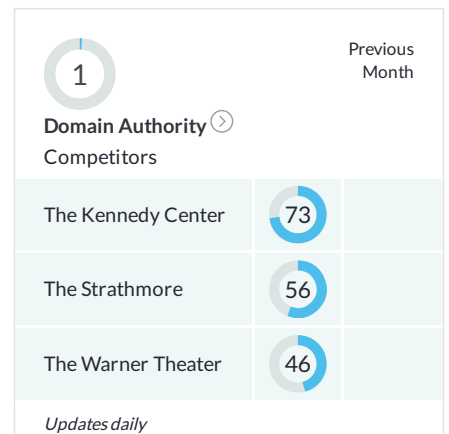
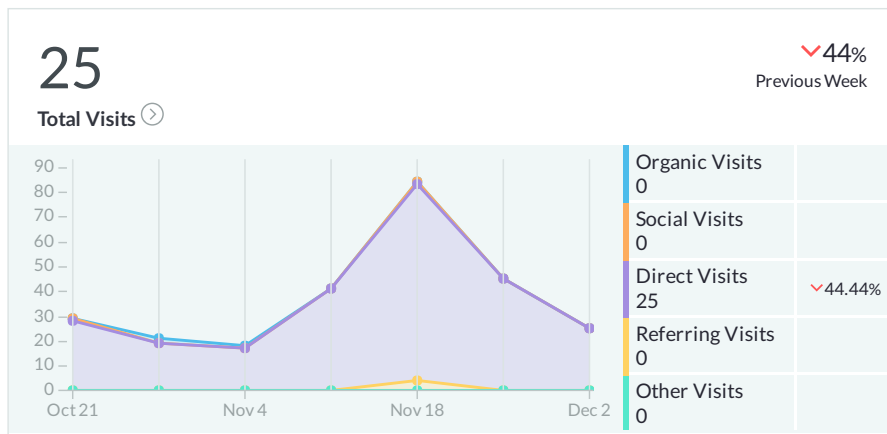
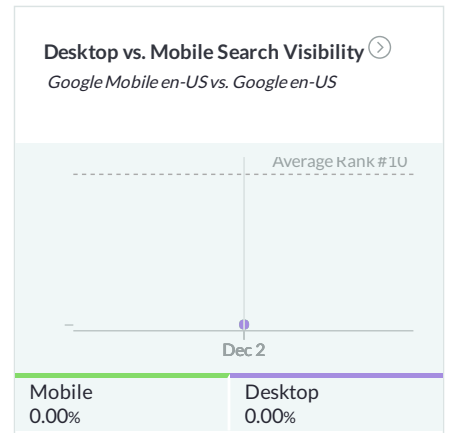
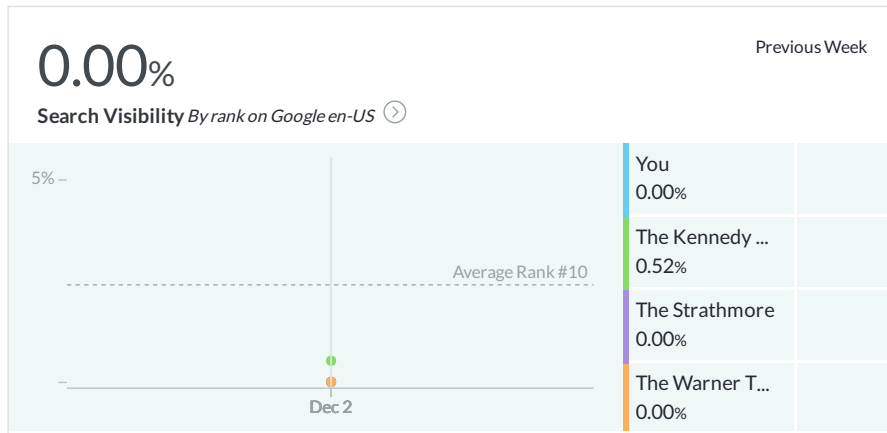


Capital One Hall MOZ Report

Generated on December 4, 2019

Dashboard



0 Previous Month

External Links Competitors

The Kennedy Center	2m	4k ↑
The Strathmore	77k	919 ↑
The Warner Theater	63k	157 ↓

0/5 Previous Week

Keywords Ranked #1-10 Competitors

The Kennedy Center	1
The Strathmore	0
The Warner Theater	0

Top National Keywords

By rank on Google en-US

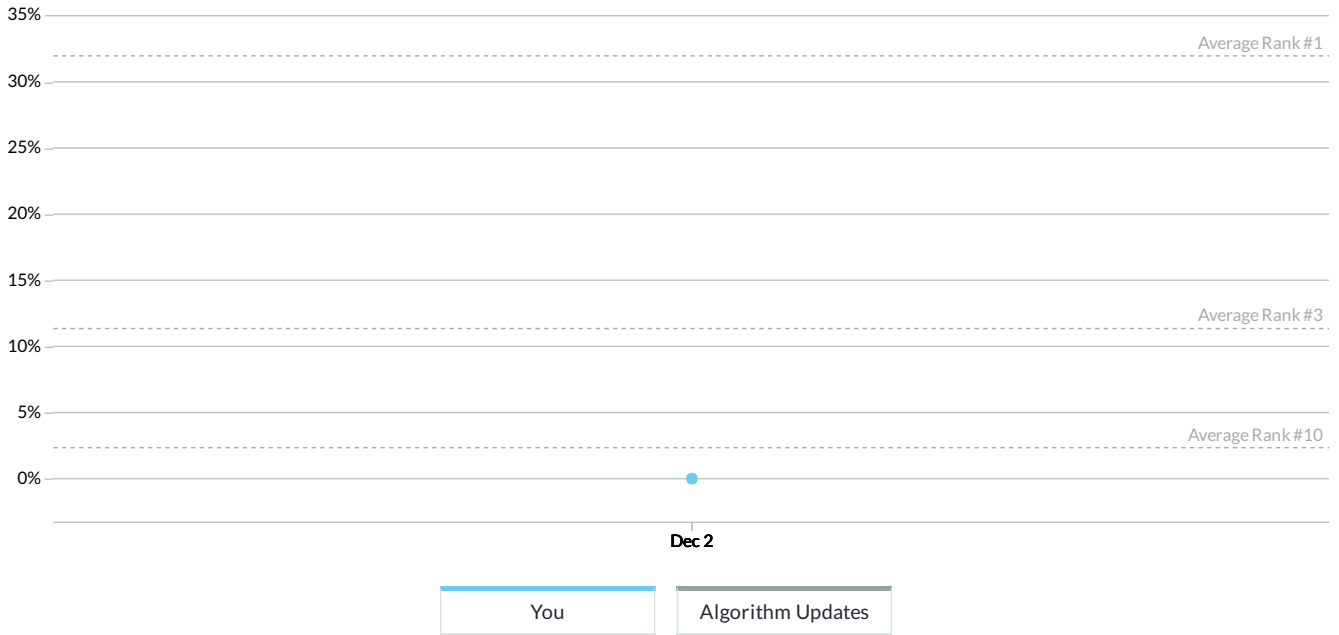
Keyword	Rank
off-broadway	#51+
hall	#51+
performing arts center	#51+
concert	#51+
theater	#51+

Rankings Overview

<p>Search Visibilityⁱ</p> <p>0.00%</p>	<p>Rankings</p> <p>#1-3 0 #4-10 0</p> <p>#11-20 0 #21-50 0</p> <p>5 tracked keywords are not in the top 50</p>	<p>Movement</p> <p>0 Moved up 0 Moved down</p> <p>Organic rankings on Google en-US</p>	<p>Featured Snippets</p> <p>0</p>
--	--	--	-----------------------------------

Search Visibility

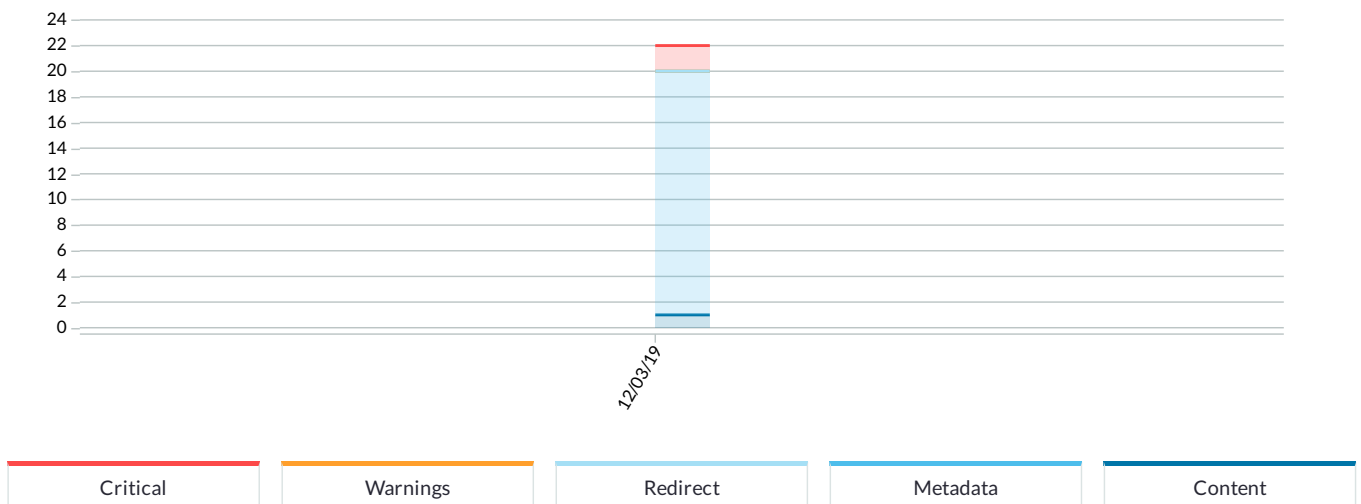
Estimated percentage of clicks based on your keyword rankings



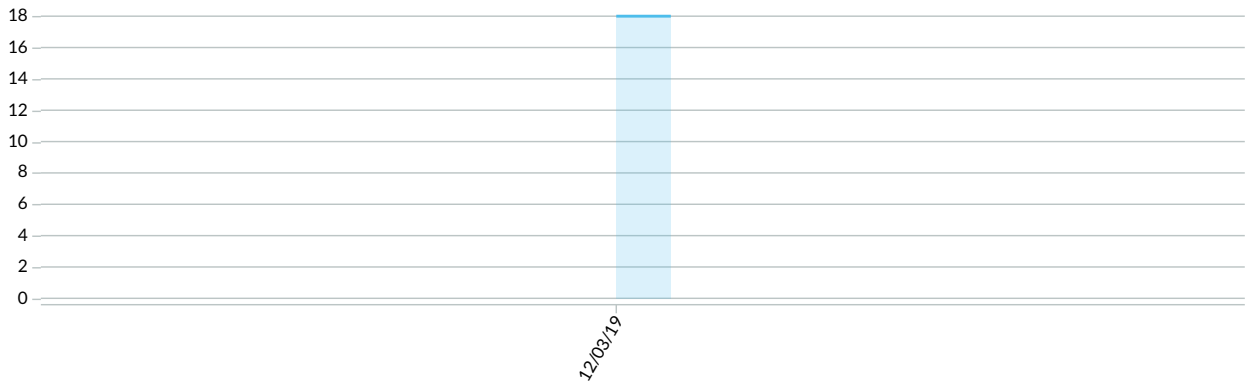
Tracked Keywords Overview


Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ	URL	Optimize
performing arts center	National	11.5k-30.3k	#51+	--	
concert	National	30.3k-70.8k	#51+	--	
theater	National	118k-300k	#51+	--	
hall	National	11.5k-30.3k	#51+	--	
off-broadway	National	501-850	#51+	--	

Total Issues Detected

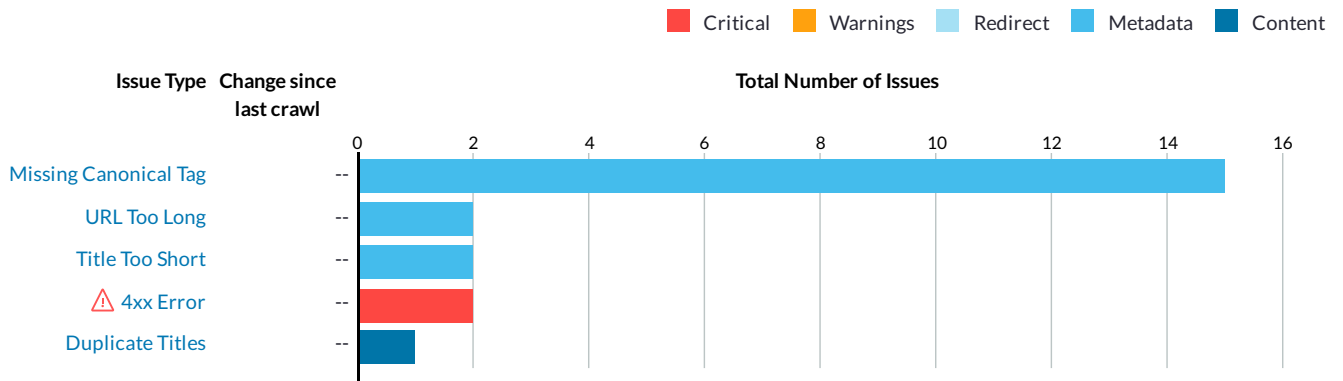


Total Pages Crawled



 You have no new issues.

All Issues



Moz Recommends Fixing

4xx Error (2)

Why is this a high priority?

This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:



Pete says: *Update your redirect to point to a relevant (and working) URL. <a...*

[Review](#) 

Missing Canonical Tag (15)

Why is this a high priority?

Each page on your site should have a canonical tag with a canonical URL for search engines to know which content should be...

How to fix it:



Britney says: *Check the HTML Head of your page to ensure it contains a string of code which looks like this: `<link rel="canonical"...`*

[Review](#) 

URL Too Long (2)

Why is this a high priority?

URLs describe a site or page to visitors and search engines. Keeping them relevant, compelling, and accurate is the key to...

How to fix it:



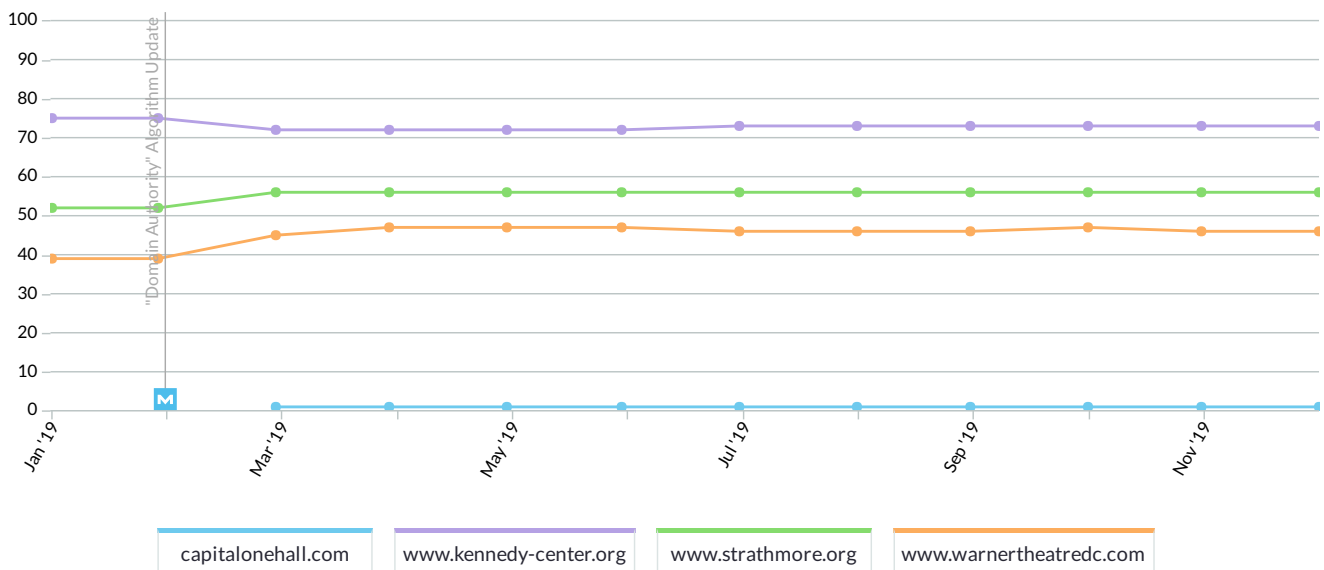
Rand says: *Choose shorter, human-readable URLs with descriptive keywords. We recommend keeping URLs under 75 characters. When possible, place content...*

[Review](#) 

Compare Link Profiles

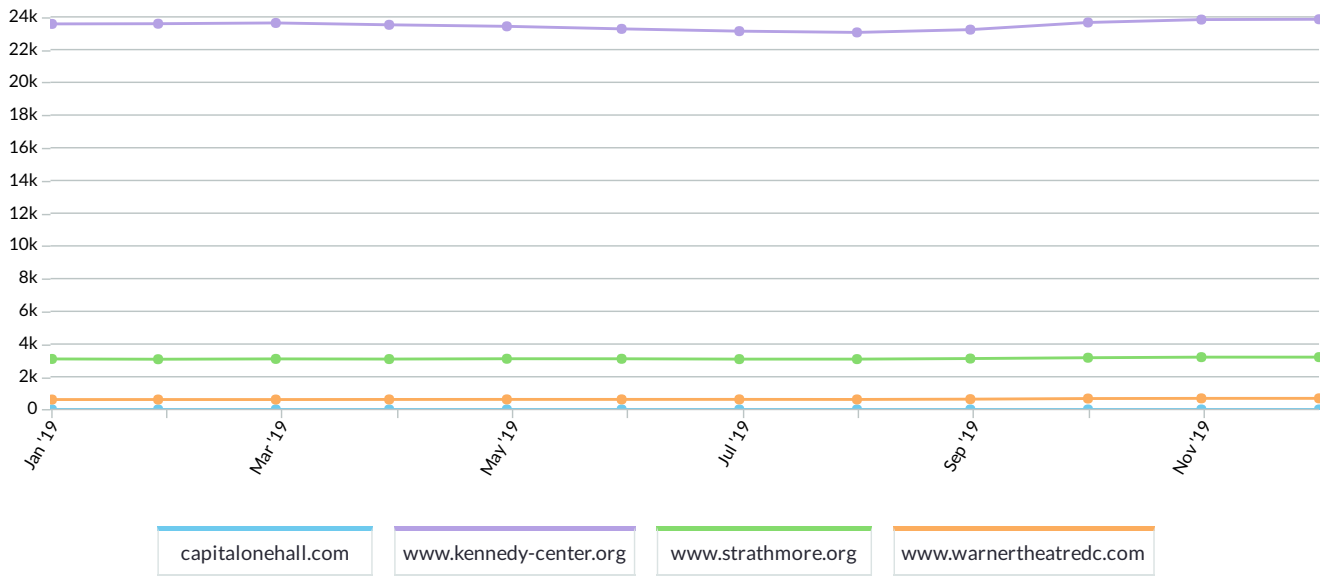
Metrics	capitalonehall.com	www.kennedy-cen...	www.strathmore...	www.warnertheat...
Domain Authority	1	73 ✔	56	46
Spam Score	--	1% ✔	1% ✔	1% ✔
Total links	0	13,443,924 ▲71k ✔	593,128 ▼261	68,830 ▼37
% of total links, external + follow	0%	14%	12%	89% ▼1 ✔
External, followed links	0	1,850,483 ▲3k ✔	71,328 ▲887	61,573 ▼166
Internal, followed links	0	11,528,248 ▲67k ✔	516,283 ▼1k	5,915 ▲120
External, nofollowed links	0	65,193 ▲645 ✔	5,517 ▲32	1,342 ▲9
Internal, nofollowed links	0	0	0	0
Total linking domains	0	26,514 ▲27 ✔	3,593 ▲4	838 ▲1
Followed linking domains	0	23,855 ▲20 ✔	3,200 ▲1	680 ▲1

Domain Authority



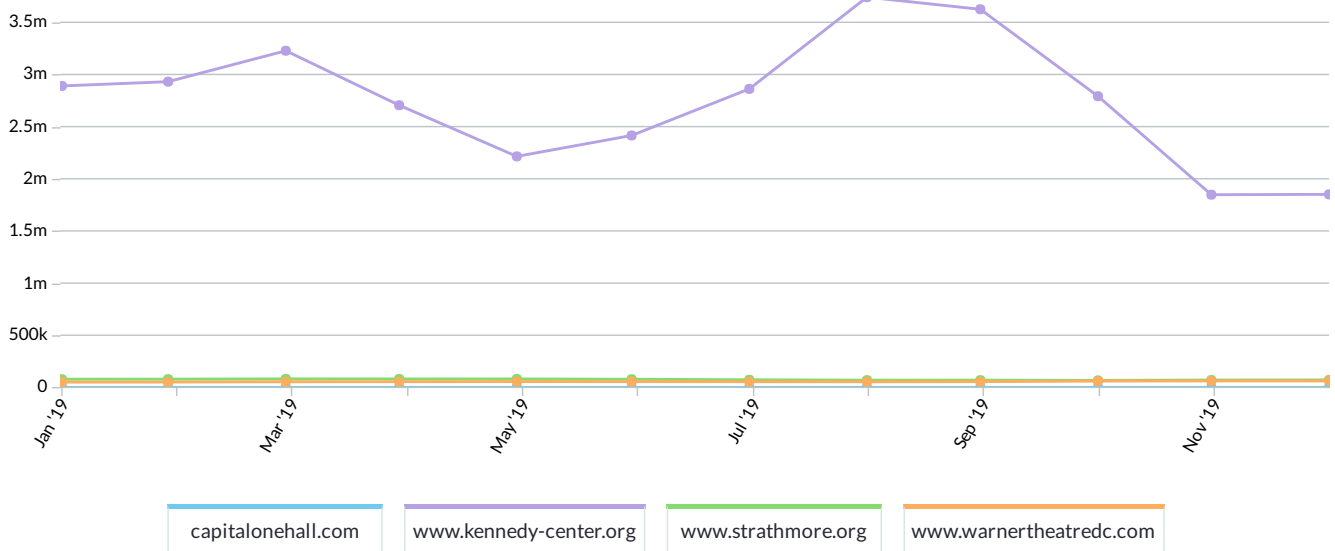
Linking Domains

Followed linking domains Total linking domains

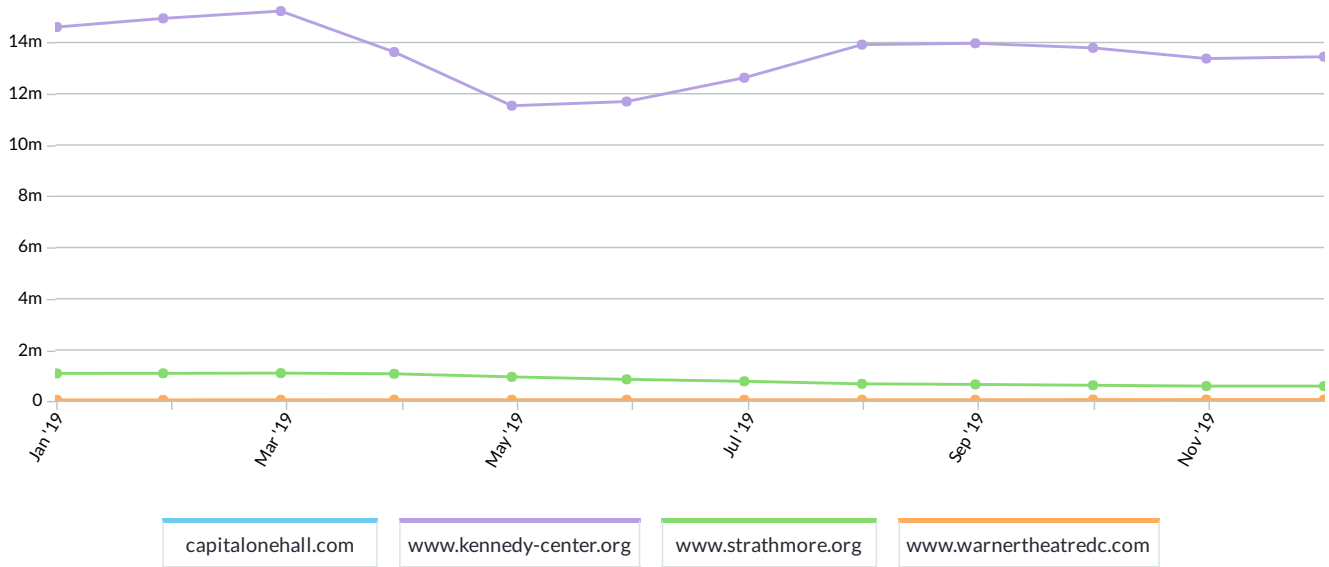


External Links

Followed external links Total external links



Total links



Follow vs Nofollow

capitalonehall.com

www.kennedy-center.org

Internal links



100.0% follow

0.0% nofollow

External links



96.6% follow

3.4% nofollow

www.strathmore.org

www.warnertheatredc.com

Internal links



100.0% follow

0.0% nofollow

External links



92.8% follow

7.2% nofollow

Internal links



100.0% follow

0.0% nofollow

External links



97.9% follow

2.1% nofollow

Visits from Organic Search

