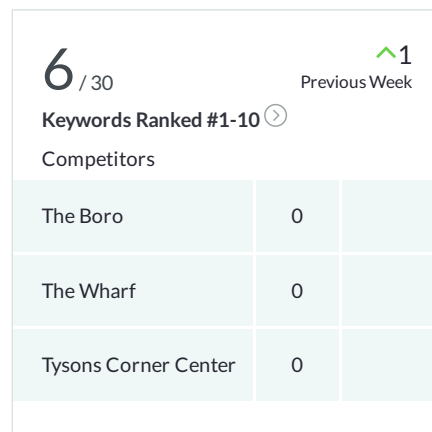
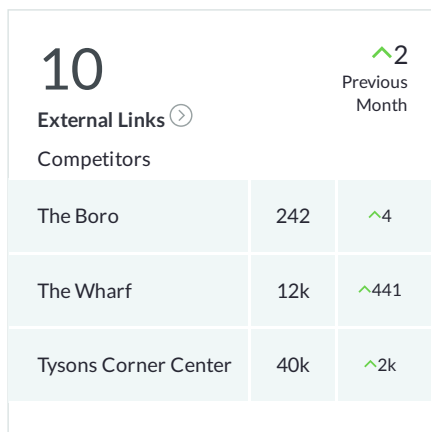
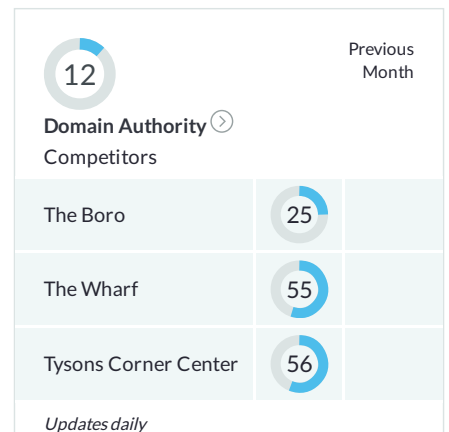
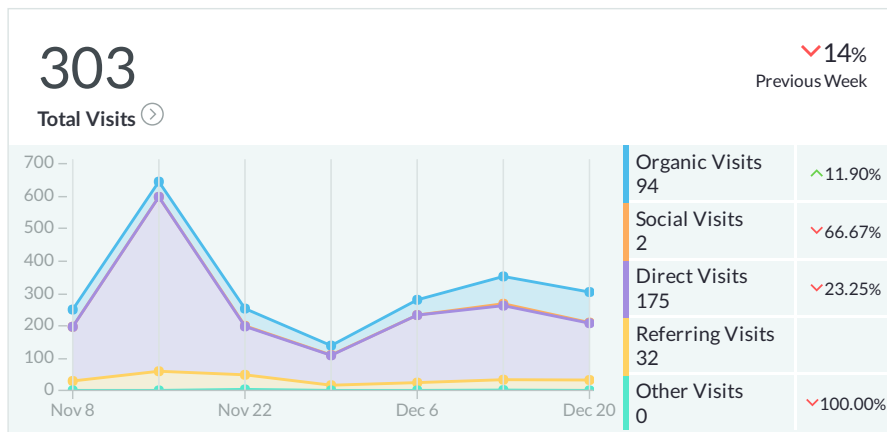
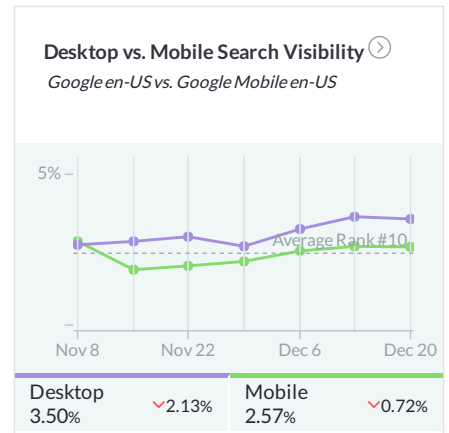
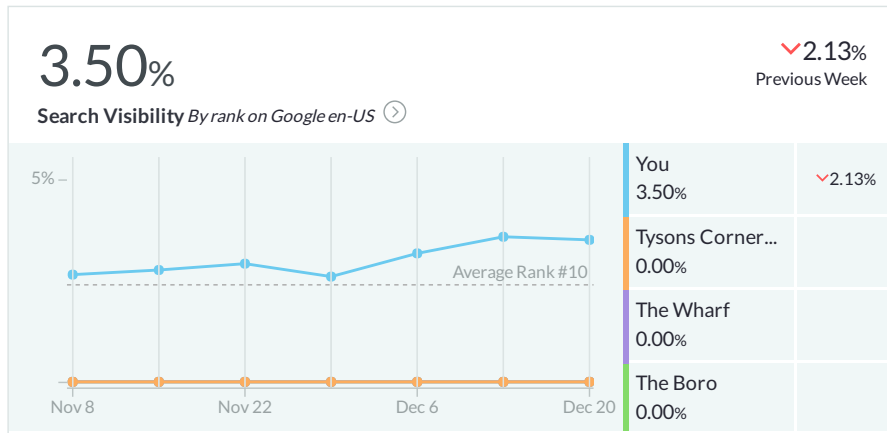


# Capital One Center MOZ report

Generated on December 21, 2019

## Dashboard

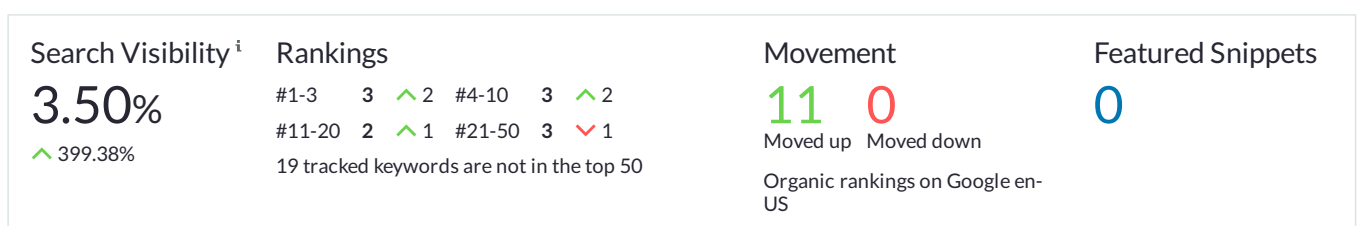


### Top National Keywords

*By rank on Google en-US*

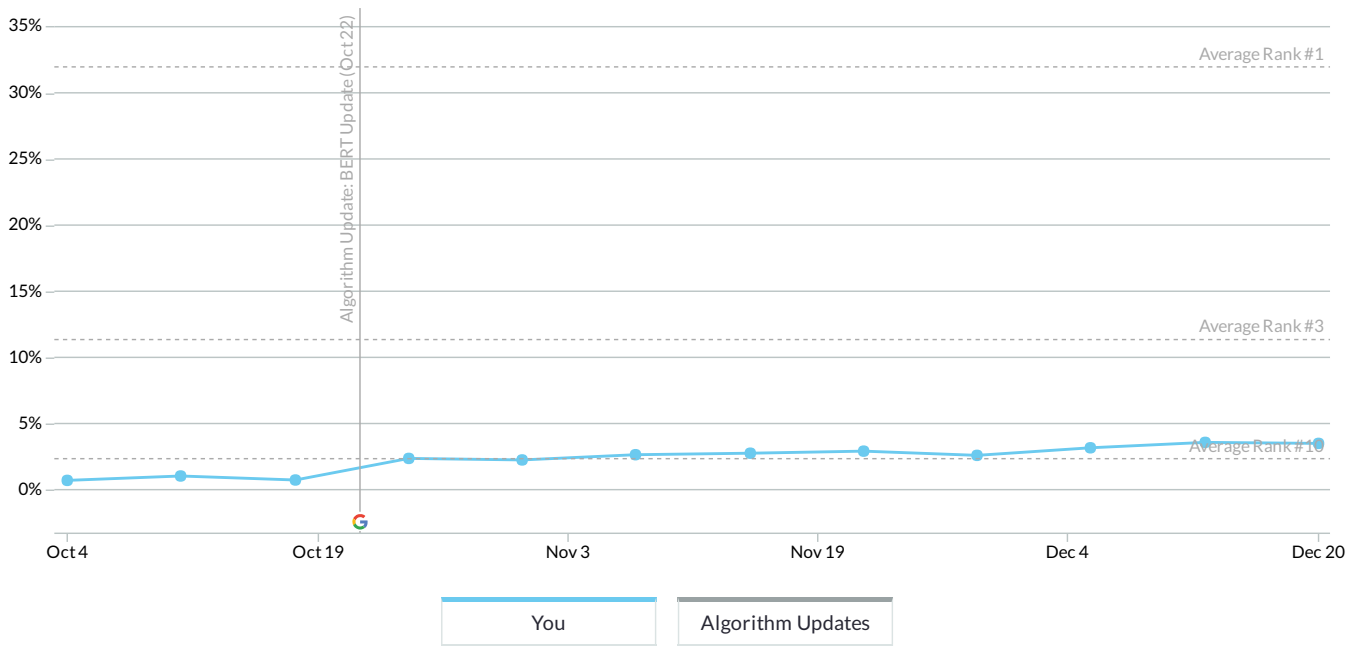
Keyword	Rank
capital one center biergarten	#1
capital one sculpture	#2
capital one center city works	#2
capital one center	#5
cityworks mclean	#7

## Rankings Overview



# Search Visibility

Estimated percentage of clicks based on your keyword rankings



# Tracked Keywords Overview

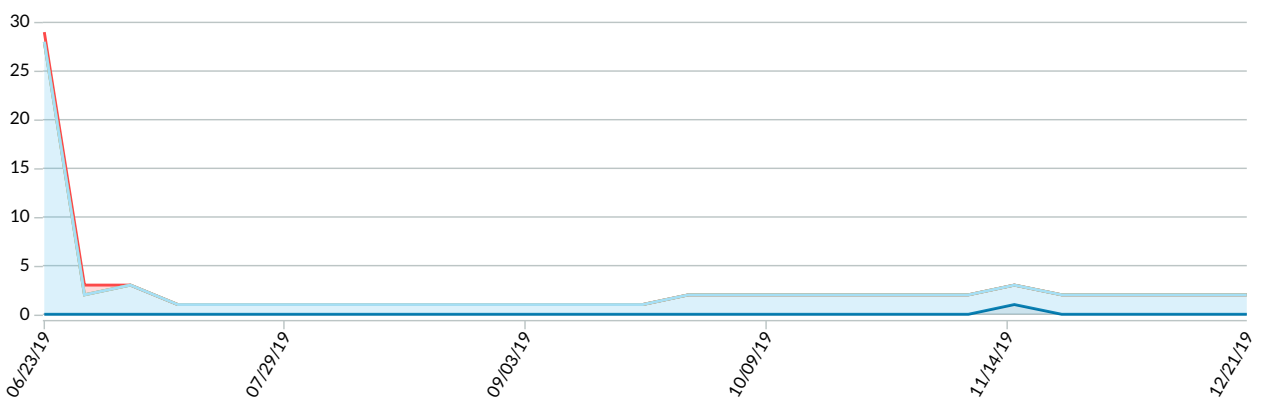
Keyword <input checked="" type="checkbox"/> Show Labels	Location <sup>i</sup>	Monthly Volume <sup>i</sup>	Rank <sup>i</sup>		URL	Optimize
capital one center biergarten Branded x	National	no data <sup>i</sup>	#1	^1	<a href="http://www.capitalonecenter.com/...ten">www.capitalonecenter.com/...ten</a>	
capital one sculpture	National	0-10	#2	^12	<a href="http://www.capitalonecenter.com/...out">www.capitalonecenter.com/...out</a>	
capital one center city works Branded x	National	no data <sup>i</sup>	#2	^7	<a href="http://www.capitalonecenter.com/...rks">www.capitalonecenter.com/...rks</a>	
capital one center Branded x	National	851-1.7k	#5	^24	<a href="http://www.capitalonecenter.com">www.capitalonecenter.com</a>	
cityworks mclean	National	51-100	#7	^24	<a href="http://www.capitalonecenter.com/...rks">www.capitalonecenter.com/...rks</a>	
scotts crossing road tysons	National	0-10	#9	^22	<a href="http://www.capitalonecenter.com/visit">www.capitalonecenter.com/visit</a>	
1600 capital one drive mclean va	National	11-50	#12	^29	<a href="http://www.capitalonecenter.com/visit">www.capitalonecenter.com/visit</a>	
capital one tysons	National	11-50	#13	^38+	<a href="http://www.capitalonecenter.com/...ect">www.capitalonecenter.com/...ect</a>	
restaurants at capital one center Branded x	National	no data <sup>i</sup>	#34	^17+	<a href="http://www.capitalonecenter.com">www.capitalonecenter.com</a>	
capital one center restaurants Branded x	National	0-10	#37	^14+	<a href="http://www.capitalonecenter.com">www.capitalonecenter.com</a>	
parking at capital one center Branded x	National	11-50	#38	^13+	<a href="http://www.capitalonecenter.com/visit">www.capitalonecenter.com/visit</a>	
biergarten	National	11.5k-30.3k	#51+			
cityworks cityworks x	National	2.9k-4.3k	#51+			
city works	National	6.5k-9.3k	#51+			
public park	National	1.7k-2.9k	#51+			
capital one careers capital one careers x	National	11.5k-30.3k	#51+			
concert hall	National	1.7k-2.9k	#51+			
capital one campus	National	101-200	#51+			
the perch the perch x the perch menu x the perch movie x	National	6.5k-9.3k	#51+			
corporate campus	National	51-100	#51+			
food trucks	National	11.5k-30.3k	#51+			

campus	National	30.3k-70.8k	#51+
the perch menu	National	201-500	#51+
the perch × the perch menu ×			
technology campus	National	0-10	#51+
the perch movie	National	11-50	#51+
the perch × the perch movie ×			
theater	National	118k-300k	#51+
capital one	National	6.9m-95m	#51+
capital one ×			
the perch happy hour	National	11-50	#51+
the perch ×			
hall	National	11.5k-30.3k	#51+
the perch hours	National	11-50	#51+
the perch ×			

## Crawl Overview

Pages Crawled <b>41</b>	New Issues <b>0</b>	Issues By Category	Total Issues <b>2</b>
		<ul style="list-style-type: none"> <li>⚠ Critical Crawler Issues 0</li> <li>Crawler Warnings 0</li> <li>Metadata Issues 2</li> <li>Redirect Issues 0</li> <li>Content Issues 0</li> </ul>	

## Total Issues Detected

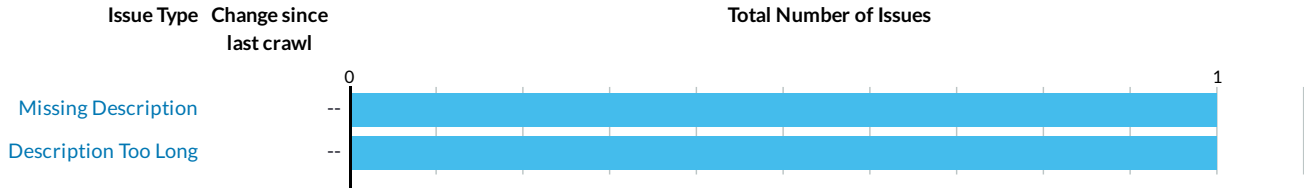


Critical	Warnings	Redirect	Metadata	Content
----------	----------	----------	----------	---------

**i** You have no new issues.

# All Issues

Critical Warnings Redirect Metadata Content



## Moz Recommends Fixing

### Missing Description (1)

**Why is this a high priority?**  
Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

**How to fix it:**



Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review issues of this type](#)

### Description Too Long (1)

**Why is this a high priority?**  
When your meta description is too long, it may get cut off by search engines and your click-through-rate could suffer.

**How to fix it:**

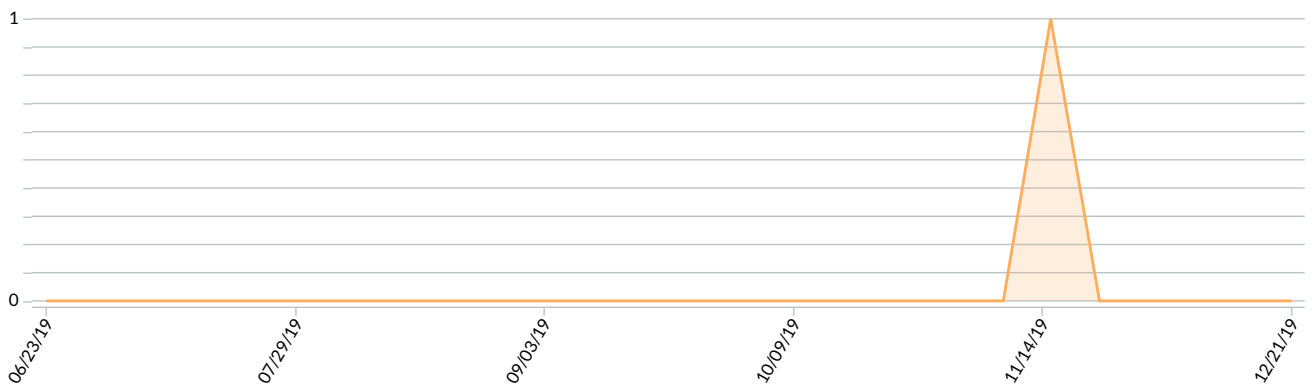


Britney says: *Reduce the length of your meta description. The ideal length is 55-300 characters.*

[Review issues of this type](#)

## All Content Issues

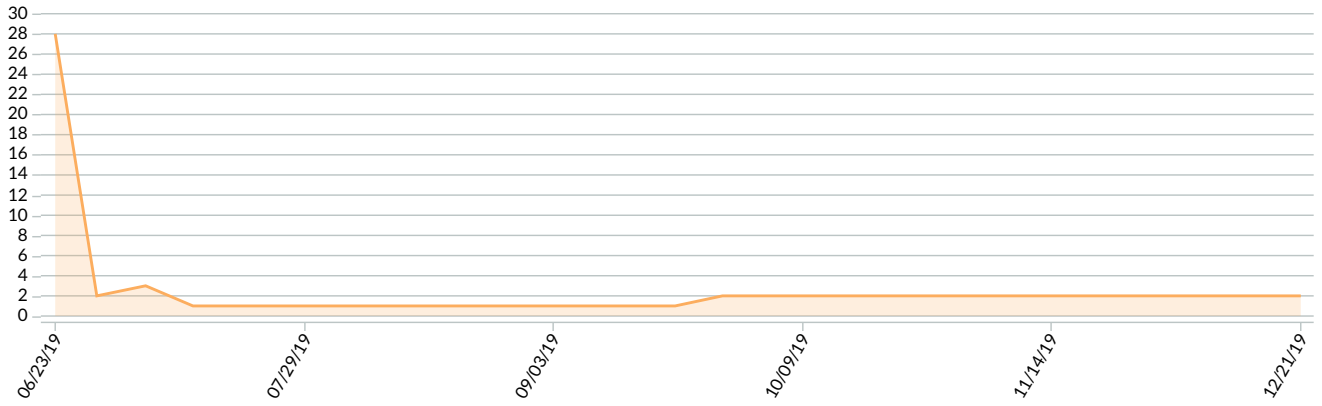
### Total Issues



**i** You have no Content Issues! Nice work.

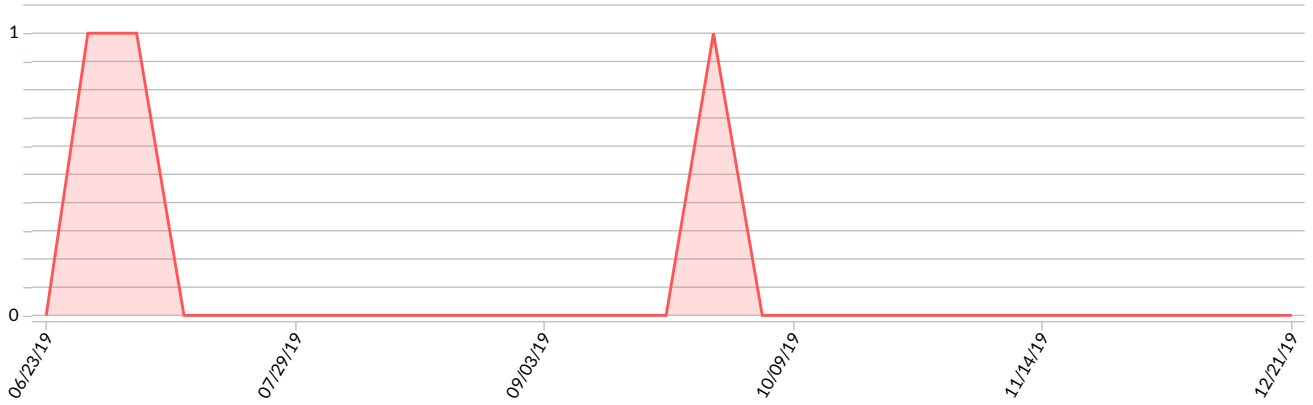
# All Metadata Issues

Total Issues



# All Metadata Issues

New Issues

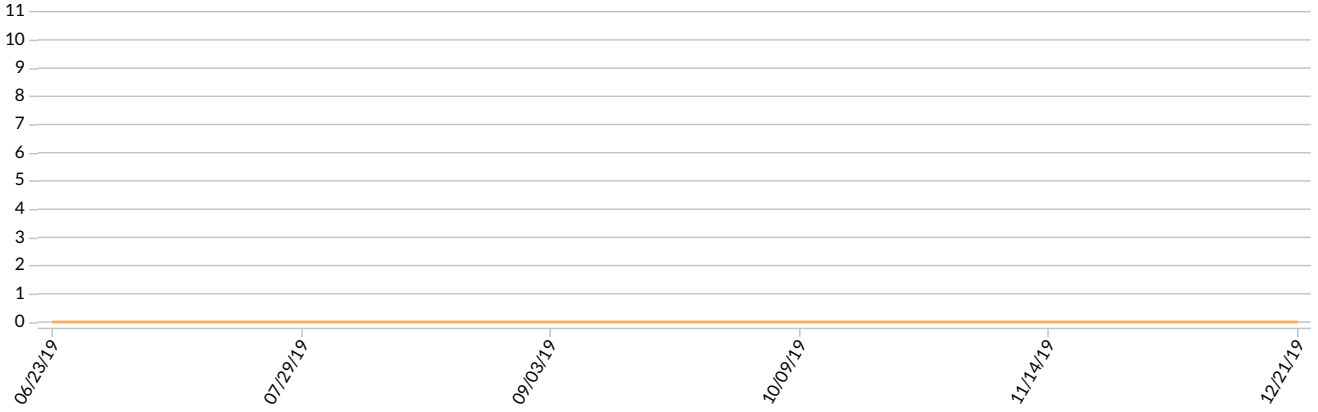


# Pages with Metadata Issues

New	URL	Page Authority	Issue Type
	Capital One Center <a href="https://www.capitalonecenter.com/">https://www.capitalonecenter.com/</a>	14	Description Too Long
	Capital One Center Connect <a href="https://www.capitalonecenter.com/connect">https://www.capitalonecenter.com/connect</a>	7	Missing Description

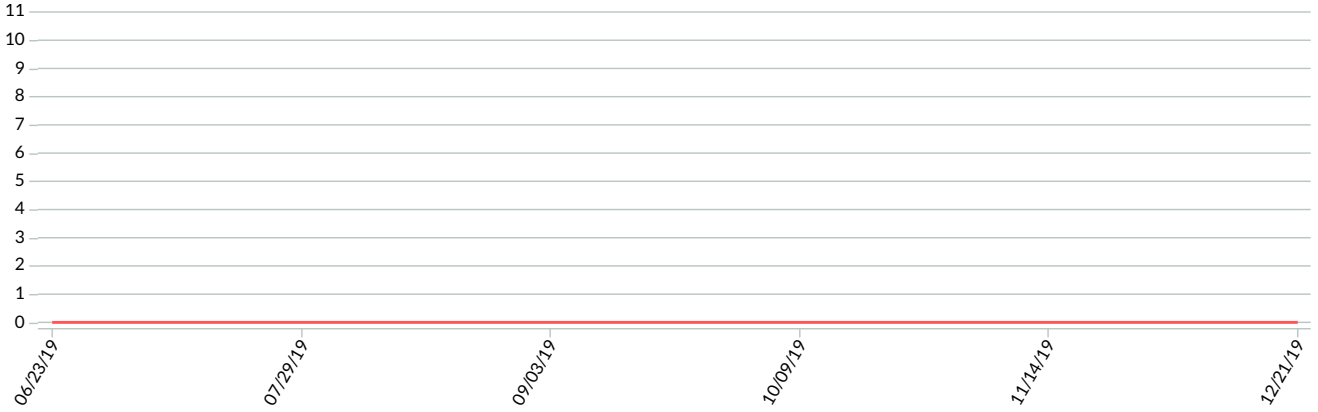
# All Redirect Issues

Total Issues



# All Redirect Issues

New Issues



 You have no Redirect Issues! Nice work.

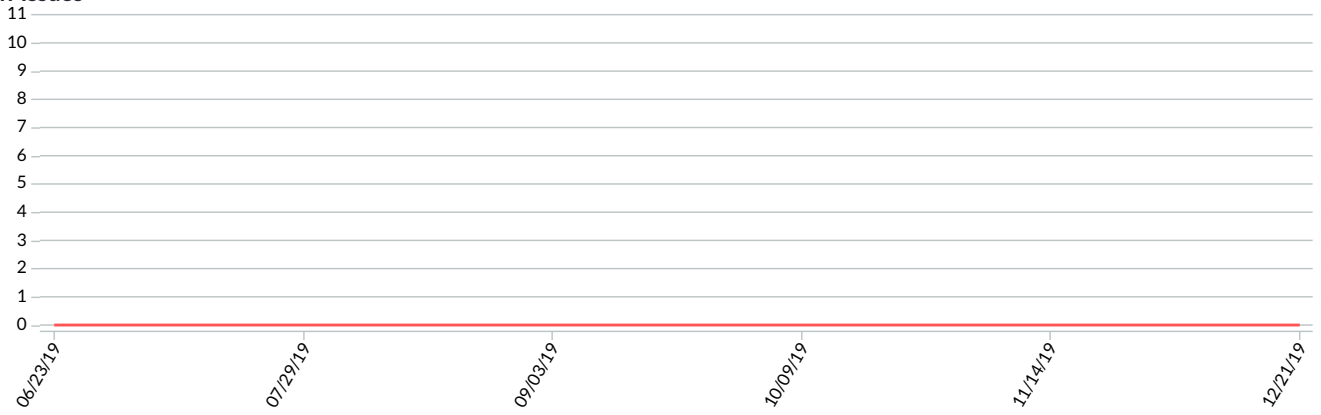
# All Crawler Warnings

Total Issues



# All Crawler Warnings

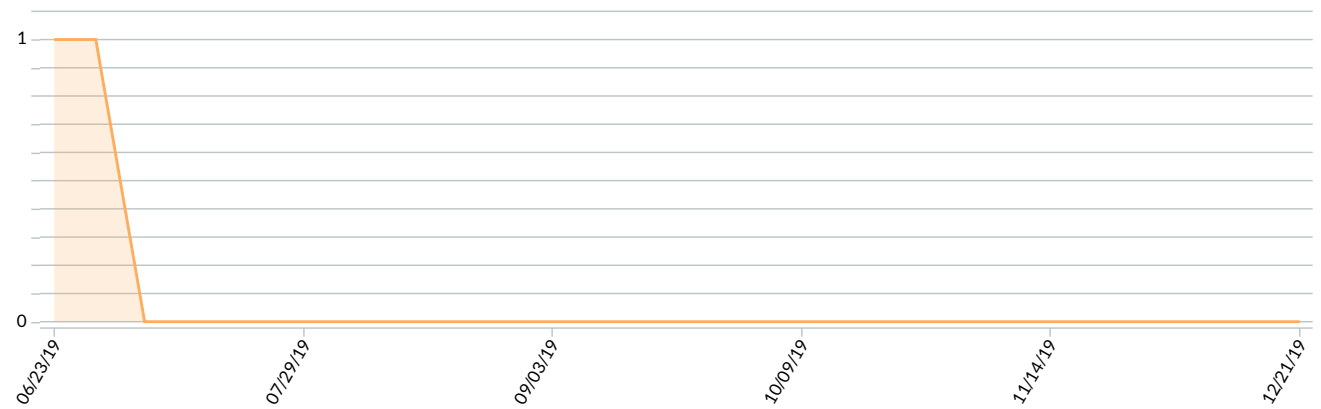
## New Issues



 You have no Crawler Warnings! Nice work.

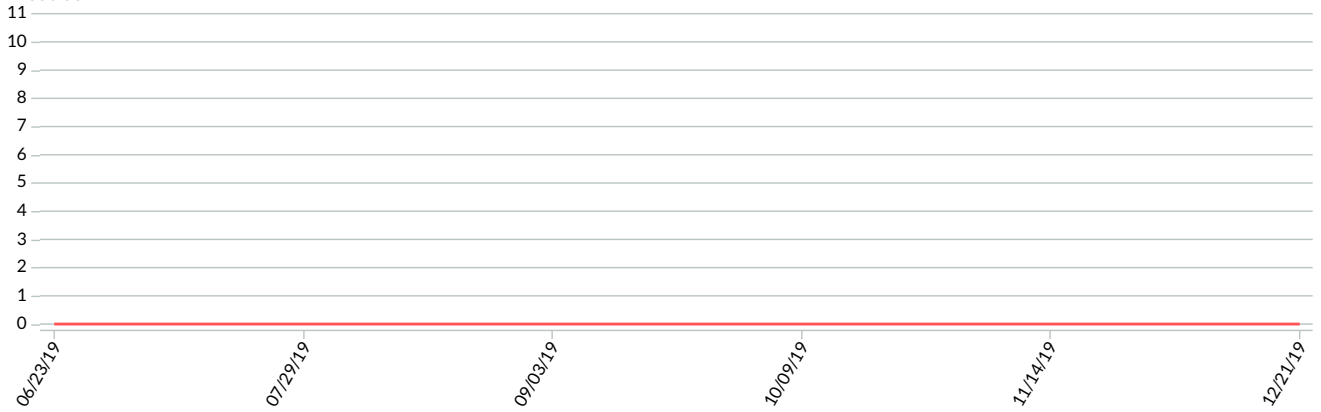
# All Critical Crawler Issues

## Total Issues



# All Critical Crawler Issues

## New Issues



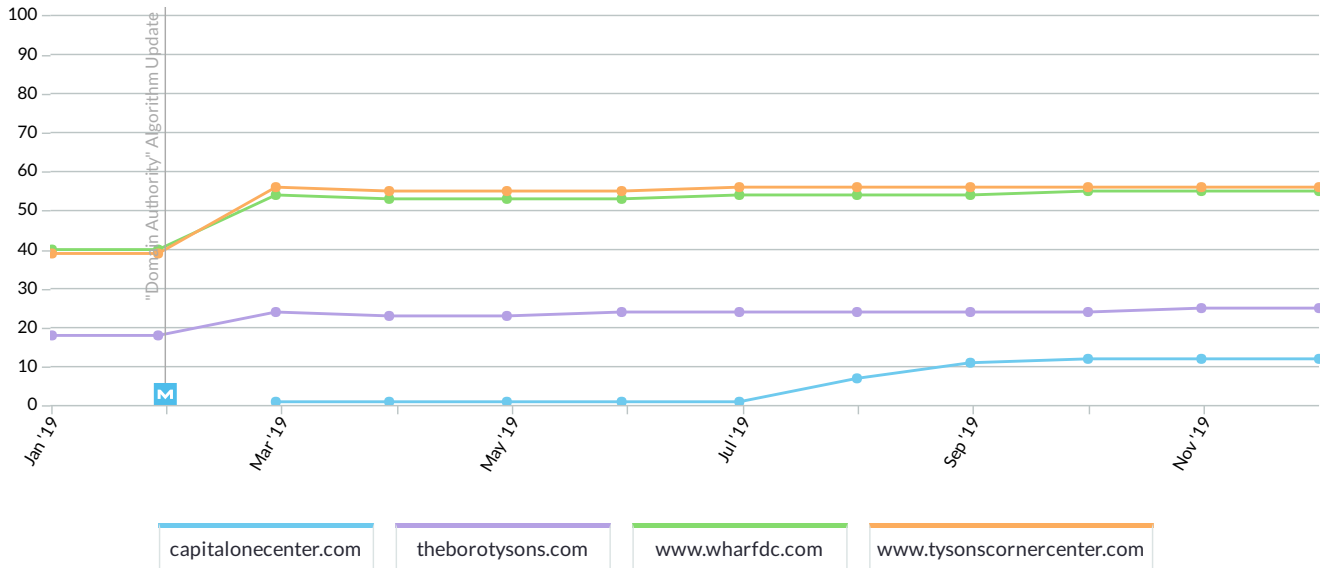
 You have no Critical Crawler Issues! Nice work.



# Compare Link Profiles

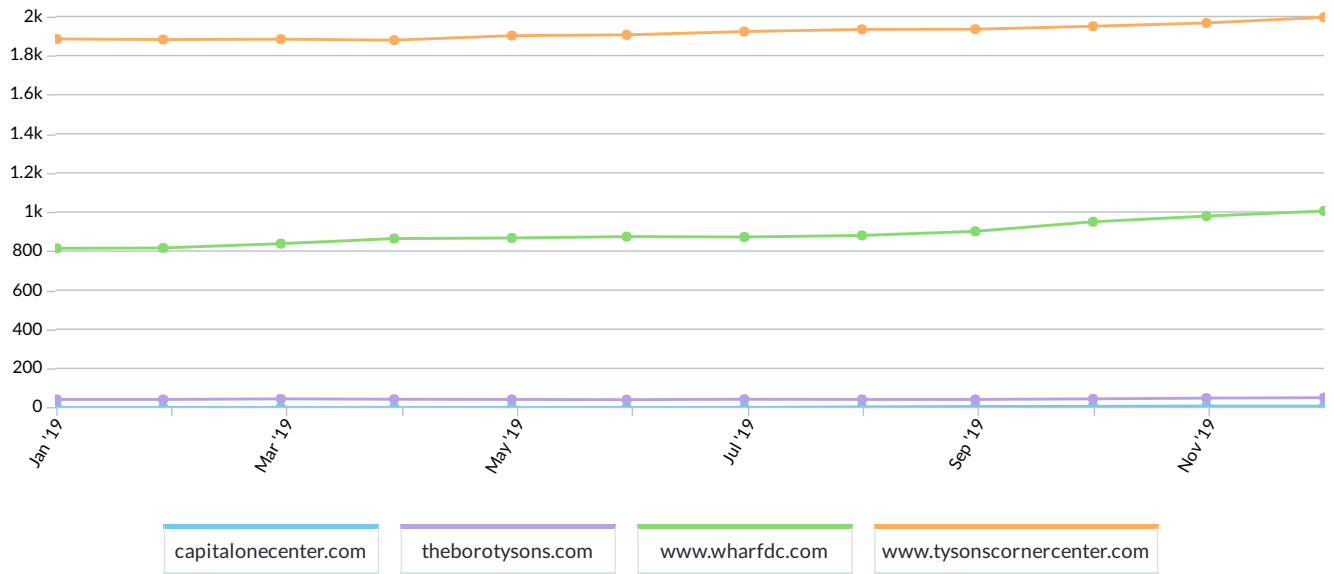
Metrics	capitalonecenter.c...	theborotysons.com	www.wharfdc.com	www.tysonscorne...	
Domain Authority	12	25	55	56	✓
Spam Score	--	6%	--	5%	✓
Total links	570 <sup>^</sup> 2	495 <sup>^</sup> 4	23,801 <sup>^</sup> 502	76,465 <sup>^</sup> 1k	✓
% of total links, external + follow	2% <sup>^</sup> 1	40%	49% <sup>^</sup> 1	50% <sup>^</sup> 1	✓
External, followed links	10 <sup>^</sup> 2	200 <sup>^</sup> 2	11,565 <sup>^</sup> 285	38,502 <sup>^</sup> 2k	✓
Internal, followed links	560	253	10,845 <sup>^</sup> 58	35,563 <sup>^</sup> 551	✓
External, nofollowed links	0	42 <sup>^</sup> 2	923 <sup>^</sup> 156	1,675 <sup>^</sup> 97	✓
Internal, nofollowed links	0	0	468 <sup>^</sup> 3	725 <sup>^</sup> 3	✓
Total linking domains	7	77 <sup>^</sup> 4	1,274 <sup>^</sup> 69	2,359 <sup>^</sup> 62	✓
Followed linking domains	7	50 <sup>^</sup> 2	1,005 <sup>^</sup> 26	1,996 <sup>^</sup> 29	✓

## Domain Authority



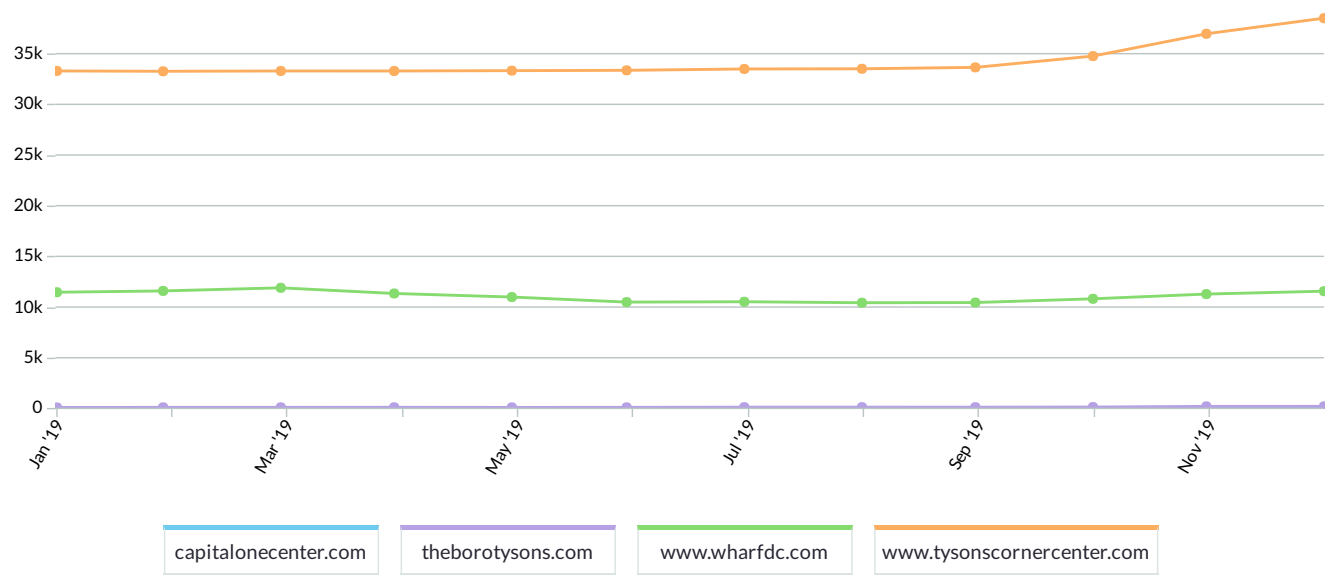
# Linking Domains

Followed linking domains 
  Total linking domains

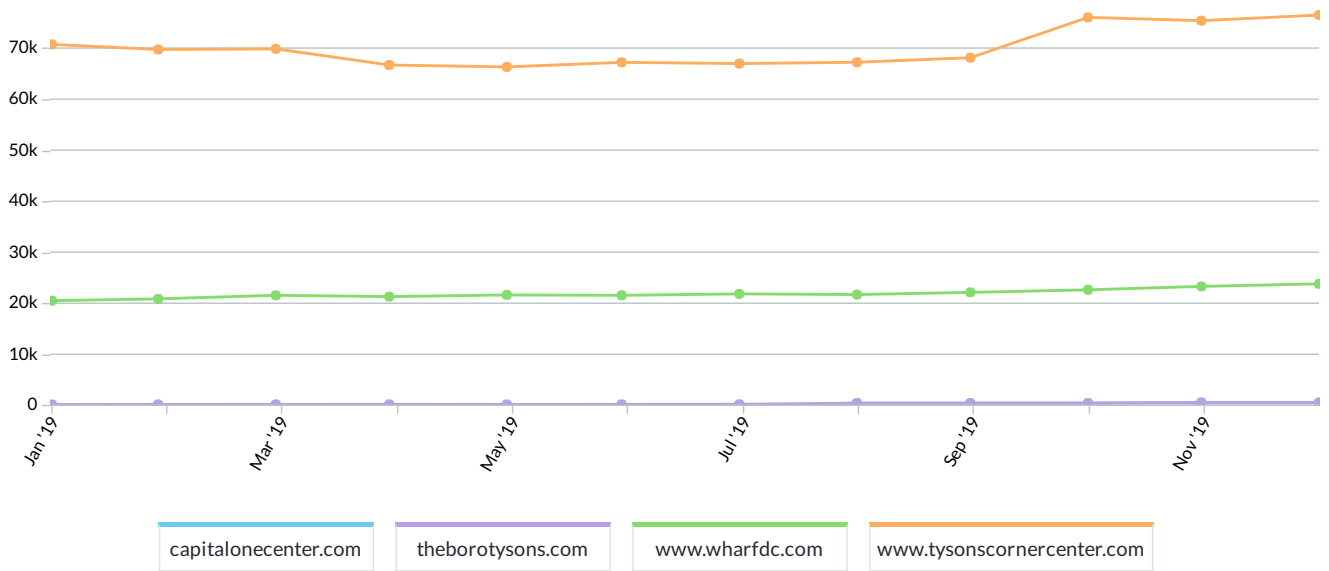


# External Links

Followed external links 
  Total external links



# Total links



# Follow vs Nofollow

## capitalonecenter.com



## theborotysons.com



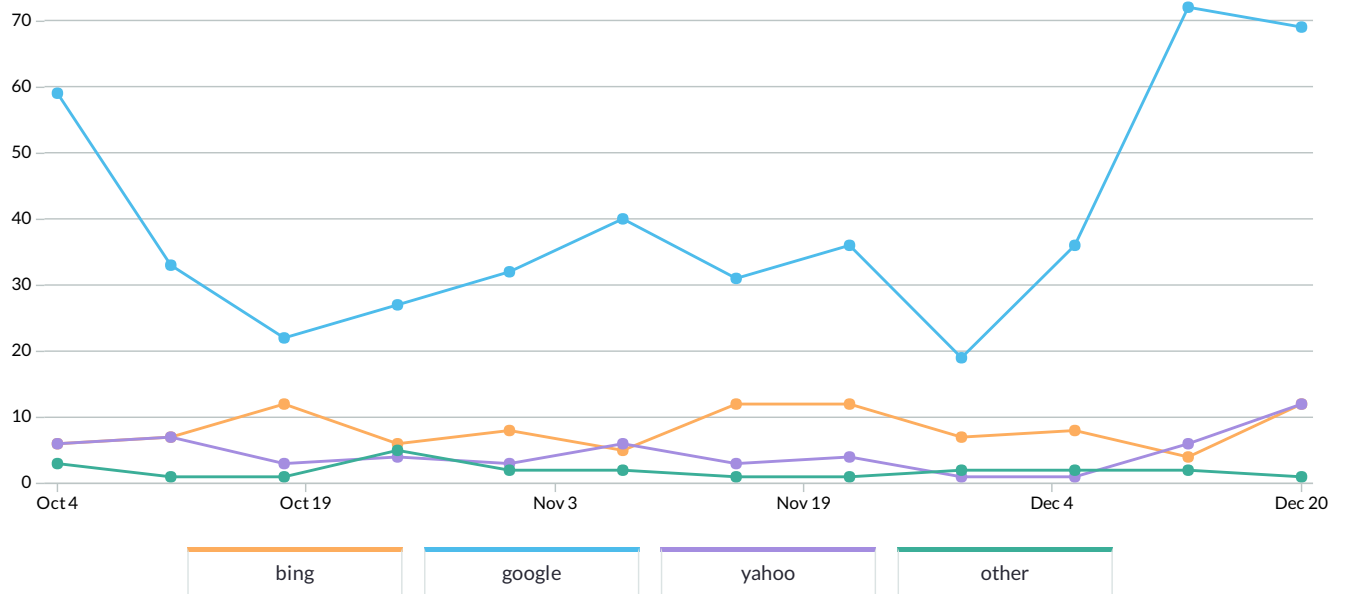
## www.wharfcdc.com



## www.tysonscornercenter.com



## Visits from Organic Search



## Visits by Search Engine

Search Engine	Visits <sup>i</sup>	% Change <sup>i</sup>	% of Total Search Traffic	Non-Branded Keyword Visits <sup>i</sup>	% New Visits <sup>i</sup>	Bounce Rate <sup>i</sup>	Pages per Visit <sup>i</sup>
bing	12	▲100%	13%	9	67%	33.33	2.92
google	69	▲16.95%	73%	69	64%	49.28	2.41
duckduckgo	1	▼66.67%	1%	1	100%	100	1.00
yahoo	12	▲100%	13%	12	42%	75	2.17