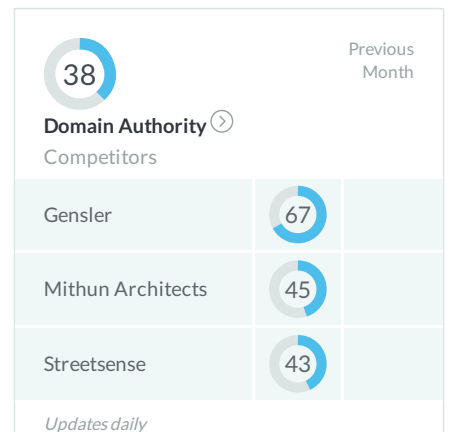
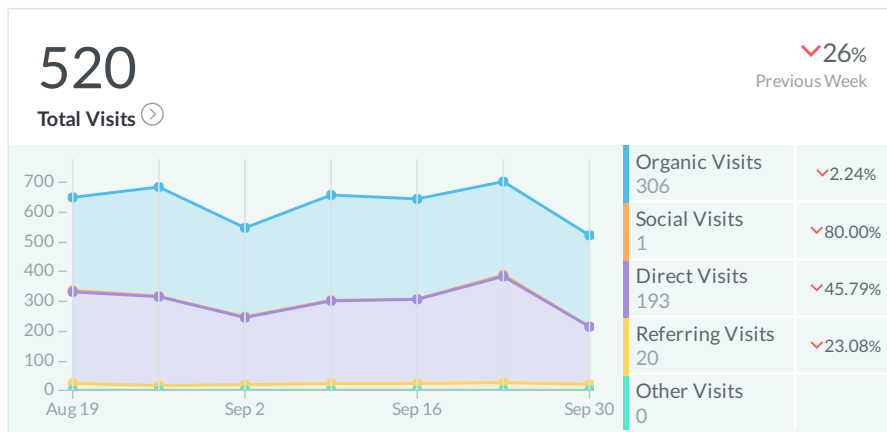
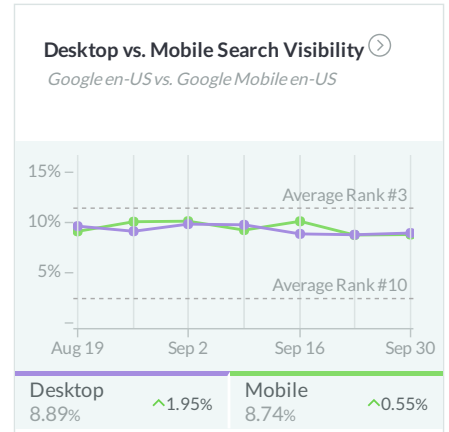
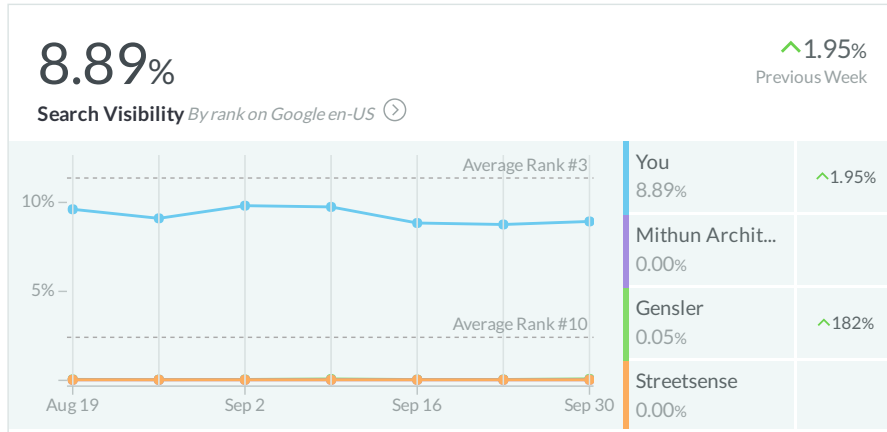




Torti Gallas Report

Generated on October 1, 2019

Dashboard



Top Local Keywords

By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#1
Town Information Modeling	Washington, District of Columb...	#1
municipal planning	Bethesda, Maryland, United Stat...	#6
municipal planning	Washington, District of Columb...	#7
Placemaking	Washington, District of Columb...	#28


Top National Keywords

By rank on Google en-US

Keyword	Rank
tortigallas	#1
torti gallas and partners	#1
Torti Gallas	#1
torti gallas	#1
Town Information Modeling	#1

2,454

Previous
Month

External Links 

Competitors

Gensler	151k	
Mithun Architects	17k	
Streetsense	36k	

15 / 42

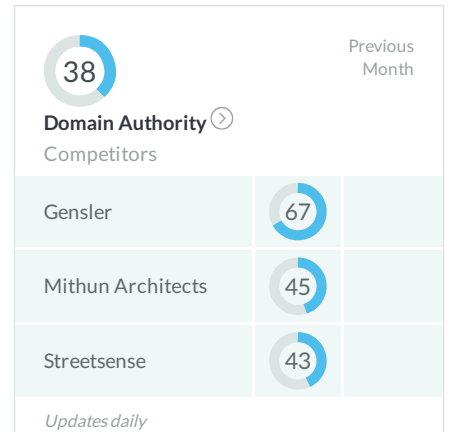
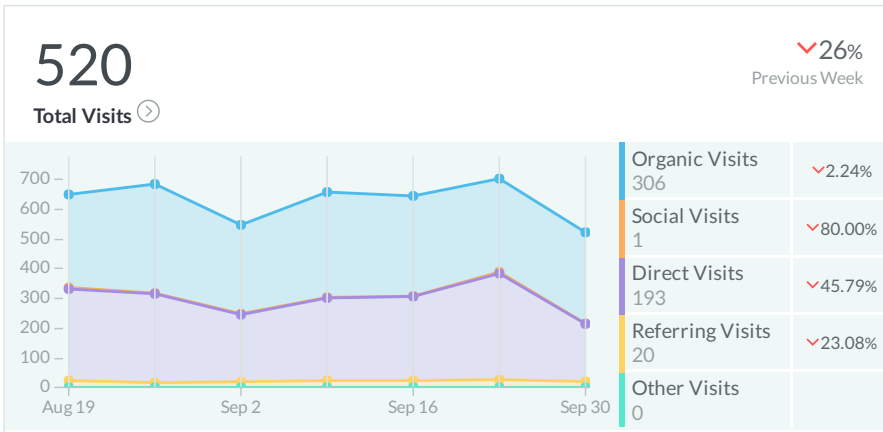
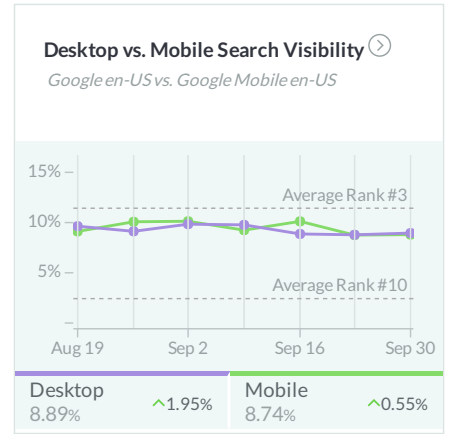
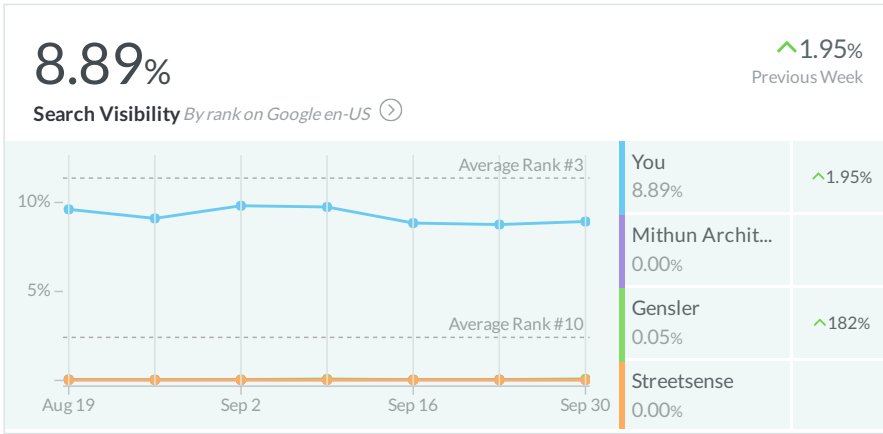
1
Previous Week

Keywords Ranked #1-10 

Competitors

Gensler	0	
Mithun Architects	0	
Streetsense	0	

Dashboard



Top Local Keywords

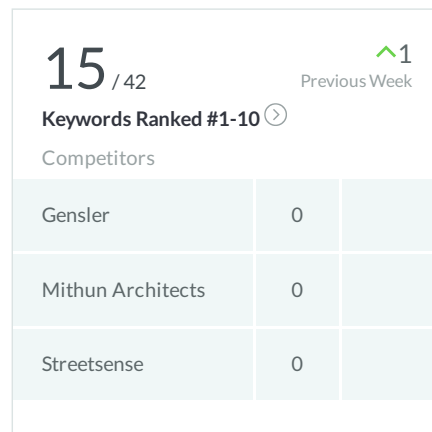
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#1
Town Information Modeling	Washington, District of Columb...	#1
municipal planning	Bethesda, Maryland, United Stat...	#6
municipal planning	Washington, District of Columb...	#7
Placemaking	Washington, District of Columb...	#28

Top National Keywords

By rank on Google en-US

Keyword	Rank
tortigallas	#1
torti gallas and partners	#1
Torti Gallas	#1
torti gallas	#1
Town Information Modeling	#1



Rankings Overview

Search Visibility ⁱ

8.89%

▼ 2.88%

Rankings

#1-3 11 ▼ 2 #4-10 4 ▲ 2

#11-20 0 #21-50 7 ▲ 4

20 tracked keywords are not in the top 50

Movement

11 **3**



























Moved up Moved down

Organic rankings on Google en-US

Featured Snippets

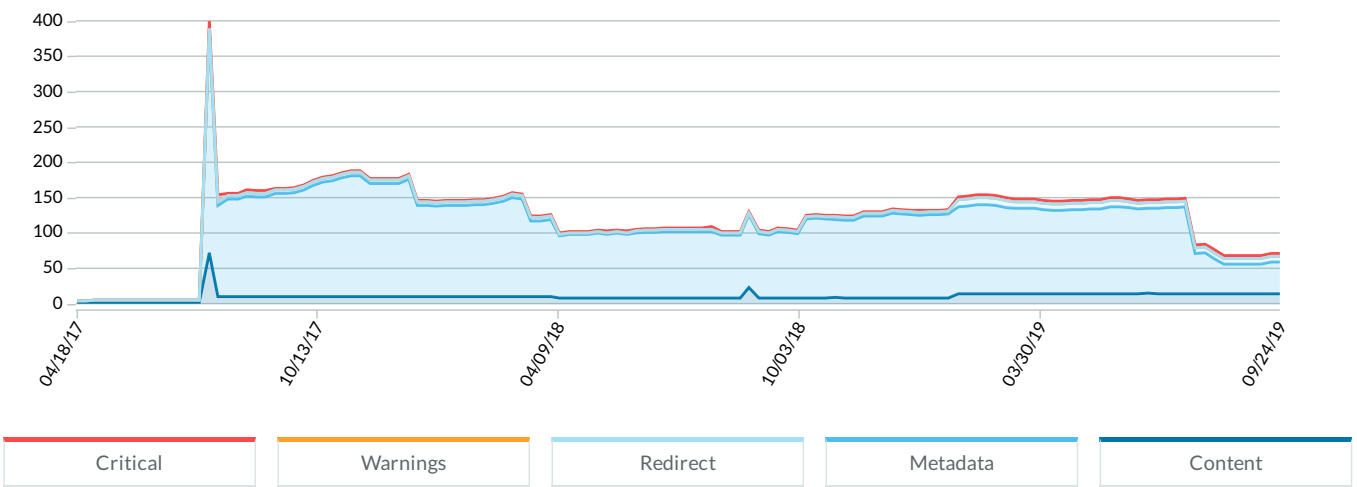
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Tracked Keywords Compared to Competitors

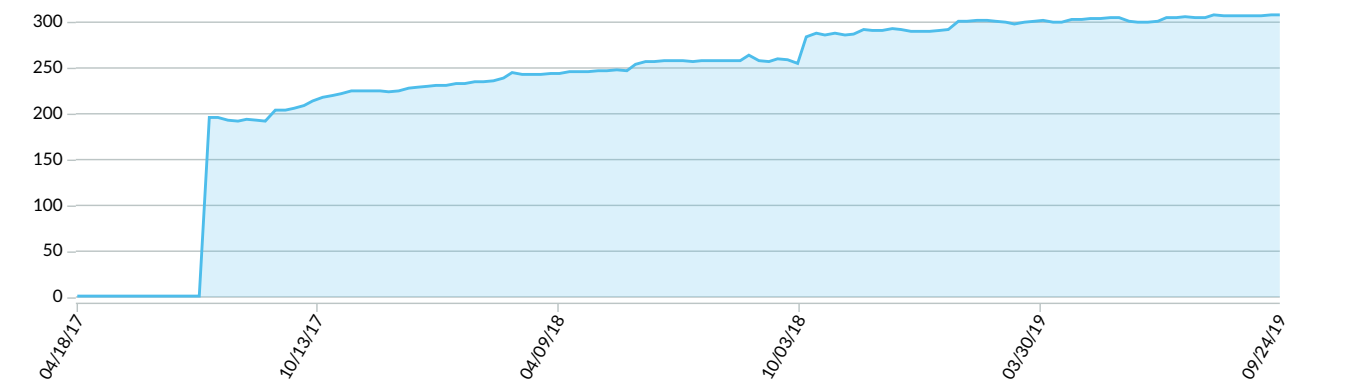
Keyword 	Location 	You   	Streetsense   	Mithun Architects   	Gensler   
town information modeling	National	#1 	#51+	#51+	#51+
torti gallas and partners Branded	National	#1	#51+	#51+	#51+
Town Information Modeling industry specific	National	#1 	#51+	#51+	#51+
tortigallas Branded	National	#1	#51+	#51+	#51+
Town Information Modeling industry specific	Bethesda, Maryland, United States	#1 	#51+	#51+	#51+
torti gallas md Branded	National	#1	#51+	#51+	#51+
torti gallas barry farm Branded	National	#1	#51+	#51+	#51+
Torti Gallas Branded	National	#1	#51+	#51+	#51+
Town Information Modeling industry specific	Washington, District of Columbia, United States	#1 	#51+	#51+	#51+
torti gallas Branded	National	#1	#51+	#51+	#51+
torti Branded	National	#3	#51+	#51+	#51+
municipal planning industry specific	National	#4	#51+	#51+	#51+
municipal planning industry specific	Bethesda, Maryland, United States	#6 	#51+	#51+	#51+
municipal planning industry specific	Washington, District of Columbia, United States	#7 	#51+	#51+	#51+
gallas Branded	National	#10 	#51+	#51+	#51+
Placemaking industry specific	Washington, District of Columbia, United States	#28 	#51+	#51+	#51+
real estate consulting industry specific	Bethesda, Maryland, United States	#29 	#51+	#51+	#24 
real estate consulting industry specific	National	#33 	#51+	#51+	#21 

mixed-use industry specific	Washington, District of Columbia, United States	#33	^18+	#51+	#51+	#32	▼1
real estate consulting industry specific	Washington, District of Columbia, United States	#34	^9	#51+	#51+	#29	▼4
Placemaking industry specific	Bethesda, Maryland, United States	#42	^5	#51+	#51+	#51+	
public private partnerships industry specific	Bethesda, Maryland, United States	#48	^3+	#51+	#51+	#51+	
architecture	National	#51+		#51+	#51+	#51+	
The Spectrum industry specific	Washington, District of Columbia, United States	#51+		#51+	#51+	#51+	
public private partnerships industry specific	National	#51+		#51+	#51+	#51+	

Total Issues Detected

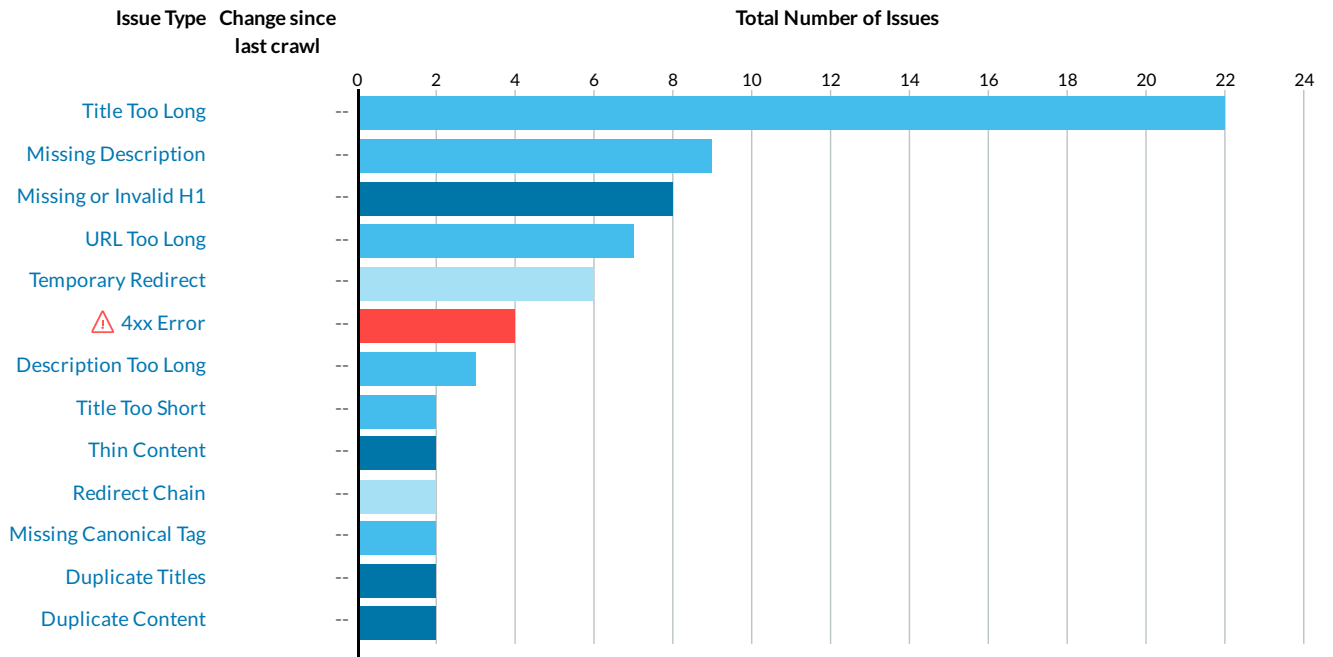


Total Pages Crawled



All Issues

Critical Warnings Redirect Metadata Content



Inbound Links - tortigallas.com

Link Source:



































Link Type:

Link State:

Limit Results:

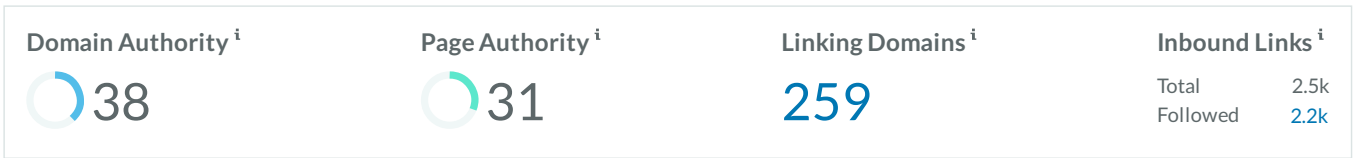
 for feeds and proxy sites ⁱ
 to one link per domain ⁱ

URL	Anchor Text ⁱ	PA ⁱ ▾	DA ⁱ ▾	Linking Domains ⁱ ▾	Spam Score ⁱ ▾	More Info
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida	"torti gallas partners"	69	98	226	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida	"master plan and redevelop..."	69	98	226	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida	"Torti Gallas + Partners"	69	98	226	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
Temple Terrace, Florida - Wikipedia en.wikipedia.org/...i/Temple_Terrace,Florida	"master plan and redevelop..."	69	98	226	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/...Hawthorne,Philadelphia	"MLK Plaza revitalization pl..."	62	98	27	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
Hawthorne, Philadelphia - Wikipedia en.wikipedia.org/...Hawthorne,Philadelphia	"MLK Plaza revitalization pl..."	62	98	27	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/...w_Classical_Architecture	"torti gallas and partners"	56	98	3	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
User:Horst-schlaemma/New Classical Archit... en.wikipedia.org/...w_Classical_Architecture	"Torti Gallas and Partners"	56	98	3	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/...New_Classical_architects	"Torti Gallas and Partners"	56	98	3	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
User:Horst-schlaemma/List of New Classical ... en.wikipedia.org/...New_Classical_architects	"Torti Gallas and Partners"	56	98	3	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/...New_Classical_architects	"website"	55	98	2	6%	
<div style="display: flex; gap: 5px;"> nofollow via redirect </div>						
User talk:Horst-schlaemma/List of New Classi... en.wikipedia.org/...New_Classical_architects	"website"	55	98	2	6%	
<div style="display: flex; gap: 5px;"> nofollow </div>						
Section 8 public housing redefined by new Mil... www.businessinsider.com/...-photos-2018-3	"Westlawn Gardens"	53	93	18	1%	
Section 8 public housing redefined by new Mil... www.businessinsider.com/...-photos-2018-3	"Westlawn Gardens"	53	93	18	1%	
<div style="display: flex; gap: 5px;"> via rel=canonical </div>						

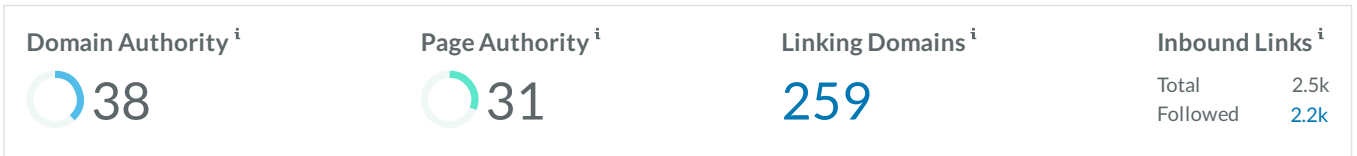
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow via redirect	"Torti Gallas + Partners"	52	98	27	6%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow via redirect	"mixed-used town center"	52	98	27	6%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow	"mixed-used town center"	52	98	27	6%	
Skyland (Washington, D.C.) - Wikipedia en.wikipedia.org/...yland_(Washington,_D.C.)  nofollow	"Torti Gallas + Partners"	52	98	27	6%	
AIA LA Urban Design Committee Meeting at T... www.eventbrite.com/...tickets-12047848439  nofollow	"Parking link"	48	93	2	1%	
Exposition Park master plan will prepare the p... la.curbed.com/...lan-lucas-museum-olympics 	"Torti Gallas + Partners"	46	86	12	1%	
Fancy Facades, Clever Designs: Four Local Co... www.washingtonpost.com/...rky-condos-dc/ 	"Tortigallas.com"	45	95	2	11%	
GSSCC Weekly Update - August 29, 2016 - Joi... myemail.constantcontact.com/...L1-b5hqlnQ  nofollow via redirect	"here"	45	90	3	1%	
GSSCC Weekly Update - August 29, 2016 - Joi... myemail.constantcontact.com/...L1-b5hqlnQ  nofollow	"here"	45	90	3	1%	
In Milwaukee, the Westlawn public housing re... www.curbed.com/...-westlawn-devleopment 	"Torti Gallas + Partners"	44	86	6	1%	
In Milwaukee, the Westlawn public housing re... www.curbed.com/...-westlawn-devleopment  via rel=canonical	"Torti Gallas + Partners"	44	86	6	1%	
Designing the Small House - Buildipedia buildipedia.com/...esigning-the-small-house  via redirect	"Torti Gallas and Partners"	43	56	29	9%	
Designing the Small House - Buildipedia buildipedia.com/...esigning-the-small-house 	"Torti Gallas and Partners"	43	56	29	9%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow via redirect	"Torti Gallas & Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/...12/7/prweb9666531.htm  nofollow	"Torti Gallas & Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/.../08/prweb12100030.htm  nofollow via redirect	"Torti Gallas and Partners"	43	91	1	8%	
The Michaels Organization Educational Found... www.prweb.com/.../08/prweb12100030.htm 	"Torti Gallas and Partners"	43	91	1	8%	



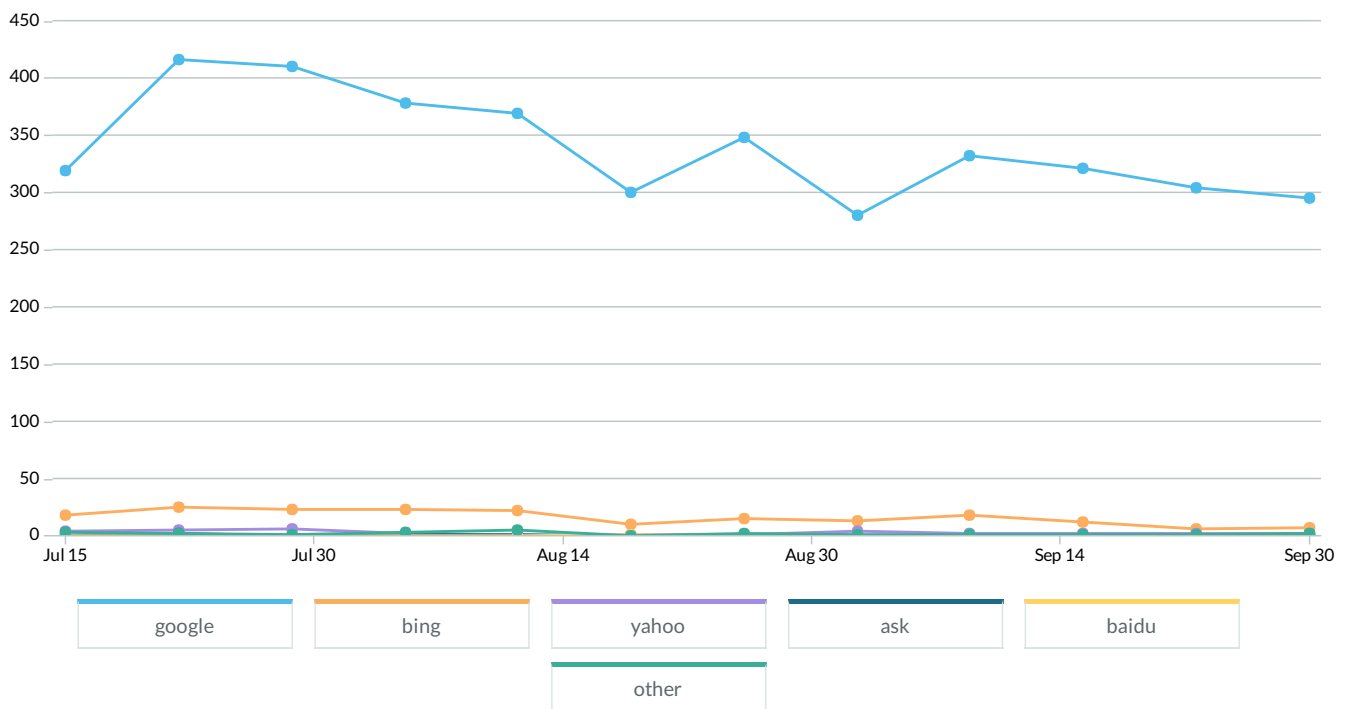
Link Metrics - tortigallas.com



Link Metrics - tortigallas.com

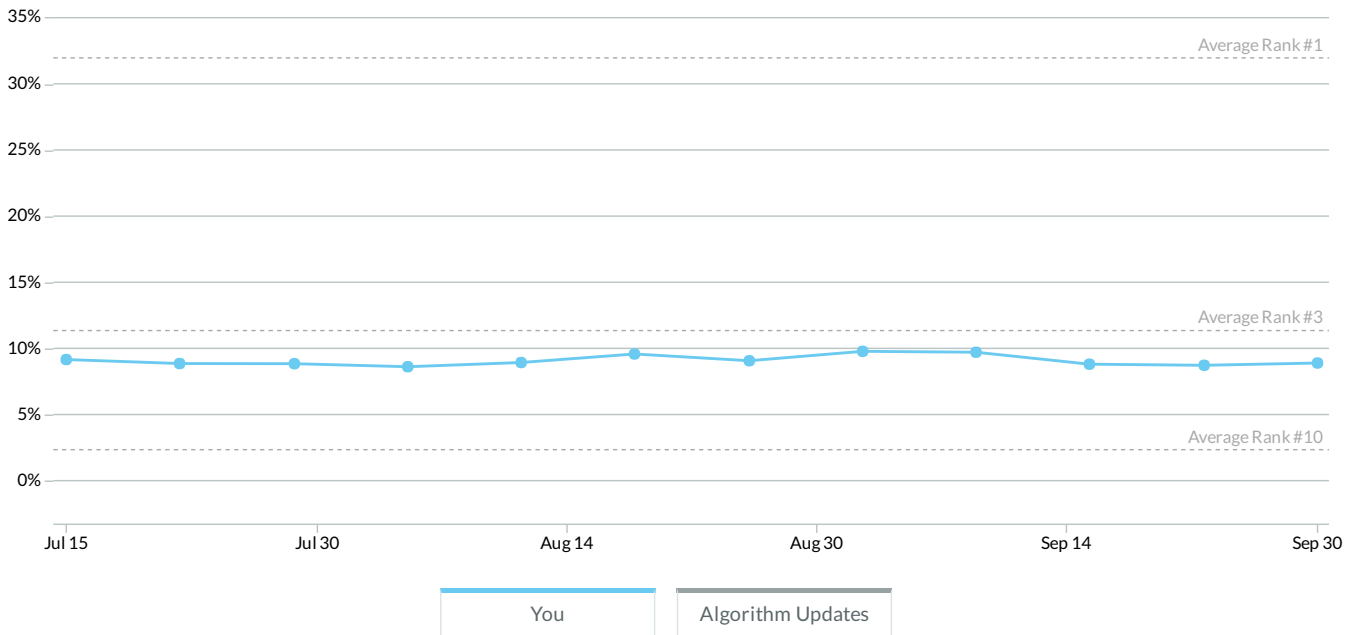


Visits from Organic Search



Search Visibility

Estimated percentage of clicks based on your keyword rankings



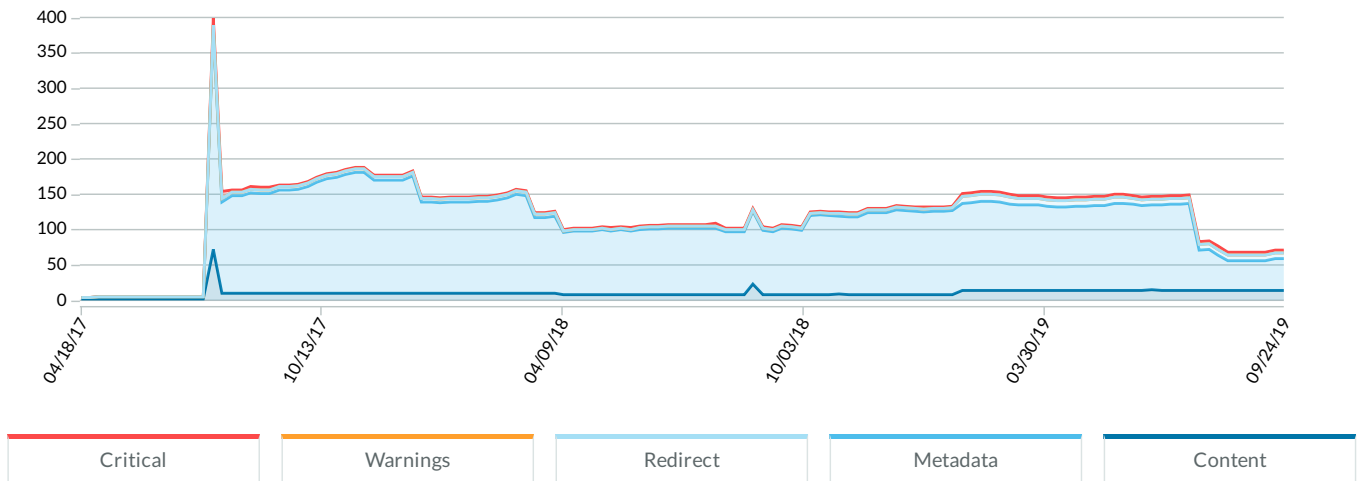
Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	1,485	▲ 30.15%	94%	1,484	76%	49.43	3.23
bing	72	▲ 35.85%	5%	27	69%	44.44	3.11
yahoo	7	▼ 53.33%	0%	7	100%	57.14	2.00
baidu	1		0%	1	100%	100	1.00
ask	2	▼ 33.33%	0%	1	100%	0	5.50
duckduckgo	8		1%	8	63%	25	11.63
ecosia.org	2		0%	1	100%	50	2.00

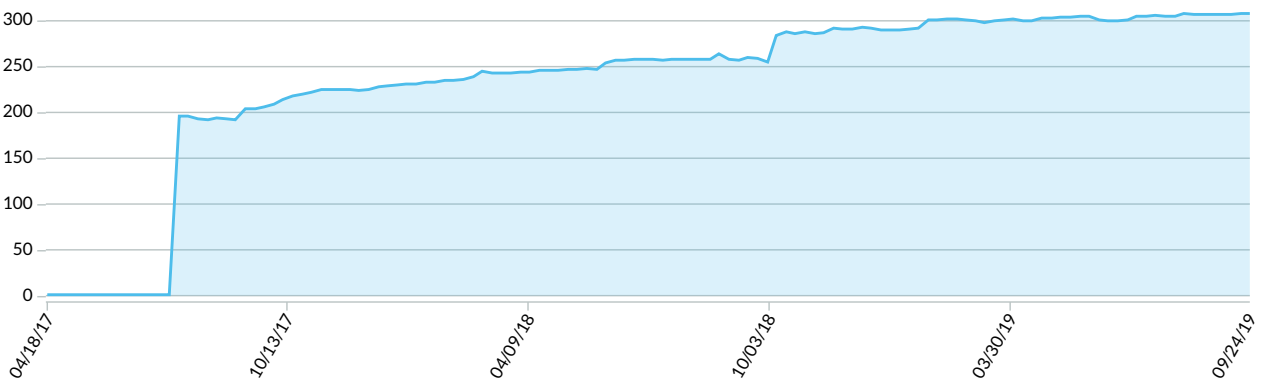
Track & Monitor

Keyword ⁱ	Page ⁱ	Rank ⁱ	Score ⁱ	Track
Placemaking	Placemaking tortigallas.com/expertise/placemaking	#51+	98	<input checked="" type="checkbox"/>
The Spectrum	The Spectrum tortigallas.com/expertise/the-spectrum	#51+	98	<input checked="" type="checkbox"/>
Town Information Modeling	Town Information Modeling® tortigallas.com/expertise/town-information-modeling	#51+	98	<input checked="" type="checkbox"/>
master planning	Master Planning tortigallas.com/expertise/master-planning	#51+	96	<input checked="" type="checkbox"/>

Total Issues Detected



Total Pages Crawled



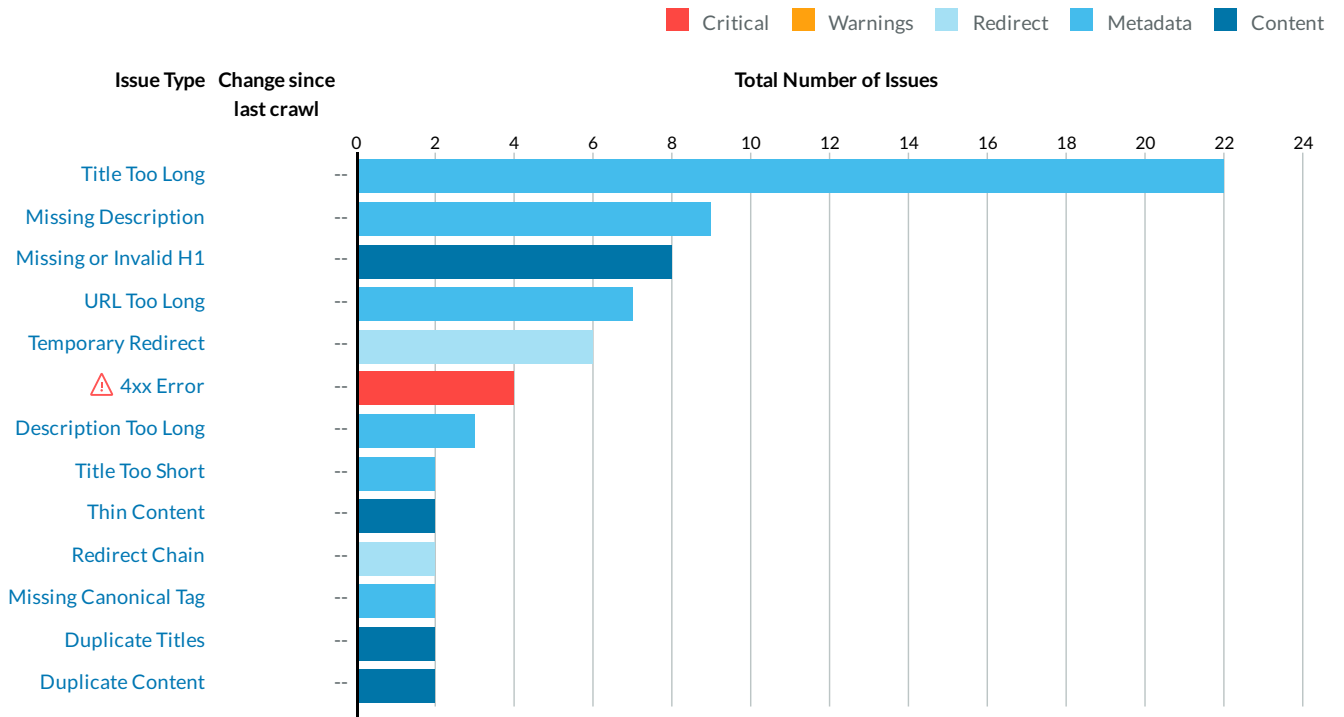
Crawl Overview

Pages Crawled 308	New Issues 14	Issues By Category	Total Issues 71
		<ul style="list-style-type: none"> ▲ Critical Crawler Issues 4 Crawler Warnings 0 Metadata Issues 45 Redirect Issues 8 Content Issues 14 	

New Issues

Issue Type	Category	Number of New Issues
New Temporary Redirect	Redirect Issues	3
New Thin Content	Content Issues	2
New Missing or Invalid H1	Content Issues	2
New Missing Description	Metadata Issues	2
New Missing Canonical Tag	Metadata Issues	2
New 4xx Error	Critical Crawler Issues	2
New Duplicate Content	Content Issues	1

All Issues



Moz Recommends Fixing

⚠️ 4xx Error (4)

Why is this a high priority?

This is bad for site visitors, who may see "404 Error Page Not Found" instead of the content they are seeking. If external...

How to fix it:



Pete says: *Update your redirect to point to a relevant (and working) URL. <a...*

[Review](#)

Title Too Long (22)

Why is this a high priority?

If your title is too long, it will not display properly and may limit your ability to attract customers to your site. Google...

How to fix it:



Brian says: *We recommend limiting your title to between 10 and 60 characters or modifying the characters selected to keep it under 570 pixels...*

[Review](#)

Missing Description (9)

Why is this a high priority?

Meta descriptions are a very important factor in improving click-through rates on SERPs. In the absence of a meta description...

How to fix it:

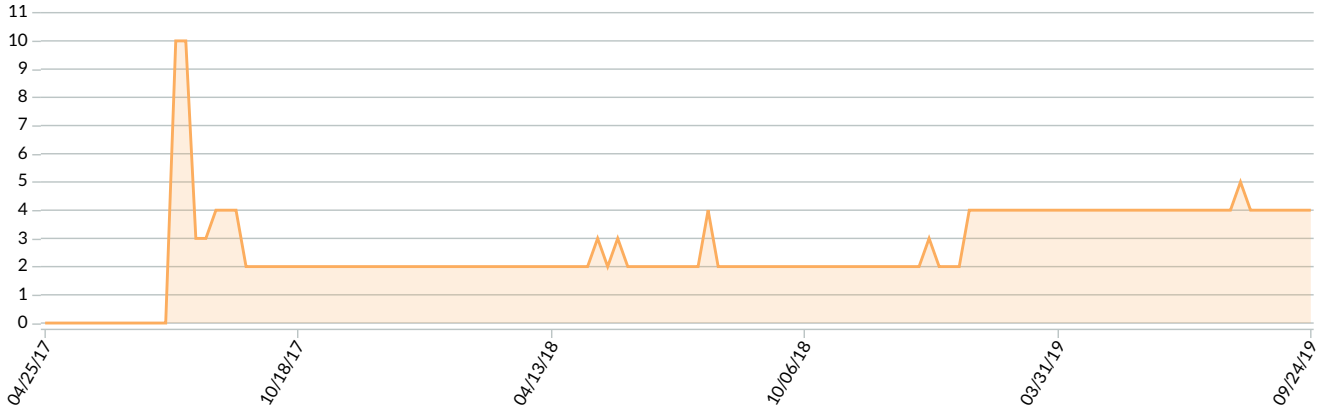


Britney says: *The meta description should employ keywords in an intelligent and compelling way that encourages a searcher to click. Optimally, the...*

[Review](#)

All Critical Crawler Issues

Total Issues

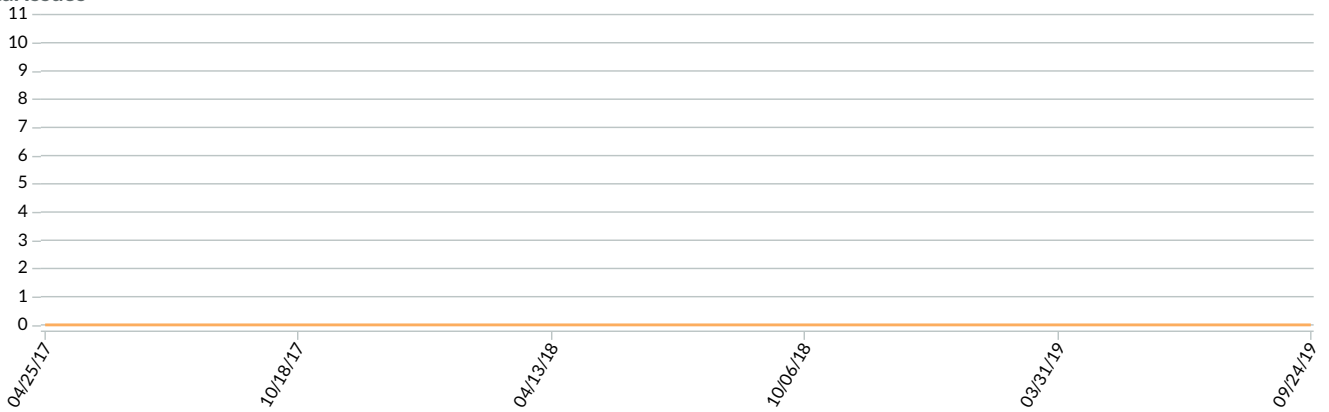


Pages with Critical Crawler Issues

New	URL	Page Authority	Issue Type
New	404 - File or directory not found. http://idam.tortigallas.com/%2F(S(o05tebbuh045wg55mjb4z45))%2Flogin.aspx%3Fr%3D	19	4xx Error
New	404 - File or directory not found. http://idam.tortigallas.com/(S(o05tebbuh045wg55mjb4z45))%2F(S(o05tebbuh045wg55mj...	19	4xx Error
	Not Found https://tortigallas.com/expertise/planning	19	4xx Error
	Not Found https://tortigallas.com/portfolio/www.thegarlands.com	19	4xx Error

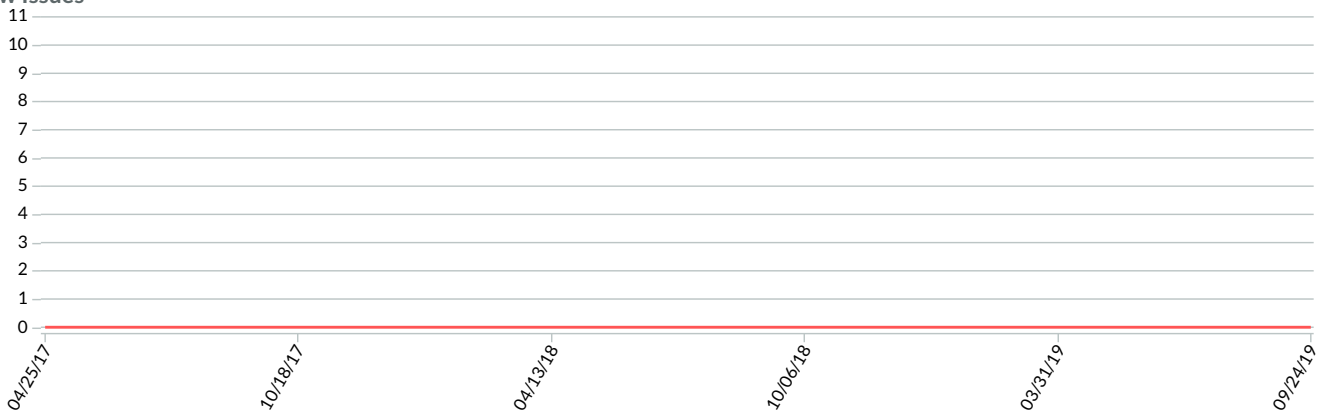
All Crawler Warnings

Total Issues



All Crawler Warnings

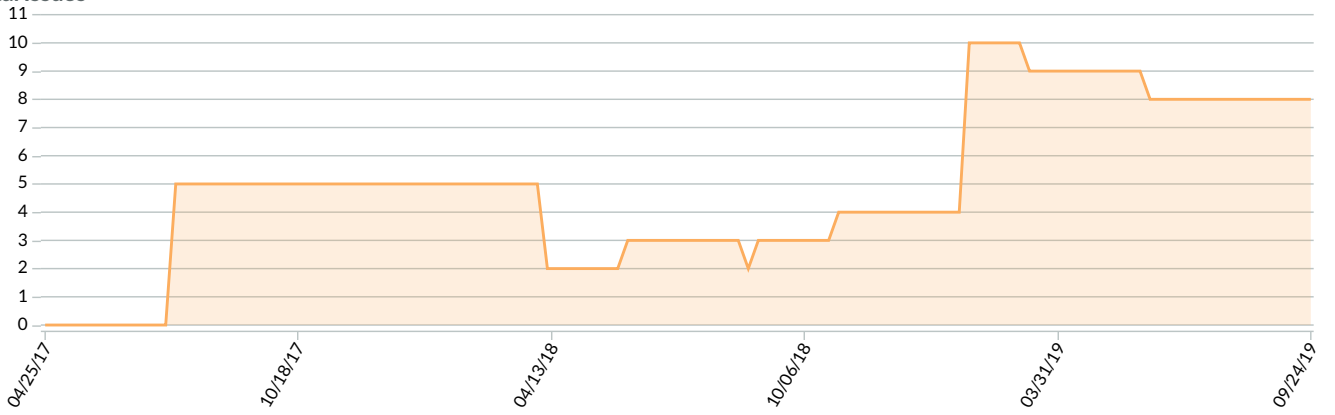
New Issues



 You have no Crawler Warnings! Nice work.

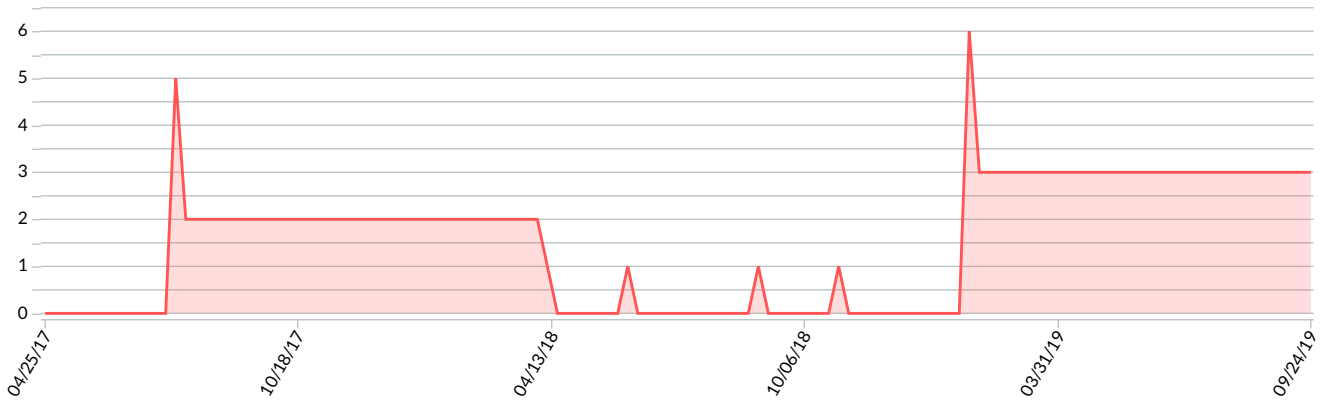
All Redirect Issues

Total Issues




















All Redirect Issues

New Issues

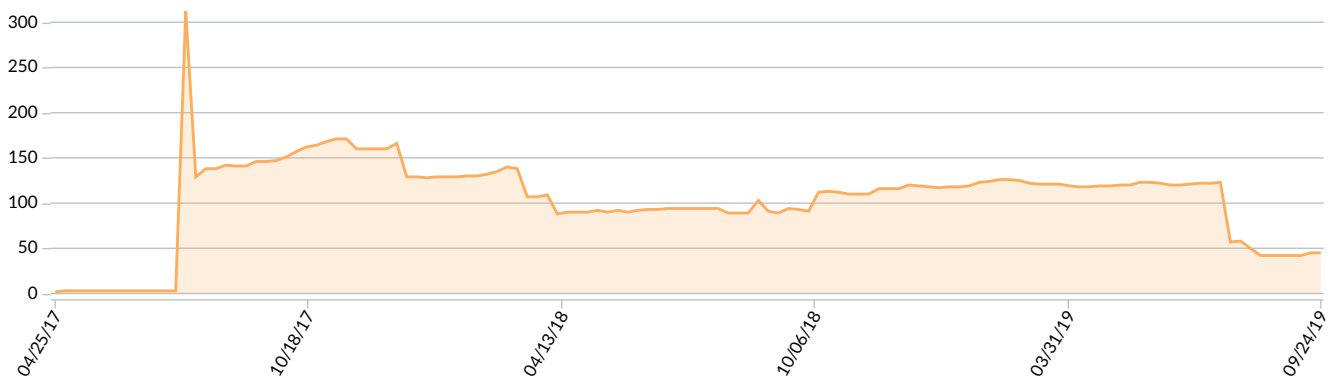


Pages with Redirect Issues

	New  URL 	Page Authority 	Issue Type 	Preview
	Object moved http://idam.tortigallas.com/%2F(S(o05tebbuh045wg55mjb4z45))%2Fidam.aspx 	19	Temporary Redirect	
	Object moved http://idam.tortigallas.com/(S(o05tebbuh045wg55mjb4z45))/idam.aspx 	19	Temporary Redirect	
	Object moved http://idam.tortigallas.com/(S(o05tebbuh045wg55mjb4z45))/login.aspx?r= 	19	Temporary Redirect	
	Object moved http://idam.tortigallas.com/ 	22	Redirect Chain	
	301 Moved Permanently http://www.tortigallas.com/portfolio/viva-white-oak 	19	Redirect Chain	
	Object moved http://idam.tortigallas.com/ 	22	Temporary Redirect	
	Object moved https://files.tortigallas.com/UserWeb/Login/Login.aspx 	19	Temporary Redirect	
	Object moved https://idam.tortigallas.com/login.aspx 	19	Temporary Redirect	

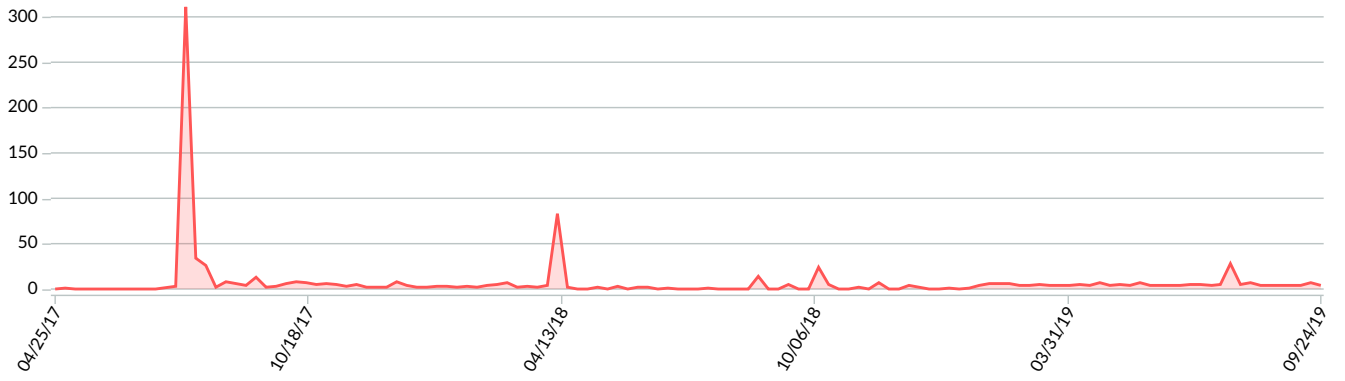
All Metadata Issues

Total Issues




























All Metadata Issues

New Issues



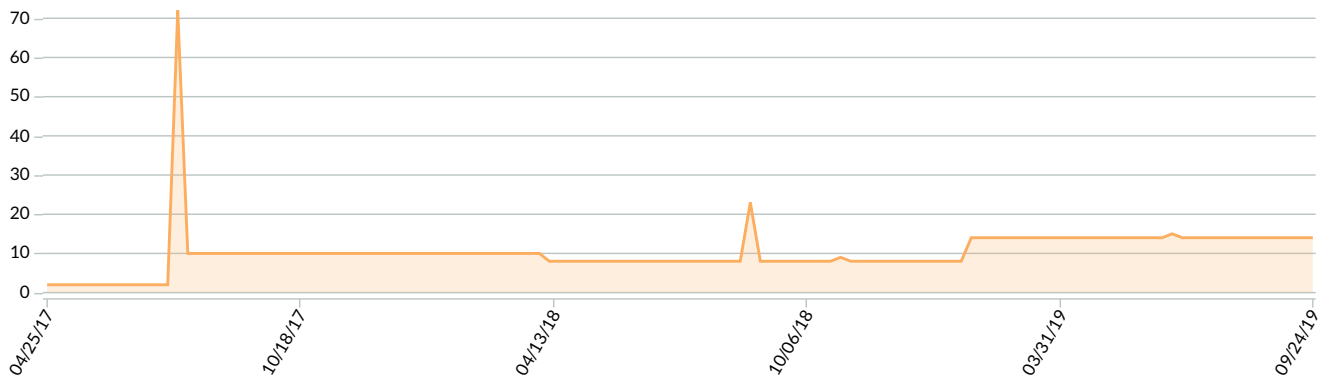
Pages with Metadata Issues

New 	URL 	Page Authority 	Issue Type 
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(fresxs551yk1kci3lhj1vz45))%2Flogin.aspx 	19	Missing Description
New	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Missing Description
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(fresxs551yk1kci3lhj1vz45))%2Flogin.aspx 	19	Missing Canonical Tag
New	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Missing Canonical Tag
	Torti Gallas + Partners IDEAS - Changing Patterns of Society https://tortigallas.com/ideas-changing-patterns-of-society 	19	Description Too Long
	Housing https://tortigallas.com/portfolio-types/housing 	19	Title Too Short
	Mixed Use https://tortigallas.com/portfolio-types/mixed-use 	19	Title Too Short
	Barry Farm Recreation Center : Best in American Living Award (BALA) https://tortigallas.com/awards/community-facility 	19	Description Too Long
	Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4 	19	Description Too Long
	Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=de 	19	Missing Description
	Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=es 	19	Missing Description
	Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=fr 	19	Missing Description
	Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=zh 	19	Missing Description
	Torti Gallas + Partners Greyson Goon https://tortigallas.com/leadership/greyson-goon 	19	Missing Description
	West Falls Church Gateway Development https://tortigallas.com/portfolio/west-falls-church-gateway-development 	19	Missing Description
	Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-mid-rise-community 	19	Title Too Long
	Merwick and Stanworth Faculty and Staff Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/best-workforce-housing-community 	19	Title Too Long
	MetroTowns at Parkside : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/block-street-building 	19	Title Too Long
	Downtown Wyandanch and Straight Path Corridor : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/charter-award-2 	19	Title Too Long
	Lyon Place at Clarendon Metro : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/charter-award-3 	19	Title Too Long
	The Parks at Walter Reed : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism 	19	Title Too Long























Wyvernwood Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-4	19	Title Too Long
Crystal City Master Plan : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-5	19	Title Too Long
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2	19	Title Too Long
Westlawn Gardens Revitalization : HUD Secretary's Opportunity and Empowerment Award https://tortigallas.com/awards/hud-secretarys	19	Title Too Long
Ormanada Mixed-Use Community : International Property Awards, Europe https://tortigallas.com/awards/international-property-awards-europe	19	Title Too Long
Masonvale Faculty/Staff Housing, George Mason University : Jack Kemp Excellence in Affordable and Workforce Housing https://tortigallas.com/awards/jack-kemp-workforce	19	Title Too Long
Fort Belvoir Family Housing : Market Leader Award - Energy Star Certified Homes https://tortigallas.com/awards/market-leader-award	19	Title Too Long
Fort Belvoir Family Housing : Multi-Housing News Design Excellence Award https://tortigallas.com/awards/multi-housing-news-design-excellence-award	19	Title Too Long
MacDill Air Force Base Family Housing : Multifamily Executive, Grand Award https://tortigallas.com/awards/multifamily-executive-grand-award	19	Title Too Long
Monroe Street Market, Catholic University of America : NAHB Pillars of the Industry https://tortigallas.com/awards/nahb-pillars-of-the-industry-2	19	Title Too Long
Masonvale Faculty/Staff Housing, George Mason University : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-4	19	Title Too Long
MacDill Air Force Base Family Housing : NAHB Pillars of the Industry Award https://tortigallas.com/awards/nahb-pillars-of-the-industry-award-5	19	Title Too Long
Crystal City Master Plan : National Planning Achievement Award for Innovation https://tortigallas.com/awards/national-planning	19	Title Too Long
Westminster New Downtown : Congress for the New Urbanism Charter Award https://tortigallas.com/awards/neighborhood-district-and-corridor	19	Title Too Long
Wyandanch and Straight Path Form-Based Code : Richard H. Driehaus Charitable Lead Trust Form Based Code Award https://tortigallas.com/awards/richard-h-driehaus-charitable	19	Title Too Long
Westlawn Gardens Revitalization : Charles L. Edson Tax Credit Excellence Award https://tortigallas.com/awards/tax-credit-excellence-award	19	Title Too Long
Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=en	19	Missing Description
Tom Gallas at the Accelerator for America Advisory Council Meeting! https://tortigallas.com/news-events/tom-gallas-at-the-accelerator-for-america-advisory-cou...	19	URL Too Long
Torti Gallas Wins Two Professional Builder Awards!! https://tortigallas.com/news-events/torti-gallas-wins-two-professional-builder-awards	19	URL Too Long
Westlawn Gardens Revitalization : Congress for The New Urbanism Charter Award https://tortigallas.com/awards/congress-for-the-new-urbanism-charter-award-2	19	URL Too Long
CNU's Public Square Highlights Torti Gallas' Work in Deanwood! https://tortigallas.com/news-events/cnus-public-square-highlights-torti-gallas-work-in-dean...	19	URL Too Long
The Urban Adventure Square Comes to Torti Gallas!! https://tortigallas.com/news-events/the-urban-adventure-square-comes-to-torti-gallas	19	URL Too Long

All Content Issues

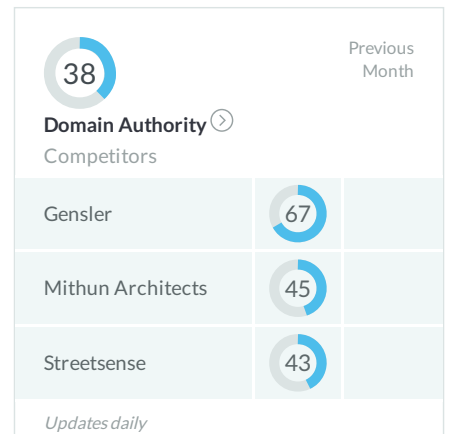
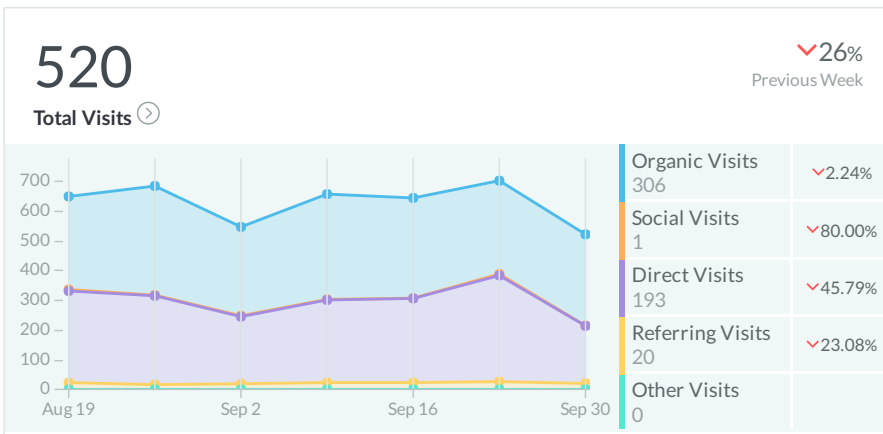
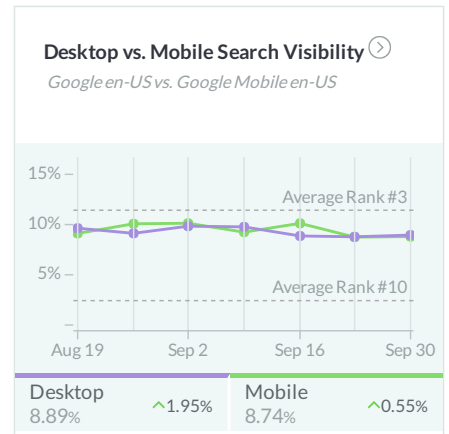
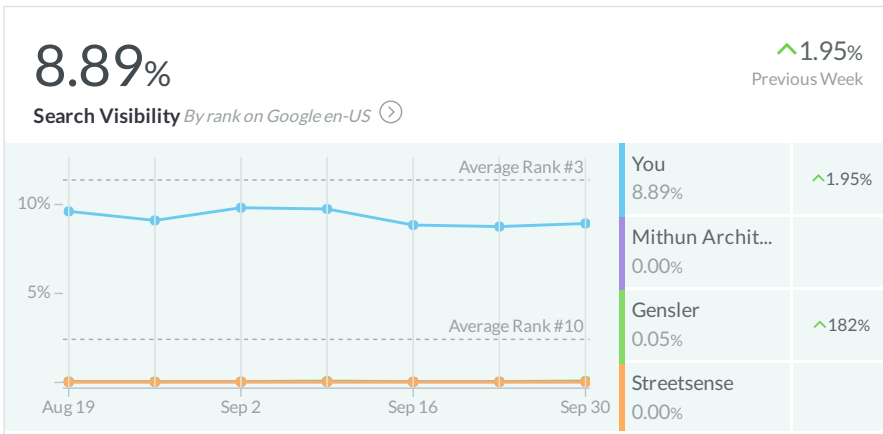
Total Issues



Pages with Content Issues

New 	URL 	Page Authority 	Issue Type 	Preview
New	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Duplicate Content	
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(fresxs551yk1kci3lhj1vz45))%2Flogin.aspx 	19	Missing or Invalid H1	
New	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Missing or Invalid H1	
New	IDAM Version 7 https://idam.tortigallas.com/%2F(S(fresxs551yk1kci3lhj1vz45))%2Flogin.aspx 	19	Thin Content	
New	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Thin Content	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	23	Duplicate Content	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	23	Duplicate Titles	
	IDAM Version 7 https://idam.tortigallas.com/(S(fresxs551yk1kci3lhj1vz45))/login.aspx 	19	Duplicate Titles	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0 	23	Missing or Invalid H1	
	Newforma Info Exchange - Anmelden https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=de 	19	Missing or Invalid H1	
	Newforma Info Exchange - Registrarse https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=es 	19	Missing or Invalid H1	
	Newforma Info Exchange - Se connecter https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=fr 	19	Missing or Invalid H1	
	Newforma Info Exchange - 登录 https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=zh 	19	Missing or Invalid H1	
	Newforma Info Exchange - Sign In https://files.tortigallas.com/UserWeb/Login/Login.aspx?v=0&lang=en 	19	Missing or Invalid H1	

Dashboard



Top Local Keywords

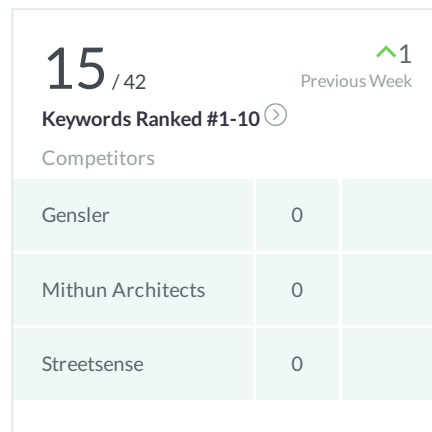
By rank on Google en-US

Keyword	Location	Rank
Town Information Modeling	Bethesda, Maryland, United Stat...	#1
Town Information Modeling	Washington, District of Columb...	#1
municipal planning	Bethesda, Maryland, United Stat...	#6
municipal planning	Washington, District of Columb...	#7
Placemaking	Washington, District of Columb...	#28

Top National Keywords

By rank on Google en-US

Keyword	Rank
tortigallas	#1
torti gallas and partners	#1
Torti Gallas	#1
torti gallas	#1
Town Information Modeling	#1



Tracked Keywords Overview

Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
town information modeling	National	no data ⁱ	#1		tortigallas.com/...ation-modeling	
torti gallas and partners Branded	National	11-50	#1		tortigallas.com	
Town Information Modeling industry specific	National	no data ⁱ	#1		tortigallas.com/...ation-modeling	
tortigallas Branded	National	0-10	#1		tortigallas.com	
Town Information Modeling industry specific	Bethesda, Maryland, United States	no data ⁱ	#1		tortigallas.com/...ation-modeling	
torti gallas md Branded	National	no data ⁱ	#1		tortigallas.com	
torti gallas barry farm Branded	National	no data ⁱ	#1		tortigallas.com/...creation-center	
Torti Gallas Branded	National	201-500	#1		tortigallas.com	
Town Information Modeling industry specific	Washington, District of Columbia, United States	no data ⁱ	#1		tortigallas.com/...ation-modeling	
torti gallas Branded	National	201-500	#1		tortigallas.com	
torti Branded	National	851-1.7k	#3		tortigallas.com	
municipal planning industry specific	National	11-50	#4		tortigallas.com/...icipal-planning	
municipal planning industry specific	Bethesda, Maryland, United States	no data ⁱ	#6		tortigallas.com/...icipal-planning	
municipal planning industry specific	Washington, District of Columbia, United States	no data ⁱ	#7		tortigallas.com/...icipal-planning	
gallas Branded	National	851-1.7k	#10		tortigallas.com	
Placemaking industry specific	Washington, District of Columbia, United States	no data ⁱ	#28		tortigallas.com/...il-placemaking	
real estate consulting industry specific	Bethesda, Maryland, United States	no data ⁱ	#29		tortigallas.com/...tate-consulting	
real estate consulting industry specific	National	201-500	#33		tortigallas.com/...tate-consulting	

mixed-use industry specific x	Washington, District of Columbia, United States	no data ⁱ	#33	▲18+	tortigallas.com/...ypes/mixed-use ↗
real estate consulting industry specific x	Washington, District of Columbia, United States	no data ⁱ	#34	▲9	tortigallas.com/...ate-consulting ↗
Placemaking industry specific x	Bethesda, Maryland, United States	no data ⁱ	#42	▲5	tortigallas.com/...se/placemaking ↗
public private partnerships industry specific x	Bethesda, Maryland, United States	no data ⁱ	#48	▲3+	tortigallas.com/...te-partnerships ↗
architecture	National	118k-300k	#51+		
The Spectrum industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
public private partnerships industry specific x	National	201-500	#51+		
master planning industry specific x	National	201-500	#51+		
public private partnerships industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
transit-oriented development	National	101-200	#51+		
The Spectrum industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+		
mixed-use industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+		
The Spectrum industry specific x	National	6.5k-9.3k	#51+		
transit oriented development industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
form based codes industry specific x	National	11-50	#51+		
master planning industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
form based codes industry specific x	Washington, District of Columbia, United States	no data ⁱ	#51+		
transit oriented development industry specific x	Bethesda, Maryland, United States	no data ⁱ	#51+		
Placemaking industry specific x	National	1.7k-2.9k	#51+		

form based codes

industry specific x

Bethesda, Maryland, United States

no data ⁱ

#51+

master planning

industry specific x

Bethesda, Maryland, United States

no data ⁱ

#51+

neighborhoods

National

4.3k-6.5k

#51+

mixed-use

industry specific x

National

101-200

#51+

transit oriented development

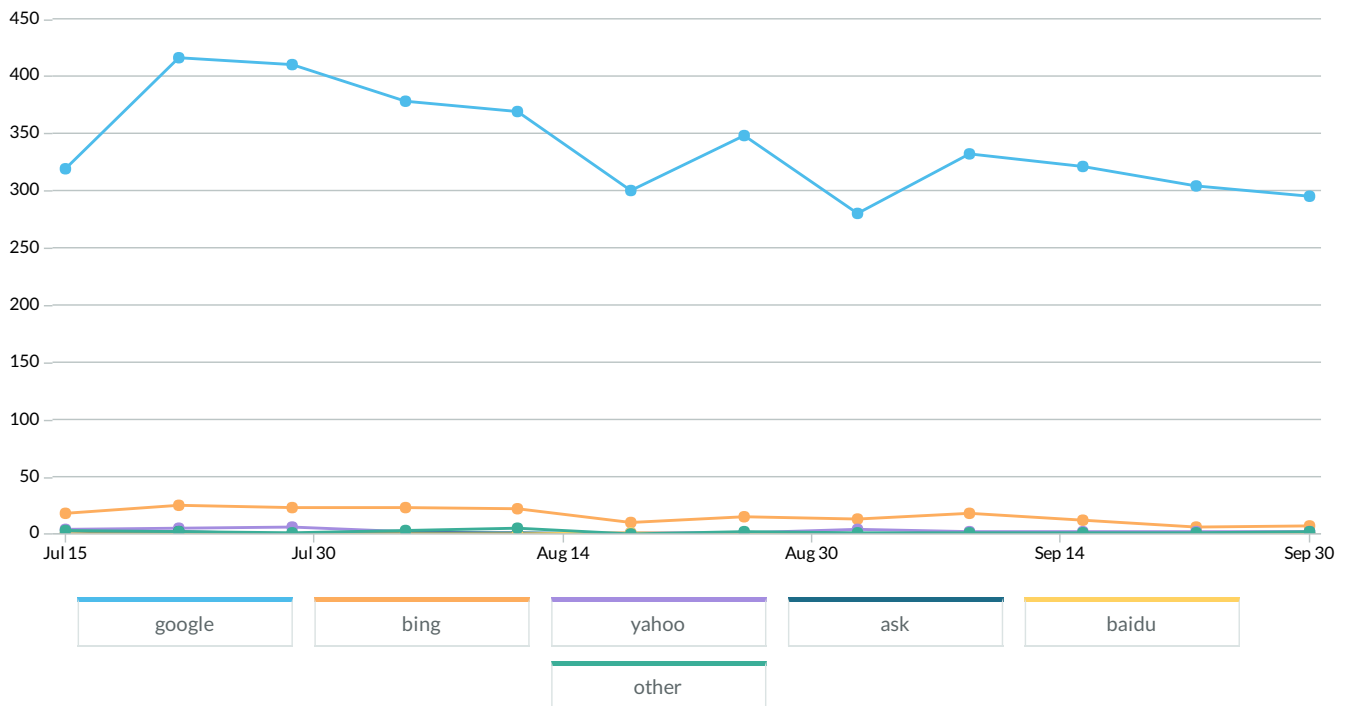
industry specific x

National

1.7k-2.9k

#51+

Visits from Organic Search



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	295	▼7.52%	96%	294	76%	56.95	2.77
bing	7	▼61.11%	2%	1	57%	57.14	1.71
yahoo	2	▼50.00%	1%	2	100%	50	1.50
duckduckgo	2	▼33.33%	1%	2	50%	0	2.00

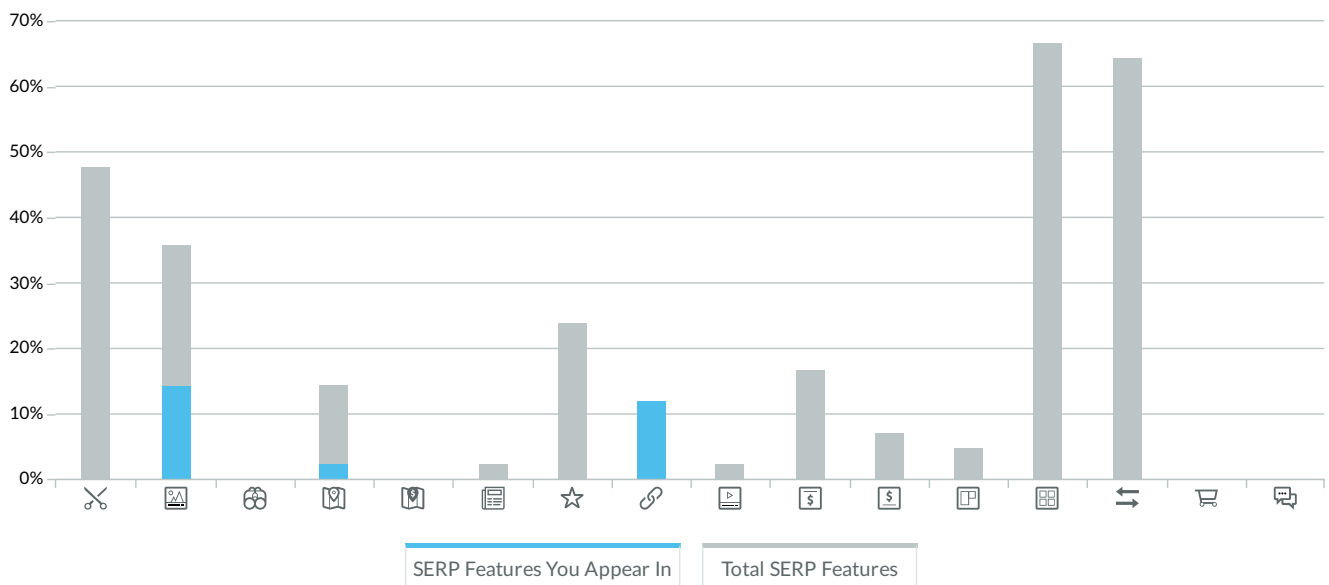
Estimated Search Traffic by Keyword

Google's (not provided) keyword data makes it pretty difficult to research which keywords send traffic your way. The Landing Pages report shows which of your tracked keywords are likely sending organic traffic to your landing pages—and estimates visits from those keywords based on the keyword SERP position.

Landing Page	Organic Search Traffic	Tracked Keywords	Location	Monthly Volume	Est. Visits	Rank
tortigallas.com	136 ↓8%	torti	National	851-1.7k	34	#3 ↑1
		Torti Gallas	National	201-500	27	#1
		torti gallas	National	201-500	27	#1
		gallas	National	851-1.7k	7	#10 ↑3
		torti gallas and partners	National	11-50	2	#1
tortigallas.com/...areers	3 ↓40%	gallas	National	851-1.7k	2	#13
tortigallas.com/...lting	1	real estate consulting	National	201-500	--	#33 ↓6
		real estate consulting	Bethesda, Maryland, United States	no data	--	#29 ↑2
		real estate consulting	Washington, District of Columbia, United States	no data	--	#34 ↓1
tortigallas.com/offices	15 ↑36%	gallas	National	851-1.7k	--	--
tortigallas.com/...aking	2 ↓50%	Placemaking	Washington, District of Columbia, United States	no data	--	#28 ↑2
tortigallas.com/...enter	2	torti gallas barry farm	National	no data	--	#1
tortigallas.com/...chive	4 ↓67%	torti gallas barry farm	National	no data	--	#2

SERP Features Overview

% of keywords



Keywords & Features

How SERP Features appear for your keywords:

- Your site is featured
- Your site and competitor(s) are featured
- Competitor(s) are featured
- Your site and competitor(s) are not featured

Keyword <input checked="" type="checkbox"/> Show Labels	SERP Features	Rank ⁱ	Insights
torti gallas md National Branded		#1	<input type="checkbox"/>
torti gallas and partners National Branded		#1	<input type="checkbox"/>
tortigallas National Branded		#1	<input type="checkbox"/>
Torti Gallas National Branded		#1	<input type="checkbox"/>
torti gallas National Branded		#1	<input type="checkbox"/>
torti gallas barry farm National Branded		#1	<input type="checkbox"/>
The Spectrum Washington, District of Columbia, United States industry specific		#51+	<input type="checkbox"/>
public private partnerships National industry specific		#51+	
public private partnerships Washington, District of Columbia, United States industry specific		#51+	
public private partnerships Bethesda, Maryland, United States industry specific		#48	
real estate consulting National industry specific		#33	<input type="checkbox"/>
Placemaking National industry specific		#51+	<input type="checkbox"/>
real estate consulting Bethesda, Maryland, United States industry specific		#29	<input type="checkbox"/>
real estate consulting Washington, District of Columbia, United States industry specific		#34	<input type="checkbox"/>
torti National Branded		#3	

architecture National		#51+	
transit-oriented development National		#51+	
The Spectrum Bethesda, Maryland, United States industry specific		#51+	
mixed-use Bethesda, Maryland, United States industry specific		#51+	
The Spectrum National industry specific		#51+	
Placemaking Washington, District of Columbia, United States industry specific		#28	
transit oriented development Washington, District of Columbia, United States industry specific		#51+	
transit oriented development Bethesda, Maryland, United States industry specific		#51+	
mixed-use Washington, District of Columbia, United States industry specific		#33	
gallas National Branded		#10	
neighborhoods National		#51+	
municipal planning Washington, District of Columbia, United States industry specific		#7	
mixed-use National industry specific		#51+	
Placemaking Bethesda, Maryland, United States industry specific		#42	
transit oriented development National industry specific		#51+	
town information modeling National		#1	
master planning National industry specific		#51+	
municipal planning National industry specific		#4	

form based codes
National

industry specific



#51+

master planning

Washington, District of Columbia, United States

industry specific



#51+

form based codes

Washington, District of Columbia, United States

industry specific



#51+

form based codes

Bethesda, Maryland, United States

industry specific



#51+

master planning

Bethesda, Maryland, United States

industry specific



#51+

municipal planning

Bethesda, Maryland, United States

industry specific



#6

Town Information Modeling

National

industry specific



#1

Town Information Modeling

Bethesda, Maryland, United States

industry specific



#1

Town Information Modeling

Washington, District of Columbia, United States

industry specific



#1