

Adare GAA



Development Plan Sponsorship Information Pack

Adare GAA has been an integral part of our community for generations. For some time now our facilities have been struggling to meet the demands of our teams. To address this, we have developed a 5-year plan to put in place the necessary playing facilities to ensure that the children and adults who wear the red & black continue to flourish.

The objective of our 5-year development plan is to provide the best facilities possible for the youth of our community to ensure all our teams continue to prosper in a fun environment and we continue to develop adult players to maintain our proud tradition of success in club and county. This objective is aligned with the GAA's mission, vision & value statement - ***Where we all Belong.***

Belonging means knowing you are part of a community. A community that has a place for all. Where potential is nurtured. Where individuals become teams, who honour the legacy of those who went before and strive to build a legacy of their own.

A Chara,

I am writing to give you an update on progress on our club's **5 Year Development Plan** and to request your financial support for the next phase of this plan. We have recently completed phase 2 of this plan namely the regrading of our existing pitch, installation of pitch drainage and a sand-based playing surface. I am happy to report that the pitch grow in is progressing well.

Padraig O'Brien

Adare GAA Club Chairperson



Work Complete

Top: Regrading of existing pitch, installation of field drainage & sand-based playing surface.

Right: Preparation of areas to the right and rear of the pitch for astro turf laying planned for the next phase.



Development Plan Overview

The following is an overview of spends to date and costs of the phases planned for completion in 2022.

Development Plan Phase	Cost	Status
1. Astro turf covering of existing ball wall	€12,000	Complete
2. Regrading of existing pitch, installation of field drainage & sand-based playing surface	€162,000	Complete
3. Installation of hurling match standard floodlights and all associated works. Our sand-based pitch will be available for use all year round. Match standard floodlighting is required to allow all the teams in the Parish take advantage of this.	€385,000	Planning permission has been granted Applications submitted for grant aid
4. Installation of an all-weather running track on the right-hand side of the pitch to be used in the training programmes for all our underage and adult teams.		
5. Extension of the ball wall area at the back of the pitch to create a multi-functional all-weather training area to be used in the preparation of all our underage teams		
Total	€559,000	

If we are to progress with the next phases of our plan outlined above, we need to put the necessary funding in place. We have applied for all available grant aid and are now seeking contributions from our loyal supporters and club members. You can support these important developments by contributing to Options 1 & 2 outlined here.



Option 1 | Donation Scheme for Family and Friends of Adare GAA

We are asking each family or friend involved in, or with an affinity to, the club to consider a donation of **€1,000** towards the development project.

Under Irish revenue rules, an approved sports body can claim tax relief on donations made in relation to a project approved by the Department of Transport, Tourism and Sport. When someone paying tax under the PAYE system makes a donation, it is net of tax. So, if someone pays tax at 40%, the €1,000 would be considered to be 60% of the donation and the club can claim the tax on the donation directly from the revenue commissioners (similarly, if someone pays tax at 20% the €1,000 is considered as 80% of the donation).

Personal Donation	Donor Tax Rate	Tax Benefit to Club	Total Benefit to Club
€1,000	40%	€666	€1,666
€1,000	20%	€250	€1,250

We, the Fundraising Committee and the Club Executive are very aware that €1,000 is a lot of money to ask for, but, to put it at its simplest if we want to put top class facilities (costing €385,000) in place for all current and future players we need a significant level of donation from family and friends of our club.

Ways to Donate

We have arranged a number of ways in which you can make a donation including options to make payments in monthly installments. **See payment plans enclosed.**

Payment Option	Total Donation
From Nov 1st, 8 monthly payments of €125	€1,000
From Nov 1st, 4 monthly payments of €250	€1,000
From Nov 1st, 1 monthly payments of €1000	€1,000

As outlined above the tax benefit available to the club at no additional cost to you is a valuable source of funding so please complete the **Tax Relief form enclosed.**

All donations of €1,000 or over will be acknowledged with a dedicated plaque on a patrons wall which will be built as part of the next phase of development.
Plaque Order Form enclosed.

Option 2 | Business Sponsorship

We are offering companies the opportunity to support this development project and promote their business in the heart of our community. With high visibility within the community and beyond, Adare GAA can help positively promote your brand. The GAA pitch is visited everyday by all generations (players, coaches, parents, grandparents, visiting teams & supporters).

Benefits to your business

- Prominent Pitch side signage. Club will supply sign
- Advertisement placement on our club's social media.
 - 3161 Followers on Twitter.
 - 950 Followers on Instagram.
 - 1,851 Followers on Facebook
- Adare GAA Club and Lotto membership.
- Photo opportunity for your business with our club's county team's representatives.

Cost

The benefits listed above are available for **3 years for €2,500.**



Áth Dara Abú

Our club's role of honour proudly boasts 5 Limerick senior hurling championships and 3 Limerick senior football championships. We are also very proud of the numerous Adare players who have represented Limerick teams with distinction over the years, including Mark Foley and Declan Hannon, who hold the honour of captaining their senior county hurling team.



2008 Limerick Senior Hurling Champions



2020 Limerick Senior Football Champions