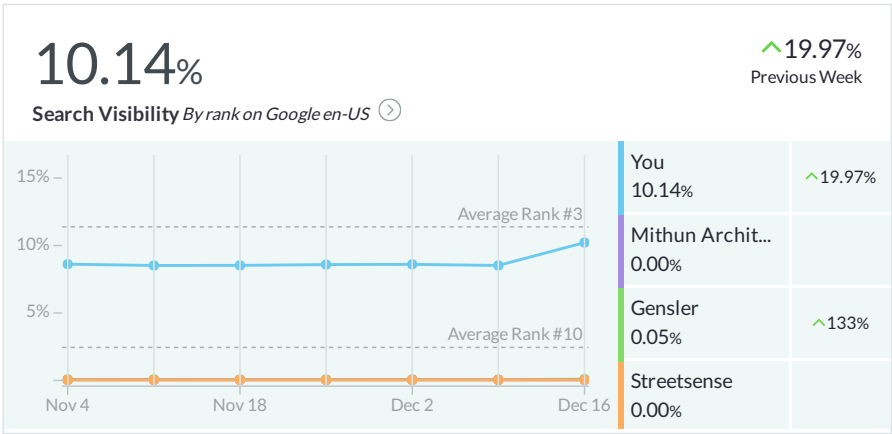
Previous Week

Keywords Ranked #1-10

Competitors

Gensler	0	
Mithun Architects	0	
Streetsense	0	

Dashboard



Top Local Keywords

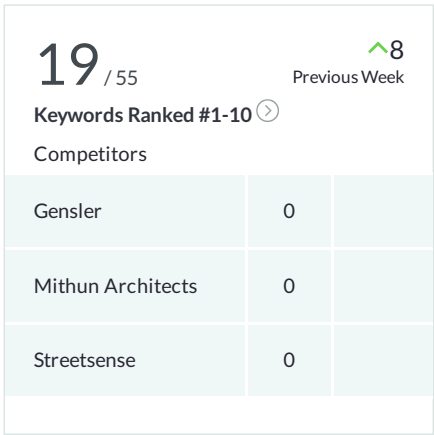
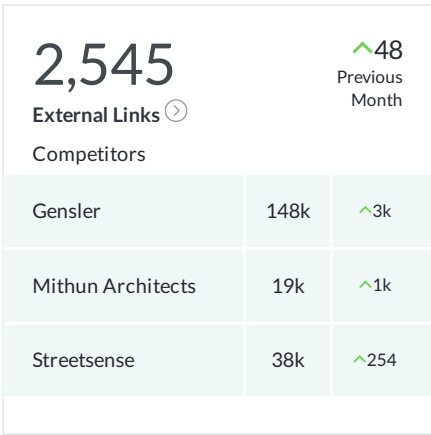
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#1
Town Information Modeling	Washington, District of Columb...	#1
municipal planning	Bethesda, Maryland, United Stat...	#11
municipal planning	Washington, District of Columb...	#17
real estate consulting	Bethesda, Maryland, United Stat...	#21

Top National Keywords

By rank on Google en-US

Keyword	Rank
torti gallas & partners inc	#1
torti gallas careers	#1
tortigallas	#1
torti gallas and partners	#1
torti gallas architects	#1



Rankings Overview

Search Visibility ⁱ

10.14%

▲ 14.05%

Rankings

#1-3

15

▲ 4

#4-10

4

#11-20

4

#21-50

10

▲ 3

22 tracked keywords are not in the top 50

Movement

7

8

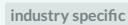
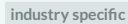
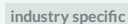
Moved up Moved down

Organic rankings on Google en-US

Featured Snippets

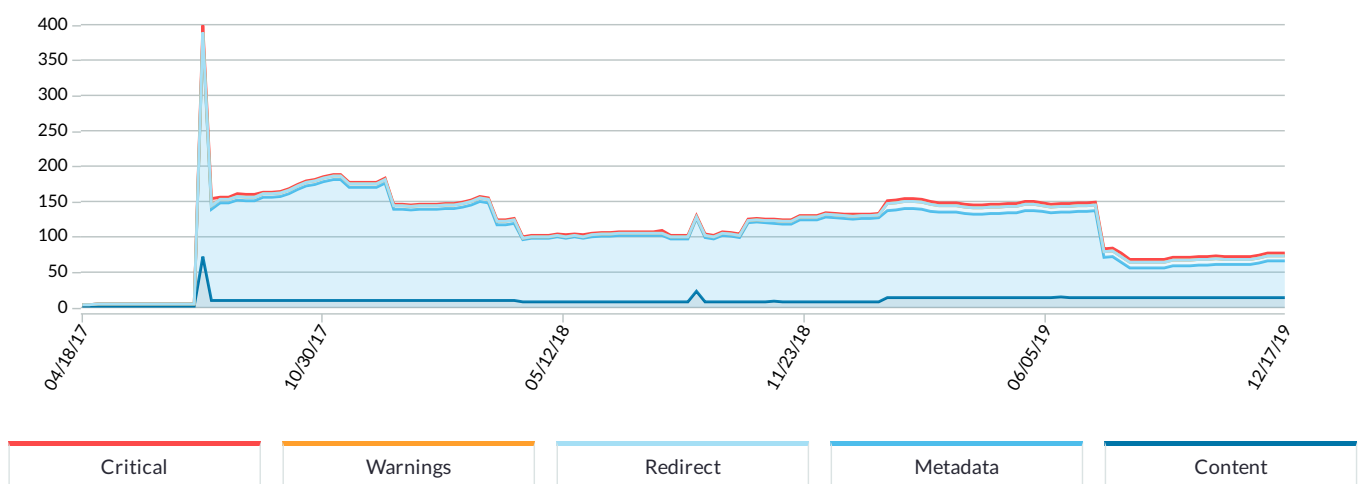
0

Tracked Keywords Compared to Competitors

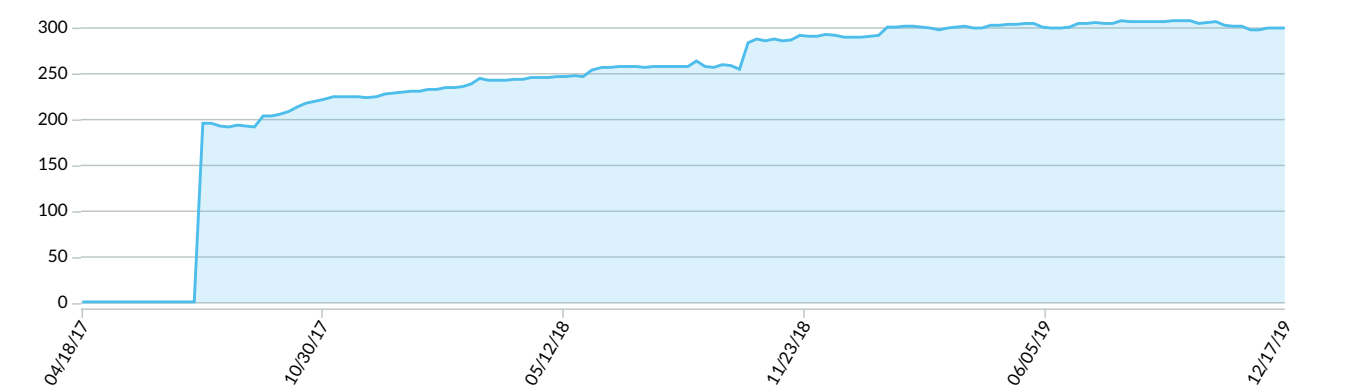
Keyword 	Location 	You   	Streetsense 	  	Mithun Architects 	  	Gensler 	  	
town information modeling	National	#1		#51+		#51+		#51+	
torti gallas and partners 	National	#1		#51+		#51+		#51+	
Town Information Modeling 	National	#1		#51+		#51+		#51+	
torti gallas partners 	National	#1	--	#51+	--	#51+	--	#51+	--
torti gallas silver spring 	National	#1	--	#51+	--	#51+	--	#51+	--
tortigallas 	National	#1		#51+		#51+		#51+	
Town Information Modeling 	Bethesda, Maryland, United States	#1		#51+		#51+		#51+	
torti gallas md 	National	#1		#51+		#51+		#51+	
torti gallas architects 	National	#1	--	#51+	--	#51+	--	#51+	--
torti gallas barry farm 	National	#1		#51+		#51+		#51+	
Torti Gallas 	National	#1		#51+		#51+		#51+	
torti gallas & partners inc 	National	#1	--	#51+	--	#51+	--	#51+	--
Town Information Modeling 	Washington, District of Columbia, United States	#1		#51+		#51+		#51+	
torti gallas careers 	National	#1	--	#51+	--	#51+	--	#51+	--
torti gallas 	National	#1		#51+		#51+		#51+	
urban design firms washington dc	National	#5	--	#41	--	#51+	--	#11	--
torti 	National	#5	 2	#51+		#51+		#51+	
urban planning firms dc	National	#10	--	#51+	--	#51+	--	#15	--
chk architects	National	#10	--	#51+	--	#51+	--	#51+	--

municipal planning industry specific	Bethesda, Maryland, United States	#11	▼5	#51+	#51+	#51+
gallas Branded	National	#16	▼6	#51+	#51+	#51+
municipal planning industry specific	Washington, District of Columbia, United States	#17	▼10	#51+	#51+	#51+
municipal planning industry specific	National	#19	▼15	#51+	#51+	#51+
real estate consulting industry specific	Bethesda, Maryland, United States	#21	▲8	#51+	#51+	#17 ▲7
real estate consulting industry specific	National	#29	▲4	#51+	#51+	#14 ▲7

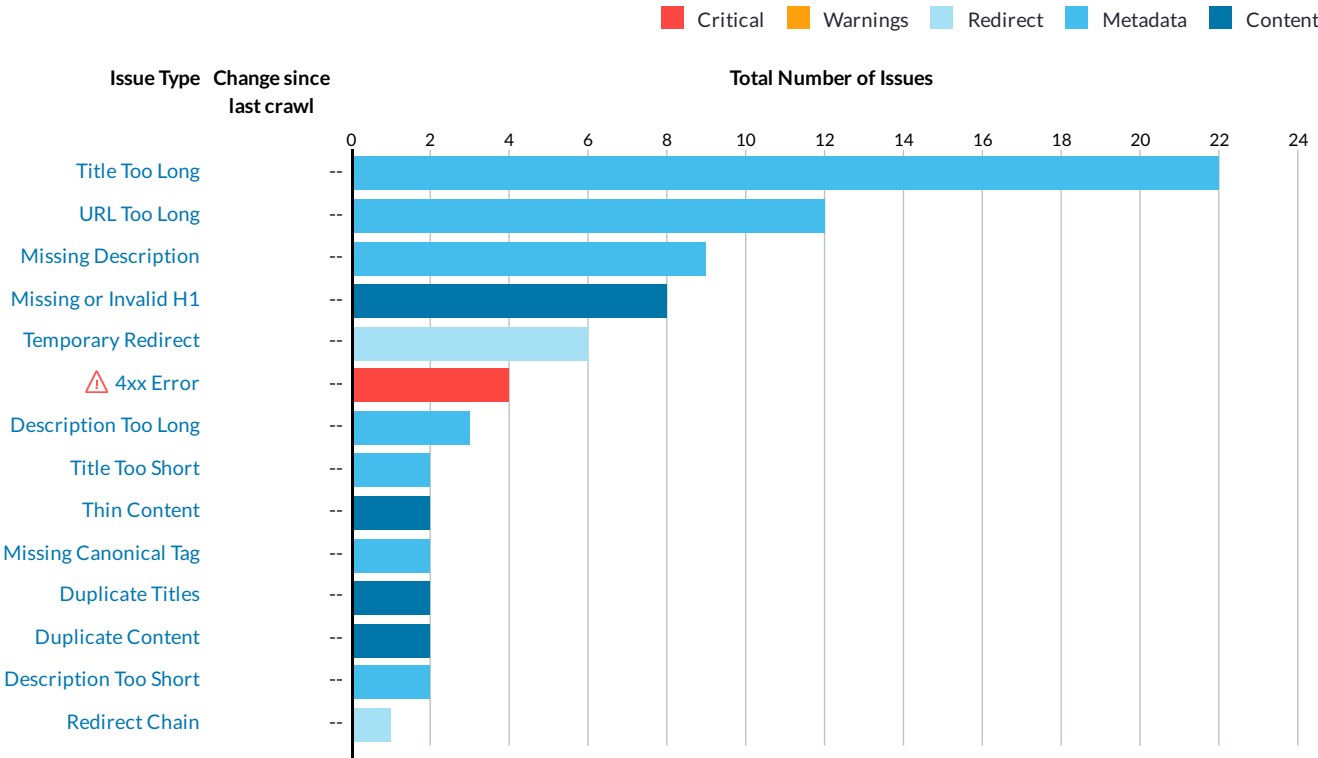
Total Issues Detected



Total Pages Crawled



All Issues



Inbound Links - tortigallas.com

Link Source:

enter a domain...

Link Type:

all links

Link State:

active

Limit Results:

☒ for feeds and proxy sites

☐ to one link per domain

URL	Anchor Text	PA	DA	Linking Domains	Spam Score	More Info
Temple Terrace, Florida - Wikipedia en.wikipedia.org/wiki/Temple_Terrace,_Florida nofollow via redirect	"torti gallas partners"	69	98	247	6%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/wiki/Temple_Terrace,_Florida nofollow via redirect	"master plan and redevelop...	69	98	247	6%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/wiki/Temple_Terrace,_Florida nofollow	"Torti Gallas + Partners"	69	98	247	6%	
Temple Terrace, Florida - Wikipedia en.wikipedia.org/wiki/Temple_Terrace,_Florida nofollow	"master plan and redevelop...	69	98	247	6%	
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/wiki/Hawthorne,_Philadelphia nofollow via redirect	"MLK Plaza revitalization pl...	62	98	36	6%	
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/wiki/Hawthorne,_Philadelphia nofollow	"MLK Plaza revitalization pl...	62	98	36	6%	
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/wiki/New_Classical_architects nofollow via redirect	"Torti Gallas and Partners"	57	98	4	6%	
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/wiki/New_Classical_architects nofollow	"Torti Gallas and Partners"	57	98	4	6%	
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/wiki/New_Classical_Architecture nofollow via redirect	"Torti Gallas and Partners"	56	98	3	6%	
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/wiki/New_Classical_Architecture nofollow	"Torti Gallas and Partners"	56	98	3	6%	
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/wiki/New_Classical_architects nofollow via redirect	"website"	55	98	2	6%	
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/wiki/New_Classical_architects nofollow	"website"	55	98	2	6%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/wiki/Skyland_(Washington,_D.C.) nofollow via redirect	"Torti Gallas + Partners"	54	98	29	6%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/wiki/Skyland_(Washington,_D.C.)	"mixed-used town center"	54	98	29	6%	

nofollow via redirect

Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.) 	"mixed-used town center"	54	98	29	6%	
nofollow						
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.) 	"Torti Gallas + Partners"	54	98	29	6%	
nofollow						
Section 8 public housing redefined by new Milwaukee www.businessinsider.com/...-photos-2018-3 	"Westlawn Gardens"	54	93	19	1%	
Section 8 public housing redefined by new Milwaukee www.businessinsider.com/...-photos-2018-3 	"westlawn gardens"	54	93	19	1%	
via rel=canonical						
AIA LA Urban Design Committee Meeting at The... www.eventbrite.com/...tickets-12047848439 	"Parking link"	48	93	2	1%	
nofollow						
Exposition Park master plan will prepare the plan la.curbed.com/...lan-lucas-museum-olympics 	"Torti Gallas + Partners"	46	86	13	1%	
Fancy Facades, Clever Designs: Four Local Companies www.washingtonpost.com/...rky-condos-dc/ 	"Tortigallas.com"	46	95	2	11%	
GSSCC Weekly Update - August 29, 2016 - Join myemail.constantcontact.com/...L1-b5hqlnQ 	"here"	45	91	3	1%	
nofollow via redirect						
GSSCC Weekly Update - August 29, 2016 - Join myemail.constantcontact.com/...L1-b5hqlnQ 	"here"	45	91	3	1%	
nofollow						
The Michaels Organization Educational Foundation www.prweb.com/...12/5/prweb9554119.htm 	"http://www.TortiGallas.com"	45	91	2	8%	
nofollow via redirect						
The Michaels Organization Educational Foundation www.prweb.com/...12/5/prweb9554119.htm 	"Torti Gallas and Partners"	45	91	2	8%	
nofollow via redirect						
The Michaels Organization Educational Foundation www.prweb.com/...12/5/prweb9554119.htm 	"http://www.TortiGallas.com"	45	91	2	8%	
nofollow						
The Michaels Organization Educational Foundation www.prweb.com/...12/5/prweb9554119.htm 	"Torti Gallas and Partners"	45	91	2	8%	
nofollow						
In Milwaukee, the Westlawn public housing redefined www.curbed.com/...-westlawn-devlopment 	"Torti Gallas + Partners"	44	86	7	1%	
In Milwaukee, the Westlawn public housing redefined www.curbed.com/...-westlawn-devlopment 	"torti gallas partners"	44	86	7	1%	
via rel=canonical						
Designing the Small House - Buildipedia buildipedia.com/...esigning-the-small-house 	"Torti Gallas and Partners"	44	57	39	9%	
via redirect						
Designing the Small House - Buildipedia	"Torti Gallas and Partners"	44	57	39	9%	

buildipedia.com/...esigning-the-small-house 						
Section 8 public housing redefined by new Mil... www.businessinsider.com/...s-2018-3?r=UK 	"Westlawn Gardens"	44	93	2	1%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...s-2018-3?r=UK  via rel=canonical	"Westlawn Gardens"	44	93	2	1%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow via redirect	"Torti Gallas & Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow	"Torti Gallas & Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/...08/prweb12100030.htm  nofollow via redirect	"Torti Gallas and Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/...08/prweb12100030.htm  nofollow	"Torti Gallas and Partners"	43	91	1	8%	
Torti Gallas + Partners, Inc. Crunchbase www.crunchbase.com/...-gallas-partners-inc  nofollow	"tortigallas.com"	43	91	2	--	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm  via redirect	"www.tortigallas.com"	42	91	0	1%	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm 	"www.tortigallas.com"	42	91	0	1%	
www.engr.psu.edu/...002/building-stats.html  via redirect	"torti gallas and partners inc"	42	91	0	1%	
www.engr.psu.edu/...002/building-stats.html 	"Torti Gallas and Partners, L..."	42	91	0	1%	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm  via redirect	"www.tortigallas.com"	42	91	0	1%	
Home Page www.engr.psu.edu/...03/buildingstatistic.htm 	"www.tortigallas.com"	42	91	0	1%	
Building Statistics - Zachariah A. Wasser's AE ... www.engr.psu.edu/...002/building-stats.html  via redirect	"torti gallas and partners inc"	42	91	0	1%	
Building Statistics - Zachariah A. Wasser's AE ... www.engr.psu.edu/...002/building-stats.html 	"Torti Gallas and Partners, L..."	42	91	0	1%	
Stanworth Apartments Facilities facilities.princeton.edu/...worth-apartments  nofollow via redirect	"torti gallas and partners"	42	93	0	1%	
Stanworth Apartments Facilities facilities.princeton.edu/...worth-apartments  nofollow	"Torti Gallas and Partners"	42	93	0	1%	

Architects & Engineers Silver Spring, MD - Bu... listings.homestead.com/...chitects-engineers	[no anchor text]	42	90	0	20%	☐
Engineers Silver Spring, MD - Business Listing... listings.homestead.com/...d/c1639-engineers	[no anchor text]	42	90	0	20%	☐

Link Metrics - tortigallas.com

Domain Authority ⁱ

37

Page Authority ⁱ

32

Linking Domains ⁱ
281

Inbound Links ⁱ

Total 2.5k
Followed 2.3k

Link Metrics - tortigallas.com

Domain Authority ⁱ

37

Page Authority ⁱ

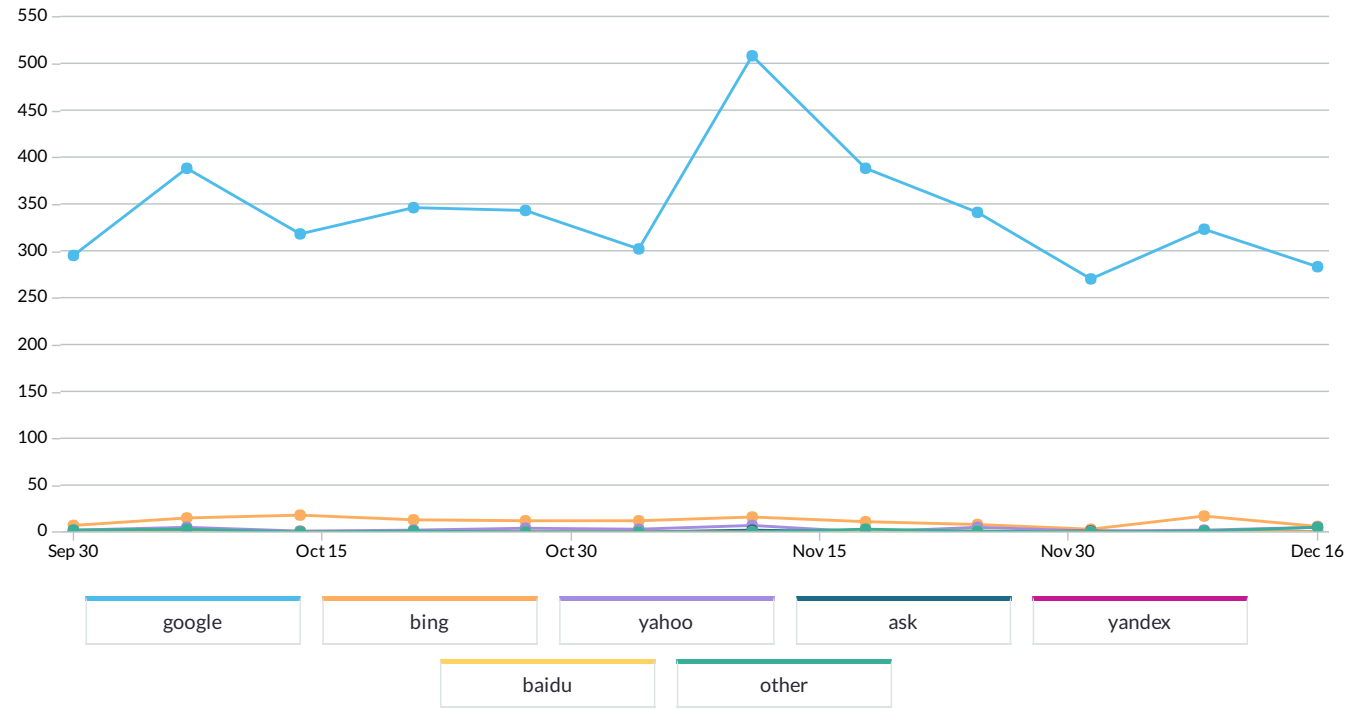
32

Linking Domains ⁱ
281

Inbound Links ⁱ

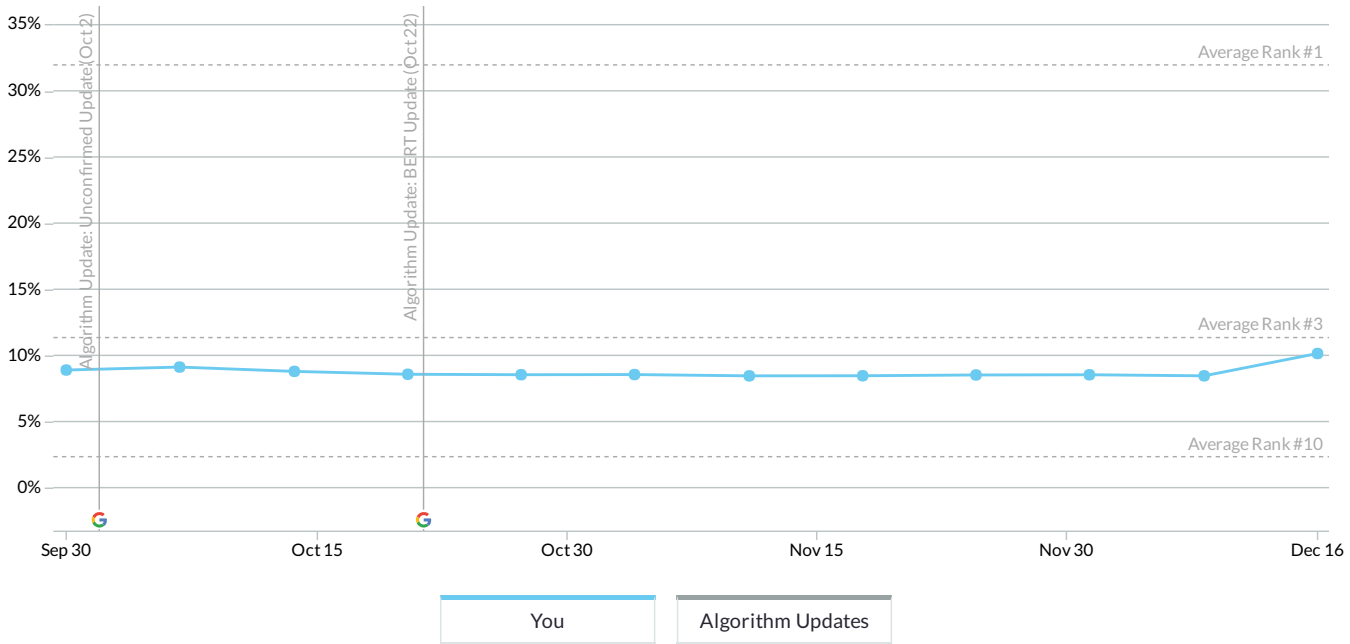
Total 2.5k
Followed 2.3k

Visits from Organic Search



Search Visibility

Estimated percentage of clicks based on your keyword rankings



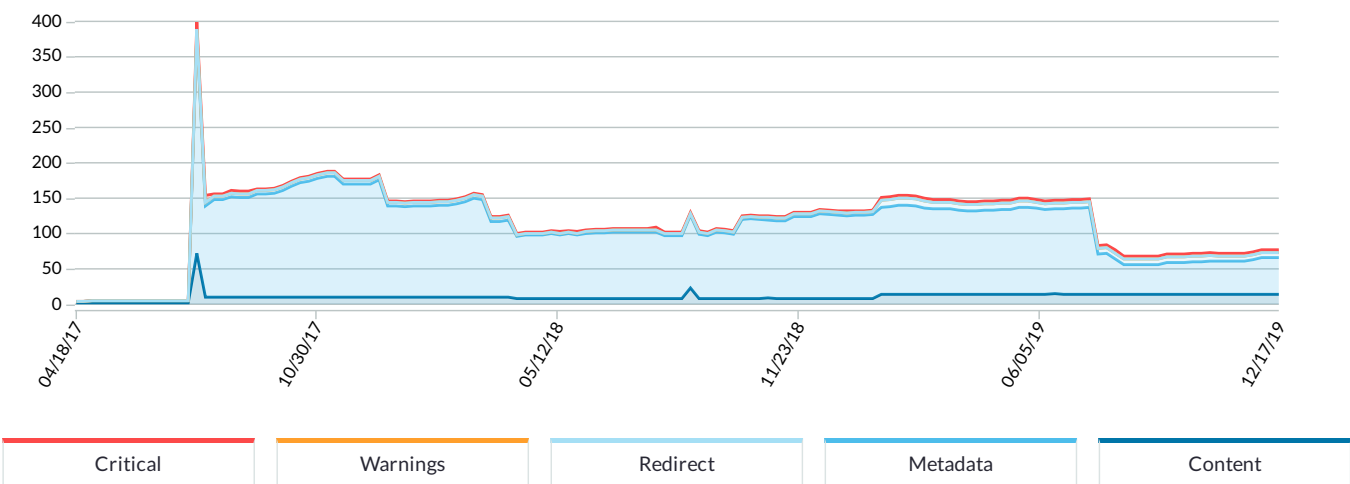
Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	1,551	▲ 50.00%	96%	1,551	78%	49.9	3.30
bing	43	▼ 15.69%	3%	12	67%	51.16	2.26
yahoo	15	▲ 25.00%	1%	15	100%	33.33	2.67
baidu	2	▲ 100%	0%	2	50%	100	1.00
ask	2		0%	1	100%	50	3.00
yandex	2		0%	2	50%	50	1.50
duckduckgo	3		0%	3	100%	0	2.67
ecosia.org	1		0%	0	100%	100	1.00

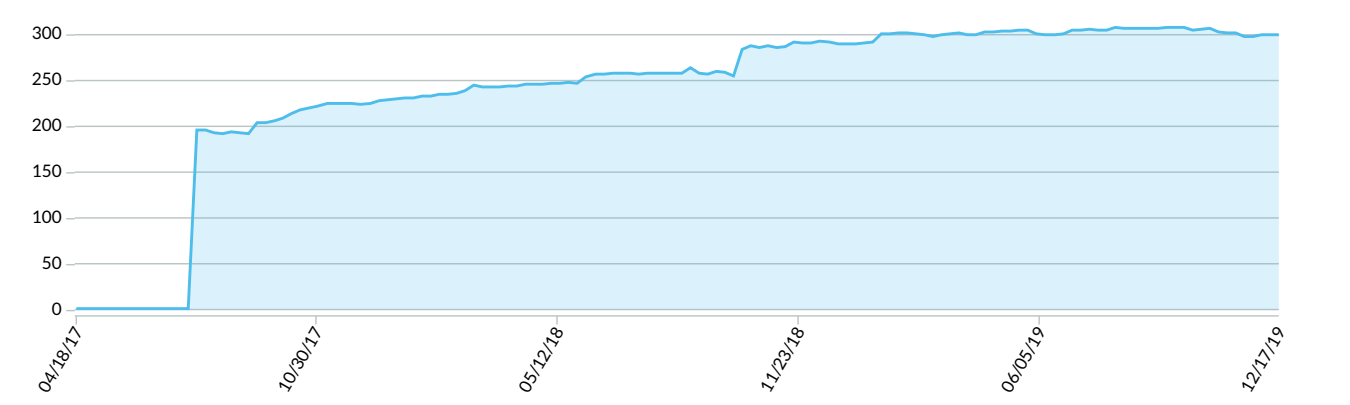
Track & Monitor

Keyword ⁱ 	Page ⁱ 	Rank ⁱ 	Score ⁱ  	Track
Town Information Modeling	Town Information Modeling® tortigallas.com/expertise/town-information-modeling 	#51+	98	☒
The Spectrum	The Spectrum tortigallas.com/expertise/the-spectrum 	#51+	98	☒
Placemaking	Placemaking tortigallas.com/expertise/placemaking 	#51+	98	☒
master planning	Master Planning tortigallas.com/expertise/master-planning 	#51+	96	☒

Total Issues Detected



Total Pages Crawled



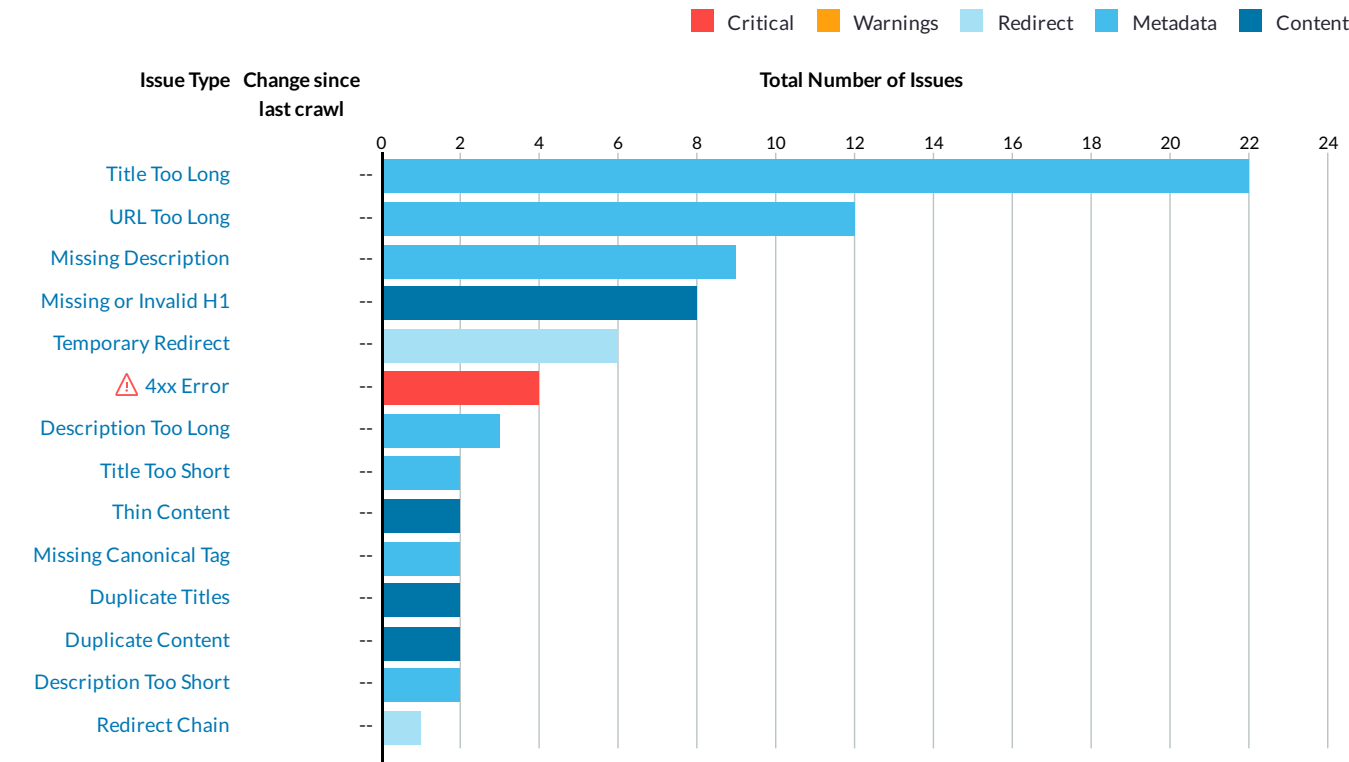
Crawl Overview

Pages Crawled 300	New Issues 14	Issues By Category ⚠ Critical Crawler Issues 4 Crawler Warnings 0 Metadata Issues 52 Redirect Issues 7 Content Issues 14	Total Issues 77
----------------------	------------------	---	--------------------

New Issues

	Issue Type	Category	Number of New Issues
New	Temporary Redirect	Redirect Issues	3
New	Thin Content	Content Issues	2
New	Missing or Invalid H1	Content Issues	2
New	Missing Description	Metadata Issues	2
New	Missing Canonical Tag	Metadata Issues	2
New	4xx Error	Critical Crawler Issues	2
New	Duplicate Content	Content Issues	1

All Issues



Moz Recommends Fixing

⚠️ 4xx Error (4)

Why is this a high priority?

This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:



Pete says: *Update your redirect to point to a relevant (and working) URL. <a...*

[Review issues of this type](#) ↗

Title Too Long (22)

Why is this a high priority?

If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:



Brian says: *We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 570 pixels....*

[Review issues of this type](#) ↗

URL Too Long (12)

Why is this a high priority?

URLs describe a site or page to visitors and search engines. Keeping them relevant, compelling, and accurate is the key to...

How to fix it:

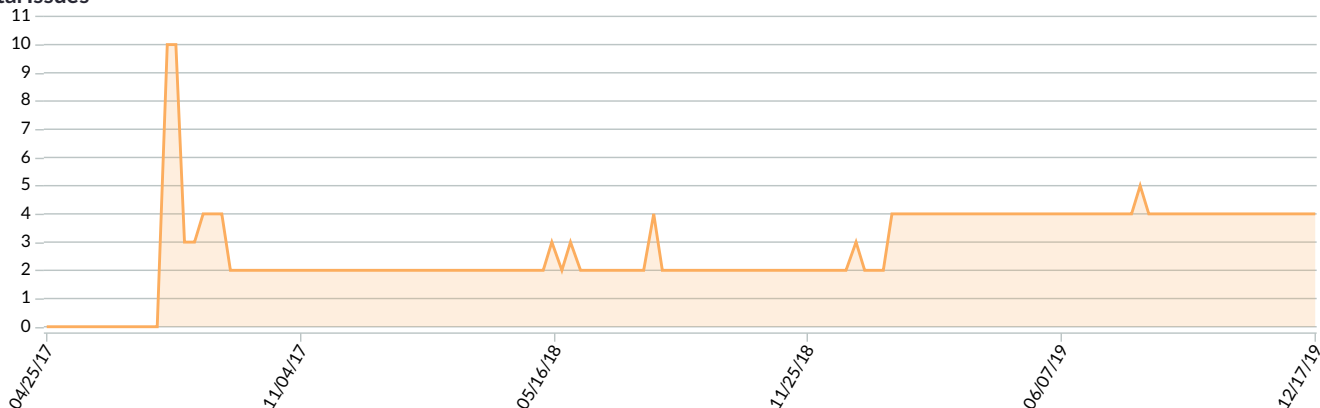


Rand says: *Choose shorter, human-readable URLs with descriptive keywords. We recommend keeping URLs under 75 characters. When possible, place content...*

[Review issues of this type](#) ↗

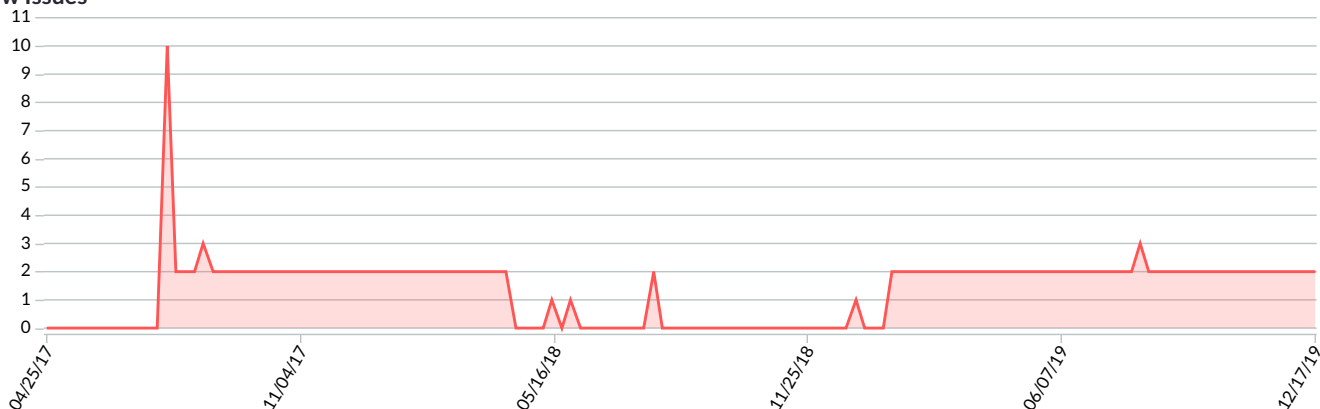
All Critical Crawler Issues

Total Issues



All Critical Crawler Issues

New Issues



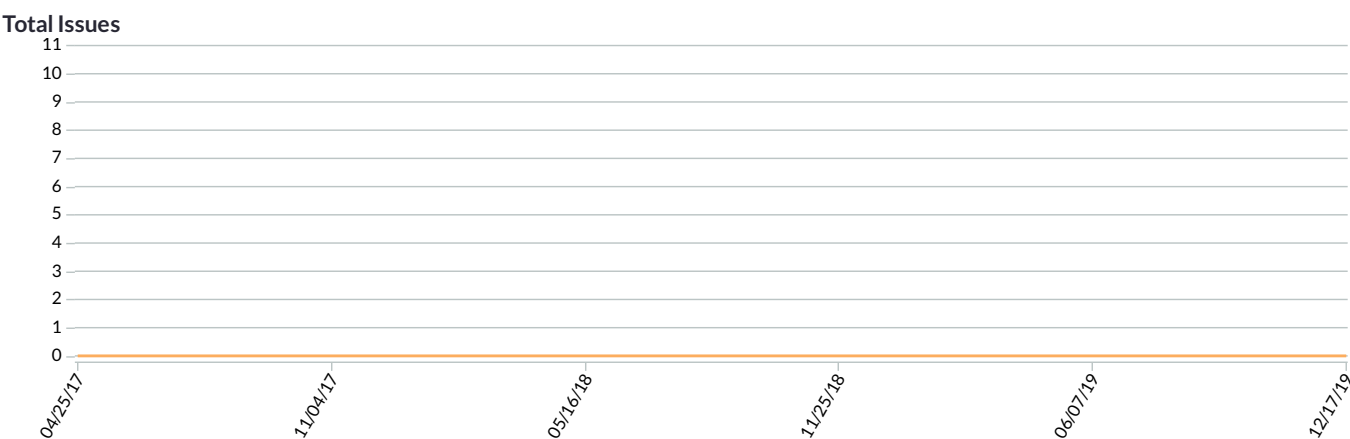
Pages with Critical Crawler Issues

New URL

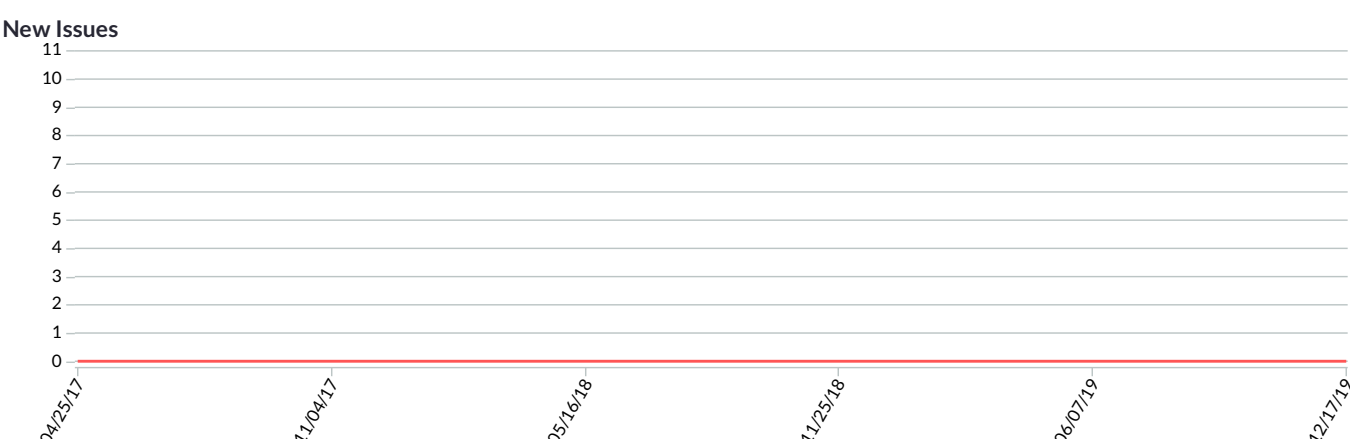
Page Authority Issue Type

New	404 - File or directory not found. http://idam.tortigallas.com/%2F(S(mfnh3y2053ba53vp3iljv4yj))%2Flogin.aspx%3Fr%3D	19	4xx Error
New	404 - File or directory not found. http://idam.tortigallas.com/(S(mfnh3y2053ba53vp3iljv4yj))/%2F(S(mfnh3y2053ba53vp3iljv...	19	4xx Error
	Not Found https://tortigallas.com/expertise/planning	19	4xx Error
	Not Found https://tortigallas.com/portfolio/www.thegarlands.com	19	4xx Error

All Crawler Warnings



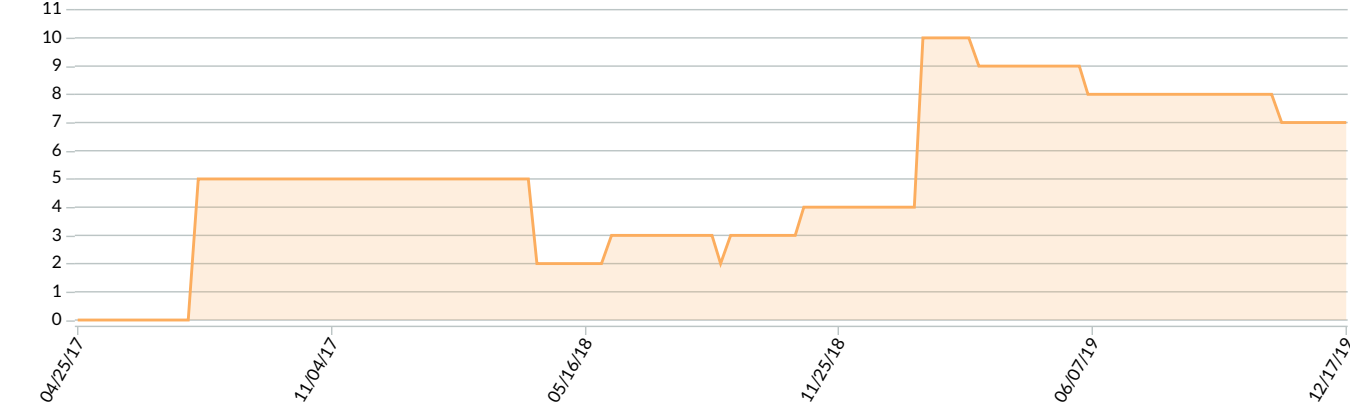
All Crawler Warnings



You have no Crawler Warnings! Nice work.

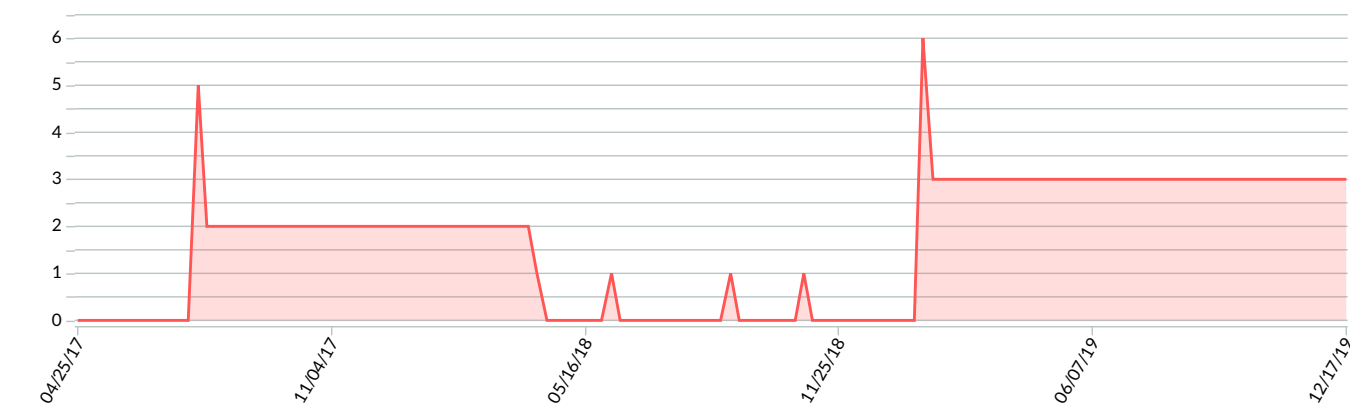
All Redirect Issues

Total Issues



All Redirect Issues

New Issues

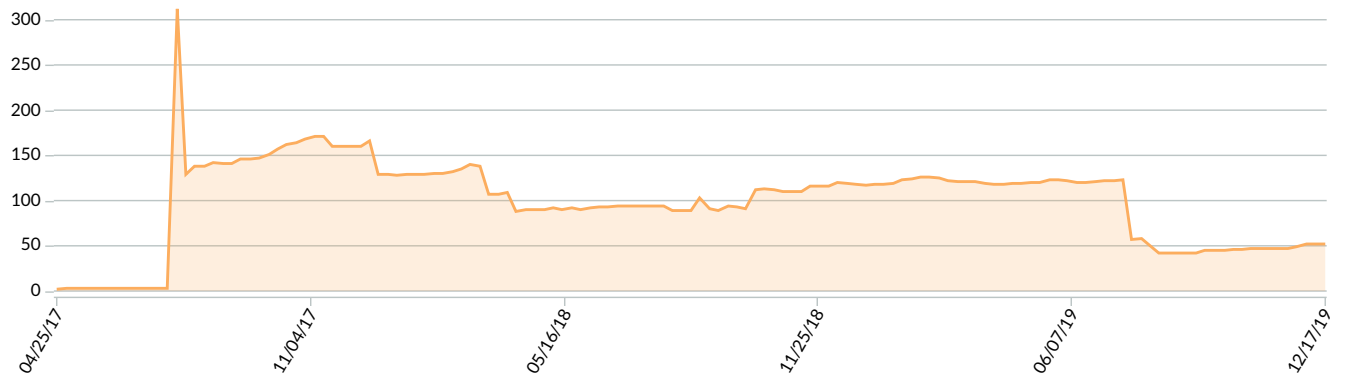


Pages with Redirect Issues

New	URL	Page Authority	Issue Type	Preview
New	Object moved http://idam.tortigallas.com/%2F(S(mfnh3y2053ba53vp3iljv4yj))%2Fidam.aspx	19	Temporary Redirect	
New	Object moved http://idam.tortigallas.com/(S(mfnh3y2053ba53vp3iljv4yj))/idam.aspx	19	Temporary Redirect	
New	Object moved http://idam.tortigallas.com/(S(mfnh3y2053ba53vp3iljv4yj))/login.aspx?r=	19	Temporary Redirect	
	Object moved http://idam.tortigallas.com/	23	Redirect Chain	
	Object moved http://idam.tortigallas.com/	23	Temporary Redirect	
	Object moved https://files.tortigallas.com/UserWeb/Login/Login.aspx	19	Temporary Redirect	
	Object moved https://idam.tortigallas.com/login.aspx	19	Temporary Redirect	

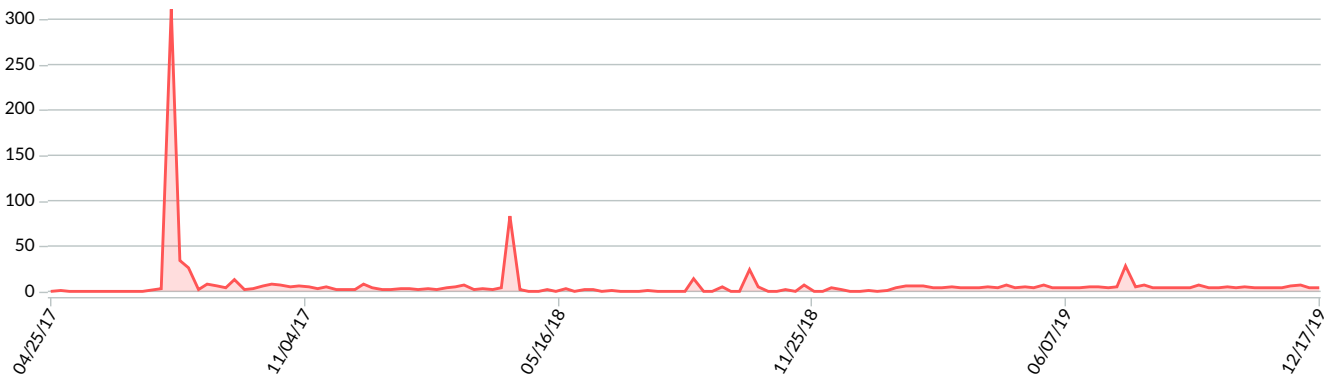
All Metadata Issues

Total Issues



All Metadata Issues

New Issues



Pages with Metadata Issues

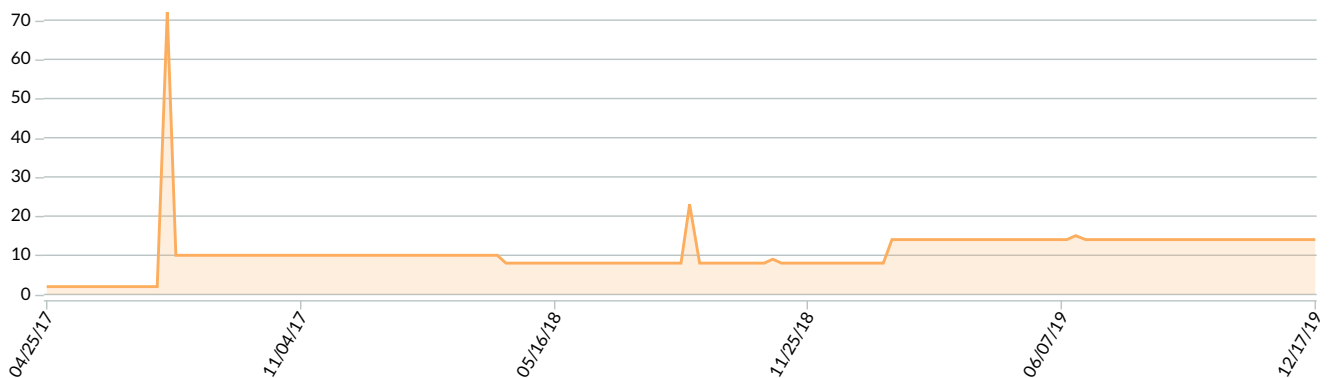
New 	URL 	Page Authority 	Issue Type 
New 	IDAM Version 7 https://idam.tortigallas.com/%2F(S(2taetfz4xtcodyrjo2yqi2it))%2Flogin.aspx 	19	Missing Description
New 	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Missing Description
New 	IDAM Version 7 https://idam.tortigallas.com/%2F(S(2taetfz4xtcodyrjo2yqi2it))%2Flogin.aspx 	19	Missing Canonical Tag
New 	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Missing Canonical Tag
	West Falls Church Gateway Development https://tortigallas.com/portfolio/west-falls-church-gateway-development 	23	Missing Description
	Torti Gallas + Partners IDEAS - Changing Patterns of Society https://tortigallas.com/ideas-changing-patterns-of-society 	19	Description Too Long
	The Parks at Walter Reed is Moving Along!! https://tortigallas.com/news-events/the-parks-at-walter-reed-is-moving-along 	19	Description Too Short
	Housing https://tortigallas.com/portfolio-types/housing 	19	Title Too Short
	Mixed Use https://tortigallas.com/portfolio-types/mixed-use 	19	Title Too Short
	Barry Farm Recreation Center : Best in American Living Award (BALA) https://tortigallas.com/awards/community-facility 	19	Description Too Long
	Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4 	19	Description Too Long
	: William S. Marvin Hall of Fame for Design Excellence https://tortigallas.com/awards/william-s-marvin-hall-of-fame-for-design-excellence 	19	Description Too Short
	Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=de 	19	Missing Description
	Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=es 	19	Missing Description
	Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=fr 	19	Missing Description
	Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=zh 	19	Missing Description
	Torti Gallas + Partners Greyson Goon https://tortigallas.com/leadership/greyson-goon 	19	Missing Description
	Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-mid-rise-community 	19	Title Too Long
	Merwick and Stanworth Faculty and Staff Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-workforce-housing-community 	19	Title Too Long
	MetroTowns at Parkside : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/block-street-building 	19	Title Too Long
	Downtown Wyandanch and Straight Path Corridor : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/charter-award-2 	19	Title Too Long

Lyon Place at Clarendon Metro : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/charter-award-3	19	Title Too Long
The Parks at Walter Reed : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism	19	Title Too Long
Wyvernwood Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-4	19	Title Too Long
Crystal City Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-5	19	Title Too Long
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2	19	Title Too Long
Westlawn Gardens Revitalization : HUD Secretary's Opportunity and Empowerment Award https://tortigallas.com/awards/hud-secretarys	19	Title Too Long
Ormanada Mixed-Use Community : International Property Awards, Europe https://tortigallas.com/awards/international-property-awards-europe	19	Title Too Long
Masonvale Faculty/Staff Housing, George Mason University : Jack Kemp Excellence in Affordable and Workforce Housing https://tortigallas.com/awards/jack-kemp-workforce	19	Title Too Long
Fort Belvoir Family Housing : Market Leader Award - Energy Star Certified Homes https://tortigallas.com/awards/market-leader-award	19	Title Too Long
Fort Belvoir Family Housing : Multi-Housing News Design Excellence Award https://tortigallas.com/awards/multi-housing-news-design-excellence-award	19	Title Too Long
MacDill Air Force Base Family Housing : Multifamily Executive, Grand Award https://tortigallas.com/awards/multifamily-executive-grand-award	19	Title Too Long
Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry https://tortigallas.com/awards/nahb-pillars-of-the-industry-2	19	Title Too Long
Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4	19	Title Too Long
MacDill Air Force Base Family Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-5	19	Title Too Long
Crystal City Master Plan : National Planning Achievement Award for Innovation https://tortigallas.com/awards/national-planning	19	Title Too Long
Westminster New Downtown : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/neighborhood-district-and-corridor	19	Title Too Long
Wyandanch and Straight Path Form-Based Code : Richard H. Driehaus Charitable Lead Trust Form Based Code Award https://tortigallas.com/awards/richard-h-driehaus-charitable	19	Title Too Long
Westlawn Gardens Revitalization : Charles L. Edson Tax Credit Excellence Award https://tortigallas.com/awards/tax-credit-excellence-award	19	Title Too Long
Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=en	19	Missing Description
The Urban Adventure Square Comes to Torti Gallas!! https://tortigallas.com/news-events/the-urban-adventure-square-comes-to-torti-gallas	21	URL Too Long
The Grimke School - TG+P's Future Home - Breaks Ground!! https://tortigallas.com/news-events/the-grimke-school-tg-ps-future-home-breaks-ground	19	URL Too Long
The Parks at Walter Reed is Moving Along!! https://tortigallas.com/news-events/the-parks-at-walter-reed-is-moving-along	19	URL Too Long

Torti Gallas Supports Habitat for Humanity of Washington, DC! https://tortigallas.com/news-events/torti-gallas-supports-habitat-for-humanity-of-washingt...	19	URL Too Long
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2	19	URL Too Long
: William S. Marvin Hall of Fame for Design Excellence https://tortigallas.com/awards/william-s-marvin-hall-of-fame-for-design-excellence	19	URL Too Long
CNU's Public Square Highlights Torti Gallas' Work in Deanwood! https://tortigallas.com/news-events/cnus-public-square-highlights-torti-gallas-work-in-dean...	19	URL Too Long
Tom Gallas at the Accelerator for America Advisory Council Meeting! https://tortigallas.com/news-events/tom-gallas-at-the-accelerator-for-america-advisory-cou...	19	URL Too Long
Torti Gallas Delivers Supplies to Help Victims of Hurricane Dorian! https://tortigallas.com/news-events/torti-gallas-delivers-supplies-to-help-victims-of-hurrica...	19	URL Too Long
Torti Gallas + Partners Welcomes Brandon Diamond! https://tortigallas.com/news-events/torti-gallas-partners-welcomes-brandon-diamond	19	URL Too Long
Torti Gallas Provides Backpacks and Supplies to Local School Children! https://tortigallas.com/news-events/torti-gallas-provides-backpacks-and-supplies-to-local-s...	19	URL Too Long
Torti Gallas Wins Two Professional Builder Awards!! https://tortigallas.com/news-events/torti-gallas-wins-two-professional-builder-awards	19	URL Too Long

All Content Issues

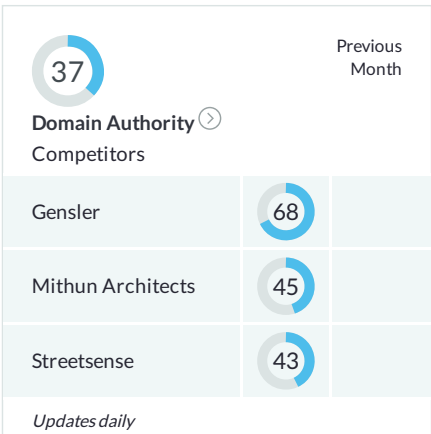
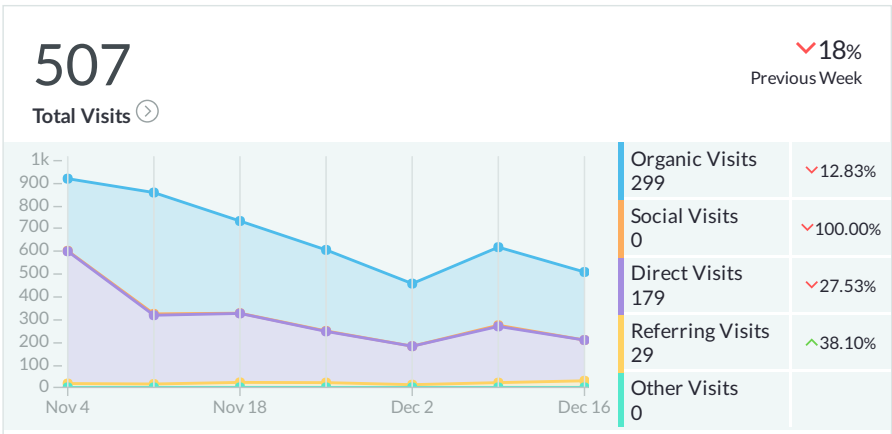
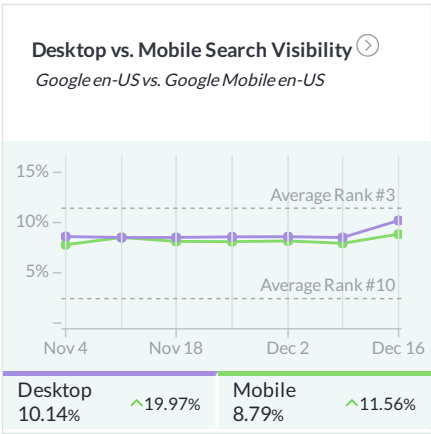
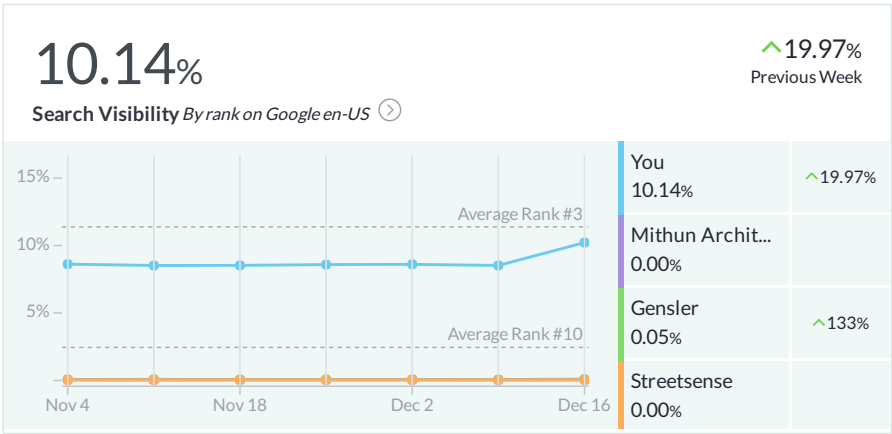
Total Issues



Pages with Content Issues

New 	URL 	Page Authority 	Issue Type 	Preview
New	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Duplicate Content	
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(2taetfz4xtcodyrjo2yqi2it))%2Flogin.aspx 	19	Missing or Invalid H1	
New	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Missing or Invalid H1	
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(2taetfz4xtcodyrjo2yqi2it))%2Flogin.aspx 	19	Thin Content	
New	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Thin Content	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	24	Duplicate Content	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	24	Duplicate Titles	
	IDAM Version 7 https://idam.tortigallas.com/(S(2taetfz4xtcodyrjo2yqi2it))/login.aspx 	19	Duplicate Titles	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	24	Missing or Invalid H1	
	Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=de 	19	Missing or Invalid H1	
	Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=es 	19	Missing or Invalid H1	
	Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=fr 	19	Missing or Invalid H1	
	Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=zh 	19	Missing or Invalid H1	
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Dashboard



Top Local Keywords

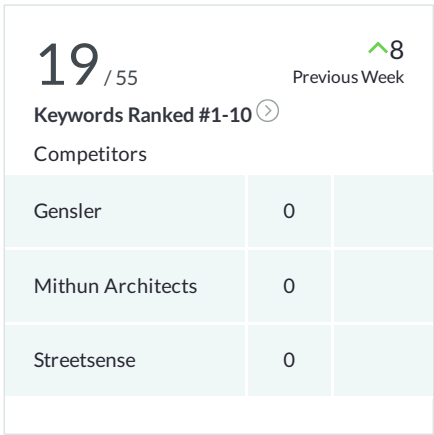
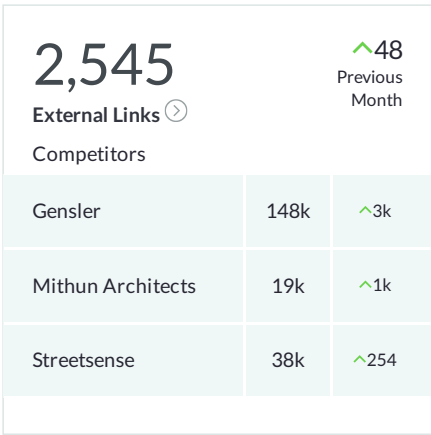
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#1
Town Information Modeling	Washington, District of Columb...	#1
municipal planning	Bethesda, Maryland, United Stat...	#11
municipal planning	Washington, District of Columb...	#17
real estate consulting	Bethesda, Maryland, United Stat...	#21

Top National Keywords

By rank on Google en-US

Keyword	Rank
torti gallas & partners inc	#1
torti gallas careers	#1
tortigallas	#1
torti gallas and partners	#1
torti gallas architects	#1



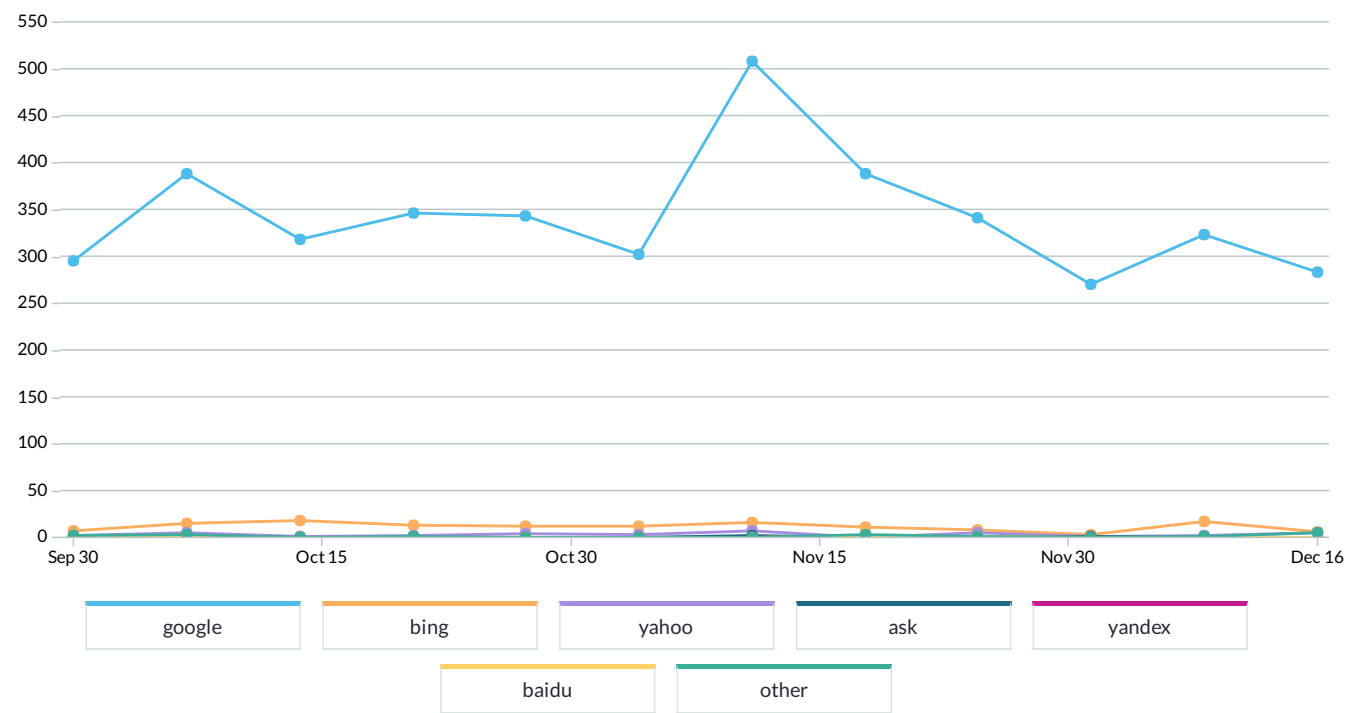
Tracked Keywords Overview

Keyword 	Location ⁱ 	Monthly Volume ⁱ 	Rank ⁱ 		URL	Optimize
town information modeling	National	no data ⁱ	#1		tortigallas.com/...ation-modeling 	
torti gallas and partners Branded 	National	11-50	#1		tortigallas.com 	
Town Information Modeling industry specific 	National	no data ⁱ	#1		tortigallas.com/...ation-modeling 	
torti gallas partners Branded 	National	11-50	#1	--	tortigallas.com 	
torti gallas silver spring Branded 	National	11-50	#1	--	tortigallas.com 	
tortigallas Branded 	National	0-10	#1		tortigallas.com 	
Town Information Modeling industry specific 	Bethesda, Maryland, United States	no data ⁱ	#1		tortigallas.com/...ation-modeling 	
torti gallas md Branded 	National	no data ⁱ	#1		tortigallas.com 	
torti gallas architects Branded 	National	11-50	#1	--	tortigallas.com 	
torti gallas barry farm Branded 	National	no data ⁱ	#1		tortigallas.com/...creation-center 	
Torti Gallas Branded 	National	201-500	#1		tortigallas.com 	
torti gallas & partners inc Branded 	National	0-10	#1	--	tortigallas.com 	
Town Information Modeling industry specific 	Washington, District of Columbia, United States	no data ⁱ	#1		tortigallas.com/...ation-modeling 	
torti gallas careers Branded 	National	0-10	#1	--	tortigallas.com/careers 	
torti gallas Branded 	National	201-500	#1		tortigallas.com 	
urban design firms washington dc	National	0-10	#5	--	tortigallas.com 	
torti Branded 	National	851-1.7k	#5	▼2	tortigallas.com 	
urban planning firms dc	National	11-50	#10	--	tortigallas.com 	
chk architects	National	11-50	#10	--	tortigallas.com 	

municipal planning industry specific x	Bethesda, Maryland, United States	no data ⁱ	#11	▼5	tortigallas.com/...icipal-planning ↗
gallas Branded x	National	851-1.7k	#16	▼6	tortigallas.com ↗
municipal planning industry specific x	Washington, District of Columbia, United States	no data ⁱ	#17	▼10	tortigallas.com/...icipal-planning ↗
municipal planning industry specific x	National	11-50	#19	▼15	tortigallas.com/...icipal-planning ↗
real estate consulting industry specific x	Bethesda, Maryland, United States	no data ⁱ	#21	▲8	tortigallas.com/...tate-consulting ↗
real estate consulting industry specific x	National	201-500	#29	▲4	tortigallas.com/...tate-consulting ↗
tgp architectural	National	0-10	#29	--	tortigallas.com ↗
Placemaking industry specific x	Washington, District of Columbia, United States	no data ⁱ	#32	▼4	tortigallas.com/...se/placemaking ↗
Placemaking industry specific x	Bethesda, Maryland, United States	no data ⁱ	#32	▲10	tortigallas.com/...se/placemaking ↗
placemaking	National	1.7k-2.9k	#43	--	tortigallas.com/...se/placemaking ↗
Placemaking industry specific x	National	1.7k-2.9k	#44	▲7+	tortigallas.com/...se/placemaking ↗
public private partnerships industry specific x	National	201-500	#46	▲5+	tortigallas.com/...te-partnerships ↗
public private partnerships industry specific x	Washington, District of Columbia, United States	no data ⁱ	#47	▲4+	tortigallas.com/...te-partnerships ↗
public private partnerships industry specific x	Bethesda, Maryland, United States	no data ⁱ	#47	▲1	tortigallas.com/...te-partnerships ↗
architecture	National	118k-300k	#51+		
The Spectrum industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
master planning industry specific x	National	201-500	#51+		
transit-oriented development	National	101-200	#51+		
The Spectrum industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+		
mixed-use industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+		

The Spectrum industry specific x	National	6.5k-9.3k	#51+	
transit oriented development industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
form based codes industry specific x	National	51-100	#51+	
master planning industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
form based codes industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	
transit oriented development industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
opportunity zones	National	30.3k-70.8k	#51+	--
mixed-use industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	▼ 18+
form based codes industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
community involvement	National	851-1.7k	#51+	--
urban design	National	2.9k-4.3k	#51+	--
master planning industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+	
neighborhoods	National	4.3k-6.5k	#51+	
real estate consulting industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+	▼ 17+
mixed-use industry specific x	National	101-200	#51+	
transit oriented development industry specific x	National	1.7k-2.9k	#51+	

Visits from Organic Search



Visits by Search Engine

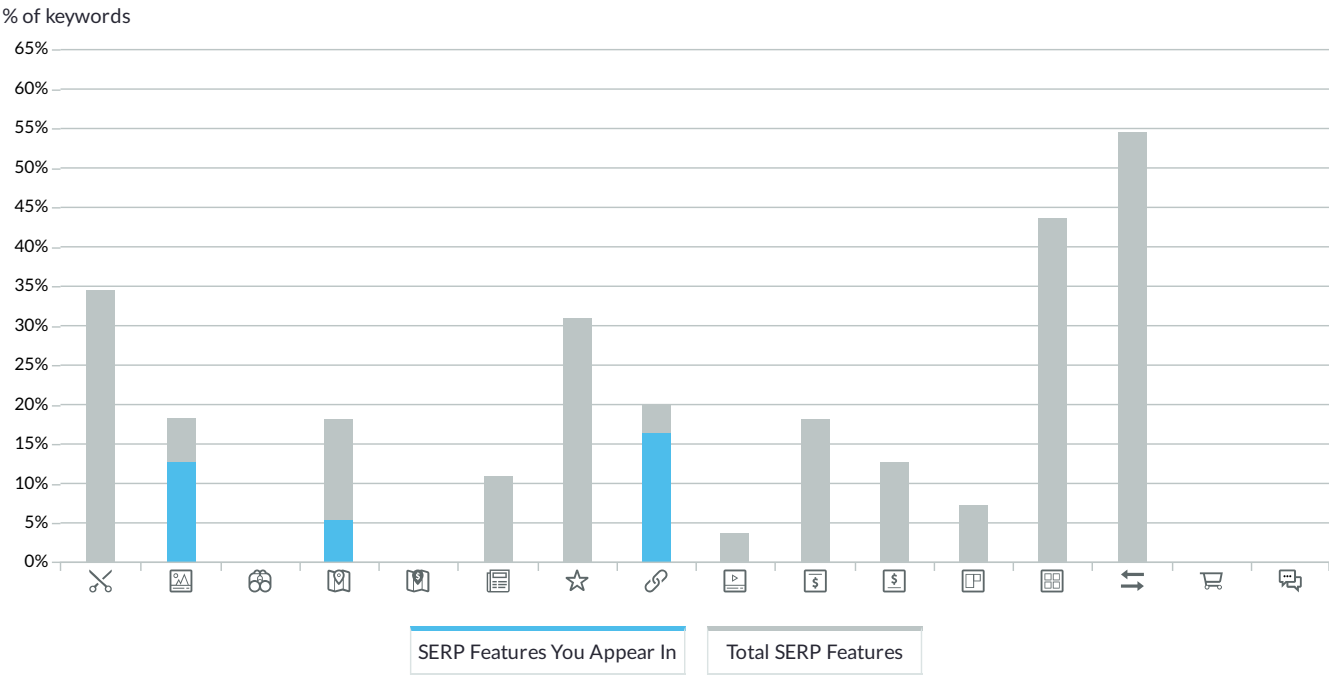
Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	283	▼ 4.07%	95%	283	81%	56.18	3.12
bing	6	▼ 14.29%	2%	2	83%	66.67	1.67
yahoo	5	▲ 150%	2%	5	100%	20	10.80
duckduckgo	4	▲ 100%	1%	4	75%	0	8.50
ecosia.org	1		0%	1	100%	0	5.00

Estimated Search Traffic by Keyword

Google's (not provided) keyword data makes it pretty difficult to research which keywords send traffic your way. The Landing Pages report shows which of your tracked keywords are likely sending organic traffic to your landing pages—and estimates visits from those keywords based on the keyword SERP position.

Landing Page	Organic Search Traffic	Tracked Keywords	Location	Monthly Volume	Est. Visits	Rank
tortigallas.com	136▼29%	Torti Gallas	National	201-500	27	#1
		torti gallas	National	201-500	27	#1
		torti	National	851-1.7k	18	#5
		torti gallas and partners	National	11-50	2	#1
		torti gallas architects	National	11-50	2	#1
tortigallas.com/...areers	6▲20%	torti gallas careers	National	0-10	--	#1
tortigallas.com/...ships	1	public private partnerships	National	201-500	--	#46▲3
		public private partnerships	Bethesda, Maryland, United States	no data	--	#47▲1
		public private partnerships	Washington, District of Columbia, United States	no data	--	#47▼2
tortigallas.com/offices	15▼25%	torti	National	851-1.7k	13	#6
		torti gallas careers	National	0-10	--	#2
		gallas	National	851-1.7k	--	--
tortigallas.com/...enter	2▲100%	torti gallas barry farm	National	no data	--	#1

SERP Features Overview



Keywords & Features

How SERP Features appear for your keywords:

- Your site is featured
- Your site and competitor(s) are featured
- Competitor(s) are featured
- Your site and competitor(s) are not featured

Keyword Show Labels	SERP Features	Rank ⁱ	Insights
torti gallas md National Branded		#1	
torti gallas and partners National Branded		#1	
tortigallas National Branded		#1	
torti gallas architects National Branded		#1	
Torti Gallas National Branded		#1	
torti gallas & partners inc National Branded		#1	
torti gallas National Branded		#1	
torti gallas barry farm National Branded		#1	
torti gallas silver spring National Branded		#1	
torti gallas partners National Branded		#1	
The Spectrum Washington, District of Columbia, United States industry specific		#51+	
real estate consulting National industry specific		#29	
opportunity zones National		#51+	
real estate consulting Bethesda, Maryland, United States industry specific		#21	
architecture National		#51+	
The Spectrum		#51+	

Bethesda, Maryland, United States	   		
mixed-use Bethesda, Maryland, United States industry specific	   	#51+	
master planning Washington, District of Columbia, United States industry specific	   	#51+	
mixed-use Washington, District of Columbia, United States industry specific	   	#51+	
urban design National	   	#51+	
neighborhoods National	   	#51+	
real estate consulting Washington, District of Columbia, United States industry specific	   	#51+	
mixed-use National industry specific	   	#51+	
master planning National industry specific	  	#51+	
urban design firms washington dc National	  	#5	
The Spectrum National industry specific	  	#51+	
Placemaking Washington, District of Columbia, United States industry specific	  	#32	
Placemaking National industry specific	  	#44	
gallas National Branded	  	#16	
master planning Bethesda, Maryland, United States industry specific	  	#51+	
municipal planning Bethesda, Maryland, United States industry specific	  	#11	
tgp architectural National	  	#29	
Placemaking Bethesda, Maryland, United States industry specific	  	#32	
placemaking National	  	#43	

public private partnerships National industry specific		#46	
public private partnerships Washington, District of Columbia, United States industry specific		#47	
transit-oriented development National		#51+	
public private partnerships Bethesda, Maryland, United States industry specific		#47	
municipal planning National industry specific		#19	
transit oriented development Washington, District of Columbia, United States industry specific		#51+	
form based codes National industry specific		#51+	
form based codes Washington, District of Columbia, United States industry specific		#51+	
transit oriented development Bethesda, Maryland, United States industry specific		#51+	
community involvement National		#51+	
urban planning firms dc National		#10	
municipal planning Washington, District of Columbia, United States industry specific		#17	
chk architects National		#10	
transit oriented development National industry specific		#51+	
town information modeling National		#1	
form based codes Bethesda, Maryland, United States industry specific		#51+	
torti National Branded		#5	
torti gallas careers National Branded		#1	
Town Information Modeling National		#1	

industry specific		
Town Information Modeling Bethesda, Maryland, United States		#1
industry specific		
Town Information Modeling Washington, District of Columbia, United States		#1
industry specific		