

Christian Gilbang

Solving Business Problems with Design.

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Core Competencies

Brand Strategy
UI / UX Design
Logo and Identity Design
Web Design & Development

Education

Designing UX with Willy Lai
UX Workshop
2018

Graphic Design — Advanced
Post Graduate Diploma
Red River College, Winnipeg
2013

Graphic Design
Diploma
Red River College, Winnipeg
2012

Career Progression

UX Designer

Blueshift Innovations, Spring 2015 – Present

Designing user experiences to solve our clients' business goals. The role involves analyzing business requirements, defining user flows and wireframes, and designing mockups including quick prototypes for testing and developer hand-off.

The role also involves working as the in-house designer responsible for maintaining a consistent brand identity for the company. Designing the corporate website, business presentations, and branding internal and public facing documents such as proposals and other promotional materials.

Designer

Summer 2012 – Present

Maintaining a part-time design business. I work with entrepreneurs and start-ups in designing great products and engaging brands.

Graphic Designer

KCKSTRT Creative, Winter 2013 – Spring 2015

Worked closely with a start-up team to provide digital marketing services to our clients. The role involved developing brand identities which included logo design, print and digital marketing materials for social media, and public website design.

Intern Graphic Designer

ThinkShift Inc., Spring 2012

Performed the role of a graphic designer in a marketing agency setting through an internship program, working closely with a mentor.

Intern Graphic Designer

CAA Manitoba, Fall 2011

Performed the role of an in-house graphic designer in a corporate setting through an internship program, working closely with a mentor.