by Jacques Thibault





DLO ANNOUNCES NANO FLING FASHION CASES FOR IPOD NANO

DLO nano flings in pink and silver feature a removable wristlet strap, headphone storage loop and a flip-up cosmetic mirror. The DLO nano flings are available at Apple Retail Stores and online at US \$29.99. DLO products are distributed inCanada by Erikson Consumer.



NIKON 10X ZOOM COOLPIX S4

Swivel-mounted lens captures all angles. The powerful, swivel-mounted 10x Zoom-Nikkor lens puts the COOLPIX S4 at the head of its class for creative and compositional versatility. Its outstanding 38-380mm performance (35mm equivalent) gives you the freedom to capture everything from extreme close-ups to architecture and panoramic landscapes. The COOLPIX S4 is now available with an MSRP's of \$499.95.

With its breakthrough \$7,500 suggested retail price, the new MARANTZ VP8600 high-definition DLP projector is ideal for "budget" custom installations and do-it-yourself home theatre builders who want reference-quality video performance at a reduced overall cost. The VP8600's extremely quiet operation adds to its appeal in lower-cost installations, where

budget constraints often prohibit enclosure of the projector in either a separate room or sound-proofed box. For more information contact Marantz Canada at 905-415-9292 www.marantz.com



DAYMEN APPOINTED EXCLUSIVE CANADIAN DIS-

Every photo buff can attest of the quality of Hoya filters and we can only be pleased to see they're now back in Canada. Daymen will likely offer the three levels of performance filters: standard, multi-coated and super-multicoated with 5 layers of anti-reflective coating and a transparent easy-clean top coat. These coatings reduce light reflections to an

TRIBUTOR OF HOYA FILTERS



SIRIUS CANADA APPOINTS ERIKSON **CONSUMER AS EXCLUSIVE CANADIAN DISTRIBUTOR FOR SIRIUS SATELLITE RADIO PRODUCTS**

SIRIUS Canada has appointed Erikson Consumer as the exclusive Canadian distributor for SIRIUS satellite radio products. SIRIUS Canada's initial product line-up will feature the Sirius One and the Starmate "plug-and-play" devices. For 20 years Erikson Consumer has been one of Canada's leading distributors of consumer electronics and responsible for the distribution of some of the top brands in consumer audio electronics including JBL, Infinity, Harman Kardon, DLO, Blaupunkt, Ultimate and Bassworx.



AVS TECHNOLOGIES LP TO **DISTRIBUTE CASE LOGIC PRODUCTS IN CANADA**

AVS Technologies has announced its appointment as the exclusive Canadian distributor of Case Logic products effective March 1st, 2006. AVS will offer a full line of storage ideas to Canadian retailers including CD & DVD organization, MP3 cases, photo & video, laptop & PDA, and health and mobility.



Compact 12", 10" and 7" screen sizes offer DVD viewing power in stylish, highly-portable packages. The 7" DVD-L70 display offers 480P resolution. 16:9 aspect ratio and

a 160-degree viewing angle for stunning front-ofscreen performance in a 7" TFT LCD.

MICROBAN FROM FELLOWE'S

In a recent study, researchers found that the average desk has 400 times more bacteria than the average toilet seat. As a solution, Fellowe's offers accessories like keyboards and mice featuring Microban antimicrobial product protection. The continuous proctection is built-in so it won't wash off or wear away.



A split level backpack combines waterproof camera protection with personal storage and a hydration system to create a perfect solution for any outdoor adventure. "The DryZone Rover backpack is the most versatile backpack for protecting digital imaging equipment available today," said Uwe Mummenhoff, President of Lowepro.





DIGITAL TECHNOLOGY FOR SMARTER SALES FORCE

It's not always easy for retailers to find knoledgeable, talented, ground-level staffers. Now there's a software system to help. Called the Humanized Expert, the latest tool from Dakis Decision Systems can generate customized product recommendations, encourage cross sales and provide a sound second opinion. Fits small and big stores. Find out more at www.dakis.com.

NOKIA 6282: HIGH-SPEED UMTS PERFORMANCE FOR 3G CUSTOMERS



Nokia 6282 phone combines 1 megapixel camera, QVGA display, FM radio, digital music player with hot-swappable miniSD card support, Bluetooth technology and an eye-catching sliding design, and sleek slide design with 3G technology. Nokia now expects mobile device industry volumes in 2006 to grow more than 10% from the 780 million units estimated for 2005.



TREKPOD IN CANADA VIA GENTEC

Developed and manufactured by Trek Technologies LLC of Portland, Oregon, the TrekPod™ is a unique combination of a lightweight, height adjustable walking/hiking staff with a fully integrated tripod. It also incorporates an innovative, quick-release mounting system called Mag-Mount, a unique magnetic quick-release mounting system.

D-BOX X3M

information.

At CES 2005, D-BOX® Technologies, Inc. launched their line of Quest™ integrated motion simulation seating. In November, the 2006 Consumer Electronics Show announced the D-BOX Quest X3me as not only a 2006 Design and Engineering Award Honoree but also as "Best of Innovations" for the furniture category. Quest X3me will be on display at the 2006 CES show at the all new Innovations Plus at the Sands. Visit www.d-box.com for more



SAMSUNG'S SPORTS CAM TAKES DIGITAL VIDEO TO EXTREME HEIGHTS

For the extreme adventurers, you can suggest the SC-X105L Sports Cam from SAMSUNG. Combining a weather resistant body and hands-free camera lens module in a lightweight, compact design, the SC-X105L shoots digital video or stills in conditions ranging from optimal to extreme. MSRP of \$599.99.

SHARP LAUNCHES THE WORLD'S LARGEST AVAILABLE LCD TELEVISION

Sharp Electronics has launched the 65" AQUOS® that brings the AQUOS line of LCD televisions to a total of 20 models. Sharp is a major player in LCD with 1 in 3 LCD televisions sold in Canada being a Sharp television.

Presented in a slim and sleek titanium cabinet with a detachable speaker, the LC65D90U delivers a 1080p (1920 x 1080) true HDTV resolution, a 16:9 aspect ratio and an enhanced 4000:1 dynamic contrast ratio. It also features a new four-wavelength backlight system and an integrated HDTV



tuner. The LC65D90U will be available this December, in time for the holiday season, at a MSRP of \$24.999.99



NEW KODAK EASYSHARE P-SERIES DIGITAL CAMERAS

The KODAK EASYSHARE P880, 8.0 MP with a 24-140 mm (35mm equiv. f/2.8-4.1, wide-angle lens, CDN \$749.95 MSRP) and P850 (5.1 MP, 36-436 mm (35mm equiv., f/2.8-3.7), image-stabilized lens, CDN \$649.95 MSRP) digital cameras bring KODAK technologies, simplicity to serious photographers and sport advanced yet easy-to-use features, as well as KODAK Colour Science image processing, for accurate colour. In addition, Kodak is introducing a host of accessories including the new external KODAK P20 Zoom Flash (CDN \$189.95 MSRP), which automatically interacts with the P880 and P850 cameras for additional flash range. Check them out if you haven't already.

ADOBE INTRODUCES PHOTOSHOP ELEMENTS 4.0 AND ADOBE PREMIERE **ELEMENTS 2.0**

Available together in a single retail package, Adobe Photoshop Elements 4.0 Plus Adobe Premiere Elements 2.0 delivers a powerful and affordable software integration. Also available separately, Photoshop Elements 4.0 features a new Magic Selection Brush that allows consumers to select specific parts of photos for easy colour, lighting and contrast adjustments. The Magic Extractor easily extracts subjects from photos. Smart technology behind new features means effortless photo enhancement with automatic red eye removal across a batch of photos, one-click skin tone correction and Face Tagging.