

The connected car is an automobile with internet access that can be shared with other devices - both inside and outside the car

Rogers Communications states that there will be 100 million connected cars on the road by 2020.



Auto manufactures are trying to create the best connected car platform.



By 2020, there will be 50 billion devices connected to the internet.



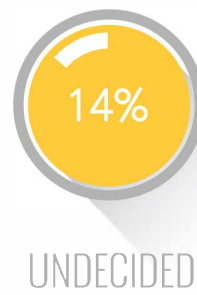
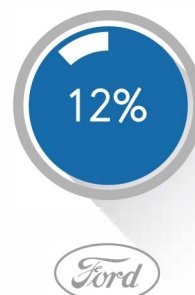
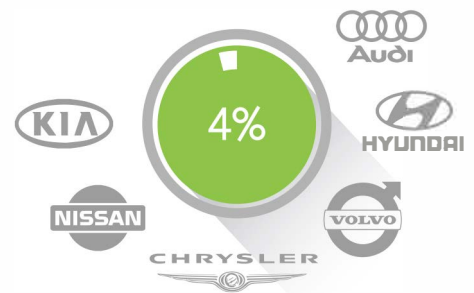
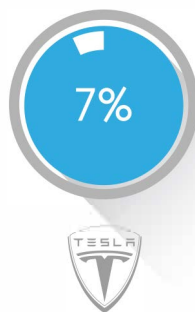
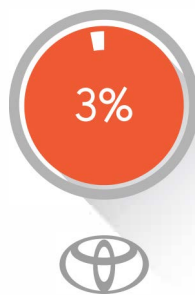
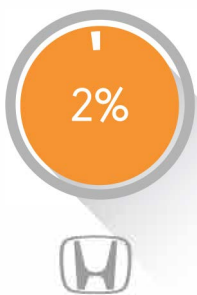
Nokia is spending 100 million dollars to identify and invest in companies whose innovations will be important for a world of connected and intelligent vehicles.



Intel Capital is spending millions of dollars creating a Connected Car Fund, to accelerate technology-innovation in the automotive industry.



### UNFORTUNATELY MOST CONNECTED CAR PLATFORMS HAVE LOW PERCENTAGE RATINGS FOR THEIR INNOVATION





# MAX-D IS A SIMPLE PLUG -N- PLAY SOLUTION THAT SOLVES MOST CONNECTED CAR ISSUES.

The Connected Car still has many issues to overcome before it truly connects to consumers

The **MAX-D HD** technology maximizes perfection in a number of components, which is paramount to mastering the connected car experience. Pinnacle to the consumer is voice quality, and voice-based applications. Additionally, large investments are being made into content delivery/availability and the associated importance of infotainment audio. **MAX-D HD** easily integrates into any existing platform without adding expensive equipment, retooling or expensive hardware.

## MAX-D HD: The Hands-Free Mobility Solution

-  Improves Inbound / Outbound Communications
-  Filters Out Background Noise - creating a vehicle-wide "sweet spot"
-  Provides Greater Integrity for Voice Recognition / Commands
-  Fully Interoperability across carriers, devices & platforms
-  Reduces Ear Fatigue
-  Low-Cost Solution OEM
-  Enables the optimization of data (lower data transfer IN/OUT)
-  Deliver Mobile Media
-  Improves Driver & Passenger Safety
-  Cost Saving for Driver
-  Delivers Home Theater Experience to Connected Car Infotainment



The benefit of more reliable voice input/output - SAFELY, allows more focus on the drive NOT ON THE DEVICE! With 71 filed patents **MAX-D HD** can give your brand an audio edge. The **MAX-D HD** technology creates the most advanced-connected-atmosphere, for the **ultimate connected car experience.**